

Beaufort Is A Better Place To Buy!

Downum's Christmas Specials

FOR HIM



Wash 'N Wear DRESS SHIRTS With Dual Cuffs VAN HEUSEN \$4.00

- Men's Pajamas \$2.98
- Men's Robes \$7.95
- Men's Gloves \$2.98 up
- Leather Slippers \$3.95
- Sport Shirts \$2.98



These are but a few of the hundreds of gift items in our stock.

FOR HER



Bedroom Shoes \$3.95 and \$2.98



- Nylon Gowns -- \$5.95
- Nylon Slips --- \$3.95
- Flannel Gowns - \$1.98
- Dusters - - - \$2.98 up
- Embroidered Pillow Cases \$1.98 Pair
- Towel Sets \$1.98



Make This Store Your Shopping Headquarters for All Your Christmas Gifts

E. W. DOWNUM CO.

Department Store

419 Front Street

Phone PA 8-3443

Beaufort, N. C.

BEAUFORT IS A BETTER PLACE TO BUY!

MAYTAG and HAMILTON FURNITURE CO. PLAY SANTA CLAUS

For You from Now 'Til Christmas

FREE

WITH THE PURCHASE OF ANY NEW MAYTAG AUTOMATIC WASHER OR DRYER FROM NOW UNTIL CHRISTMAS!

PLUS: LIBERAL TRADE FOR YOUR OLD WASHER

- Easy Terms • Free Delivery
 - Normal Installation
 - Free One-Year Service
- PAY NOTHING 'TIL FEBRUARY

DAD: Does Junior want a bicycle? Does Mother need a new washer or dryer? Wrap up all your Christmas buying with one purchase from Hamilton Furniture Co.

Look at These Christmas

Specials from World Famous Maytag!

Dancer Special

Model 142 — All fabric washer. 2-speed action. Cold water wash and rinse.

\$379.95

Prancer Special

Model 132 — Completely automatic. Fully flexible controls. Delicate fabric setting.

\$349.95

Donder Special

Model 124—Water level and temperature control. Fully automatic. Vibration free operation.

\$289.95

\$50 selection of toys of your choice from Western Auto Store

Or: **\$50** selection of small appliances or furniture from our store. (toasters, irons, fry pans, etc.)



Hamilton Furniture Co.

505 LIVE OAK STREET

BEAUFORT, N. C.

BEAUFORT IS A BETTER PLACE TO BUY!

\$30,000 Stock Going Out of Business Everything Must Go to the Bare Walls

Ranges

- 40" Kelvinator Range — Reg. value \$289.95 \$239.00
 - 40" RCA Whirlpool Range — Reg. value \$299.95 \$229.00
 - 30" Westinghouse Range — Reg. value \$249.95 \$209.00
- Fully Guaranteed One Year

Refrigerators

- 11 cu. ft. Westinghouse Refrigerator—Reg. val. \$269.95...\$229.95
 - 13 cu. ft. Westinghouse Refrigerator—Reg. val. \$399.95...\$319.95
- 1-Year Fully Guaranteed — 5-Year Unit

Freezer

- 14 cu. ft. Gibson Upright — Reg. value \$339.95..... \$289.00

Duo-Therm Heater

- With Thermostat Blower — Reg. value \$219.95 — Now \$149.00

EASY TERMS

Automatic Washers

- Easy Combination Washer and Dryer—Reg. val. \$549.95...\$429.00
 - Kelvinator Washer — Reg. value \$339.95 \$259.00
 - RCA Whirlpool Washer — Reg. value \$339.95 \$269.00
 - RCA Whirlpool Washer — Reg. value \$299.95 \$249.00
 - RCA Whirlpool Washer — Reg. value \$249.95 \$200.00
- Fully Guaranteed 1 Year

Televisions

- 21" RCA TV Console — Reg. value \$359.95..... \$269.95
- 21" RCA TV — Reg. value \$309.95 \$249.95
- 21" RCA TV Low Boy — Reg. value \$339.95..... \$289.95
- 21" Philco TV — Reg. value \$219.95 \$169.95

90 Days Free Service — 1 Year on Picture Tube

Clothes Dryers

- Kelvinator Electric Dryer — Reg. value \$259.95..... \$189.00
 - Kelvinator Electric Dryer — Reg. value \$219.95..... \$169.00
- Fully Guaranteed 1 Year

- 45 RPM Record Player — Reg. value \$34.95 \$ 26.95
- RCA Hi-Fi Player — Reg. value \$189.95 \$159.95
- Stereo and Hi-Fi as low as \$ 99.95
- 500 12-inch Long Play Records — Val. \$4.98 - \$3.98 — Now \$2.49
- 300 45 and 78 Records as low as 25c each

ALL SALES FINAL ALL MERCHANDISE GUARANTEED

ALL MERCHANDISE WILL BE SERVICED BY ECONOMY APPLIANCE STORE, MOREHEAD CITY

ECONOMY APPLIANCE STORE

326 Front St.

Beaufort, N. C.