GRAND OPENING

Morehead City's Newest Most Modern Department Store

STIBORS

10th & Arendell Sts.

Morehead City, N. C.

OPENING SALE

THE LOWEST PRICES
SINCE GRANDMA'S DAY

LADIES' HOSE

3 Pair

\$1.50

Men's 8-Oz. Dungarees

\$1.99

BOYS' WESTERNS

\$1.99

Tables of Men's Shoes

Values to \$18.95

\$4.99

Tables of Children's and Ladies' Shoes

\$2.00

Table of Ladies' Shoes

\$3.00 and \$5.00

All Ladies' Summer Shoes Reduced Ladies' Shorts,
Bermudas, Peddle
Pushers Reduced up to 1/3

Men's Suits Reduced 1/3

Tables of Assorted Merchandise

\$1.00

Tables of Assorted
Merchandise

\$2.00

Men's Khaki Pants

\$3.98 Value

\$3.49

Men's Sport Shirts

\$4.99 Value

\$7.99

Khaki and Grey Work
Shirts Reduced to

\$2.79

FREE

OVER \$2,000.00 FREE GIFTS

500 Free Gifts for Ladies 500 Free Gifts for Children 200 Free Gifts for Men

SATURDAY, AUGUST 2

You Do Not Have To Be Present To Win

DOORS OPEN 1 P.M. WEDNESDAY

JULY

Ladies' Summer Hats

1/2 PRICE

Assortment of Ladies' Bags

1/2 PRICE

Men's Straw Hats Reduced to

\$2.98 and \$3.98

Assortment of Crinoline Slips

1/2 PRICE

Ladies' Nylon Jersey Shadow Panel, Lace Trimmed Slips

\$2.98

Men's Button Down Collar Dress Shirts

\$2.99

Ladies' Shorts and Halter with Belt to Match

\$2.00

Shorts and Skirt Set

\$2.00

Men's Bathing Trunks

\$1.00

See Our Back-to-School

\$2.98 to \$8.95

Time will not permit us to list all of the many bargains Table Ladies' Blouses

1/2 PRICE

Sheets, Best Grade Very Special

\$1.88

Limit Two

Men's and Boys' New Styles Fall Dress Shoes

Reduced 10%

Ladies' Extra Size
Shadow Panel Cotton
Half Slips, Lace Trimmed

\$1.98

Ladies' and Children's Keds Reduced

> Peaches 'n Cream Summer Dresses

Reduced

Ladies Dresses Reduced

YOU'LL BE PROUD OF THIS NEW, MODERN STORE