

Levi Strauss Plant Coming To Murphy

Editor's Note-Book

Mountain roads hereabouts were crowded with travelers over the weekend as thousands journeyed to WNC to view Fall's color spectacle. Continued dry weather is producing one of the most brilliant Autumns in years, with the coming weekend offering more of the same.

TR
Hunting season opened on Tuesday, and squirrel hunters roamed the land. At least two parties from Cherokee County are out on bear and wild boar hunts, but at press time, no kills had been reported.

TR
The Fred O. Scroggs of Brasstown are back at the State Fair, which opened Monday at Raleigh, with their lapidary display after an absence of several years.

TR
Murphy PTA officials have a right to be mighty proud of Tuesday's District meeting here. Look for complete coverage of the event in next week's Scout.

TR
Cherokee and Clay legislators are back in Raleigh for the special session on redistricting the State Senate, and it appears that the session may last longer than the three or four days anticipated.

TR
Flight checks on the VORTAC aircraft directional station on Wiggins Top in Clay County will be conducted the end of this week, or as soon as a road is bulldozed to the top of the peak.

TR
Ran across a piece of stationery the other day printed for a Culberson merchant sometime in the late 1800's: "A. T. Tate, Merchant and Trader, Culberson, N. C., 189 . We take eggs, ducks, turkeys and guinea hens in trade. Boots, shoes and groceries. Highest prices paid for green and cured hides. Blacksmith in attendance. Overalls, chewing tobacco, axle grease, horse collars and snuff. Best place in Cherokee County to trade. Furniture and undertaking, quick lunch a specialty. Special Notice: Marriages performed on Saturdays in back room by Squire Ledford. Cross ties wanted. 1st grade, 40¢---all others subject to rejection."

TR
MURPHY - A Boy Scout Court of Honor for the Nantahala District of the Daniel Boone Council will be held here next Thursday night, Oct. 24.

Scouts, leaders, parents, and interested adults will attend the meeting. Awards and promotions to Scouts in the three-county area will be made.

Bulldogs Win, Spoil Hayesville Homecoming

HAYESVILLE - The Yellowjackets battled Murphy's Bulldogs down to the wire here Friday night trying to win their Homecoming game, but finally fell victims to a 13-0 score.

Hayesville provided most of the offensive thrills in the first half of the game, pushing inside Murphy's 20 on three occasions, only to be stopped by a brilliant Bulldog defense.

Murphy couldn't get the offense rolling, and at the half-time both teams were scoreless.

Hayesville travels to Andrews this week and Murphy hosts Robbinsville for the Bulldog Homecoming festivities.

During halftime ceremonies at Hayesville last Friday Sharon Wimpey was crowned as Queen.

In the second half, Hayesville took the kickoff and drove to Murphy's 31, but lost the ball on downs.

Murphy's offense took over there and began to click. Five first downs moved the ball to 11. From there, Wayne Watson scampered around right end for the first score of the night. The conversion attempt failed.

Late in the fourth quarter, Hayesville grabbed a Murphy fumble and threatened a score, but the Bulldog defense held on the 28.

Murphy put the game on ice with a final 78 yard drive.

Board Votes To Fluoridate Town Water

MURPHY - The Town Board voted Monday night to approve fluoridation of Murphy's water system, but a date for the move was not settled.

Dr. Breece A. Brelend, local dentist, Dr. Paul Hill of Murphy and Dr. H. W. Stevens, Buncombe County Health Dept. Director, appeared before the Board in favor of the proposal.

Dr. Brelend told the Board that "fluoride in the town's water system will reduce dental cavities by 65 per cent for children who drink the water."

"Fluoride's benefits are unquestionable," he said, "and it has been added to water systems in cities all over the country. Every competent medical authority has agreed on the value of the use of fluoride."

Dr. Stevens backed up the local dentist's statements.

Cost of installation of fluoridation equipment is estimated around \$4,000, and the annual cost of fluoride for Murphy would run about \$700.

In other action the Board: Heard a reading of minutes from a special meeting Oct. 3 called to make application to the Local Governments Commission for approval of a bond election for improvements to the town sewage and water systems;

Voted to study a request to return two-way traffic to Central Street from the county jail to the Courthouse;

Provide a parking space in town for the State Highway Patrol;

And heard Clerk Charlie Johnson report that repairs to the library building will be far enough along by the end of the week to move the Regional Library books back into the building.

Revival At Free Methodist

MURPHY - Revival services at Free Methodist Church here started Wednesday night, Oct. 16, with the Rev. C. H. Coates of Decatur, Ill., serving as evangelist. Services begin each evening at 7:30.

Special singing will be held nightly in connection with the services.

The Rev. Glen B. Rhodes, pastor of the church, said this week "Rev. Coates has had much experience as a pastor and evangelist, and his messages will interest the general public."

Rev. Rhodes issued a cordial invitation to the public to attend the services at the church, which is located on Valley River Ave., at Sunset Drive.

Mrs Sara Patton BPW 'Woman Of The Year'

MURPHY - Mrs. Sara S. Patton was elected as OUTSTANDING BUSINESS WOMAN by the Murphy Business and Professional Woman's Club during their celebration of National B and PW Week, October 6-12.

She is a charter member and the only member in the Club who holds the enviable record of five years perfect attendance at the regular monthly meetings and has attended most of the district meetings.

She was corresponding secretary for two years during which time the club was organized, the by-laws accepted and the Club chartered. She has also held the office of recording secretary, membership chairman, finance chairman, and this year she is first vice president and program co-ordinator.

For two years she gathered news, edited and published "Ladies Chapter", the bulletin of the Club. She has also been official correspondent of the club with their scholarship girl at Berea College.

Mrs. Patton graduated from Murphy High School, attended Woman's College at Greensboro, N. C., where she majored in Business Education. She began her business career as secretary to H. Bueck, Superintendent of Murphy City Schools.

Since then she worked with T.V.A. on Fontana Dam project - when this project was



READING THE ANNOUNCEMENT of the Levi Strauss Co.'s selection of Murphy as the site for a new plant Wednesday were (L-R) C. L. Alverson president of the Cherokee County Development Corp.; W. D. Townson, Chairman of the local Chamber of Commerce, and Murphy attorney Herman Edwards.

Sewage Water System Improvements Date Set For \$295,000 Murphy Bond Election

MURPHY - Tuesday, Nov. 19, is the date selected for a \$295,000 bond election for Murphy by the Town Board at the monthly meeting Monday night.

The bond election was called to raise Murphy's portion of money needed to finance sewage and water systems improvements.

The bond election will let voters in the town decide on \$215,000 for the sewage system improvements and \$80,000 for the water system.

Voters who are not already registered to vote in town elections will have an opportunity to register to vote in the bond election.

Registration books will be open for nine days beginning Friday, Nov. 1, from 9:00 a.m. to 5:00 p.m. weekdays, and from 9:00 to 9:00 p.m. Saturday.

Registration will be at the County Courthouse.

The Board appointed Ruth Cheney as registrar, and Merle Davis and Mrs. Mary Faye Brumby as judges for the election.

Polls on election day will be open from 6:30 a.m. to 6:30 p.m. at the courthouse.

Challenge day will coincide with the last day of the registration, Nov. 9.

The amounts to be voted in the bond election will only cover part of the cost of the

improvements, with the remainder coming from grants from the Federal Government through the Accelerated Public Works Program.

Grants of \$191,500 for sewage system improvements and \$78,000 for the water works improvements have already been approved for Murphy, pending the successful passage of the bond election to raise Murphy's portion of the money.

Total cost of the sewage system improvements is estimated at \$383,000 and the water system improvements at \$180,000.

The sewage system improvements will include reconstruction of sewage collection lines and construction of a sewage treatment plant, including installation of interceptors, outfall lines, and pumping stations, together with acquisition and installation of equipment, machinery and apparatus, and land for the plant.

The water system improvements will include extension and enlargement of the water supply system to provide a better water supply by construction of a ground storage reservoir, the extension of water mains, the installation of hydrants and meters and the acquisition and installation of equipment, machinery and apparatus required, including acquisition of land and rights-of-way needed.

When the disposal plant is constructed, land acquired from the U. S. Forest Service a quarter mile below town on Hiwassee River near the old quarry will serve as the site for the installation.

W. K. Dickens and Co., a Charlotte engineering firm, will handle both projects if they are approved.

Murphy attorney Herman Edwards, who is handling the proposal for the town, told members of the Board Monday night that it may be necessary to get a use permit from the Forest Service for the site for the disposal plant, rather than a deed to the land.

Poultry School Students Learn From Experts

MURPHY - Poultry experts from all phases of the industry are providing Cherokee County growers with scientific data and flock improvement information at weekly sessions of the Poultry School held each Tuesday night at Murphy High.

Richard Ramsey and A. Q. Kemer, vocational - agriculture instructors at Murphy and Hiwassee Dam High Schools report that some 52 people have showed up for the weekly classes, indicating the interest in the poultry industry in Cherokee County and the need for the school.

At last week's class, Dr. G. C. Wilkes who heads the Murphy Poultry Lab, performed post mortems on several birds and identified capillary worms, cecal worms and intestinal round worms, and live slides of capillary worms and coccidia organisms by microscopic examination.

Pilot Plant Starting Soon

MURPHY - Murphy has been selected as the site for Levi Strauss and Co.'s next major manufacturing plant, Walter A. Hass, Jr., President, announced from the garment manufacturing firm's headquarters in San Francisco today.

The announcement of the new plant for Murphy marks the culmination of five years of work by the Chamber of Commerce here, the Cherokee County Development Corp. and the County Planning Board.

A pilot plant will be put into operation as quickly as possible in an existing 20,000 square foot building in Murphy. About 150 people will be employed initially.

The pilot plant building is located on Regal Street and is owned by C. L. Alverson.

A labor survey held throughout the county this year provided the Levi Strauss Company with the information they needed about available labor here to make the decision to locate their new plant in Murphy.

The local office of the N. C. Employment Securities Commission did much of the work in connection with the labor survey.

Option has been taken on a 15 acre tract of land just outside the city where a modern plant will be built if the pilot operation proves satisfactory. Levi Strauss & Co. normally establishes a pilot plant to test the advisability of locating a permanent factory in an area.

Will Employ 450 With Million Dollar Payroll

Announcement of the new plant location in Murphy marks the company's second major expansion in production facilities to be made public in the past few weeks. On September 23, Hass announced that the firm's Maryville, Tenn., plant would be doubled in size with the addition of 33,000 square feet of floor space.

The plant planned for Murphy, if the pilot operation proves successful, will be 75,000 square feet. The number of employees required to operate such a plant approximates 450. Annual payroll would be in the neighborhood of one million dollars.

Hass stated that Governor Sanford and North Carolina's industrial development department, as well as the Murphy Chamber of Commerce provided the basic information and encouragement which led to selection of the new plant site.

"We have had requests to establish our new plant in various parts of the U. S.," Hass stated, "Both those in which we currently have plants and those in which we do not. We are delighted that everything has worked out so that we could come to North Carolina."

The pioneer garment manufacturing firm presently operates 12 plants in seven states.

The number of employees exceeds 4,000. The company had its beginning in San Francisco in 1850 when founder Levi Strauss began making Levi's jeans for the Gold Rush Prospectors and miners.

The rugged pants were quickly adopted by ranchers and cowboys and became a universal uniform for men who work out-of-doors. In later years Levi's jeans were to be adopted by youngsters for play and school wear.

The famous copper riveted blue pants are now sold around the world and have become the folk costume of America.

Following World War II Levi Strauss & Co. began to make sports slacks for men and boys and has become one of the nation's largest companies in this field. There is also a broad line of Levi's western shirts, vests and jackets and pants.

Initial production of the pilot plant in Murphy will be on Levi's wash and wear sports slacks, Hass stated. A plant manager will arrive in Murphy within the next few days, he said, and will begin to employ the production force initially needed.

Trainers from other Levi Strauss & Co. plants will be temporarily assigned to Murphy for the first few weeks of operations.



Officials and speakers at the H. D. Club Citizenship Conference here last Tuesday include (L-R) Mrs. Lloyd Black, Cherokee County H. D. Council president; The Rev. Jack A. Waldrop of Horsehoe, speaker for the day; Mrs. Callie C. Hardwick, Western District Home Economics Agent; from Raleigh Mrs. Jack A. Waldrop, Western District Citizenship Chairman; and Mrs. George Frady of Canton, State Home Demonstration Club President.

HD Club Members Hear Citizenship Challenge At District Meet Here

By Thelma M. Wheeler

MURPHY - Cherokee County was host for the ninth annual meeting of Home Demonstration Clubs' Western District Little Citizenship Conference Tuesday, Oct. 8, at First Baptist Church.

Registration and coffee hour began at 9:30 a.m. and at 9:45 Mrs. Jerry W. Davidson presented an organ prelude of sacred music.

Mrs. Jack A. Waldrop, Western District citizenship chairman of Home Demonstration Clubs opened the

meeting. Mrs. Carl West, Cherokee County Family Life Leader, gave the devotional.

With 121 Home Demonstration Club members representing nine counties, assembled for a day's work, the beautiful organ music and the inspirational devotional set the tempo for the speaker, The Rev. Jack A. Waldrop of Horsehoe, N. C., who used the conference theme: "My Role As An American Citizen."

He challenged the delegates to develop a program in their respective counties that would make all club members

conscious of their citizenship responsibilities in the home, in the community, in the State and in the Nation.

He stressed the need for family unity based on good attitudes and family worship daily as necessary to fulfilling citizenship responsibilities. He said the family unit is the "show case" for good citizenship.

Following lunch served by the Cherokee County Home Demonstration Council, the delegates re-assembled for workshops in citizenship led by Mrs. Jack A. Waldrop and Family Life guided by Mrs. L. F. Salts, Henderson County, District Chairman.

Reports were given on the National Citizenship Conference held in Washington, D. C., in July by Mrs. Gordon Rogers of Haywood County and Mrs. Roy Cunningham of Macon County. They urged the counties represented to send delegates to this conference so that they might have "greater participation and more dynamic leadership in the citizenship program."

Mrs. Callie C. Hardwick, Western District Home Economics Extension Agent, N. C. State College, Raleigh made the closing remarks and urged each delegate to assist her respective county in setting up goals that would make a definite contribution to the Citizenship and Family Life Program in her county for the coming year.



DR. G. C. WILKES, N. C. Dept. of Agriculture State veterinarian who is in charge of the Murphy Poultry Laboratory, dissected several chickens and let students at last week's Poultry School class here make microscopic examinations of several types of parasites and other organisms.