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SWANNANOA, N. C.
Phone 3743
Plumbing & Heating
Electrical Appliances

**Radio & Electric
Appliance Repairing**
Pick-Up & Delivery
PHONE 3743
SWANNANOA RADIO &
APPLIANCE SERVICE
Lumber Bldg. — Swannanoa, N. C.

Smith's Cafe
Swannanoa, N. C.
Special Sunday
Dinners
For Dependable Taxi Service
Phone 3676 or 3742

Friendly Cafe
SWANNANOA, N. C.
Paul and Sadie Vanover
Our Motto Is
"A Friend To All"
We specialize in all good things to
eat—Homemade Pies, Good Hot
Dogs, and Short Orders.
WITH TAXI SERVICE
Phone 3742

**IMMEDIATE
DELIVERY**
EGG COAL
DAVIDSON
COAL CO.
Phone 3736
SWANNANOA, N. C.

M. B. Buchanan
Highway 70 at Swannanoa Bridge
AMOCO GAS and OILS
FULL LINE OF GROCERIES
FRUITS and VEGETABLES

Taxi Service
Dial 3676 Black Mountain
And Ask For Ossie Shephard or
Von Rice
SWANNANOA TAXI CO.
DRY CLEANERS—

JARRETT & WARLICK
Cash and Carry
24 HOUR SERVICE
SWANNANOA, N. C.

—Mrs. W. J. Ehrlich will leave
Friday for Cleveland, Ohio, for a
ten day visit with friends.
—If Mrs. Louise Warlick will call
at the box office of the Roxy
Theater in Swannanoa before 7:00
p. m. Friday, she will receive two
free tickets.

Buchanan's 5 & 10c Store
"TRY OUR STORE FIRST"
• Curtain Material • Curtains
• Kem-Tone Paint • Bedspreads
Buchanan's Dept. Store
Phone 3673 — Swannanoa, N. C.

**Rich...Smooth...
Delicious!**

**JFG
Special
COFFEE**

*The Best Part
of the Meal*

Swannanoa News

News From Swannanoa

By Lois Melton
Folks from Swannanoa, Grove-
mont, and surrounding areas
please send your news to Lois

**ON SICK LIST
DURING PAST WEEK**
Mrs. Ida McElrath, Dorothy
Creasman, J. G. Earley, Dorothy
Taylor, Pauline Biggs, Roberta
Creasman, Oce Stevens, Howard
Russell, Clarence Kuykendall, Lil-
lian Biggs, Oleo Marjorie Jackson,
Edith Watts, Jack Miller, Alma
Aiken, Carol Sales, Jr., Gilyard
McClure, Lillian Maney, and Mar-
garet Louise Howell.

NEW ARRIVALS
About the happiest couple in
Swannanoa this week is Mr. and
Mrs. K. C. Simons. Monday, May
19, they arrived at their house
in Grovemont a brand new 7-cubic
foot Norge refrigerator. It has all
the newest fixtures, including a
freeze unit, and a clock. You
should see their happy faces!

Walter Croy, son of Mr. and
Mrs. Sidney Croy of Grovemont,
was taken to a hospital May 14,
for treatment for a misplaced arm.
Mrs. O. L. McMahan and her
two daughters, Judy McMahan
and Dorothy Barnwell, have re-
turned from West Palm Beach,
Fla, where they vacationed for a
week with Mr. and Mrs. A. H.
Rayburn.

Mr. and Mrs. John G. Reese are
parents of a son, born May 14, at
the Biltmore hospital. Mrs. Reese
is the former Miss Helen Phelps
of Swannanoa.

Dorothy Barnwell, Eloise Kelley,
and Nadine Kasey, and their
"beaus", went to Chimney Rock
last Sunday. They hiked across
Skyland Drive to Hickory Nut
Falls, and back down through the
"Needle's Eye".

—Mrs. Norma Blanks of Wash-
ington, D. C., a former resident
of Swannanoa, has been visiting
Mrs. Fred Davidson and other
friends in Swannanoa the past
week.

—C-M Carl Lipsohn of Boston
and C-M Robert Grimes of White
Plains, N. Y., who were on their
way home from the Merchant
Marine academy at Pass Christian,
Mississippi, were recent guests of
Christie Davidson of Swannanoa.

—Mr. and Mrs. Pearl Stevenson
of Horsepen, W. Va., visited Mr.
and Mrs. Tom Patton over the
week-end.

—Mr. and Mrs. W. J. Ehrlich
entertained Mr. and Mrs. James
H. Parks at dinner Tuesday even-
ing.

—Mr. and Mrs. Kenneth Brown
were Asheville visitors Monday.
—David Loomis of Youngstown,
Ohio, is visiting Mr. and Mrs. W. J.
Ehrlich of Swannanoa.

★ Say You Saw It In The NEWS

SWANNANOA Social Events

**BOOK CLUB MEMBERS
HEAR MRS. CANNON**
"Spoon Handle" by Ruth Moore
was reviewed by Mrs. Helen Can-
non at the meeting of the Swan-
nanao book club Tuesday even-
ing at the home of Mrs. William
J. Freeman in Grovemont. Mrs.
George Young was joint hostess
for the occasion. Mrs. Will David-
son was in charge of the pro-
gram.

Other members of the club were:
Mrs. Lester Branson, Mrs. W. A.
Porter, Mrs. Hal McKinney, Mrs.
Kenneth Brown, Mrs. Wendell
Patton, Mrs. William Nichols, Mrs.
Will Nell Davidson, Mrs. Hubert
Clapp, Mrs. Oliver Alexander, Mrs.
Lester Connelly, Mrs. T. D. Fol-
son, Mrs. E. N. Howell, Mrs. O.
C. Hermann, Mrs. Ben Sharpe,
Mrs. John Billows, Mrs. Bill Mc-
Murray, Jr., Mrs. George Lem-
ieux, Mrs. D. W. Harrison, Jr.,
Mrs. James Parks, and Mrs. Wil-
liam Faucette.

**MARY LOIS HALL,
GRADY M. MELTON
ARE MARRIED**

Miss Mary Lois Hall, daughter
of Mr. and Mrs. Z. E. Hall of
Swannanoa, was married to Grady
M. Melton, son of Mr. and Mrs.
W. M. Melton, on April 10, 1947 in
Pineville, La. The ceremony was
performed by the Rev. Burl A.
Carlin, uncle of the bride.

The bride wore a tan suit with
brown accessories, and a corsage
of yellow rose buds. Miss Vera
Paulk of Pineville was maid of
honor, and her uncle, Cleo Paulk,
was best man. They were the only
attendants.

After the ceremony, a reception
was held at the Carlins' home.

**MRS. HUNTER ENTERTAINS
FOR FORMER RESIDENT**

Mrs. T. J. Hunter assisted by
Mrs. Fred Davidson entertained
Tuesday afternoon from 3 to 5
p. m. with a tea in honor of Mrs.
Norma Beale Blanks of Washing-
ton, who formerly lived in Swan-
nanao.

Mrs. W. A. Ward and Mrs. D.
M. Connelly presided at the punch
bowl. Mrs. W. B. Stone, Mrs. Ben
Sharp served cookies.

**BETA CLUB
CHOOSES LEADERS**

The following officers were
elected in the last meeting of the
Beta Club held in the Swannanoa
school auditorium May 14:

President, Mary A. Blanken-
ship; vice-president, George Kipp;
Secretary, Jean Ammons; Treas.
Barbara Creasman.

Mrs. Margaret K. Rowell is the
club sponsor.

ATTEND BRIDGE PARTY

Mrs. Ben Sharp, Mrs. J. H. Wil-
liams, Mrs. E. N. Howell, Mrs.
Clyde Glenn, Mrs. Dixon Connelly,
Mrs. T. J. Hunter, Mrs. Frank
Vincent, and Mrs. William Berner,
attended a bridge party recently
at the home of Mrs. Ernest Fowler
in Hendersonville.

ATTENDS WOMAN'S COUNCIL

Mrs. C. B. Mashburn attended
the Woman's Council of the Bee
Tree Christian church Sunday
afternoon at the home of Mrs.
Clarence Stephens in Happy Val-
ley.

After the meeting a delightful
luncheon was served.

**SWANNANOA O. E. S.
MEETS TONIGHT**
Swannanoa O. E. S. chapter 132
will meet tonight at 8 o'clock at
the Masonic Hall. Mrs. Lucy



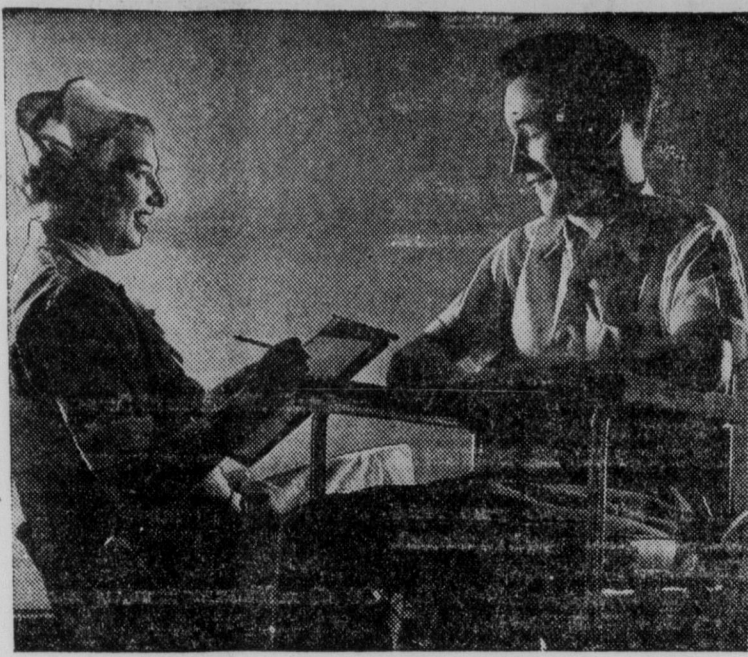
From where I sit... by Joe Marsh

Broccoli in Dress Clothes

It was Bill Webster's idea—a
local Cooperative Packaging Asso-
ciation. The farmers just bring
their produce to a converted ice
plant, put it on a belt, and it comes
out neatly wrapped in cellophane.

Naturally, it looks a whole lot
better and more appetizing in the
stores. And the farmers share in
the expense and management of
the Association, which is paying
off in better business.

Because how you show your prod-
uct is as important as its quality.
Take a popular beverage like beer.



This young patient in a Veterans Administration hospital finds it easy to write letters home with the help of a Red Cross Gray Lady who doesn't hurry his first dictation efforts.

Maintaining Culls Is Expensive

North Carolina poultrymen are
losing several million dollars each
year in the form of feed bills by
keeping culls in their laying
flocks, according to Prof. Roy S.
Dearstyn, head of the poultry de-
partment at State College.

"Culling of laying birds in the
spring is, or should be, a routine
procedure of the practical poultry-
man," Prof. Dearstyn said, "how-
ever, this is not carried out in all
instances on as strict a basis as
it should be done, and considerable
loss results."

A laying bird will consume
about nine pounds of feed a
month, which, if figured at four
and one-half cents a pound, would
amount to somewhat over forty
cents a bird. With feed represent-
ing around sixty per cent of the
cost of production, the poultryman
can easily figure how many eggs
a chicken must lay to pay the cost
of maintaining it.

Some birds are going out of
production in all flocks during
the month of May, and whether in
the business on a large or a small
scale, it will pay the poultryman
to follow through on this matter
of culling, he said.

Franklin, Worthy Matron, will
preside.

Any visiting members are in-
vited to attend.

- When —
You are going to plant
 - Where —
You are going to plant
 - What —
You are going to plant
 - How —
You are going to plant
- That's none of our
business.

—BUT if it's QUALITY
and PRODUCTIVE
SEED—

THAT'S OUR
BUSINESS

See Us At

**Farmers
Federation**
Fairview Warehouse
No. 1, Route 2
Asheville, N. C.

Joe Marsh

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DICTATION MADE EASY

News From WNC Sanatorium

By Dorothy Probst
Dr. and Mrs. H. S. Willis of
Sanatorium, N. C., were visitors
at the W. N. C. Sanatorium last
week-end. On Saturday evening
a buffet supper was given in their
honor. The dining room was at-
tractively decorated with spring
flowers. Miss Florence Pittman
was in charge of the serving. She
was assisted by Misses Jeanette
Austin, Gladys McMahan, Helen
Cline, Mrs. T. S. Hand, and Mrs.
Frances King. A reception was
held later at the nurses' home. Dr.
Willis is the new superintendent
of North Carolina Sanatorium.

Mr. and Mrs. Fred Dunnell and
Mrs. Jim Stone of Cleve-
land, Ohio, visited Miss Ann
Beaton last Tuesday.

Mrs. Ernest Walker and Miss
Susan Walker of Morganton vis-
ited friends here recently.

Mr. and Mrs. C. L. Holt and
daughter Trinner, Mr. and Mrs.
G. H. Russell and daughter Caro-
lyn, Mr. and Mrs. L. W. Owens, and
Mr. and Mrs. Clifford Troutman of
Albermarle visited Mrs. V. B. Har-
rington last Sunday.

Mrs. E. J. Brown of Greensboro
visited Misses Dura and Ellen
Brown last week.
Mrs. E. P. Carland, Jr., had a

tonsillectomy at the Biltmore hos-
pital May 17 and is now spending
two weeks with relatives in Ar-
den, N. C.

J. A. Pope, Edgar Pope, and
Willis Greene of Bostic visited
Mrs. J. A. Pope last Sunday.

Mr. and Mrs. Joe Covington of
King visited Mrs. H. A. Boyles
last Tuesday.

Rev. Vero Masters of near Ashe-
ville visited Mrs. J. H. Pannell and
Mrs. Preston Hall last Sunday.

Mrs. G. H. Smith and daughter
Ethel of Winston-Salem spent last
Sunday with Mrs. Hazel Smith.

Louis McClellan, W. C. Shelton,
Inez Shelton, Ruth Buchanan, and
Gertrude and Ruth Pittman of
Spruce Pine visited Miss Nettie
McClellan last Sunday.

H. W. Albright and son Charles
and Mr. and Mrs. Harry Carrigan
and daughter Muriel of Dallas
spent last Sunday visiting Mrs. H.
W. Albright.

CIVIL SERVICE NOTES
The United States Civil Service
Commission announced today that
employment opportunities for Di-
eticians exist in St. Elizabeths
Hospital, Freedman's Hospital,
Gallinger Hospital, and Glenn Dale
Sanatorium, in Washington, and
in U. S. Public Health Service
hospitals throughout the country.
The salaries range from \$2,644
to \$4,902 a year.

INSURE NOW! SAVE NOW!
"Because of economical operations the Farm Bureau
Mutual Automobile Insurance company is permitted to
offer automobile insurance at rates 25 per cent under
state established rates for like coverage."
★ FARM BUREAU MUTUAL AUTOMOBILE
INSURANCE CO.
★ FARM BUREAU MUTUAL FIRE INSURANCE CO.
★ FARM BUREAU LIFE INSURANCE CO.
Represented By
W. J. EHRlich
Swannanoa & Black Mountain
Phone 4681 — 3621

NATIONAL FURNITURE CO.

**We Close
1 P. M.
Each
Wednesday**

- Full Panel Bed
- Chest of Drawers
- Nice Vanity
- Matching Bench

All 4 Piece
Are Included In This

**Maple Bedroom Suite -- For Only
\$79.50**

"Seeing is believing"—so, we ask you to come in
Monday and look this suite over. It is well made
throughout and in a choice maple finish —

**Extra
SPECIAL
Water Repellent
Chair
Cushions**
Fits Most Any Chair
\$1.50

Maple Cricket Chair
Covered in lovely
floral cretonne
that is so attrac-
tive. It will give
you another hand-
some chair in your
bedroom at low
cost.
\$8.95

Buy On National's Easy Terms

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