

Clothes for charity



The Junior League of Raleigh opened a new Bargain Box in Raleigh's Cameron Village. Robert J. Tebo, above, inspects a dress his granddaughter Courtney Arthur, 13 months, may grow into one day. Shoppers, left, had lots of clothes to chose from.

Photos by Karl DeBlaker

NCCU

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The capital campaign, which was a centerpiece of those plans, officially kicked off Jan. 18. But it still has big holes.

Despite naming former state Sen. Ken Royall and Durham insurance executive Bert Collins as campaign co-chairs, Chambers still has not recruited the rest of the campaign's top leadership.

The campaign lacks a "case statement" spelling out needs and goals, and key assignments for contacting major donor prospects have not been made.

NCCU has begun building a development database, but it is only about one-third finished. And NCCU still is a crazy-quilt of fundraising units that have not been centralized. Those separate units - all of which can compete for funds from the same prospective donors - include the development office, alumni association, athletics department and local alumni chapters.

Lea says those problems are typical of many campaigns and can be overcome. He believes NCCU's campaign will succeed and says his successor will have to be a facilitator, able to balance the many parties involved in the fund drive.

"You're trying to unite a bunch of disparate personalities and organizations," Lea says. "My advice to the next person is, you've got to be much more of a facilitator and really a negotiator than I see in the normal situation."

Chambers is also optimistic about the school's campaign.

"I know there are a lot of people who would respond when we put together a program, and that's what we are going to do," he says.

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