

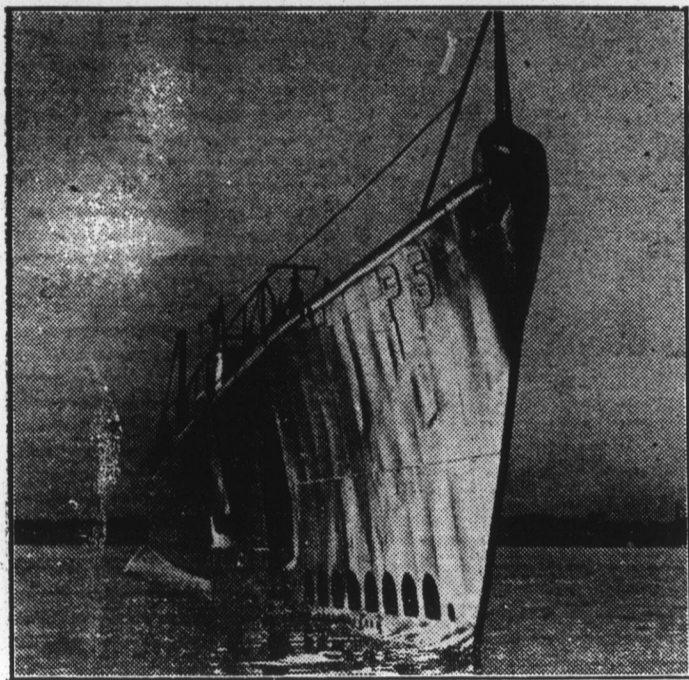
CALL 250  
We want all the news of your community. Please call us or send it in.

# Person County Times

SECTION TWO

IF YOU WOULD KNOW WHAT IS GOING ON AROUND YOU READ THE PERSON COUNTY TIMES—IT IS A PAPER FOR ALL THE PEOPLE OF PERSON AND ADJOINING COUNTIES.

VOLUME VIII PUBLISHED EVERY THURSDAY, ROXBORO, NORTH CAROLINA, THURSDAY, DECEMBER 24, 1936 USE PERSON COUNTY PRODUCTS NUMBER TWENTY-THREE



U. S. NAVY'S NEWEST SUBMARINE  
The Perch at Provincetown, Mass., after her trials. She is 290 feet over all, displaces 1,330 tons and is one of five similar new craft. She is electrically driven, mounts 3-inch guns, and has a bow-ring for grappling hooks in case of emergency.

## U. S. Tells 3 Ways To Unmask Santa

Take Your Pick — Or Forget It All.

Washington, Dec. 21 — This is for parents only.  
If the doors are locked and the shades drawn against inquisitive youngsters, we'll discuss Santa Claus.  
You'll have to decide for yourself if the children should be told the truth about the jolly old Saint, but if you want to tell them, here are at least three ways to do it, the U. S. Office of Education said today:

1. The brutal way. The weary parent says, "Son, brace yourself. This is going to hurt me as much as it hurts you. But there isn't any Santa Claus."
2. The demonstration method. Daddy dresses up in the red garb of Santa, frolics with his children, un.masks to show them who Santa is or isn't.
3. The legend method. Mother had better take this one. She relates the story of St. Nichols and gently explains Santa is a beautiful myth but that his spirit of generosity is the real thing.

Advertise in the Times For Immediate Results

## W. P. HOWARD DIED LAST THURSDAY

Deceased Had Been in Good Health Until Heart Attack on Day of Death.

Mr. W. P. Howard, 74, of Varina, father of Mr. Frank Howard, of this city, was a victim of a sudden heart attack Thursday, December 17th. Mr. Howard was in good health until this attack.  
Mr. and Mrs. Frank Howard left Thursday to attend the funeral conducted on Friday afternoon at 2:30 from the First Baptist church in

Fuquay Springs by the pastor of the church.  
Mr. Howard is survived by six sons, Messrs. J. E., W. M., Bruce R., W. A., Frank and W. P. Howard, Jr., all of Fuquay except Mr. Frank Howard; two daughters, Mrs. A. H. Morgan, of Raleigh and Mrs. B. Harry, of Grover, N. C. He is also survived by his second wife, three sisters and two brothers. Mrs. C. T. Wilson and Miss Bessie Howard of this city are his sisters, also Mrs. Nat Beard, of Oxford. The brothers are Mr. Jack Howard, of Oxford and Mrs. Waite Howard, of Durham.  
For Immediate Results Advertise in the Times

## Mouthpiece

"PETTY RACKETS"  
"Investigate Before You Invest"

Some more of the things that are presented to the business man almost daily!  
CHARITY APPEALS, through which you are urged to buy books or other commodities because the benefits are going to charitable institutions; when the charitable institution does participate, the amount is pitifully small. At any rate, you are expected to pay a very large price for the goods received.  
REGISTERS, TRADE DIRECTORIES, ETC. are frequently real "Rackets." Some of these schemes go so far as to secure orders for large amounts of advertising when the unsuspecting customer thinks he is simply filling out a questionnaire.

SHERIFF'S AND POLICE OFFICER'S PUBLICATIONS are handled frequently by promoters who assume the business of getting out such magazines without any authority. In certain instances, they have gone so far as to organize and conduct a convention at which they will have a few peace officers and for which thousands of dollars in advertising have been secured.

TRADING BOOKS AND COUPONS permit many promoters to get therein both ways, on trade discounts and prizes, charging the merchants to handle the contract, frequently selling coupons to consumers, and then failing to make good. At best, the merchant is left with the bag to hold paying discounts he cannot afford without getting extra trade.

WHAT TO DO—  
Refuse to sign contracts or purchase or contribute and call the Chamber of Commerce, 167, whenever any of these strangers show up. Tell the solicitor simply that you only deal with thoroughly investigated propositions. This plan

## Pontiff To Speak On Christmas Eve

Despite Orders To Rest, Catholic Ruler Plans To Address World.

Vatican City, Dec. 21 — Pope Pius XI decided today to speak to the world on Christmas eve.  
The holy father, despite reiterated physicians' orders for complete rest, ordered Father Soccorsi, the Vatican radio director, to prepare a broadcast from 12:30 p. m., Rome time, Thursday, (6:30 a. m. eastern standard time.)  
A microphone will be set up in the pope's study, next to his bedroom. He will be carried to his desk and placed in an armchair for the talk.

Vatican doctors expressed concern lest the pope overexert himself and impair his recovery from his slight attack of paralysis and his congested circulatory condition. But the pontiff, who was persuaded to cancel his traditional reception of cardinals on Christmas eve, was determined on the broadcast.  
Usually he seizes the occasion of the reception to sum up his joys and sorrows of the year. In the latter category is the bloody Spanish war. The broadcast Thursday will give the holy father an opportunity to express his deep emotion over that conflict.

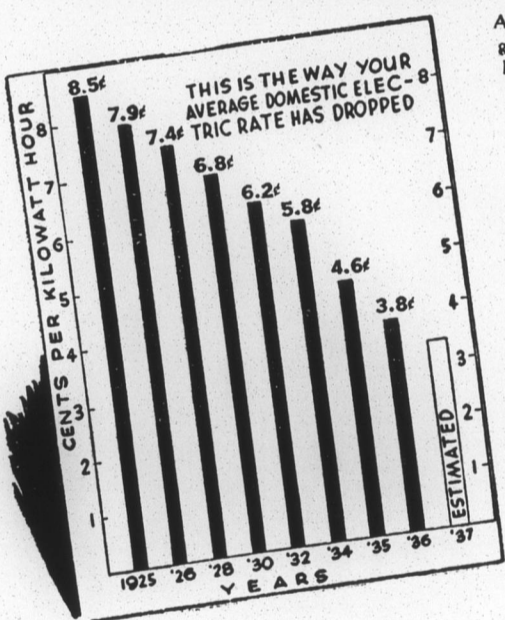
An informed Vatican source said his holiness passed a very difficult night last night. He slept very little and his physician was summoned three times.

Three weeks after R. A. Heitsman of Baraboo, Wis., had taken a cat from her kittens and presented it to a friend living 35 miles away, the cat returned to the Heitsman  
will save Roxboro thousands of dollars every year. It will save you money and keep you off the "Sucker" Lists.  
Roxboro Chamber of Commerce.

# Another Slash!

## ELECTRIC RATES DROP AGAIN!

### NOW CHEAP ELECTRICITY IS Cheaper STILL!



As living costs go UP, the cost of Electricity goes DOWN! Another important rate cut has been made—CHEAP ELECTRICITY IS CHEAPER STILL!

ONE NEW LOWER RATE FOR ALL DOMESTIC USERS  
Every residential and farm customer is benefited. Regardless of your past use or the amount of Electricity you use in the future, you get MORE for what you pay!

YOU HAVE MADE ANOTHER REDUCTION POSSIBLE  
Your cordial reception of CHEAP Electricity, evidenced by increased use, brings another rate slash—thanks to our customers. CHEAP ELECTRICITY IS CHEAPER STILL!

Here's YOUR **New LOWER Domestic RATE**  
Effective on all bills rendered on or after January 26.

- 5c per KWH for first 50 KWH
- 3c per KWH for next 50 KWH
- 2c per KWH for next 150 KWH
- 1.5c per KWH for all additional KWH

Monthly minimum \$1.00, which includes use of 20 KWH



**HURRAH! Say ELEC THRIFT**



Since CHEAP Electricity is CHEAPER still everyone can NOW more widely enjoy ELEC-TRIC COOKERY!

Everyone can NOW enjoy the convenience and economy of ELECTRIC REFRIGERATION at LOWER cost!

"This is the BEST news since my election as COMMISSIONER OF HAPPINESS! The new LOWER rate means that everybody can more abundantly enjoy the Comfort, Convenience, Protection, and Economy of the many helpful Electrical services!"

The many benefits of ELECTRIC WATER HEATING are NOW within reach of every home at even LOWER cost.

The convenience of an Electric Washer, Electric Ironer, or Electric Iron NOW costs you even LESS.



An ELECTRIC FOOD MIXER and other time and labor saving appliances can NOW be enjoyed at LESS expense!

Your ELECTRIC RADIO can be operated for LESS NOW that CHEAP ELECTRICITY IS CHEAPER STILL!

"The phrase 'the MORE you use, the LESS it costs' is TRUE! The hearty reception given CHEAP Electricity in the Carolinas has caused greatly increased use which, in turn, has made another rate reduction possible."

A PERCOLATOR and other TABLE COOKERY appliances NOW cost LESS to use due to the new LOWER rate!

LIGHTING is yours at an even LOWER cost. Every home can NOW well afford BETTER LIGHT!

(Commercial Rates Have Been Reduced Also)

## CAROLINA POWER & LIGHT COMPANY

Now **CHEAP ELECTRICITY IS Cheaper STILL!**

To Our Friends  
of Person County we extend our  
Heartiest Wishes for a  
MERRY CHRISTMAS  
NORTH END SERVICE STATION  
O. W. LONG, Prop.