

FOOD

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"The strongest plus I have heard is that this is just a basic human need capital campaign," she said. "Some people feel it's going to be very difficult to say 'no' to something of that nature."

Also helping to fine-tune plans for a Food Bank fundraising campaign is the Major Campaign Review Board. The board, a volunteer group of community leaders, reviews and helps schedule Triangle-based capital campaigns of \$500,000 or more.

A few days before the Food Bank's focus group session, William Giles, vice chairman of the nonprofit's board and a communications specialist at IBM Corp., presented the case to the Review Board.

The board approved a campaign of \$1.6 million, including \$1.2 million to be raised in the Triangle, and scheduled the campaign for October 1994 through June 1996. The public portion of the campaign probably would be held from February 1995 through June 1995.

Like the focus group participants, Review Board members also voiced some concerns about the campaign.

"I'm worried about what I view as an increasing reluctance [among donors] to make commitments to capital drives," said Larry Wheeler, vice president for corporate affairs at Burroughs Wellcome Co. "There's more interest in operations."

Capital Consortium was scheduled to make a recommendation on whether to move forward with the Food Bank campaign on Aug. 31., after the *Philanthropy Journal* went to press.

A major factor in setting a goal would be whether the Food Bank board agreed with a recommendation from a committee that the organization should build a new home at a new site rather

than remaining in its current quarters.

Raising \$1.6 million - the cost of new quarters - would take hard work, Daughtridge said, and would require enlisting well-known community leaders to help head the campaign.

She also said that if the Food Bank opted instead simply to expand its existing facilities, the goal of \$870,000 "might not be reaching high enough." In that case, she favored setting a goal of as much as \$1 million, with any extra funds raised going toward an endowment.

Regardless of the decision on the Food Bank's quarters, Capital Consortium was expected to recommend moving ahead with a campaign.

"Overall it looks good," Daughtridge said. "This is going to be a good campaign."

Duke fundraiser forms venture firm

Jeff Clark, has resigned as executive director for development at Duke University Medical Center, to form a venture capital firm in Research Triangle Park.

His departure comes three months after R.C. "Bucky" Waters, who had been vice chancellor for development at the medical center, was given the new job of vice chancellor for special projects. A search is underway to fill the new post of vice chancellor for development and alumni affairs. Ralph Snyderman, chancellor of the medical center, says the search for vice chancellor has been narrowed to a short list of candidates. He says a decision could be made within two months, and Clark's position will not be filled until later.

VENDOR

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from the stand to four local charities: the Salvation Army, Lenoir Community College, the Baptist Children's Homes of Lenoir County, and Mount Olive College. Harvey knows that to run a successful enterprise, he must combine a keen business sense with an ability to make personal contacts. That's how he's always done business, and it seems to come naturally to him.

By the time he went off to Chapel Hill to attend college, he owned two businesses. While in school, he figured out how to make a quick dollar from other students. On Saturdays, Harvey and a friend would travel to Durham, buy a car and park it by the Old Well on the UNC campus. They'd sell raffle tickets for the car and then they'd draw names and give the car away to the winner.

"We'd make about \$250," he says.

Between the car raffles and a laundry service he started, Harvey was able to save money while he worked his way through school.

"I came out of Carolina with \$7,500 more than when I went in," he says proudly.

Harvey's latest endeavor is heading up fundraising efforts for the Global TransPark, a manufacturing and air cargo facility slated to be built in Kinston. As president of the foundation, he is in charge of raising \$30 million for the TransPark. In roughly a year, he's raised \$16.5 million.

Although he had hoped to complete fundraising by the end of 1994, Harvey has had to push the deadline forward until next year. The project is still awaiting completion of an environmental impact state-

ment on the proposed site. About one-third of the 15,300-acre TransPark site will be on wetlands, placing the project under close scrutiny by both environmental groups and government officials. In addition, development of the TransPark will displace several family farms now located on the proposed TransPark property.

But the controversy doesn't dampen Felix Harvey's enthusiasm for the project. Once the impact statement is completed, Harvey says, fundraising for the TransPark will move forward.

When he talks about the economic growth the TransPark could bring to the eastern part of the state, it's clear why he's so good at raising money for it: He believes the project will create new jobs, boost the economy and provide the impetus for improving public education.

"We're going to have more people trained through our community

colleges," he says. "This Global TransPark might not happen for five years, 10 years, 15, but in the next century, this is going to be a stimulus to raise our educational standards in the state."

As he does in all his work, Harvey shows nothing but pure dedication to the TransPark.

"I've already given two years of my life, and I expect to give the rest of my life - as long as they want me - to this cause," he says.

Others working with Felix Harvey note his passion for the project.

"He's very dedicated and he's very intense," says Frank Holding, vice chairman of First Citizens Bank and a member of the foundation's board. "He's a man that stimulates people. One of the reasons this bank made the commitment to the TransPark was because of Mr. Harvey. We felt like he'd complete the job, he'd see it through."



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