

THE BLACK MOUNTAIN NEWS

PUBLISHED EVERY THURSDAY IN BLACK MOUNTAIN N.C.

"Key City in The Land Of The Sky"

TELEPHONE 4101

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STRICTLY IN ADVANCE

OUR POLICY

The Black Mountain News believes in a moral, that a state of happiness and well being exists and shall be maintained throughout its borders...

We hope that the printed word of the Black Mountain News will be an instrument in shaping the thoughts as well as the conduct of its people.

We desire to accept the responsibility now, to the utmost ability, in promoting anything that is right and reasonable.

We will, to the best of our ability get the truth, the whole truth and nothing but the truth. We do not claim that we will not make an error...

We will put accuracy in our writings above everything else, whether editorials, news story, advertisements or any other article...

While we will be firm and fearless, we won't be stubborn. If you present truthful evidence that forces a change in opinion, we will be the first to acknowledge it.

By observation and a close study of our surroundings we will improve ourselves, so that the articles we write may be more for the social good of the community.

We mean to be active enemies of any pretence.

The Black Mountain News is your paper; and above all we will deal only kindness, mercy and justice to all alike.

There may be times that we will suppress articles that may prove detrimental to our people of the community.

WE WILL BE MODERATE

Moderation also will be one of the News's main objects. We will not place first inconsequential matter of social news over any news that would be of public interest.

NON PARTISAN

The Black Mountain News believe that all the people within its territory will have confidence in our writing and will trust in our motives.

ADVERTISING

The Black Mountain News cannot agree to advertising, but we have the sincere faith in every business man who advertises with us...

We will bar from our columns any advertising that is intended to try to deceive our people. We will not lead our advertisers to believe that we have a large circulation in order to get their advertising.

The Black Mountain News is here for the interests of Black Mountain and Swannanoa and their surroundings. We assure you that, with your support and Gods help that we will endeavor to give you all the news of our two cities and their vicinities...

We as average townsmen, are interested most in our homes and what goes on within a few miles of our center. It is more important than anything in the world. The interest that we all take makes a better community in which to live.

SERIOUS BUSINESS

This is a good time, it seems, to have a look at the results of the battle against inflation, and to map strategy for the next few months' fight against this ever strengthening enemy.

All of us must stay on the job until we are no longer needed—the war is only half won—ask the men who are being transferred from combat in Europe to Japan.



LOTIONS AND CREAMS

—BISMA-REX—

Guaranteed to relieve Gas, Sour Stomach, Acid Dyspepsia or your money back,

50 cts.

COME IN FOR SAMPLE

BLACK MOUNTAIN DRUG COMPANY THE REXALL STORE

Community Cannery

TAKES THE DRUGGERY OUT OF HOT SUMMER CANNING

Community canning is taking shape at the Black Mountain school under the supervision of Mr. C. J. Rich, head of the agriculture department and Mrs. Willmae Scroggs head of the Home economic division.

Equipment for this enterprise has been obtained through funds from an agency of food production war training program. Funds also have come from local citizens who have loaned money that others can benefit there by.

This is a non profit sharing enterprise and although it is only in its infancy it has already shown its value by processing thousands of cans of food for people who enjoy their home canned foods...

They have a large preparation tank, blanching bath, vat, packing table, pre-heating unit, sealer, two pressure cookers, and a cooling vat.

They have made marvelous progress and have big plans for the future. They intend to later on install a meat grinder, searing pans, a new furnace, and as they can build up their equipment so as to handle any of the foods consumed by the community.

Beach Ensemble Adds Bond Funds



This carefree beach ensemble includes a Mandarin coat in flashing yellow, with dramatic black accents, and a matching bag and coolie hat.

Our subscription rate is only \$2.50 per year. SUBSCRIBE NOW.

ONE FELLER SAYS TO THE OTHER FELLER

Judge: I am charging you with throwing your mother-in-law out from an up stairs window.

Town rough neck: I guess I didn't think what I was doing, your honor

Judge: Had it ever occurred to you that you might have hurt someone that was passing by.

Father: Johnny would you like to hear a nice bedtime story?

Five year old: Sure, Pop but keep it clean; the old lady may hear you.

Civilian: Say where will I go in case of an air raid?

Club owner: Just crawl under that slot machine—its never been hit

Hubby, after a hangover: I guess that you are pretty sore at me for coming home last night with this black eye.

Wife: No not at all, when you came home you didn't have that black eye.

Zeb sure has a wide acquaintance, hasn't he?

Shore has, I saw him out with her last night.

The home merchants ask you to buy at home

R. C. LIEB SELLS GROCERY TO A. T. COOK

Mr. A. T. Cook recently bought the store in front of the Morgan Manufacturing Co. from Mr. R. C. Lieb.

Mr. Lieb has operated this store for twenty years. It is a fine location for a store and Mr. Cook plans to carry a full line of staple and fancy groceries, feed, hardware, dry goods, shoes, notions, and school supplies.

Mr. Cook was formerly with the Potter Feed and Fertilizer Co. of Black Mountain, Mr. Cook is well known and he extends a hearty welcome to his many friends and also welcomes new ones.

He later plans to do some remodeling, and aims to carry most everything at all times.

GAS FOR SERVICE MEN

Service men returning from overseas on temporary duty orders for rehabilitation, recuperation and recovery will be eligible for furlough gasoline rations, according to OPA's District Office in Charlotte.

The servicemen may obtain his rations by applying to the local War Price and Rationing Board presenting both his temporary duty orders and the mileage rationing record for the car he will be using the announcement said.

Previously, service men were required to present furlough papers when applying for these gasoline but those now being sent home for periods of about thirty days are not being such papers.

The amount of the ration remains the same, one gallon of gasoline for each day of furlough, with a maximum of 30 gallon, OPA officials said.

The shortage of fats and oils is not likely to be materially eased before late spring or summer of 1946, says a Washington report.

OUR HOME TOWN IS WHERE WE ARE TREATED THE BEST AND GROW THE MOST.

Waste vegetable leaf meal is an excellent chick feed supplement the blade portions of the leaves are high in protein, carotene, riboflavin, all needed in poultry feed.

TURN INTO MONEY THE THINGS YOU NO LONGER NEED

It does not occur to the average person, that in a town the size of Black Mountain, there are plenty of people ready at all times to pay a good price for various articles that you no longer need.

There are generally always a number of articles around the house which for one reason or another has fallen into disuse. No doubt these articles are in a good state of preservation or with a little handy work could be repaired.

Now — why not write a brief description of each article, stating the price at which you will sell and insert an ad in our SWAP COLUMN either for cash or "what have you"

The response will be surprising. Take stock of your unused articles and offer for sale everything which has not been of use to you and turn it into real money.

BIG JOB AHEAD

The great task of whipping the inhuman Japs is in itself a tremendous and costly job. The rehabilitation of European countries, the complications with Russia, which may grow, the problem of reconversion with the accompanying dislocation of workers — these are only a few of the tasks that lie ahead of our great country.

Meat, sugar, butter will be very short. The job is only half done and even when the Japs give up—regardless of when that is—there will still be a big job to do.

Waste vegetable leaf meal is an excellent chick feed supplement the blade portions of the leaves are high in protein, carotene, riboflavin, all needed in poultry feed.

GOOD LETTERS ARE MORALE BUILDERS FOR YOUR G.I. JOE

When writing a letter to your G. I. Joe whether friend, cousin, uncle, sister or dad, make them sound just like you. You not only lift their morale, but you are having the time of your life while doing it.

Write just like you were talking to him. Put some ZIP in your letter, give him the low down on everything going, the latest gossip but keep it unmalicious.

Clip the articles out of this paper that will interest him most and send them to him.

Since V. E. day in Europe the boys and girls are moving around and it is hard to send them a whole news paper -- but articles of interest can be clipped and put in with the letter.

GOVT SAYS RAISE RABBITS FOR MEAT

Demands for food brought about by the war, and shortage of beef, pork, mutton and poultry for civilian consumption has resulted in an increase in the production of domestic rabbits of from 200 to 300 percent, the Fish and Wildlife Service of the Department of the Interior has announced.

During extended dry periods in summer livestock should be removed from permanent pastures and put on temporary grazing crops of soybeans, Sudan grass or lespedeza.

Donald M. Smith

Donald Millard Smith Seamanist Class son of Mrs Dale Smith Bartlett of Black Mountain, recently spent a 26 day furlough at home after active duty in the South Pacific.

Donald M Smith seaman second class of the U.S. Navy has a record beyond reproach. Naval actions he took part in while assigned to the U.S.S. San Diego are as follows. On Oct. 5 1942 he was attached to Task Force 17 during their attack on the enemy shipping in Buin-Faife Short land area.

Then from June 27-July 23 1943 his task force covered the occupation of New Georgia Island and Munda Airfield. From here the task force roamed about engaging the enemy at Rabul New Guinea. Again in Nov. they were present during the occupation of Tarawa and Makin in the Gilbert Island.

Then in the Marshalls and so on. But during these engagements they were repeatedly attacked by enemy aircraft and submarines. They made a good account of themselves but lost quite a number of the ships personnel and boats sunk and damaged.

JUMPERS

YOUR DRUGGIST IS KEEPING THE FAITH

A Place To Fill Your Subscriptions



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OBSERVATIONS

The finest watermelons at all local merchants also fresh vegetables. Beautiful flowers decorate the fronts of some of our stores.

A serve-yourself store Well dressed windows at The Quality Store.

An up-to-the minute Electric Shop. GRASS AND WEEPS CUT ON SEVERAL EMPTY LOTS.

Black Mountain people are the finest people in the world. The well kept lawn at the Presbyterian and Baptist Churches.

Out-of-towner: "Slightly under —Officer can you tell me where State Street is?"

Officer:— Why you are standing right on it now.

Out-of-towner:— well no wonder I couldn't find it.

J.W. Russell PLUMBING

Crane Furnaces & Boilers FAMOUS KINGSTON CRANE STOKERS Plumbing Fixtures

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