

# MOREHEAD CITY DRUG



W. C. (Buck) Matthews

## Greetings:

To all our friends and valued customers, all of us here at Morehead City Drug Company wish first to thank you for making the first ten months of 1958 the Biggest ten months in the history of our 30-year service to you.

With your fine cooperation we will continue to grow, and remember, what I have tried to impress upon you is that naturally, the more we sell, the cheaper we buy, and,

in turn, the cheaper we can sell to you.

We split our buying and discount savings with you. We purchase everything possible direct from the manufacturers, thus saving the middle-man's profit.

We do business on Volume and make for ourselves only a very few cents on the dollar. In other words we have a big volume and cut the retail prices down as low as possible.

Remember we live up to our statement: We Will Not Be Undersold!

Beware of anyone who might say, "on account of this or that I sell cheaper." It cannot be done!

Briefly I will try to clarify a question which has been asked a few times. The question is: Do we have any interest in another drug store?

No, we have no interest in any other retail drug store in Morehead City, nor do we expect to branch out until — if and when — Morehead City grows to the point where another drug store is needed.

We know, from 30 years' experience, that we can best serve you, our friends and customers, from our one location.

Even though we have a big store, we have several departments each with its own head. Certainly, no drug store can be more professional.

We have more invested in our entire store and particularly in our Prescription Department than does any drug store in this part of the state. I am happy to say that no drug store can boast having two regularly employed pharmacists more capable than our two fine pharmacists.

Our pharmacists have been thoroughly schooled and have behind them many years of solid experience. They know their business. You can trust them. And final proof of this is that **YOUR DOCTORS DO!**

And, shouldn't you select your pharmacist with as much care and thought as you do your doctor?

We guarantee your prescription to be filled exactly as your doctor writes it. We also guarantee that your prescription will be filled with only the highest quality and freshest drugs available.

This weekend we will offer you some of the best values we have ever offered. You will see some of our specials listed on these pages. Space will not permit us to list but a few of the hundreds of items we are offering.

Come in early and be sure you get the Best Buys!

Sincerely yours,  
W. C. (BUCK) MATTHEWS



XMAS STOCKING

20 ALL PURPOSE TOYS FOR GIRLS OR BOYS 89¢

Regular \$2.99 Value

★  
STRAW LAUNDRY HAMPERS

Value \$2.50 89¢

★  
85 PIECE GIANT BUILDING BLOCK SET COMPLETE WITH WOODEN BOX FOR STORAGE 89¢

Reg. \$2.29



★  
PLASTIC LAUNDRY HAMPERS

Value \$1.95 89¢



"Pandy-Andy" PANDA

89¢ Complete

Reg. Value \$2.29

All Plush Cotton Fills Red and White Black and White Quality Made Ideal Gift For Child

FRIDAY, S

IN T  
GREA  
AND T

ALL METAL—REMOTE CONTROL  
GREYHOUND

BATTERY DRIVEN • FORWARD: 83

89¢



(Does not inc. battery)

★  
Closing Out All M  
SPORT AND DRESSI

Value up to \$5.95 \$1.89  
Your Choice



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FOLDING TABLE

\$12.95 Value \$7.95

# MOREHEAD CITY

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811 ARENDELL ST.

PHONES