

Business Directory

Advertising is at its cheapest in this Directory. It costs only 50c per issue.

INSURANCE—

E. E. White's
Insurance Agency
212 State St.—Phone 3191
Black Mountain, N. C.

SHOES—

MASON'S SHOES
E. W. STEPHENS
BLACK MOUNTAIN, N. C.
Phone 3571
Box No. 666

SIGN PAINTER

J. C. Cornelius
SIGNS
CARD WRITING
Dial 5691
Black Mountain, N. C.

LAWYERS—

Wm. C. Honeycutt
Black Mountain, N. C.
Phone 3191

HAULING

HAULING
LOCAL & LONG DISTANCE
Tractor & Trailer
Phone 5131
RAYBURN
BLACK MOUNTAIN, N. C.

GENERAL REPAIRING

Refrigeration Service
Household & Commercial

T. J. MARETT
Black Mountain, N. C.
Phone 3091

A. W. CAVIN
FIX-IT-SHOP
On Mt. Mitchell Motor Road
BLACK MOUNTAIN, N. C.
General Repairing of Washing
Machines, Lawn Mowers, &
Garden Tools

PRINTING

For
PRINTING
Of Any Kind
PHONE 4101

Black Mtn. News
Cherry Street

WRECKER SERVICE

Wrecker Service
McMurray's Chevrolet
Company
Black Mountain, N. C.
Day Phone 3141 Night Phone 5192

REAL ESTATE—

Eckles-Realtor
Box 794—Black Mountain
Phone Off., 3621
Res., 4072
List Your Real Estate With Me.

BEAUTY SHOPS—

HENDERSON'S
Beauty Shop
Next To City Hall
Black Mountain, N. C.
FOR APPOINTMENT
PHONE 4661
Mrs. M. E. Henderson, Owner
Miss Francis Pittman, Asst.

ALMA GREENE'S
Beauty Studio
Montreat Rd. At Pine St.
Black Mountain
Phone 2392

BEGLEY'S
Beauty Shoppe
Cherry Street, Black Mountain
FOR APPOINTMENT
CALL 3401

IDEAL
Beauty Shop
State St.—Black Mountain, N. C.
Phone 2531

WHERE TO EAT—

Ann's Cafe
CHERRY STREET
Black Mountain, N. C.

We specialize in home cooking
and all good things to eat
Phone 5871

GENERAL BOOKKEEPING

O. W. Tinney
PUBLIC BOOKKEEPING
and
General Tax Service
Black Mountain, N. C.
PHONE 3621

BUILDING CONTRACTOR

A. E. Wiles
GENERAL CONSTRUCTION
REPAIR — REMODELING
ROOFING — BRICK
CONCRETE — ROCKWOOL
PAINTING & DECORATING
Black Mountain, N. C.
Office 3rd Street
Phone 5181

TAXIS—

5 and 7 Passenger Cars
TELEPHONE 3801
VICTORY CABS
Black Mountain, N. C.

FLORISTS—

Hunter Florist
Phone 2041
Black Mountain, N. C.
Flowers For All Occasions
Flowers By Wire

Gregg the Florist
Flowers for All Occasions
WE TELEGRAPH FLOWERS
Corner State and Daugherty Sts.
BLACK MOUNTAIN, N. C.
Phone 5038

BUILDING MATERIALS

Ready — Mixed
Concrete

- ★ ACCURATE
- ★ ECONOMICAL
- ★ SPEEDY

REED & ABEE
Biltmore, N. C. — Phone 1248

ELECTRICIANS—

George W. Stone
Phone 2033
BLACK MOUNTAIN, N. C.
WIRING INSTALLATIONS
AND
APPLIANCE REPAIR

R. W. Cook

BLACK MOUNTAIN, N. C.
PHONE 3082

EXCAVATING

- SHOVEL
 - BULLDOZING WORK
 - DUMP TRUCKS
- Call 4926
T. K. BROWN
BLACK MOUNTAIN, N. C.

PLUMBERS—

J. W. Russell
Black Mountain, N. C.
Phone 3934

★ Say You Saw It In The NEWS

★ Say You Saw It In The NEWS

Grove Stone & Sand Company

SWANNANOVA, N. C.
PHONE 3711
BLACK MOUNTAIN 2731

- CRUSHED STONE
 - WASHED SAND
 - DUNBRIK
- THE FAMOUS BUILDING BRICK

Lake Junaluska Assembly Will Open June 1

LAKE JUNALUSKA N. C., May 21—Youth will be to the front during opening days at Lake Junaluska Assembly. On opening day, Haywood county day, June 1, the Methodist Youth Fellowship of Haywood County will have charge of the Sunday evening program.

June 9-14 will feature a student regional conference, bringing to the Lake more than 350 students and counselors interested in student work. All students who are responsible for program planning on college campuses and those officially related to student councils on state and independent and Methodist-related campuses are invited.

The theme of the conference, as announced by Dr. Harvey C. Brown, of Nashville, Tenn., secretary of Wesley foundation work, will be "God and the Day's Work." There will be platform addresses, special seminars, panels, technique groups, forums and conversation groups, with special emphasis on religion and the fine arts, worship and recreation.

Among those composing the leadership will be Dr. Mack Stokes, Emory university, Ga.; the Rev. Dr. N. C. McPherson, Memphis, Tenn.; the Rev. Dr. William E. Cassell, Winchester, Ky.; T. Z. Koo, World Christian Student federation; Harold Ehrensperger, Nashville, Tenn., editor of the student publication, "motive" and others.

CHILDREN'S PLAYGROUND

On account of delay in securing equipment, the playground for children from three to ten years of age will not be opened under supervision until June 16. Miss Jane Callison will then be in charge.

Handicraft, nature study, games and other forms of development and cooperation will be undertaken. Rest and story-hour will be observed. The children will learn to work together unselfishly and happily, thus getting a near start in citizenship and other civic virtues.

As many mothers have asked about using the grounds for children under three years of age, it has been decided to give them the privilege under the following conditions: The sand pile near the gate will be left for the exclusive use of these younger children to be accompanied by their mothers or other responsible persons, as the supervisor cannot care for them. Mothers may now bring their children in the mornings and afternoons by paying a membership fee of five dollars for the summer months.

The Boy Scouts have offered their services to clean the playground.

The playground association wishes to express thanks to Mrs. Cyril Huffman and Mr. Albert Garland for generous donations.

—Mr. and Mrs. Harry Barkley and daughter Harriet from Barium Springs, N. C., and Mrs. J. W. Irvin and daughter, Mary Morris, of Troutman, N. C., were guests of Mr. and Mrs. W. A. Allison and daughter, Elaine, last Friday.

—Mrs. John Kelly has returned to her home in Black Mountain after spending the winter with her daughter, Mrs. Victor Creasman in Ridgecrest.

—Mrs. C. B. Mashburn, accompanied by Mrs. R. B. Tyer of Farmville, has returned to her summer home in Black Mountain.

—Mr. and Mrs. William Brant of Plumtree, S. C., are spending some time at their cottage in Ridgecrest.

WHO IS JESUS?

Let us turn to the Bible, to find the answer to this question, Matthew 22: 42-46. We find that Christ Himself put this very question to some of the intellectual leaders of His day. He said to them, "What think ye of Christ? Whose son is He?"

That is the great question; What do you think of Christ? Whose son is He? What do you think about Jesus? Who is he anyway? This question must be answered. The old must answer it. The young people of this generation must answer it. The ignorant must answer it. What do you think about Jesus?

THE OLD MAN

CRAFTSMEN ELECT NEW DIRECTORS

Southern Highland Handicraft Guild of Black Mountain is a member of the American Craftsman's Council which recently held the annual meeting at the home of William Church Osborn in New York City. At the meeting stockholders elected directors for the coming year.

With a membership of 27 groups throughout the United States, the Council represents more than 10,000 craftsmen.

—Mr. and Mrs. Evan Holcombe of Asheville were Sunday guests of Mr. and Mrs. William Holcombe.



For Graduation
GIVE HIM



SET E—Shaving Mug
Shaving Lotion
Men's Talc—3.00

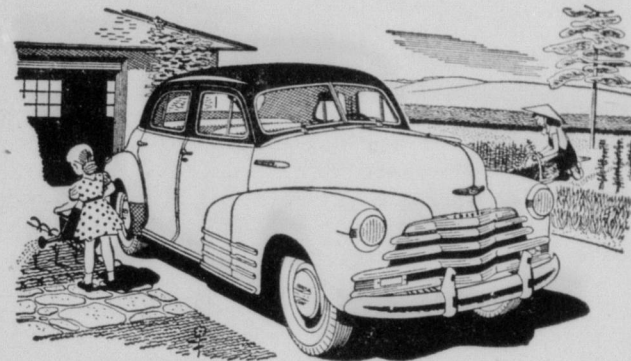
Accepted favorite of college men and young executives... Seaforth heather-fresh grooming requisites. Handsome gift sets, 2.00 to 7.00

Knight's Pharmacy
Black Mountain, N. C.
Phone 3331

You are entitled to enjoy

BIG-CAR QUALITY AT LOWEST COST

... and only Chevrolet offers it!

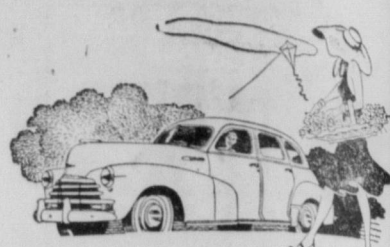


Of all cars, only the new 1947 Chevrolet gives you BIG-CAR QUALITY AT LOWEST COST, with all that this means in extra motoring satisfaction.

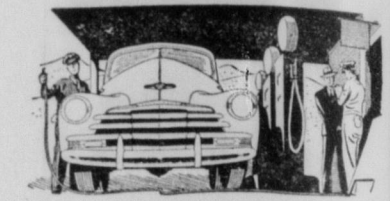
See us today. Place and keep your order with us for a new 1947 Chevrolet. Enjoy the full motoring satisfaction to which you are entitled... BIG-CAR QUALITY AT LOWEST COST... found only in this one car!



McMurray Chevrolet Co.
Black Mountain, N. C. Phone 3141



Only Chevrolet gives you the Big-Car beauty and luxury of Body by Fisher... at lowest prices!



Only Chevrolet gives you the Big-Car performance and dependability of a Valve-in-Head Thrift-Master Engine... together with such remarkably low cost of upkeep!



Only Chevrolet gives you the combined Big-Car comfort and safety of the Knee-Action Ride and Positive-Action Hydraulic Brakes... together with such extremely low operating costs!

NEW 1947 CHEVROLET

What makes a RAILROAD?

Is it tracks and trains? Of course!
Is it the teamwork and devotion to duty of thousands of men and women working together? You bet!

These things... and many more... make a railroad. And so do the underlying policies that reflect the hopes and aspirations of the railroad as a whole.

The policies that guide the Southern Railway System have not varied through the years. They have been, and are—

To develop the territory and to foster faith in the South, its people and its opportunities.

To furnish safe, economical and adequate railroad transportation in the territory where the "Southern Serves the South."

To treat fairly and kindly the men and women whose work keeps the railroad going.

To pay a fair return to the owners of the property.

With steadfast faith, and with these principles that are recorded in our 1946 Annual Report, the Southern confidently approaches the future years.

Ernest E. Norris
President

SOUTHERN RAILWAY SYSTEM

