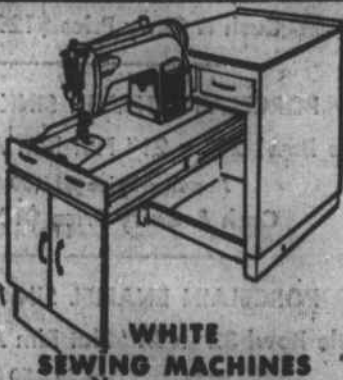
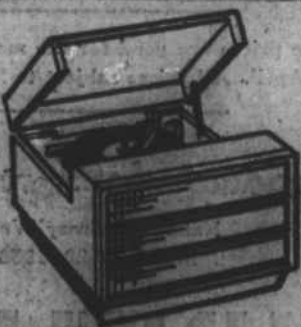


ILLUMINATED
HAMMOND GLOBESOSTER
PORTABLE MIXER

V-M TAPE RECORDERS

GRUEN PRECISION
WRIST WATCHESWESTINGHOUSE
TRANSISTOR RADIOSWHITE
SEWING MACHINESV-M
HI-FI PHONOGRAPHS

OVER 20,000 PRIZES GIVEN FREE IN COLONIAL STORES'

"CROSS-OUT" GAME

...worth over \$200,000!



IT'S FUN...EASY TO WIN!

Enter this exciting new game... you may share in the many valuable prizes!

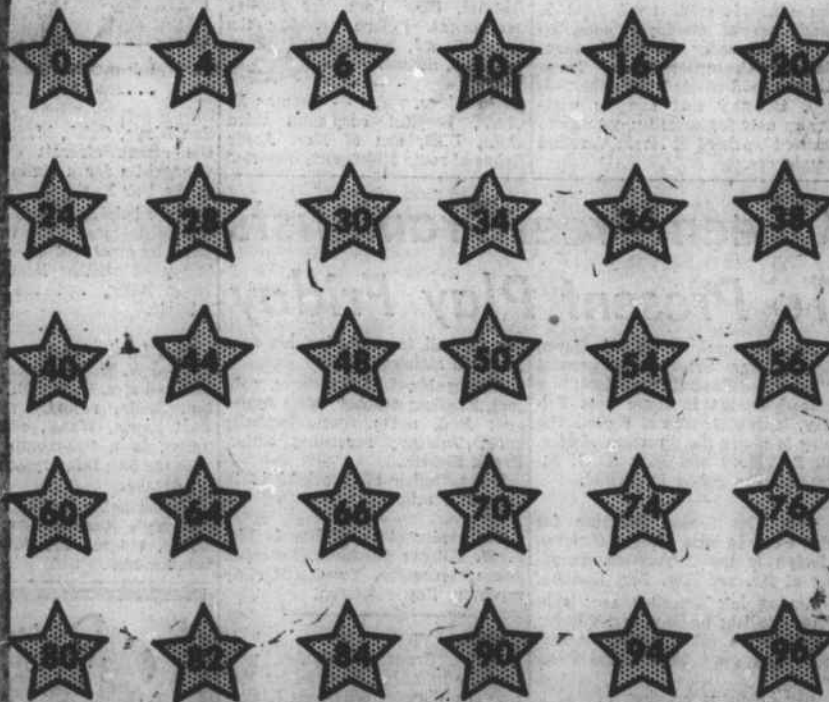
To play, pick up a free CROSS-OUT card at your friendly Colonial Store when you shop this week. Each week a new game, and you can use any card to play... the more cards you have, the better your chance to win!

Get cards from Colonial similar to sample card shown below, and play CROSS-OUT! See complete rules below.

PLAY EXHIBIT 6—SAMPLE "CROSS-OUT" GAME

32	24	96	88	40
84	48	80	36	52
20	76	64	72	28
16	92	8	60	44
68	0	12	4	56

TO PLAY "CROSS-OUT," MATCH THE NUMBERS BELOW
AGAINST YOUR FREE "CROSS-OUT" CARD FROM CS:

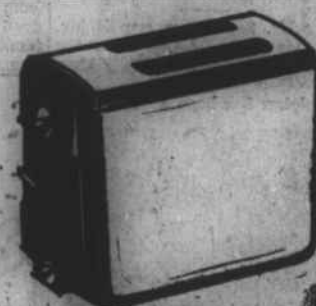
MINK STOLE
by Ellisberg's of Raleigh

HERE ARE EASY RULES FOR PLAYING "CROSS-OUT"

1. Pick up your Colonial "Cross-Out" card today at your Colonial Store—and each time you stop thereafter for the next 12 weeks. There's nothing to buy, no obligation.
2. Match the numbers on your card against the master numbers. Pencil an X over those numbers on your Card that match these numbers.
3. If you can "X-Out" on your card, five numbers in a row, either down, across or diagonally, you have won a prize! Just turn over your card and you'll know what you have won.
4. If YOU HAVE A WINNER—Fill out the required information on the back of the card and mail it to: Cross-Out, Box 551, St. Louis, Missouri. You'll receive your prize in about 15 days.
5. If YOU HAVEN'T A WINNER THIS WEEK—Erase the X's from your card and save it to play against Colonial's ads next week in your local paper and each succeeding ad of the contest.
6. Save this "Cross-Out" ad and every "Cross-Out" ad for the next 11 weeks—a previous "Cross-Out" may have winning numbers for a new card.
7. Any one card and any one ad can be matched to claim a winner, but numbers from more than one ad cannot be combined to form a winning card.
8. Cards will be given to adults only.
9. Complete rules and instructions on every "Cross-Out" Card.
10. A replica of this ad will be posted in your Colonial Store.
11. Employees of Colonial Stores and their families are not eligible to participate.

"CROSS-OUT" CARDS
ARE AVAILABLE ONLY
AT YOUR FRIENDLY

COLONIAL STORES

WESTINGHOUSE
AUTOMATIC TOASTERS

RCA COLOR-TV SETS

ADDITIONAL PRIZES NOT ILLUSTRATED:

6 pc. Rogers & Bro. "Mayfair" Tea Sets
Amity Cowhide Tote-Poko Billfolds
24 pc. "World" Stainless Steel Flatware Sets
Amity Extra Large Monaco French Purses
Swing-Away Can Openers
Ransom Ladies Electric Shaver
Ransom Table and Pocket Lighters

WESTINGHOUSE
WASHERS AND DRYERS

Cross-Out is fun...it's easy...Nothing to buy, write, or guess!