

THE CHEROKEE SCOUT

And Clay County Progress

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SAMPLE

MURPHY -- The Cherokee Scout office will be closed on Thursday, Friday, Saturday, July 4, 5, 6.

Volume 73 - Number 49

Murphy, North Carolina, Thursday, July 4, 1963

12 Pages This Week

Published Weekly

SECOND CLASS POSTAGE PAID AT MURPHY, NORTH CAROLINA

Letters from Readers

Dear Mr. Babbe
We want to thank you for your loyal support in our recent labor survey. You went all out to help us and did a marvelous job.

We wish to thank the two radio stations, WCVB and WKRK, Mr. Max Blakemore and Mr. Paul Ridenhour, the owners, for doing everything possible for us and without their wonderful support, we would have never been able to have done such a job. Our hats are off to each of you. We also want to thank the Postmasters, the Rural and Star Route mail carriers in Towns, Union, Fannin County, Georgia, Polk County, Tenn. Clay, Graham, and Cherokee County, N. C. for their wonderful support. We wish to say, thank you friends, you did a great job.

The Bread men and their route men, the milk men and all other salesmen and route salesmen worked so hard for us in all of this section. Please accept our thanks for a job well done.

To our merchants in all this area and all their clerks you have done a fine job, this is what it takes to bring business to a community. We hope you will be repaid a thousand fold for all your efforts.

To the automobile dealers, car salesmen, garage owners service station owners and their employees, we appreciate you and the work you have done, this is what it takes to make a better community. We know you will be well rewarded for your efforts.

Our Laundries, Dry Cleaners and their route men, you were wonderful, you will never know how much you helped in this survey. Thank you a million times.

The Womens Clubs and all other various clubs and organizations, that were so gracious in giving their time to help us out, our hats are off to each of you for a job well done.

The Professional men in this entire section we want you to know your help was wonderful. This way you have in making our area a better place to live and to make a living.

The Hotel, Motor Courts thank you for all you did. We appreciate every word you have spoken in our behalf.

To our cafes and their employees, we appreciate every survey blank you gave out and everything else you did to make this a successful survey.

Our Banks and all their employees in each of the counties where the survey was made, Gentlemen, this shows that things can be done when we all get together. Thanks to each of you.

Again Friends we want to thank everyone that had any part in this survey even if you only spoke a good word for us. We now have passed the 9000 mark. That is we have had more than nine thousand people sign the labor survey blanks. This goes to show that when we want to in this section, things can be done in a big way.

Well these survey blanks have been sent to the Employment Security Commission in Raleigh to be tabulated and results will be sent to the Company who asked for the survey to be made. When we talked to State Officials in Raleigh, Monday, giving them the results they said no survey could ever have been better. Now we want to thank Mr. John Ellis, Manager, Employment Security Commission and his employees for their great support, their office tabulated and sent all these blanks to Raleigh. Again Mr. Ellis, thank you and your employees for your goodness.

Again we want to thank each and everyone for all they did. We know this has been a big job but one we hope will bring new industry and prosperity

to this section and be a blessing to all.

We the members of the Chamber of Commerce want to thank you, Dave Townson, President, Murphy Chamber of Commerce.

Dear Editor:

May I voice my protest along with many other responsible and interested Christian citizens of this area against the advertisements for alcoholic beverages in the Cherokee Scout. When I subscribed to the Scout a year ago I was assured by the person who took my subscription there would be no further advertising of beer in the Scout. Now I am not sure who was misinformed, he or I, but I felt sure he knew what he was talking about. Since that time the beer ads have appeared many times with the caption "Beer Is A Natural." Why not go just a little further and complete that phrase: "Beer Is A Natural Way of Corrupting The Lives of Boys and Girls, Men and Women." It is the first step toward alcoholism and if this is the only way we have to attract so called tourist trade to this area, who's going to clean up the beer cans, pick up the drunk and soothe the families of those who partake of this evil? You know the statistics on drunk driving, not to mention those who are being cared for by the state in institutions, besides families who are broken and many completely dependant upon welfare support. It just doesn't balance.

We have so much to offer simply by advertising the UNIQUE fact that we have no alcoholic beverages for sale. I'm sure we would profit greatly by the type of tourists we would attract. Besides the pride we could claim in knowing we were doing all we could to keep our area "dry." Mrs. Frank Hall, Route 2, Hayesville, N. C.

Dear Editor:

Since we who have objected to beer advertising in our paper, have been asked to give our reasons, here are mine:

1- The purpose of all advertising is to promote the sale of, and create a desire for the product advertised. We do not want the sale promoted in Clay County, nor the desire for it increased. 2- The beer ads make false claims. It is made to sound wonderful - something that adds to your pleasure. The pleasure it brings will never balance the suffering, sorrow, misery, heartache, and shame caused by it.

3- The advertising is misleading - They say that they net the state so much school tax. Drunken parents, fine school houses, and moderate drinkers for teachers, can never do for children what sober parents and teachers of good character could do for them in a one room school house. Also the tax they bring in should be compared with the money spent by the state to keep all the people they have helped to send to the different state supported institutions.

4 - It is a moral problem. It is a well known psychological fact, that by constant advertising and making a thing commonly accepted, the people's resistance is gradually worn away. We who have objected to it, do not want our young people to accept it nor their resistance worn away.

5- We want our children to know that it is right to stand against wrong and that beer does not "belong."

I suggest that if the ABC people wish to keep advertising they should use testimonials -- get some of their best customers, who have used their product for years, to tell what it has done for

them. Thereby presenting a true picture of a man or woman who started out as a moderate drinker of controlled alcoholic beverages. Sincerely, Mrs. Cecil Hawkins, Hayesville, N. C.

Dear Mr. Babbe:

The results of the Labor Survey conducted in this area show what can be accomplished when people of several communities and counties work together for a worthy cause.

It is most encouraging when many people living in three different states decide that the time has come to support wholeheartedly a project or projects for the betterment of their respective communities.

I am confident that much good will result to this tri-state area from the splendid cooperative effort which made the Labor Survey such a great success. Sincerely yours, Holland McSwain, Superintendent, Murphy City Schools

Dear Editor:

Please accept my check of five dollars for a year's subscription to The Cherokee Scout.

I enjoy your paper and the pictures. They are always especially good --- also Cuz Bagley's Corner. I'm still laughing about the rat killing story.

I remember when we lived at "Frog Pond", I believe it was called --- way back in 1898. My father, Fate Puett, had a rat 'killin' and a rat ran up his britches leg. I can hear him now, calling "Help me, help me. For goodness sake, will someone help me." Cuz, keep those stories coming every week.

Sincerely, Mrs. Ed (Zadie) Locke, Altus, Oklahoma

Clay County Lions Sponsor Water Spectacular

The Clay County Lions Club of Hayesville, N. C. in cooperation with the Chattanooga Ski Club Show Troup has scheduled a gigantic water spectacular for Sunday, July 7. Chatta Water Ski Week closed on June 30, but the excitement and action on the water is just getting under way for the season, as this attraction follows closely the Chatta Open Water Ski Tournament at Hamilton County Park on June 29 and 30. The gala event will be held at Clay County Park in Hayesville.

Previous water shows have attracted crowds estimated at 20,000 persons, and this one promises to be the best yet. This year's event will consist of a total of sixteen acts, some of which will be the big 10' x 14' kite soaring aloft carrying a man to heights up to 150'; multiple jumping with 3 men crossing the ramp in one daring attempt to cross safely and land without injury to self or to one another; drag boats speeding past at 80 to 90 mph., clowns, and many other acts which are entertaining, exciting, thrilling, and sometimes dangerous.

Don't miss this attraction of the season on Sunday, July 7 at the Clay County Park at 2 p.m. Proceeds go to the Hayesville Boy Scouts.

Outstanding Co-operation

This newspaper takes genuine pleasure in congratulating the people of the Murphy-Cherokee County and surrounding areas on the response to the Murphy Chamber of Commerce's Labor Survey.

Over 9,000 labor survey forms have been filled out and returned. This means that the people of Clay and Graham Counties, N. C.; Towns, Union, and Fannin Counties, Ga.; and Polk and Monroe Counties, Tenn. joined their neighbors in Murphy and Cherokee County in an effort to help bring a new industrial plant to this area.

Nowhere has a sense of co-operation between the communities of this area been more vividly expressed than last week when the people answered the call for help and completed and returned the labor survey forms. At midweek, only 3,000 forms had been received out of 25,000 that had been distributed. By Friday, this figure had doubled and on the final day, Saturday, the total neared 9,000. On Monday, the forms continued to come in from Ohio, Georgia, Michigan and elsewhere.

This section stands better than an even chance to accomplish every project it undertakes as long as the spirit of community co-operation, as demonstrated last week, prevails. On the other hand, divided and selfish interest will accomplish little for our people and our area.

Divided we may fall, but united we will stand. A team of horses, pulling together in the same direction --- the school lot a long ways, pulling in the opposite direction, each going his own way they may pull the wagon apart.



NEW PICNIC AREA - In keeping with the purpose and tradition of the Murphy Garden Club to beautify the community, much work has been done recently on the school lot adjoining the recreation area, to make an attractive picnic area for the use of townspeople and tourists.

Under the able guidance of Mrs. Jim Gibbs, chairman, Mrs. Frank Forsyth, Mrs. Duke Whitely, and Mrs. Edgar Harshaw, the site has been cleared and leveled, benches and tables are being erected, and an outdoor stove instal-

led. The eighth grade students relinquished their time one day to carry old brick from the school to build a patio and walkways. The club plans to add shrubbery and wild flowers in the near future.

The committee and the entire club wish to thank everyone for their interest and cooperation --- the school officials, town officials, the TVA, Mr. Glenn Patton, who did the harrowing, and Mr. Ed Reynolds for his many hours of labor. (Scout Photo)

1963 Wagon Train Scenes Of First Night On Trail



CHEWING THE FAT - After pitching camp in the late afternoon Tuesday, July 2, at the first campsite on the 1963 Wagon Train at Tusquitsee Creek in Clay County these Andrews men were caught by the Scout's photographer sitting around recalling the day's events. Shown left to right they are Tom Moose, John Gernert, George Headley, John Bowman, Dr. Gerald Almond, and Fred Alfinito. (Scout Photo)



BOTH RIDER AND HORSE, tired and hungry after the first day of the 1963 Wagon Train, rest at trail's end. Here Claude Angle of Andrews sees that his horse is properly cared for before turning in for the night. (Scout Photo)



GOOD OLE MOUNTAIN MUSIC was provided by Larry Trull, Lorne Trull, Charles Higdon and others at the mile long campsite at Tusquitsee Creek Tuesday night. (Scout Photo)



COFFEE TIME - Shown enjoying the brew that Tusquitsee is not famous for are left to right Haywood Aycock, Claude Angle, Frank Swan, Frank Barnes, and Jesse Elkins. (Scout Photo)



ALL TUCKERED OUT, weary horsemen hit the sack after a full day on the trail (Scout Photo)



PASSING THE TIME, three Wagon Trainers pull out the cards shortly after pitching camp. The action drew the attention of the Scout's photographer Freddy Davis. (Scout Photo)

Men, Women, And Children Make Wagon Train Trek

ANDREWS-The 1963 Wagon Train, long to be remembered, left Andrews at 6:00 a.m. on Tuesday, July 2. More than twenty wagons and 100 riders including men, women and children, departed from the Western Carolina Riding Ring in East Andrews.

The wagoners and riders were sent off with a prayer by the Rev. Joel T. Key, pastor of Andrews' First Methodist Church and well-wishers of more than 100 townfolks. The pace was slow as the train wound its way up the road from the camp ground. Leading the group was Capt. Frank Swan, wagon master, and his assistant, Cliff Penland.

Then came Claude Angel, driving the lead team, followed by riders John Bowman, John Bowman, Jr., Dr. Gerald Almond, Shippy Almond, Chuck Van Gorder, and Todd Reece.

The second wagon was driven by Charlie Frazier with George Headley and guest, Fred Alfinito.

In another wagon was Tom family and daughter, Sandra; next came Joe Mintz, Jack Mintz, and children, horsemen Steve Higdon, Bill Swan, John Bradley, Woody Hampton, and all the other participants.

This wagon train was bound for Hayesville and a pre-

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fantastically
flavorful



Too Hot To Handle

Bottled and Distributed By The Coca-Cola Bottling Co.

MISS EVA DOCKERY, daughter of Mrs. Willa Mae Dockery and Mr. Clyde Dockery.

Date	H	L	Perc
June 27	74	62	0.46
28	78	63	0.07
29	77	61	1.53
30	78	64	0.73
July 1	82	64	0.06
2	83	64	0.00
3	83	62	0.00

Forecast, Thursday scattered to broken cloudiness with scattered afternoon and evening thunder showers. Friday and Saturday little change. Sunday scatter cloudiness.