

Gastonia Coca-Cola Bottling Company *Best Soft Drinks on Earth*



CAPT. G. H. MARVIN

As a center for the sale of coca-cola and the manufacture of soft drinks, Gastonia has long held a leading place in this locality. It is admirably located as a distributing point, and the business is in a flourishing condition. One of the leading concerns in the State is the Gastonia Coca-Cola Bottling Company, whose establish-

ment is located on Main avenue, and the produce of the plant finds a ready sale not only in this city, but throughout this entire section, where their superiority has long been recognized by all lovers of the good things of life. The plant covering 1,000 square feet of floor space. The plant is a model of cleanliness and sanitation, the goods bottled are the very best procurable, and those using the product of the establishment may rest assured that they are getting the very best that can be had. The business is in a flourishing condition and each year finds it better than the last. Besides being the sole bottlers here of the now world famous coca-cola, they also manufacture Carolina Beauty Ginger Ale, and a score of other soft drinks and soda waters which are sold throughout Gaston county and part of South Carolina. The business was incorporated with a capital stock of \$10,000 and from its very start a splendid business has been done. The president of the company is Luther Snyder, president of the Coca-Cola Bottling Works at Charlotte, and a man of fine business ability. The secretary and treasurer is G. H. Marvin, one of the best known business men of this section and one

of wide experience and travel, for he has been in twenty-six states of the Union and many parts of the Dominion of Canada. For several years he

was on the road for the Coca-cola company and employed by them in Atlanta. He is a native of New York State, having been born in the

Adirondack mountains near the Canadian border. He is a man of education and is an excellent verse writer, having contributed to many of the leading journals and magazines. While with the company, and even now, he is commonly known as the Coca-cola poet. In fraternal circles he is both prominent and popular, being a 32 degree Mason, a Knights Templar and a Shriner. He is also a member of the Order of the Eastern Star, Golden Cross, Knights of the Mystic Chain, Junior Order United American Mechanics, Red Men, Odd Fellows, the D. O. K. K., and an officer of the Knights of Pythias, and president of the Patriotic Order of the Sons of America. Captain Marvin was one of the first U. S. government officers in the federal prison in Atlanta, Ga., and is a man of many parts. Capt. Marvin is ably assisted by his son George E., a bright young man and a chip off the old block. He is a member of the Junior Order American Mechanics, and by Mr. W. L. Coon, an expert in this line. All the gentlemen connected with the Gastonia Coca-cola Bottling Co. are public spirited and progressive citizens, who are ever ready and willing to lend a helping hand to any cause that is for the welfare of old Gastonia.



GEO. E. MARVIN

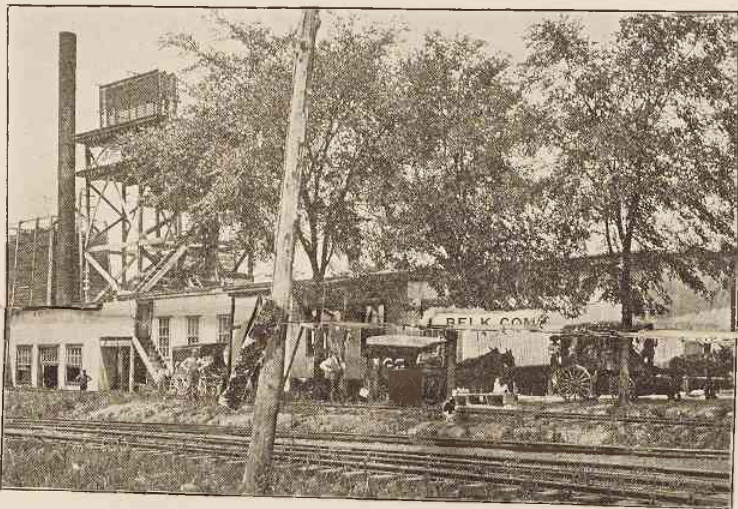
**Coca-Cola--
Delicious
Refreshing**



HEADQUARTERS COCA-COLA BOTTLING COMPANY

Gastonia Ice & Coal Company

The Purest Ice : : : The Best Coal



PLANT OF THE GASTONIA ICE & COAL COMPANY

Artificial ice was long ago pronounced by scientific men the purest made, and have killed the old tradition, at one time so generally believed, that freezing eradicated all impurities from the water, a myth and nothing more. Ice frozen from contaminated water is, they say, just as impure as the water from which it is made, whether it is frozen naturally or artificially, and maintain that the only way in which to get perfect ice is to make it from distilled and filtered water. This being so the people of this city and vicinity need have no fear, for the plant of the Gastonia Ice and Coal Company is one of the most up-to-date in the country. City water is in itself pure, but to make "assurance doubly sure," the water is, before being converted into ice made by this company, boiled, filtered and

double distilled. After going through this process it seems hardly reasonable that there could be any possible danger of contaminations, and the product of the concern must be 100 per cent pure. The plant of the company at North Broad street and the railroad tracks, consists of a Wolf-Lind ice making machine with a capacity of 12 1-2 tons, and during the summer is operated to its greatest capacity. It is run by steam. The company has an excellently organized city delivery extending to the suburbs, and also ships considerable of its product to neighboring towns. It is also an extensive dealer in coal and wood, handling only the best grades. The Gastonia Ice & Coal Company took over in 1908 the plant formerly operated at Avon Mills, which had, up to that time supplied the city with ice. This

plant, however, was only equipped with a machine capable of making from 7 to 8 tons, and the demand was greater than the supply. The new company put in a modern equipment of the best type and has been most successful. The officers are: President, Frost Torrance; vice-president, J. Flem Johnson; and secretary and treasurer, R. Hope Bryson. Mr. Torrance is also president of the Torrance Drug Company, and secretary of this city and section and has an ever increasing trade. Although born in Charlotte he was raised here and worked as a butcher for Mr. W. N. Davis 13 years. He started in business on his own account in 1901. Mr. Bryson is a native of North Carolina who came here in 1885, a number of years ago, and has been with the company since it was organized.

GEORGE E. HAITHCOCK.

Real Estate—Glenn Building.

One of the best assets any progressive city can possibly have is a wide-awake real estate man who has made a study of his business and of the land values in the locality in which he operates. To a man who is considering an investment and is not familiar with the city, and also to the man who wants to sell but does not know where

ago to the Piedmont Traction Company, which sale embraced the private residences and adjoining rental properties owned by nine or ten different parties but situated all in a body. This property faces on Main and Broad streets and Franklin avenue, and was sold in a single transaction to the above named company for terminal station, etc., the purchase price being approximately \$70,000. Other sales made during the last several months were the three story brick mercantile

has scored a decided success to the gratification of his many friends. He is a public spirited and progressive citizen who is always ready and willing to lend a helping hand to any cause that is for the welfare and advancement of Gastonia, his home and the little city in which he has cast his fortune.

J. FLEM JOHNSON & COMPANY.

Hay, Grain, Flour, Feed Stuffs and Provisions, Fruits and Produce.

Located as it is in the center of a rich agricultural country, Gastonia is naturally the center of a large trade in hay, grain, flour, feed stuffs, provisions, fruits and produce, and this business has fully kept pace with the phenomenal growth of the city during the past two decades. One of the most extensive wholesale dealers in these products is the firm of J. Flem Johnson & Company, whose establishment is located at 222 west Main avenue. The trade of this concern extends throughout the section for many miles, a radius which is constantly being extended through the energy and enterprise of the progressive gentlemen who comprise the firm. Fronting 50

feet on the principal thoroughfare of the city the ware rooms of the firm extend back to the tracks of the Southern railroad, providing excellent facilities for receiving and shipping goods, and obviating the necessity of frequent and expensive handling. The business was founded more than 15 years ago by J. Flem Johnson, and was a success from the very beginning. Mr. Johnson is a native of Gaston county, has for many years been the representative here of the Standard Oil Company and is vice-president of the Gastonia Ice & Coal Company. On January first of the present year, Mr. R. Hope Bryson, who had been associated with Mr. Johnson for seven or eight years, became owner of the concern. Mr. Bryson is a native of Clover, S. C., and is a type of the enterprising young business man who is doing so much toward pushing Gastonia to the front rank of North Carolina cities where she rightfully belongs. He is secretary and treasurer of the Gastonia Ice & Coal Company, a position he has held since its incorporation. Both partners are public spirited and progressive citizens who are always ready and willing to lend a helping hand to any cause that is for the welfare of Gastonia, their home.

THE SHUFORD COMPANY., Inc.

Wholesale Grocers.

As a center of the wholesale grocery trade, Gastonia has few equals in the state, so far as location is concerned, and at the present rate of progress, she will soon take her place in the front rank among the cities in the Carolinas doing a wholesale business. Surrounded as she is by a large number of small towns her position is

with everything he needs and start him in business. It handles only the goods of the best and most reliable manufacturers, canners and packers, makers of cigars, tobacco, cigarettes, cakes, crackers and confections, imported and domestic, plain and fancy groceries and provisions. Mr. J. R. Shuford, the president, and his brother, Mr. J. M. Shuford, the secretary and treasurer, have both had years of experience in the retail grocery trade before entering the



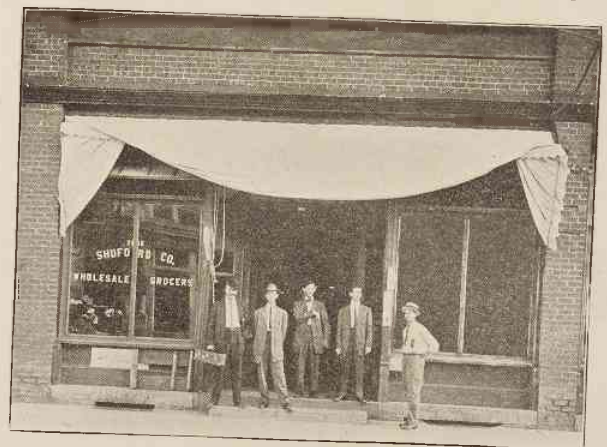
OFFICE OF GEO. E. HAITHCOCK

to find a purchaser, his services are essential and it might be said indispensable. The real estate man brings buyer and seller together for the benefit of both. Located here in Gastonia Mr. George E. Haithcock, whose office is on the second floor of Glenn building, 113 Main avenue. Mr. Haithcock gives his entire time to selling real estate, paying special attention to business and residential properties in Gastonia and farms nearby. Since he has been in business here he has put through a number of big transfers. Among recent transactions was the sale made by him some months

building of the J. Flem Johnson Company on Main street, the Nolen place, also in the mercantile district on Main street, and numerous other "close in" and suburban properties. Those who are considering the buying or selling of real estate should certainly heed the slogan "Talk with Haithcock," which so many have already done to their profit. Mr. Haithcock is a native of Hickory, North Carolina, where he was engaged in the real estate business before coming here. He has been a resident of Gastonia for the past five years, having given his entire time to real estate alone, in which business he



OFFICE OF J. FLEM JOHNSON & COMPANY



STORE OF THE SHUFORD COMPANY

admirable and her wholesale merchants successfully compete for this trade with much larger cities. One of the leading firms engaged in the wholesale trade is the Shuford Company, incorporated, whose offices and warerooms are located at 216 west Main street. Fronting 30 feet on the principal thoroughfare, the building extends back a distance of 100 feet to the tracks of the Southern railroad, giving unsurpassed facilities for both shipping and receiving goods in car load lots. The company handles everything usually kept by a high grade wholesale grocery store and is in a position to fully equip the retailer

wholesale business, and are thoroughly familiar with the wants and needs of those in this section. They are originally from Cleveland county, but have lived in Gaston for years. Mr. J. R. Shuford was formerly the buyer for the Spencer Mountain Mills, and came to Gastonia to make his home when the Shuford Company succeeded the J. A. Glenn Company about five years ago. Mr. J. M. Shuford formerly was in the retail grocery business at Dallas, the old county seat, and at one time held the office of county treasurer. Mr. C. I. Loftin, the vice-president, is of the firm of Loftin & Company, job printers.