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ectual glory, we become to be child tled section where the folks took

DEVOTED TO GOOD

PUBLISHED NOW AND THEN

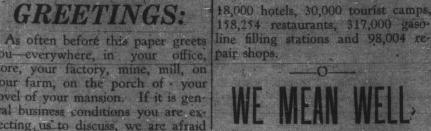
GREETINGS:

you-everywhere, in your office, pair shops. store, your factory, mine, mill, on your farm, on the porch of . your hovel of your mansion. If it is gen-eral business conditions you are expecting, us to discuss, we are afraid we can't be very helpful. The ed-

were accused as a common propa- that it is necessary to put in anothgandist.

We are through with that line; quantities. there is nothing to it but trouble and let that of others alone.

There is only two things that we book or a newspaper or hear him know anything about: Farming on make a speech he uses words that



A MOUNTAIN PAPER

we can't be very helpful. The ed-itor is only a detail worker and don't know anything about the broad economic situation. He is not an economist, not a statistician, not a forecaster, not a high executive. We have tried out airing our ideas in the past. We have made suggestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the three score and ten burgestions manifored ramadian to the barred alsuggestions, mentioned remedies cording to the three score and ten buggy days. for this ill or that. We have criti-cised supposed wrongs, pointed out ways and means to what we thought would be better conditions; we have moralized and philosophized all to no avail. Such a policy lost us a friend for every one we made. We suits, shoes, need replenishing; lost loves!" vise the young preacher to quit in a position to help the general spend with it.

and loss of business. When you the world as we did when we were and loss of business. Which you the world as we did which we are just come right down to it, we are just a plain old printer, with two or and not so much quantity. Most three "irons in the fire" all liable to get too hot and turn out unprofi-in the old way. We undertable ventures--if we do not work stand a man who meets us in the hard and attend to our own business road or the field or in the office or store. But when we meet him in a

grow indifferent and maybe sleepy can aid in the present business and your bill.

you can talk the world back from sleep, you recount and re-live old man's right to w you can talk the world back from sleep, you recount and renive old main's fight to work. destruction and ruin and the devil, memories. Your mind is full of them. Second: We favor small loans: then we don't want to spoil your them. The scenes so long past to responsible business men on at fun. Just go to it—as for us, we crowd and push each other in your have to work.

ren again, and instead of learning more interest in nearly anything new rules of education and filling than they did in religion, especially attidude I'm not trying to dodge our memories with the fast moving the brand the young minister was the facts and I don't exactly want attidude. I'm not trying to dodge events of modern wars, politics and trying to install into their unrecepto play ostrich. I know that busi-WL IIILAII IILL When Ed Howe was 80 he said, 'I have reached my 80th birthday.' Creek days and what folks said and ked him how he was doing, whereness is not exactly as good as we'd all like to have it, but Pfeel that I

mountain of stone.

folding into fields of future intell sent to some far-away sparsley set coming a bit hackneyed.

ic discussions should be barred al-The Bishop answered, "Yes, but together, because there are some just look what it will do for your among us whose business is to study

beak!" Anyway the Bishop did not ad a man for talking about his job!

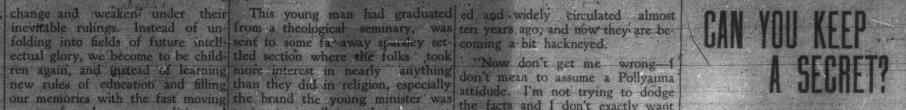
that it is necessary to put in anoth-er order, but I shall order smaller quantities." None of us get as much out of the world as we did when we were the world as we did when we were

BUSINESS & CHEER

pecking away, no matter how sore much time to do much talking. Maybe the politicians can but having once been a 'party man', Don't let the pessimists out-talk I reserve my opinion.

you. Have a viewpoint of your "Aside from all that I've got a own. You should even be selfish hunch that maybe the best way for in some ways.—Be selfish about me, personally, to help the general your work. It will serve as a buf- situation is to buckle down, dig in It has not been long since the fer against hard times; it will be and do as good a job as some of

ourself on the back and show printsho bounce to it with a gusto and say "Sure I'll do it—and like it"! It urn the trick and your burden out of the local, printers' range



Yes, we can keep a secret. Every once in a while you hear some friend say that they can "keep a Some folks can keep a secret." secret, but the secret of saving money shouldn't be kept. So we eral conditions" and now I'd like to won't keep it any longer. Here it

TRADE WHERE YOU SAVE MOST.

No matter where a firm is located. no matter what its name, you save such things-And you can't blame the most money when you trade with the one that gives you the

> You may be patriotic and love home shops and stores, but if they can't sell you what you want as cheap as the firm a little farther off, you are very sure to mail the order off. That is what your family do when they want nice clothes. They haven't a thing against the little stores in the home village; they just find satisfaction, and variety, a wide range of choice and prices in the catalog-and they fill out an order sheet.

our line of work.
Just for the sake of argument, we are willing to admit that times are mighty bid, and the chances are may depend on the amount of time you and us the dial to a new station.
Just how much worse may depend on the amount of time you and us the dial to a new station.
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are not busy with their paper. We mean the larger intricate jobs

know anything about: Farming on a rough mountain farm, and run-ning a printing plant against 30,000 heartless competitors! And we are getting too old to change our line of work. We do not recommend buying something to occupy your mind and have difficulty in following him in his maze of fine words; we cannot our line of work. We do not recommend buying the U. S. to submit suggestions for the U. S. to submit suggestions for the government our bine of work. We do not recommend buying too much from the fellow who lives at a distance. Buy all you can get the the government the U. S. to submit suggestions for the government the professional pessimists are doing the U. S. to submit suggestions for the government the professional pessimists are doing the U. S. to submit suggestions for the government the professional pessimists are doing the too much from the fellow who lives at a distance. Buy all you can get at home. Stick by your home merchant and manufacturer to the

your bill gets.

We are not contending from our on the old farm where work was so agencies and guaranteed by th broad overall economic standpoint hard and pleasures so few, that our work is so important but can see in your mind's eye, the Third: We ask that all Federal only from our own selfish viewpoint neighbors like beings in a spirit State and local employes be required it seems awfully important to us to land moving, and you cano make to pay the same income and other

it seems awfully important to us to find moving, and you can make many of them out; and if you could find maybe it would be made move important for both you and move important for both you and us, in our several jobs, if we would quit talking and work harder. May be we could all do a better job; for there is so much to learn and so you can recall the day when there is so much to learn and so you can recall the day when there is so much to learn and so there is a there is so much to learn and so there is so much to learn and so there is a there is there is there is a there is a there is there i be we could all do a better job; for their failures and their follies and, much to do that none of us have were laid to rest in their graves. Highlight do get over the something the matter economically much to do that none of us have were laid to rest in their graves. Highlight do get over the something the matter economically much to do that none of us have were laid to rest in their graves. Highlight do get over the something the matter economically much to do that none of us have thoughts to hopes of bu.

ing to a report by the Federal Re-serve Board. The Board pointed out, however, that manufacture of war materials in foreign countries, particularly England, Germany and Japan, is mainly. responsible for keeping many factories humming. In America, factory employment is still well above normal in ten in-still well above normal in ten in-

dustries, farm implements, iron and ness.

shil well above holman in ten in dustries, farm implements, iron and steel wirework, cash registers, en-giner and turbines, machine tools, arcraft, women's clothing, baking, beverages and rayon. It is signi-ficant that these 10 all but the air-craft industry are manufacturing essentially peace-time goods. Per-haps America will be enjoying prosperity when other countries are busy paying for their armaments. The government gears its machinery to spend more money for relief and work projects; 42,600,000 of Amer-ica's motorists will stage a spending program of their own this summer, parting with \$1,806,000,000 touring the U. S. from Maine to Mexico.

parting with \$1,806,000,000 touring the U. S. from Maine to México. This year's rolling army will be'13 per cent greater than last year and the largest ever to take the 'road, according to The B F. Goodrich Company, which made the survey. Of the nation's 25,410,000 passen ger automobiles, 14,000,000 are ex-pected to join the tourist parader Fuch tourist will spend an average Each tourist will spend an average of two weeks on vacation and travel 1,200 miles. The nearly two bill-ion dollar flood of vacation cash will keep people employed at conflict with nature's laws must r

tion of the government and prevent

tinuance of our proved system of private system of private prommensurate with private risk and

DON'T LEF THE TOUGH WORLD DULL YOUR BILL Did you ever hear that little story bout the young minister who got contributions along the lines of ne iscouraged in his calling? Maybe rhetorical effects BUT THAT and better relate it to you as there JUST THE TROUBLE. It seem in might be a good moral in it for that all the various ways of t

130,000,000 of the total job!

unwarranted and malicious attacks a "indybe we have what some can thoughts to hopes of a "slump", a "slow market", even a "recession", or for that matter a "depression", anything you please

crops, the way they are growing, and the gardens. Good weather too. You never met more healthy nor good looking fe ks in your life. Plenty of work to do on the farms. Maybe we can fire hands enough to do it. If not we tan do a lot of it ourselves and let the rest go un-done. We still have good appetites and there is going to be lots to cat—on the farms. If we can't buy nor hire employ nor be emoyed, we can sure eat.

Some months ago when the economic conditions began to look bad, Detroit man, called Henry Wea ver, wrote a pamphlet as a "Thought Starter on the Eco. on ic Outlook" which he circulated as e Mr. Weaver is some sort of tomobile man who wanted to su nore cars and saw his trade shrink ng up, just as we all have. Anywe are going to pass on some s observations, with our own nent, where necessary by way

of clarifying the theme. Mr. Weaver says, "As a mat er of fact I wouldn't mind gene ting a little hard times go y own if I felt it would do ven if I thought I wou ble to make so

ng a recession were highly.

will turn out to be a profitable pleasure. Soon you'll be cating three squares a day and sleeping eight honest hours under warm blankets every night.

- 0 -YE OLE TIMER SEZ (By Sam Miller)

Just as we begin to get over the

salesbooks, duplicating forms of in voices; calendars, posters, dodge jobs calling for color treatmen special rulings, heavy body composition, long or heavy runs; those that require numbering, punching, perforating, &c. &c. &c.

Look over some of our price lists on regular run work in this paper and write for estimates and samples pecial work not referred to in . lists.

