

STATE EMPLOYMENT NOW ON UP GRADE

Survey Reveals That War Production Has Almost Ended in North Carolina.

The downward trend of employment, which started in the fall of 1943 and which was due to Selective Service withdrawals and transfer of workers to war plants in other states, has reached a turning point, or has been halted temporarily, it is revealed in a survey made by the United States Employment Service and announced by Robert M. du Bayne, acting State director.

The survey, as of November 15, made of 536 larger and more important industrial firms of the State, shows that 247,137 workers were employed in these activities, which is about one percent more than were employed by these same firms on October 15, but 14 percent less than these firms employed a year ago.

Women, who constituted 46.7 percent of the total employment at the high peak in May, 1945, had continued to decline until they formed only 43.8 percent of the total in the sampled firms on November 15, or a total of 108,144. However, the percentage of women remained considerably above the 33 percent in non-agricultural work before the war started.

War production, the survey reveals, has almost ended in North Carolina, as indicated by the insignificant numbers of workers reported in plants formerly en-

gaged in producing ordnance and accessories, aircraft and parts and other exclusively war products.

Industries which indicate an upward trend in employment, Mr. du Bayne reveals, include metal mining, food and kindred products, tobacco manufacturing, textiles, apparel, furniture, and finished lumber products, leather and leather products, professional and scientific instruments, trucking and warehousing for hire, transportation except water, and retail general merchandise.

As indicating the trend toward larger employment in the future, the 536 employers included in the survey indicated that they would need eight percent more workers than the 247,137 employed on November 15, or about 20,000 more than they now have.

The military pipeline system completed in Europe has a capacity of 150,000 barrels of gasoline daily, delivered through 3,446 miles of pipe.

At the end of 1944 there were approximately 411,000 producing oil wells in the United States, or about twice as many as at the end of 1918.

YOUR "SHIP WILL COME IN" Sooner By the Aid of Newspaper ADVERTISING



HAPPY NEW YEAR TO ALL



Again glad bells are ringing out Their message loud and clear: Best wishes, friends, to all of you, To all a bright New Year!



SWANNANO A FEED STORE Swannanoa, N. C.

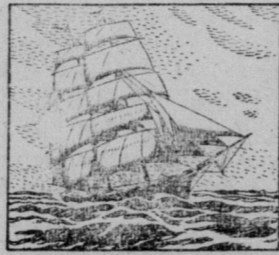
WISHING YOU Happy New Year 1946



In saying Happy New Year to you we are not only thinking of the 1946 New Year holiday, but of your future good fortune in the year to follow.

Your patronage has been highly appreciated by all of us, and we will do everything in our power to continue to deserve it.

MILLS FEED STORE Swannanoa, N. C.



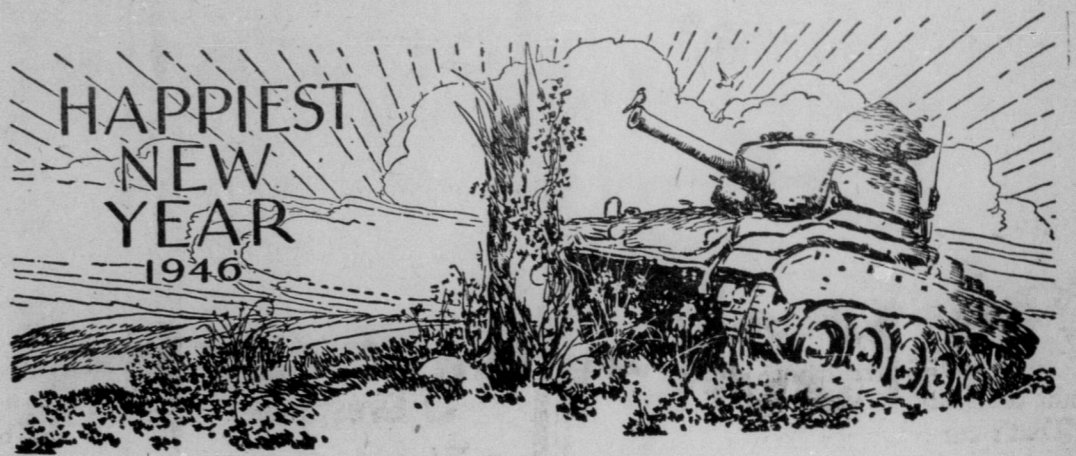
NEW YEAR GREETINGS

The New Year is like a ship coming in, its hold crammed with a precious cargo from ports unknown.

It is our earnest hope that its arrival will mean for you much that was unexpected in both material and spiritual blessings.

SISKS

Swannanoa, N. C.



As another year comes to a close and a New Year dawns we pause for a moment to look backward as well as forward. We are happy in the thought that we have made so many new friends in 1945 and retained so many old ones.

Looking forward to 1946, we pledge anew our determination to give you the best value and service possible.

WE SAY NOW, AS SO OFTEN BEFORE, HAPPY NEW YEAR TO ALL!

NORTON FURNITURE COMPANY OLD FORT, N. C.



ANOTHER DAY... ANOTHER YEAR!

For the day, all the joy and gladness that the New Year holiday can possibly bring. For the year, all the blessings that can be treasured up for you in 365 golden days.

Come in and see us so we can wish you a HAPPY NEW YEAR with a friendly shake of the hand.

STAPP & SUMMEY MEAT MARKET



VICTORY does not only apply to nations at war. We can win victories over ourselves, too, and over the problems which lay in our path.

As 1946 sweeps in upon us we wish for each of you an unbroken series of victories over any and all circumstances that may tend to retard your progress towards every individual's cherished goals—health and happiness. Good luck to you every step of the way!

PORTER & FRANKLIN

Swannanoa, N. C.



HAPPY NEW YEAR TO YOU!

Exit 1945... enter 1946! It's but a short trip across that stage—365 days—some long days and some short days, but whether short or long we hope that all will be happy days for you.

Among the happy memories of the past year is that of our pleasant relations with the people of this community. And as we say "Happy New Year" we add a word of sincere thanks for this friendship that has meant so much to us.

CHARLES FURNITURE COMPANY BLACK MOUNTAIN, N. C.