

# Carolina Power and Light Celebrates 50th Anniversary

The glow of electric arc lights and the clang of trolleys accompanied the birth of Carolina Power & Light Co. July 13, 1908.

In the days that followed, organizational details were completed and operation was under way by Aug. 1, 1908.

A "family" of 1,500 customers comprised the business 50 years ago. Today the system serves 403,000.

Marking its Golden Anniversary this week, CP&L salutes the enterprise of the early pioneers who helped bring electricity to the 300 Carolina communities which it now serves. The anniversary is marked by as little fanfare as attended its origin; but all across the system, major projects are preparing for still greater growth in the next half-century.

The system's largest generator is "going on the line" at Moncure. A still larger one is under construction near Hartsville, and plans call for enlarging the Tillery hydroelectric plant. Like its early predecessors, the company is still pioneering—in an atomic power project.

**No Money Tree**  
Hardships encountered in early electric power projects burst the bubble of investors who thought that all they had to do was dam up a stream, string a few lines and sit in the shade of a money tree and count their profits.

Scores of individual investors throughout the Carolinas learned the lesson the hard way. Many of them, who were recognized for pioneering in electric service, withdrew from the business when they had the opportunity.

Electricity was received with mixed emotions. Residents in Wilmington swore in 1891 that the new electric street lights drew poisonous water bugs from nearby

swamps. Draymen in Asheville cursed the shadows of swinging street lights that scared their horses into a frenzy. One wag described a transformer as a box that ground up volts into sizes for use inside his store.

Fascination drew the public to the new commodity. Textile mills found it a boon to their operations and electric power became the handmaiden of the Carolinas' textile spindles.

A lively little symbol of the electric industry, named Reddy Killo-watt, succeeded to the magic of Rumpelstiltskin. Reddy spun the fiber of Carolina fields into the gold of fabric for modern merchant princes.

CP&L's list of customers grew with acceptance of electricity.

**1926 Begins New Era**  
By April 1926, when the company was reorganized to consolidate all of its subsidiary companies, its customers had increased from 1,500 to 63,000.

Reorganization strengthened operations, standardized, and rates lowered throughout the system.

**Tide Water Acquisition**  
In early 1952, CP&L acquired properties of the Tide Water Power Company and built a huge plant at Mt. Misery near Wilmington in 1954 to serve the eastern seaboard. It was named in honor of Louis V. Sutton, who has headed the company for more than 25 of its 50 years. Another plant is named for his predecessor as president, Paul A. Tillery; and another bears the name of Charles S. Walters of Asheville, vice president.

Within the past four years, generating units have been added at Wilmington, Goldsboro, Lumberton and Cape Fear. Related facilities have kept pace.

Tide Water facilities have been improved, rates lowered and operations standardized.

**Decade of Growth**  
The past 10 years have brought phenomenal growth to the company. Its customers have increased from 195,566 in 1947 to 403,214 in 1957.

Its operating revenues have risen from \$21,599,000 to \$66,998,000. CP&L's electric sales have all but tripled in 10 years. Its rates have remained constant, and in the old Tide Water area have been reduced. Today CP&L's residential customer stands 43 per cent above the national average in the use of electricity.

Carolina Power & Light is managed entirely by Carolina residents. All of its 14 directors are Carolinians. Forty-six per cent of its 34,000 stockholders are also residents of the two states. A total of 2,134 employees operate the company in 14 districts of the two states.

The company now has five steam and nine hydroelectric generating plants. The first unit of the 15th plant, to be built near Hartsville, will bring CP&L's total generating capability to 2,000,000 horsepower. Since World War II, CP&L has spent more than \$200,000,000 for construction of plants, transmission and distribution facilities. Its 1958 construction budget is \$22,500,000. It expects to spend \$75,000,000 for construction within the next three years.

In 1958, its 50th anniversary year, CP&L finds new meaning in its motto, "Our Future is the Future of the Area We Serve," and "Helping to Build a Finer Carolina." Its Finer Farms and Finer Carolina contests are now in their sixth and seventh years, respectively. In addition, the company sponsors FFA and 4-H farm and home electrification competition and FFA land judging contests in both states, and conducts full-time home service and area development programs.



Carolina Power & Light Company in 1908 served just 1,500 customers in Raleigh, Sanford, Jonesboro and mills near Fayetteville (top map.)

Today it serves 403,000 customers in half the land area of North Carolina and a fourth that of South Carolina. The system now spans 30,000 square miles (lower map.)



President Louis V. Sutton has headed Carolina Power & Light Company for over half its 50 years. His service dates back to 1912.



July 2—Mr. and Mrs. John Salter, Lavalette, N. J., spent several days with their parents, Mr. and Mrs. Kilby Salter, last week.

Mr. and Mrs. Guy Lewis and children, Clairmont, Va., also Mr. and Mrs. James Lewis, Norfolk, visited their brother Milton and family.

Mrs. Henry Smith has returned from Wilmington after receiving treatment in the hospital there. She is much improved.

Mrs. Clyde McGirk and son, Joe, Alexandria, Va., is spending several weeks with her mother, Mrs. A. B. Taylor and family.

Mr. and Mrs. Gardner Salter and daughter, Martha Griffin, Stella, spent the weekend with their parents, Mr. and Mrs. Elvin Salter.

Halsey Salter and daughter, Kay, Norfolk, visited his mother, Mrs. Sophronia Salter, last week.

Little Stevie Wayne Gaskill (who was in an auto accident several months ago) went to Greenville Hospital last weekend. He is now able to walk.

Mr. and Mrs. Alonzo Willis and their mother, Melvina Salter, Beaufort, spent Sunday afternoon here with relatives.

Mrs. James Styron, who has been very ill in the hospital here, is much better.

Mr. and Mrs. Julius Taylor and family, Davis, spent Sunday with their parents, Mr. and Mrs. Vernon Taylor.

Mr. and Mrs. Maltby Taylor and daughter, Mrs. Irvin Elks and her daughter, Clara Rose, arrived from Norfolk, Saturday.

Mr. and Mrs. Sterling Fulcher, Washington, N. C., are visiting their parents, Mr. and Mrs. Eugene Gaskill. Eugene was also home for the weekend.

The Rev. Stanley E. Skeens and his family, also his parents, his brothers and sister, Danville, W. Va., are here for two weeks while the Rev. Mr. Skeens is holding a revival meeting at the FNB Church. He was on tv once on the \$64,000 question.

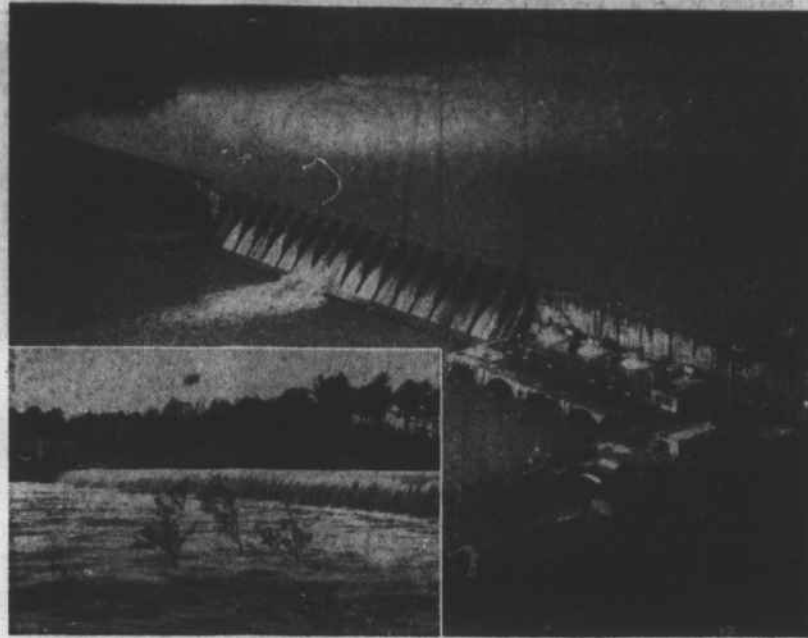
The Misses Lena and Louetta Bell Taylor recently returned from a trip in Williamsburg, Va. They also visited relatives in Norfolk, Va.

Everyone is looking forward to the fourth of July celebration on the hospital grounds. Come get some real seafood, meet friends, etc.

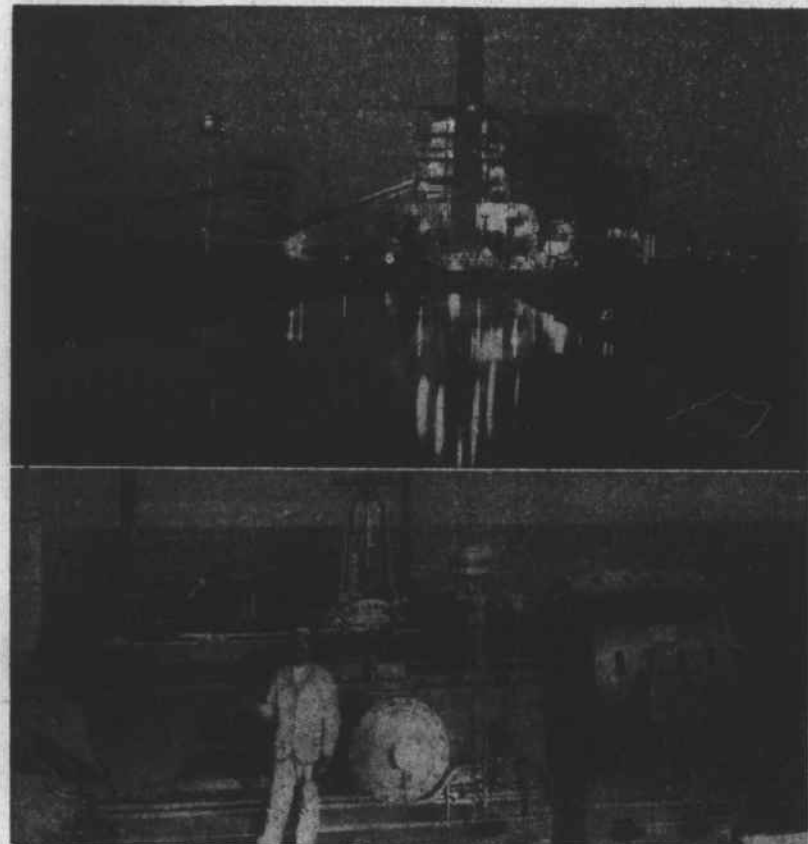
The Rev. Walton Guthrie, Fayetteville, spent Monday with his sister, Mrs. Kooch Taylor and family.

We may not be the wealthiest county in the state, but we can be the cleanest. Don't throw trash out car windows.

## CP&L's Story in Pictures



Hydro Power, 1903-58 — The inset shows the Milburnie hydroelectric plant which went into operation in 1903 to supply Raleigh its first electricity from water power. The larger picture shows Carolina Power & Light Company's Tillery hydroelectric installation on the Pee Dee River. Milburnie, which turned out 150 horsepower, was abandoned as a power source in 1913. Tillery has been producing for CP&L since 1928, and is earmarked for redevelopment, to bring its capacity to approximately 113,000 horsepower.



Steam-Electric Power, 1903-58 — Carolina Power & Light Company's modern Louis V. Sutton plant at Wilmington (top) is a far cry from the unit installed in 1902-03 to serve the port city. The early version (lower photo) was hailed as the first steam turbine south of the Mason-Dixon line and generated 536 horsepower. The newer plant generates 300,000 horsepower. Steam is rapidly outdistancing water in generating electricity.



July 8—The Rev. W. R. Hale filled his regular appointment at the Methodist Church Sunday night. Everyone received a blessing from his message.

Mr. and Mrs. Clarence Lupton were dinner guests of Mr. and Mrs. Claude Day Sunday.

Mr. and Mrs. Dennis Goodwin spent the Fourth of July weekend at their home. Mr. Goodwin is a patient in Marine hospital in Norfolk, Va.

Mrs. Agnes Sherman of New Bern has returned home after a week's visit here with relatives and friends.

Miss Lena Goodwin and niece are spending a week at Mr. Vernon Styron's summer camp.

A large crowd attended the pony penning at Cedar Island beach July 4th. A few ponies were sold. Nancy Day is visiting with her aunt in New Bern.

The Rev. Elmer Goodwin spent a few days with his sister, Mrs. Claude Day.

Mr. and Mrs. Harry Van Horn and two boys were dinner guests of Mrs. Van Horn's mother Sunday.

Mrs. Essie Garner of Beaufort visited her son and family, Mr. Leslie Garner Sunday.

Mr. and Mrs. Hervie Daniels of Norfolk, Va., spent a few days here with relatives.

Mr. and Mrs. Ross Goodwin and son of Norfolk, Va., visited with relatives and friends on the 4th of July.

there. On Aug. 18 that year Virginia Dare, first child of English parentage in the New World was born, and one week later the baby was baptised. Then Governor White, grandfather of the baby, returned to England for additional supplies.

England was at war with Spain and upon his return to Roanoke Island four years later, the little colony had disappeared. Its fate is still a mystery. The Lost Colony story begins in Elizabethan England in 1584 when Sir Walter Raleigh's band of explorers set out for the New World.

In 1587 more than 100 men, women and children sailed from England for Roanoke Island to establish a permanent settlement

there. On Aug. 18 that year Virginia Dare, first child of English parentage in the New World was born, and one week later the baby was baptised. Then Governor White, grandfather of the baby, returned to England for additional supplies.

England was at war with Spain and upon his return to Roanoke Island four years later, the little colony had disappeared. Its fate is still a mystery. The Lost Colony story begins in Elizabethan England in 1584 when Sir Walter Raleigh's band of explorers set out for the New World.

Like firehoses, CP&L linemen move at the first sound of trouble. This striking photograph illustrates conditions under which they often work. Silhouetted against a backdrop of stormy sky and lightning these two linemen battle the elements to maintain electric service.



High water and screaming winds of hurricanes have meant trouble for Carolina Power & Light Company crews during its 50-year history. This scene came during Hurricane Ione, 1955. (Photo by Jim Wommack)

## Register of Deeds Records 66 Real Estate Transfers

(Editor's Note: In recording real estate transfers, the law does not require that the amount paid for the property be stated in the deed. A token amount, such as \$10 or \$100, may be stipulated.)

Attached to each deed, however, must be United States documentary stamps, the value of the stamps based on the price paid for the property.

Property which changes hands for less than \$101 requires no stamp, according to Irvin W. Davis, register of deeds. Property which brings a price between \$101 and \$500 must bear a stamp valued at 55 cents. From \$501 to \$1,000, the stamps affixed to the deed total \$1.10, and thereafter for each additional \$500 paid for the property the stamp value goes up 55 cents.

From the value of the stamps placed on a deed an estimation of the price paid for the property can be determined. In the transfers listed below, the seller is listed first, the buyer second, and finally, the value of the stamp affixed to the deed.)

Sixty-six real estate transfers were recorded in the register of deeds office June 10-28. They follow:

**Morehead City**—Rochelle Realty Co. to Hugh Styron and wife, \$1.10; Norman B. Moury and wife to R. T. Hood, no stamps; C. Van S. Roosevelt and others to Ramona T. Layno, \$1.10; L. F. and G. L. Folsom to Richard E. McLean Jr. and wife, \$6.05.

J. E. Pearson and wife to L. F. Folsom, \$4.40; I. D. Gillikin and wife to W. M. Gillikin, no stamps; Albert A. Hedden and wife to T. C. Hyman Jr. and wife, \$13.20; John H. King to Alice King and Leona Finney, no stamps; Mrs. V. G. Taylor and others to J. H. Gray Sr., \$1.65.

Bill Price and wife to Carolina Paper Box Co., no stamps; Robert B. Broughton to W. Gale Parker and wife, \$1.65; Norman Earl Wells and wife to John T. Barnes Jr., \$2.75; Wilbur W. Finch and wife to R. L. Duke and wife, \$66.

Rochelle Realty Co. to Otis C. Jones, and wife, \$2.20; Rochelle Realty Co. to Jerry J. Willis, \$1.10; Rochelle Realty Co. to Ben R. Alford, \$4.40; Rochelle Realty Co. to Louis H. Russell, \$1.10; Rochelle Realty Co. to W. L. Derricksen, \$4.40.

Lucy F. Henderson to Emerson Whittington and wife, no stamps; Michael Mosamak and wife to George E. King and wife, no stamps; H. G. Edwards and P. M. Garner, trustees, to John D. Thompson and wife, 55 cents.

Seldon Sherwood and wife to William E. Laughinghouse and wife, \$1.10; Hattie Jones Carrow to S. A. Chalk and wife, \$29.15; Rochelle Realty Co. to Mary H. Rochelle, \$1.10; George F. Spell and wife to Charles B. Upchurch and others, \$1.65.

George F. Spell and wife to Leslie G. Sasser and wife, 55 cents; James A. Singleton Jr. and wife to Gerald M. Donovan and wife, \$3.30; Rochelle Realty Co. to J. T. Daniel, \$1.65; Rochelle Realty Co. to Thomas T. Potter, \$5.50.

Rochelle Realty Co. to George W. Carter and wife, \$7.70; Rochelle Realty Co. to Grace Marie Elliott, \$4.40; Rochelle Realty Co. to Sharpe Publishing Co., \$2.75; and Alpha Q. Salter to David A. Kirk Jr. and wife, \$5.50.

**Beaufort**—Allie H. Austin to Amos Locklear and wife, \$3.30; Claude Martin and wife to Henry Thompson and wife, no stamps; J. Elbert Dudley and wife to Colon T. Matthis and wife, \$1.10; Nellie Davis to Gatsie D. and Haywood S. Stanley Sr., no stamps; and Mary V. Willis to Lorenzo Willis Jr. and wife, no stamps.

**White Oak**—N. W. Clark and wife to Howard E. Aman, no stamps; Bayshore Park Inc. to Elizabeth B. Sanders, no stamps; Herbert Bryan and wife to Walter Humphrey, no stamps.

**Elmo D. Moore to Patricia Ann Sowell Hurst**, no stamps; Bayshore Park Inc. to William J. Hackett and others, \$1.10; and J. A. Singleton Jr. and wife to Grace Marie B. Elliott, no stamps.

**Harkers Island**—Trustees, Harkers Island Chamber of Commerce, to Elton Willis, no stamps; Mildred Whitehurst to Caroline and William Wallace Jr., no stamps; Caroline and William Wallace Jr. to Mildred Whitehurst, trustee, no stamps.

**Caroline and William Wallace Jr.** to William Austin Guthrie and wife, \$1.10; Nona Ogilvie to Caroline Ogilvie Wallace, no stamps; Julia B. Bell and others to Bennie Brooks and wife, no stamps; and Elton Willis and wife to Gray Willis and wife, no stamps.

**Newport**—Roger F. Lawrence and wife to Willis E. Perry and wife, 55 cents; Ardythe S. Milless and wife to Allen S. Thompson, \$1.10; Ardythe S. Milless and wife to Robert L. Mohr and wife, \$1.10; Ruby M. and C. H. Fringle to R. L. Parks and wife, 55 cents; and Leamon H. Garner to Bernice G. Garner, no stamps.

**Smyma**—George A. Lewis to Delmas Lewis, no stamps; and H. B. Smith and others to B. B. Baugus and Walter Teich and wife, \$1.10. Marshallberg—Walker George and wife to Earl D. Johnson and wife, no stamps.

**Straits**—Fred G. Lewis and others to William Norman and wife, 55 cents; Davis—T. K. Davis to Blanchard Davis, no stamps; and A. L. Paul to Florence Davis and Fannie Paul, no stamps.

**Atlantic Beach**—John T. Taylor and wife to A. K. Barrus Jr. and B. A. Bryan Jr. and wife, \$49.50; Harlowe—Joel H. Davis and wife to Trustees, Harlowe Oak Grove Charge, no stamps.

**Township not stated**—Alene L. and N. L. Smith to Thurman Lawrence Jr., \$1.10; and John Robert Jones and wife to Clarence J. Wilmoth, 55 cents.

Do you have a litter bag in your car?

## Highway Map Pictures Carltons

The new official highway map issued by the State Highway Commission pictures the W. C. Carlton family of Morehead City on the front of it.

The Carltons are shown at Atlantic Beach—Mr. and Mrs. Carlton and their three daughters, Judy, Helen and Ann.

Also on the cover is an autumn scene in the North Carolina mountains.

The 1958 map is illustrated with 18 full-color pictures of favorite Variety Vacationland scenes, all the way from the Great Smoky Mountains to the Outer Banks, which were supplied by the State Travel Bureau.

A new feature of great value to travelers is a series of eight urban maps showing routes through principal cities and connections with superhighways by-passing them.

The new vacation map may be obtained free on request to the State Travel Bureau, Department of Conservation & Development, Raleigh.

## State Capitol Police Keep Watch Behind Glass

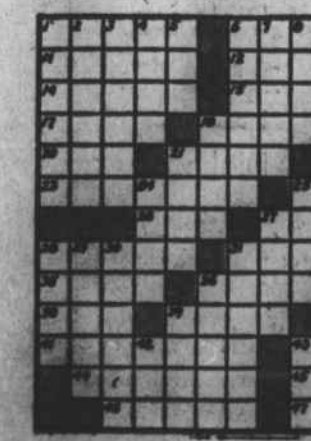
Richmond, Va. (AP)—State Senator Earl Fitzpatrick noted that the men, many in advanced years, who serve as State Capitol police, were keeping motors in automobiles running so they could climb in and get warm.

Soon as a result of his interest workmen were tearing out a wall at the West entrance. Hereafter the police can keep a watch on the parking area from behind a glass panel.

## Crossword Puzzle

**ACROSS**  
1. Heroic  
2. Ponds  
3. Fortification  
4. Shores  
5. Appointments  
6. Shores  
7. Permeated  
8. Males  
9. Vigilant  
10. Blue grass  
11. August  
12. Inclination  
13. Sassy  
14. Wounded  
15. Social  
16. Mass. cape  
17. Sport  
18. Under  
19. Lack

**DOWN**  
20. Well-known  
21. And not  
22. Drink  
23. Spoken  
24. Prima donna  
25. Cooking vessel  
26. Instantaneous  
27. Intuitive  
28. Solitary  
29. Woods  
30. Persian coin  
31. Self-complacent  
32. Outcomes  
33. Kind of rifle  
34. On one's toes  
35. Kill  
36. Seed holder  
37. Eyelash  
38. Harsh nasal sound  
39. Partial  
40. Unwanted plant  
41. Forehead  
42. Quickly  
43. Sacred image  
44. Short-sighted  
45. Shut out  
46. The shoemaker  
47. Swirl  
48. Mass  
49. Sounding together  
50. Nine days' devotion  
51. Rubber  
52. Raw silk  
53. Persian poet  
54. Sp. painter  
55. Constellation  
56. Boundary



Solution to Tuesday's Puzzle



## Lost Colony Opens for 18th Season on Roanoke Island

The Lost Colony, longest-lived outdoor drama in the world, is now in its 18th season at Waterside Theatre in Fort Raleigh National Historic Site at Manteo on Roanoke Island.

The drama has shown every summer since 1937 except for four World War II years when it was necessary to close the show because of coastal blackout restrictions. This year the drama has been styled more like it was during the early 1950's, during the sea-

son's of its peak popularity. It is presented under a unique system of lighting (no curtains) on 180-foot of staging in the vast amphitheatre overlooking historic Roanoke Sound. The Lost Colony story begins in Elizabethan England in 1584 when Sir Walter Raleigh's band of explorers set out for the New World.

In 1587 more than 100 men, women and children sailed from England for Roanoke Island to establish a permanent settlement