

You AUTO BUY Now!

MORE CAR for your MONEY

At Your Local Dealers Now Through June 7th



OPEN SECRET IN DETROIT!

All Detroit knows it—
Next year's big change
is the distinctive styling
that EDELSEL has right
now!

The Edsel look is here to stay and '59 cars will prove it. So get the car with advanced design that's worth more now — more when you finally trade it in, and get it at a lower price! There's less than \$50.00 difference between Edsel and V-8's in the low price three.

**Mercury Prices
Start Below
42 Low Priced
3 Models**



Here is easy-going gracefulness. Long, low lines—slender roof — new rear Flairlites. And this grace extends to its road manners, too. A smooth, road-hugging feel . . . and efficient performance from a 330 hp Marauder V-8.

HARDESTY MOTORS

1302 Arendell St.

Phone 6-3006

Morehead City, N. C.



**9
Big Days
Now's the
Time to Buy
or Trade**

Which will it be? A Lancer hardtop? Sedan? Station Wagon? A **DODGE** — Convertible maybe? You can choose from 19 models in 3 great series. All offer such advances as Torsion-Aire Ride, Push-Button TorqueFlite and Total-Contact Brakes — to name only a few. Take your pick!



**PLYMOUTH
★ Star of the
Forward Look**

There's no catching Plymouth now! For this is the greatest Plymouth of them all . . . a magnificent new automobile that is further out front than ever before. To those who have wondered what the leader does next, Plymouth now triumphantly replies with exciting new Silver Dart Styling . . . new Golden Commando engines . . . Torsion-Aire Ride . . . Push-Button Driving . . . 3-speed TorqueFlite . . . plus roominess and visibility unmatched in its field.



PAUL MOTOR CO.

322 Front St.

Phone 2-8981

Beaufort, N. C.



1958 Ford Custom 300 Special 2-Door

PAY MORE? WHAT FOR?

As Low as \$295.00 Down and \$56.00 Per Month Plus Insurance
(Others Priced Accordingly)

Full Six Passenger Sedan
New sculptured styling that's very definitely Thunderbird! Only Ford in its field offers so many Silent-Grip body mounts between body and chassis to cushion your ride! Only Ford in its field offers such a wide choice of models. 20! Count 'em, 20!

Includes All Std. Equipment
Only Ford in its field offers two-position front door checks and rear door assist springs! Only Ford in its field has so much taillight area for safer night and bad weather driving! Only Ford gives you foam rubber cushions in front seats of all models!

Only Ford in its field offers double sealed brakes for surer braking and longer brake life! Huskiest roof in the low-priced field. (And that goes for Ford's new Station Wagons, too!) Most convenient controls and best lighted control panel!

Exclusive swept-back ball-joint front suspension for a smoother, quieter ride! Most body insulation and most thorough weather-sealing of any car in its field! Ford has the most modern, most economical Six offered in any car today!

PARKER MOTORS

Your Friendly Ford Dealer
MOREHEAD CITY, N. C.

We Have AMERICA'S NUMBER (1) BUY!



Before you buy any car at any price — come in and see how much more you get in a bold new Pontiac! We'll prove there isn't a buy in the world that can beat it! For model for model, Pontiac is loaded with more quality and luxury than any other car that you can get at its price. Come in and compare it yourself — and see!

Reduced \$545.00 for This Week Only

Get the **FACTS** — and you'll
get a **PONTIAC**

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1308 Arendell St.

Phone 6-4071

Morehead City, N. C.