

# STOP!



## THIS ABUSE...

### *Consider the Businessman's Problem Before Asking Him to Make a Donation*

NOT a day passes but the average businessman is asked to give a prize or make a donation to some individual organization. The total cost of such contributions is surprisingly great. For example, one local store in one year gave \$1,500 either in cash or merchandise. Without question, the "get it from the businessman" plan of raising money has been abused.

Don't misunderstand . . . many of the projects are worthy BUT the sheer number of requests has forced merchants and businessmen to call a halt. If such action is not taken, it will be economically impossible to continue liberal support to those undertakings of an essential civic nature.

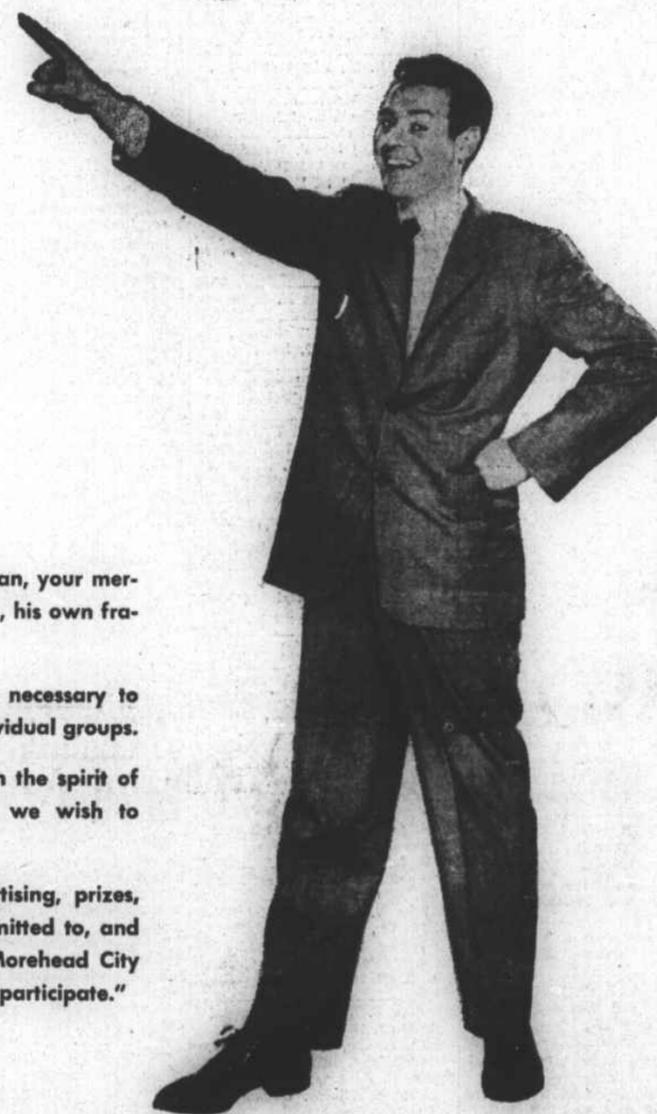
Remember, each respective firm appreciates and does support civic enterprise. Furthermore, as firms they expend large

sums for their employees' social security. As a man, your merchant respects his responsibility to his own church, his own fraternal, patriotic and school organization.

If these responsibilities are to be met, it is necessary to eliminate the giving of donations or prizes to individual groups.

Therefore, not in a dictatorial manner, but in the spirit of inviting your understanding and co-operation, we wish to recommend the following general rule:

"All solicitations for special types of advertising, prizes, and donations of every description must be submitted to, and approved by the Merchants Committee of the Morehead City Chamber of Commerce before any member may participate."



Early Jewelers

Sound Chevrolet Co.

Economy Appliance Store

Western Auto Store

Phillips Hardware

Styron's

E. W. Downum Co.

Sears

Earlena's

R & N Furniture Co.

Sound Appliance Co.

Dixie Barber Shop

Hamilton Furniture Center

Hill's, Inc.

Leary's

Hardware & Building Supply Co.

Belk's

Ideal Barber Shop

Carteret County News-Times

Hardesty Motors

Beasley's Radio & TV Service

Bullock's Shoe Shop

Commercial National Bank

Walter Morris Jeweler

Cherry's Market

Sanitary Barber Shop

Dee Gee's

Busy Bee Pool Room & Busy Bee Cafe

Garner's Gulf Service

John L. Crump

Jerry J. Willis

J. M. Davis — Texaco

The Ladies' Shop