

Complete Business Directory
CONSULT an EXPERT

Those listed below are all experts in their field. Call them when in need of help and save time, money and inconvenience.

BEAUTY SHOPS—

BEGLEY'S
Beauty Shoppe
Cherry Street, Black Mountain
FOR APPOINTMENT
CALL 3401

IDEAL
Beauty Shop
State St. — Black Mountain, N. C.
Phone 2531

Beauty Studio
Montreat Rd. At Pine St.
Black Mountain
Phone 2392

BUILDING MATERIALS

Ready — Mixed
Concrete

- ★ ACCURATE
- ★ ECONOMICAL
- ★ SPEEDY

REED & ABEE

Blitmore, N. C. — Phone 1248

GENERAL BOOKKEEPING

O. W. Tinney

PUBLIC BOOKKEEPING
and
General Tax Service

Phone 3131
Black Mountain, N. C.

REAL ESTATE—

Eckles—Realtor

Box 794—Black Mountain
Phone Off., 3621
Res., 4072

Last Your Real Estate With Me.

INSURANCE—

E. E. White's

Insurance Agency

212 State St.—Phone 3191
Black Mountain, N. C.

PLUMBING

- COMBUSTIONEER STOKERS
- OIL BURNERS

R. C. Cole

SWANNANOVA, N. C.
Phone 3743

Plumbing & Heating
Electrical Appliances

**PLUMBING
& HEATING**

- Bathtubs
- LAVATORIES
- ELECTRIC WATER HEATERS

H. L. BOONE

Plumbing Co.
"The Best Costs Less"
Swannanoa, N. C.

Next To Post Office
Phone 5815

CLEANERS

**BLUE RIDGE
CLEANERS**

BLACK MOUNTAIN, N. C.
Expert Work — Moderate Prices
PHONE 4131

PICK UP & DELIVERY

● TRY A CLASSIFIED-They Sell!

GENERAL REPAIRING

Refrigeration Service
Household & Commercial

T. J. MARETT

Black Mountain, N. C.
Phone 3091

JARRETT & WARLICK

Cash and Carry
24 HOUR SERVICE

SWANNANOVA, N. C.

WHERE TO EAT—

Ann's Cafe

CHERRY STREET
Black Mountain, N. C.

We specialize in home cooking
and all good things to eat

Phone 5871

WRECKER SERVICE

Wrecker Service

McMurray's Chevrolet
Company

Black Mountain, N. C.

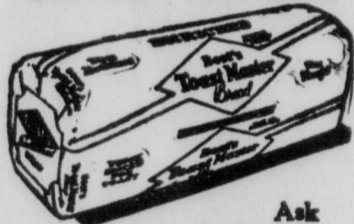
Day Phone 3141 Night Phone 5192

BAKERIES

**BLUE RIDGE
DONUT SHOP**

& BAKERY
DONUTS—CAKES

You'll Like Its
FLAVOR - FRESHNESS



Ask
For It At Your
FAVORITE GROCER

Black Mountain, N. C.
Phone 3791

● Don't forget the Legion-Jaycees
Lions "Night of Fun" March 11

ELECTRICIANS

★ **UNIVERSAL
APPLIANCES**

R. W. COOK

Electrical Contractor

Phone 3082

BLACK MOUNTAIN, N. C.

RADIO REPAIR

**GOFF RADIO
SERVICE**

Opposite Post Office

Phone 4301

Sound System Sales
Service, & Rentals

LAWYERS—

Wm. C. Honeycutt

Black Mountain, N. C.

Phone 3191

FLORISTS—

Hunter Florist

Phone 2041

Black Mountain, N. C.

Flowers For All Occasions

Flowers By Wire

HANDICRAFT SHOPS

McCURRY'S

Trading Post

HANDICRAFTS — SOUVENIRS
REFRESHMENTS

GAS — OIL

Just East of Ridgecrest, N. C.
On Highway 70

**FARM NEWS
FROM STATE COLLEGE**

Men's hats may be protected from perspiration by turning down the sweat band and inserting a strip of cellophane all around the crown.

To remove the dirt and dust from a felt hat, rub the entire surface with fine sandpaper. Art gum may be used, too, and this may be purchased at the dime store, drug store, or book store. A rubber sponge also is excellent for cleaning felt hats but is more satisfactory for brushing wollen suits, coats, and dresses.

To remove shine from trousers, skirts, and sleeves, sponge shine places with water containing a little ammonia. Press with plenty

of steam. When dry, rough up with fine sandpaper—you must rub very lightly. This gives the material a new look.

To remove lime deposits in the teakettle, add ½ cup vinegar and 1 pint of water and boil for several minutes.

To save time when cleaning, take with you a paper bag. Empty ash trays as well as other small trash into it. This will save many trips.

Have a place for "just rags." Some kind of storage place for clean rags should be provided somewhere in the house. Rags are needed for polishing the car, dust-

ing, cleaning and waxing floors, etc.

Outing-flannel cases slipped over the broom will transform it easily and simply into a dust mop. The cases can be fastened on with a draw string and are thus easily removed for washing.

DINNER GUESTS

Mrs. Edna Wall, Mr. and Mrs. William Holcombe, and Alan Holcombe were dinner guests of Mrs. Ruth Cunningham and Jimmy recently.

Look Who's Here!

Mr. and Mrs. Earl W. Sisk of Swannanoa are parents of a son born February 28 at St. Joseph's hospital.

**Beauty Studio
SPECIALS!**

EYEBROW
& EYELASH
DYED &
MANICURE

\$2.50

\$20.00 COLD WAVE . . . \$15.00
\$15.00 COLD WAVE . . . \$10.00
CREAM OIL WAVE . . . \$8.50



Mrs. John Hall of Bryson's Beauty Shop in Asheville is now with us.

Phone 2392 For Appointment

Beauty Studio

Margaret Bigger, Owner and Manager
Montreat Road — Black Mountain

"The Best Part
Of The Meal"

JFG

**SPECIAL
COFFEE**



Prices Reduced

FOR INSTANCE PRICES ON—

G. E. STOVE
REDUCED FROM \$189.95 TO \$169.75

G. E. REFRIGERATORS have been REDUCED
from \$14.00 to \$15.00 Per Unit

● ALL OTHER GE APPLIANCES
REDUCED ACCORDINGLY

MERCHANDISE now on floor

STOVES — HOT WATER HEATERS
VACUUM CLEANERS — AND
ELECTRIC COFFEE MAKERS

Viverette Radio & Supply Co.
Black Mountain, N. C. — Phone 4952