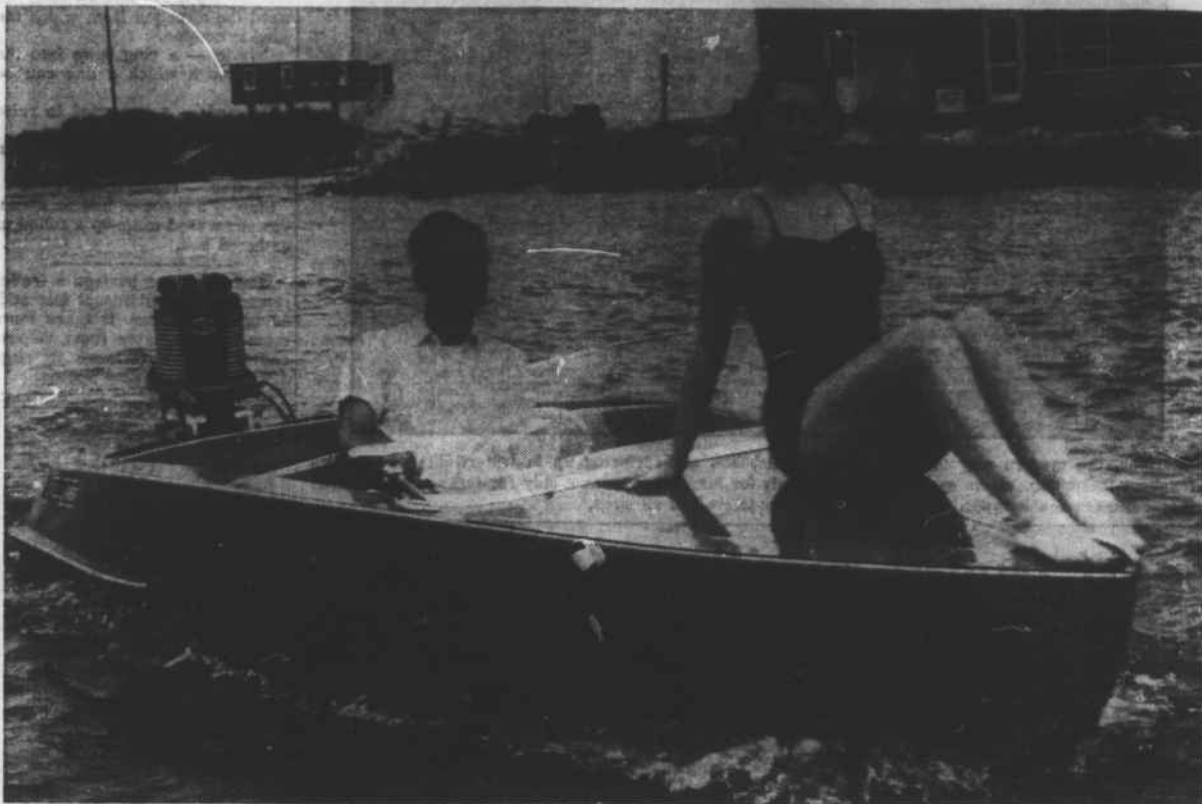


## Beauty and Boats Go Together!



The sleek lines of a boat and a beautiful girl — put them together and they spell perfection. There are so many pleasures to be enjoyed on the water for the solitary fisherman, for the family, for friends

that owning a boat opens up new realms of pleasure. Let's go! Oh, the good looking girl on the bow is Nancy Willis of Williston and the skipper, Logan Whitehurst of Beaufort.

## You Can Finance Boat Purchases

Bringing recreational boating to more budget-minded American families than ever before, banks from coast to coast are making a specialty of financing consumer purchases of pleasure craft, equipment and maintenance services.

In a special survey conducted recently among 135 member banks in the Sixth Federal Reserve District—including Alabama, Florida, Georgia and parts of Louisiana, Mississippi and Tennessee—91 out of the 129 banks replying said they now finance boats. The survey was conducted by Dr. Leon T. Kendall, trade economist with the Federal Reserve Bank of Atlanta, Ga.

Sixth District bankers reported that at the time of the study they had an estimated \$6,000,000 outstanding in support of recreational boating. Seventy-six per cent of the respondents said they had absolutely no loss experience while another 20 per cent said losses had been "very small" or less than auto financing losses.

In addition to consumer boat financing, banks also assist the marine dealer to maintain a sound inventory by arranging special floor plan finance programs.

The National Association of Engine and Boat Manufacturers has a list of banks in many sections of the country which have expressed a definite interest in boat financing.

Banks in your community will be happy to talk with you about loans on boats.

## Simplified Storm Warnings Went into Use Jan. 1, 1958

The United States Weather Bureau has simplified the system of storm warning signals used to notify boatmen of impending bad weather along the nation's waterways. The new signals were put into effect January 1, 1958, at stations strategically located along the seacoasts, the shores of the Great Lakes, in the Hawaiian Islands and Puerto Rico.

The new system, both flags for daytime and lights for night, does not indicate from which direction the expected high winds will come, as did the former signals, but it does give a more accurate indication of the strength of the anticipated winds.

The new signals cover four wind forces — small craft warnings for winds up to 38 statute miles an hour, gale warnings for winds between 39 and 54 mph, whole gale warnings for winds between 55 and 73 mph and hurricane warnings for winds above 74 mph.

The signals are:

	Day	Night
Small Craft —	One red pennant.	Red light over white light.
Gale —	Two red pennants, one above the other.	One white light over one red light.
Whole Gale —	Single square red flag with black center.	Two red lights, one above the other.
Hurricane —	Two square red flags with black centers, one above the other.	One white line between two red lights in vertical line.

## New Alloy for Props Cuts Shaft Vibration

A new alloy of nickel-aluminum bronze has been developed by metallurgists for use in boat propellers and is claimed to provide good fuel economy and reduce shaft vibration.

Using the new alloy, props can now be made 10 per cent thinner than the old manganese-bronze alloys, producing less drag and more power for propelling the boat.

The new development permits a reduction in weight of about one-fifth putting less strain and burden on the shaft and gears.

Boat owners spent \$1.9 billion in 1957.

## Numerous Accessories Brighten Life Afloat

Boat owners have their choice of a wide variety of nautical accessories especially designed to make living aboard more gracious and comfortable regardless of the weather.

Stanchion ash trays clip to arm supports or rail or cockpit stanchions. Thermos carafes for hot or cold liquids insure complete protection against spilling.

There are racks to hold rods, bottles, dishes, magazines, and

books in place no matter what the barometer reads.

Life in the galley has been brightened by the first completely portable refrigerator which is making its debut this year.

It is an 18 pound, 1.2 cubic foot model that will hold over a case of beer or 30 pounds of fresh meat, operating more than two days on a small disposable cylinder of propane gas or on deckside current.

Typical of the brighter, dressier, handier hardware and accessories is a new streamlined bow light designed for the new long, low look in boats.

It has a unique tail fin that accents its length and a streamlined forward light baffle to gain a look of speed.

A new development in the boat trailer field is a trailer, with hydraulic controls, which actually "sits down" at the water's edge to allow practically effortless launching and loading.

Lacking one of these the boatman who trails his boat may use one of the new canvases and neoprene rubber cylinders enabling him to launch his boat over mud, rocks, or soft sand without danger of getting stuck.

Formulated especially for marine use are new finishes in hard-to-match stock boat colors, satin finish interior varnishes, new quick-drying plywood sealers, trewel cement, and silicone polishes for painted or varnished surfaces.

Colorful, snap-together vinyl cushions may be used as boat seats or individual life preservers.


Keeping abreast with water skiing's growing popularity, manufacturers are offering a large and varied line of water ski items.

New tow ropes are constructed of stranded steel cable with vinyl plastic covering, single or double handles, two floats, and a spring snap to attach to a boat ring. New ski tow harness enables the skier to be centered behind the motor for easier boat and skiing maneuverability.

A new ski belt, filled with kapok sealed in vinyl inserts to keep it absolutely dry at all times, is a welcome new safety device.

## REDUCE *Your* RISK

to the barest minimum... for a minimum premium



**John L. Crump**

**Real Estate and Insurance**

... protects your investment in boat, engine and accessories so you can enjoy yourself with an easy mind.

*Free consultation and estimating*

**PHONE 6-4000**      **825 Arendell St. Morehead City, N. C.**

NEW FROM JOHNSON

## WORLD'S FIRST OUTBOARD V-ENGINE

**TRULY A FAMILY MOTOR!** The revolutionary new 4-cylinder, 50 hp Johnson Super Sea-Horse V-50. Get full details today. Easy terms.



BARBOUR'S MARINE SUPPLY CO.

216 Front St.      Phone 2-3311      Beaufort, N. C.