

Mr. Sun Says 'Come to Carteret'



When old Mr. Sun starts getting up early these mornings, it's time to start thinking about spending some of the summer hours, days, and weeks on the Carteret coast.

The youngsters will soon be lolling on the porch, wondering what to do now that school is out. It's time for Dad to start cleaning that fishing rig, for Mom to spruce up her summer-fun wardrobe and head for the beach — where livin' is easy and cares of the day are forgotten.

This year there are even more ways here to pack the days with fun. Not only is there the sun, the sand, the ever-new ocean, fishing and swimming — but this summer an entirely new "family beach" called Moonlight Bay will be open near Atlantic Beach; motels, hotels, restaurants, tourist homes have dolled themselves up for expected guests; three head boats will be sailing to the deep water instead of two; inland and ocean fishing piers have equipped their tackle shops with just the right gear to take those finny creatures; and for the first time this year, Morehead City will open a municipal park on Bogue Sound.

The list seems endless. For those who have been here before, they will have for their enjoyment all they had before and then some. For those who will be coming to the Carteret coast for the first time this summer, what a wonderful treat is in store for you!

Words cannot convey a picture of the wonderful days awaiting the Carteret vacationer. There are all kinds of fishing. Lodging to be had at "luxury" prices, medium prices and low prices; appetite-whetting meals in marvelous seafood restaurants; every kind of water sport for the younger set including safe beaches on the ocean; dancing and all the hoop-la any vigorous vacationer wants.

For the vacationer seeking peace and relaxation, Carteret cannot be bettered. Strange as it may seem, although Carteret was among the first lands to be touched by European explorers, it is yet new. Many parts of it are wild, breathtakingly attractive in their native state.

Wide expanses of beach, undeveloped, are accessible to paved roads; and just a few miles away are shops and stores and the hustle and bustle of persons going about the everyday business of living.

No matter what you may choose, a vacation of "living it up" or "living it down", Carteret is your answer. Many have come here "just for a few days" and have never left. So any newcomer should be aware that a wonderful spell may be cast over him.

For those who want to spend the rest of their lives here, there is beautiful land available, much of it by water. Carteret is virtually a little Florida. A few lucky ones have discovered it.

