## **Boat Enthusiast Enjoys Gifts** For His Craft

More and more emphasis is be-ing placed upon gifts especially de-signed for the boating enthusiast.

Any true salt would appreciate the thoughtful gesture of a cabin cruiser as a little remembrance, but for those who must lower their sights somewhat, great strides have been made in mementos for

## **Booklet Helps Amateurs** Have More Fun in Water

has become America's number one family sport in recent years is that it is such a safe recreation for all ages.

Newcomers to boating who want to find out how and where to learn the easy skills and knowledge that will make their days afloat more enjoyable should read the 16-page booklet "More Fun on the Water" published under editorial supervision of the National Association of Engine and Boat Manufacturers and the Yacht Safety Bureau.

sights somewhat, great strides have been made in mementos for the nautical minded. There is a wide selection of such specialty items for year-round giving, in a wide range in price from a three-dollar sterling silver charm bracelet to a \$49.50 ships clock.

Nautical jewelry for men include tie tacks and cuff links in designs of ships wheels, anchors, compasses, and even in the shape of a miniature slide rule. For the ladies, one of the most popular items is the silver bracelet with charms made of finely enameled International Code colors, spelling out messages, names, or initials. Helping the skipper to be a good host on the water are numerous inovations in handsome, sturdy thermos bottles for hot or cold liquids, glasses with a wide variety of nautical decorations, and sets of specially embossed "sea going" china. As welcome in a den ashore as in a ship's cabin are any one

One of the main reasons boating as become America's number one amily sport in recent years is that is such a safe recreation for all ges.

Newcomers to boating who want of ind out how and where to learn to introduce the proper safety practices affoat, it serves as a handy-reference for the waterwise skipper.

A listing of where to find free classes on boating, pamphlets, charts and tables and general cruising information is a highlight of the booklet.

of the booklet.

Other features include the basic principles of safety on water skis. tips on the proper methods of trailing a boat behind the family car, how to signal for help on the water and a presentation of the official U. S. Weather Bureau day and night storm warning signals.

"More Fun on the Water," produced by Ticonderoga Publishers of New York, is available free of charge in small quantities from the National Association of Engine and

Natio nal Association of Engine and Boat Manufacturers, 420 Lexington Avenue, New York 17, N. Y.

Easy Does It

Easy Does It

If you occasionally carry your
outboard motor in your automobile, you'll find it will ride securely—and without damage to small
parts—if you cushion it on an old
inner tube, inflated and tied together in several places.

## Looks Like Shackleford!



A family picnic is much better when it is from your own boat. Pick a nice secluded sandy beach, run your bow up on the shore and hop out on dry land, ready to eat.

## **Practice Makes Backing Boat Trailer Easy Task**

Backing a boat and trailer is a tricky proposition. However, the task can be mastered with a little practice.

If the trailer is to be backed to the left, turn the steering wheel to the right and vice-versa. Remember to always back at low speed to avoid damage to boat, trailer and car if the trailer should jacknife.

of the boat.

If you fail to remove the oarlocks from the dinghy when coming alongside a larger craft, you may put unseemly gouges in the other boat's hull.

Reduced Trolling Speed

Want to really cut down your big outboard's trolling speed? Clamp an oar or paddle onto the transom next to the motor with a C-clamp, making the blade per-pendicular to the fore and aft line of the boat.



• Rubber Keel guide rollers

SAVE

\$5.37

J. C. Higgins,

Zebco Spin-Cast

Outfit

Famous make Rods and

Reels at

big savings

during this

RIG

SALE

**EVENT** 



n Sears Easy Terms

Save \$3.00 on Portable Ice Chest \$13.93

- Fiberglass insulated
- · Baked-on Enamel finish
- Steel cover, plastic laminated



Save 14% on Two-Tray Tackle Box

\$4.66

- e Rustproof, Rotproof
- Trays swing out easily
- e High impact plastic

**SEARS** 



71/2-HP ELGIN At A Big Saving!

- Automatic Rewind Starter
- Up to 20 mph Speeds
   Gear shift, 360° pivot

\$15.50 Down



25-HP ELGIN BUY!

12-HP

ELGIN Lowest Price Anywhere

We've Seen!

ONLY \$24 DOWN

• Rewind Starter

· Cushion Mounting

· Speeds up to 25 mph

- Exclusive 'Regu-Lock"
- Forward, Reverse, Neutral Shift
- Sensi-Twist



Low-Priced 2-HP ELGIN . .

Starter

· Air-cooled motor

CATALOG SALES OFFICE 915 Arendell St. Morehead City Phone 6-4104 \$10 DOWN