SPECIAL EDITION

THE CHRONICLE Is a Great News Disseminator, and is the only Paper in Charlotte Publishing Telegraphic Press Dispatches.

LARGEST DAILY PAPER EVER ISSUED IN CHARLOTTE.

EIGHT PAGES.

THE CHRONICLE Has the Largest and Fastest Growing Circulation of any Daily Paper in Piedmont North Carolina.

The Charlotte Chronicle.

VOLUME 11. CHARLOTTE, N. C., SUNDAY MORNING OCTOBER 2, 1887 NUMBER 168

RACKET STORE.

It was a small concern 14 months ago just after we had unfurled the banner of spot cash for all we offered. Only a few salesmen and a business all to establish and build up, over the predictions of the future and the scoff and jeer of effected competitors. Overriding the storm of opposition from every quarter we are to day the leading house, not only of Charlotte but of the State.

In presenting this sketch of our house, and long lists of items we are aware that it falls far short of the reality. We have added many new lines, and by condensing goods and economizing space we have crowded the best and most deversified stock of goods ever seen in Charlotte.

Our wholesale department is in charge of W. E. Williams and C. Lyles, and we guarantee to every merchant who will favor us with an inspection of our stock, the prices in many lines will open their eyes. No doubt about it, We actually retail a great many goods for less than the regular wholesale cost. It's the dollar side of merchandise. It's the net spot cash of it, not bills dated ahead, nor discounts, nor ledger accounts, nor anything of the kind, but values clean cut against dollars. We master our values in the buying, and we keep the mastery by selling as we buy.

The recent purchase of a larger line fine Cassimers induced us to add a Merchant Tailoring Department for the manufacture of pants and vests. We guarantee satisfaction with any measures left with us. We are also manufacturing Alamance shirts to supply our trade.

Mr. Fred Moles is our general stock manager and will take pleasure in showing all his friends through the Racket.

It's all growth at the Racket, unprecedented growth, and it astonishes every body at the great stacks of goods rolling in and out daily.

Candidly we expected when we came to Charlotte to do a tremendous trade, but we are so far beyond anything we had expected that we are surprised at it ourselves. It's all the outgrowth of the law of the Racket, to never mark a thing 8 cents if we can take 7, for if we can take 7 cents we are not entitled to 8. We are living by that law, and it's the right of it. One reasonable profit and stop makes the Racket master at every stage and step.

E. M. DAVIS & CO.,

New York Office, 466 Broadway.

DRY GOODS.

SALESMEN:

D. A. LYLES, CHAS. WILLIAMS

Jeans 24c per yd. Best value in the market.
All grades cheap Jeans from 10 up
Fries' Kerseys 45c
Ticking, 7, 9, 10, 12½ and 16c
Canton Flannels, 7, 9 and 11c
36 in. Canton 12½c. Big value
Prints, full line, 3½ to 5c
Sheetings, Muslins, brown & bleach'd from 5c up
8, 9 and 10 4 Sheeting from 16c up
5½ Pillow Casing from 10c up
1 case Fruit of the Loom, this week 8½ cents
Extra heavy Wool Diagonals in bl'ck, blue and brown, $1 68 These goods are splendid, value $2 25
Water Proof, 58, 63, 73, 85, 95
Flannels, blue, red and white in all grades
Big Stock of Blankets next week.

LINEN DEPARTMENT

AND WHITE GOODS.

CHARLIE WILLIAMS

TABLE LINEN—
Bleached Satin Damasks, French made, 1¼ wide, 73c per yd.
Satin Damasks 43, 55, 63cts
Red bordered Linen Damasks, 28 cts
Unpleached Table Damasks, 18 to 53:
Turkey Red Table Linen, 27 to 73c.
Doilies, red and white, all Linen, 38c to $150 per dozen
Towels, all Linen from 9 to 24c
Our 24: Towel is the best value in the market.
Knotted fringed Towels from 28 to 75 These Towels are splendid goods for the money.
Our 15c Flax Towel, knotted fringe will stand inspection Please come and examine it
Turkish Towels at all prices
Table Cloths, complete assortment at all prices

Lace Curtains from 1 20 to 4 50 pr pair
Nottingham from 11c per yd up
Honey Comb Bed Spreads, 85c, 98c, $1 23
Marseailes Quilts 11¼, $1 56, 1 98 2 50 2 88 and 3 18
Linen Crash, Russia " Cotton " } At any price.

NOTIONS.

R. LEE.
MISS NETTIE BRIARD.

Coats Thread, 5c or 53c per doz
Needles, 2c per paper
Pins, 2 to 4c per paper
Ball Thread, 3 for 5c
Dress Buttons, 4c per dozen
Pearl Buttons from 2c per dozen up
Wire Hair Brushes from 18 to 28
Florence Hair Brush from 38 to 48c
Purses from 5 to 18c
Pocket Books a full line, —— from 3 to 4c per dozen
Violin String 4c
Thimbles from 1 to 4c
Combs from 4 to 48c
Pencils from 1c up
Tooth Brushes from 5c up
Elastic Webb 4 c per yard
Ladies Elastic 5c per pair
Cologne from 5c per bottle up
Bay Rum 20c per bottle
Tooth Powders 9c per bottle
Snow Down Powder 10c per box
Writing Pens 3c per dozen
Knitting Needles 4c per set
100 Boxes asst hair pins, 4c. per box.
Castile Soap, 4c per cake
Imperial Toilet Soap 25c per box
Orpens " " 25c "

Hosiery Department.

MISS RAY BLOOM.

Ladies' Balbrigan Hose, 10, 15, 21, 24 and 65cts
Ladies' col. Ingrain, 14, 18, 23 28, 35c
Ladies' Lisle Thread Hose, 18, 22 30 and 35cts.
Ladies' Fine Black Hose from 10 to 38c
Misses Ribbed Hose, 9, 15, 18, 23c
" Wool " 14, 18, 30c
" Fancy Striped Hose, 19, 24, 30, and 35cts
A splendid line in Cotton Hose at 8c. See them
Children's fine wool Hose, 10, 15, 75c
Ladies' black Lisle Thread Gloves lined at 21cts
Ladies black Silk Gloves 24 and 35c
Ladies' assorted Fluce Lined Gloves 18c per pair.
Foster Kid Gloves, 5 Hooks 98c
" " " 7 " $1 33 braided back.
Dr. Gilbert's Health Corset 68:
Newman's Health Corset and Skirt Supporter, 75c
Misses Corsets from 24 to 38c
Special Line in Lots, assorted for 50c
Ladies' Handkerchiefs at all prices from 2c up.
One Special Line of Ladies Handkerchiefs for 12c
Japanese Silk Handkerchiefs 5c each.
Gents' Handkerchiefs, plain and fancy borders, from 4c to 35c

Lace Department.

MISS MOLLIE MCDUFFIE.

Torchon Laces
Everlasting Laces
Valencienne Laces
Crochet Laces
Oriental Laces
Spanish Laces
Gipure Laces
Yat Laces
Point Laces
Curtain Laces
Cretone Laces
Ruching, 5, 8 10, 13, 16, 18, 23 35, 48 and 65c.
Ladies' Linen Collars from 5c to 19c
Special Job in Ladies' Collars at 8cts. Cheap at 15cts.
Ladies Linen Cuffs from 10c to 23c
Children Sailor Collars 5, 10 and 17c
Chemisettes 21 and 24
Rick Rack Braid, No from 15, 17, 21, 25, 29, 37 to sell at 5, 6. 7 & 9c.
White Linen Tape.
Black Linen Tape
White Cotton Tape.
Black Cotton Tape.
Coat Binding, Silk, Worsted, Alpaca
Baby Bibs, rubber, 5c
" " ornamental, 5c
Children's Lace Collorettes 10, 14, 18
Lace Ties from 10c up.
Hand Satchels 18, 21, 28, 32, 37, 45, 65c
Ladies Belts, Leather and Canvas.
Curtain Bands.
Linen and Silk Floss in all colors.
Novelty Braid 10c per bunch.

☞ We have secured a large variety of RIBBONS, in all the latest novelties, and our stock is complete with over 10,000 Rolls to select from.

MILLINERY.

TRIMMERS:

MISS CRAMER, MRS. JOHNSON, MRS LYLES

SALESLADY: MISS BLOOM

All colors Silk Velvet, 98c
Black Crape from 50c up to $8 50
Feathers from 10c up to $2 50
Plumes from $50 to $8 50.
All colors of Satine 48cts.

Ribbons of every shade and width, from the very narrowest to the finest class of Sash. We make a specialty of Ribbons and give you the finest line to be found anywhere.

There is no such thing as describing our stock of Millinery, it must be seen to be fully appreciated,

We have the exclusive sale of a new Patent HAT AND BONNET PIN, which effectually obviates the punching of holes in the hat to hold it on. See them.

Dress Goods Department.

SALESMEN:

MISS FRANKENTHAL, F. M. Gale.

Brocades' all colores, 4c. These goods 24 inches wide.
Melanges, all colors 12½c.
All wool dress plaids, complete colors, 16, 18, 49.
See our window Silks 23c, all colors.
Black Brocade, Berble, 33, 38, 44c
Checked Homespun, 36 inches wide, 22½c
All wool Serges, all prices, grades and colors too numerous to quote Call and see them.
Cashmeres, all colors, 36 in wide, 24c
All wool Cashmeres, 36 in wide, 28c
" " 40 " 34
" " 44 " 48
Higher grades still, 55 to 88c
Full assortment Black Cashmeres all wool from, 33 to 88c
Come and see our Blk Silk warped Henriettas 87c, well worth $1 40
Our prices 48 to 75, splendid values Velveteens, Velvets and Plushes.
JERSEYS, over 200 dozen; not space to enumerate; all prices and colors

Watches, Jewelry and Spectacles

P. GALLAGHER

Nickle open face stem winder $ 3 00
Composition case 3 75
Coin silver case, Elgin stem winder 10 75
Solid gold case, stem winders, Elgin movements 23 75
Ladies solid gold Elgin 18 75
Pearl Collar Buttons 4 and 07
Bone " " per doz. 08
Gents Rhine Stone Pins 38, 48c & 78
Ladis Bar Pins 3 to 1 20
Brackets from 10c to 3 50
Initial Pins 14
Our stock of all kinds of jewelry is complete and prices away down.

RACKET STORE.

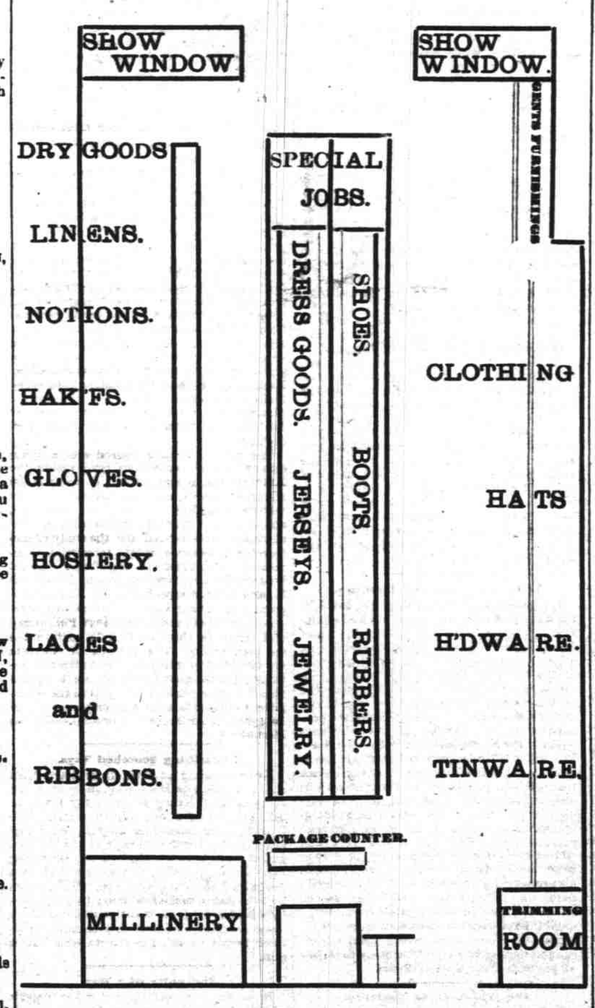
THE ALMIGHTY DOLLAR! THE MANY HAVE TOO FEW, THE FEW TOO MANY.

In August, 1886, we find in one of our "talks" the following: "Buying merchandise is a business and the most important part of merchandising. We have left nothing undone to master values at the other end of the line. It's the power and the force of the Almighty Dollar, cutting to the right hand and the left, knowing no law but that of the best values for the least money, which enables us to sell goods so cheap. And under this Banner with one price to all we shall march steadily to the front."

Look through our immense establishment to-day and see if our prophesy has been fulfilled?

We are proud of the record of the Racket from another standpoint. We have been instrumental in turning thousands away from the credit system. We have ever said and say to you again, whether we ever sell you a Dollars worth of goods or not, get out of that system, you cannot afford to pay its exactions.

All orders by mail will receive our prompt attention.



RACKET LOGIC.

"Under buy, Under sell!" "Goods well bought will sell themselves." The great secret of our wonderful success is due to the fact that we sell goods cheap. We are entitled to one reasonable profit but not three or four on the same thing. We would rather have one hundred small profits than five or ten large ones. The man who buys and sells on time never knows how much he ought to charge to insure a reasonable profit, for the reason he does not know what his losses will be. If you buy out of the credit system and pay cash it is your cash which must help pay its losses. If you touch the system, you must help pay its exactions, consumers foot the bills for all the bosses of the system. It is those who pay, who have to pay for those who do not pay. It costs the planters half they produce, and the laboring man half his earnings to enjoy the best blessings the entire credit system confers. Figure it all up and see how much credit costs you. A good credit is a good thing, but dollars are far better.

The enviable citizen and prosperous man is the one with ready dollars.

We present you a system of dollars with no credit about it, and we dare to name these matchless prices, hoping to induce you to come and see for yourself if we can save you money.

E. M. DAVIS & CO,

NEW YORK OFFICE, 466 BROADWAY.

Spectacles from 9c. to $1.00.

You can find glasses here to suit you, and at prices you never heard quoted.

Accordians.

A fine line from $1 23 to $4 85

Violins, Banjos and Guitars.

Richter Harps, 10 hole 05
Professional Tony Pastor 14
Professional, large and very fine 48

Pocket Knives.

Over 100 styles at bottom price.

Richard's side action, breach loading shot guns, a bargain, $16 00.

BOOTS AND SHOES.

SALESMEN:

W. P. WILLIAMS, G. T. RATTERREE, J. BOYD.

Zeigler's Shoes—
Peb gt. Lace, $1 85
Button, $2.10, 2.35, 2 60
Kid Button, $2 35, 2.85, 3.00
Clement, Weil & Bell Goods—
$1 75. 1 85, 2.00, 2.45. 2 75, 2 95
J. Faust & Sons—
$1.75, 2.00, 2 10, 2.45, 2.75. 2 95
Cloutman & Bingham—
$1 88, 2 18, 2.50, 2 75
All the above are sold by us at the makers price to the trade.
Women's G G Polka 90
" " " 98
" Gr " $1 33
" Calf Button 1 63
" G G " 1 23
" Kid " 1 33
" Grain Lace 1 00
Misses Gr Polka 90
" " Button 93
" Polkas 65
" V of Calf 98
" Peb Goat Button 1 25
" " " " 1 65
" " " " 1 85
Child's Spring Heel, 80
" " " 98
" " " 1 00
" " " 1 18
" " " 1 33
" " " 1 48
" " " 1 75
Men's A Button 2 20
" " Lace 2 20
" " Congress 2 20
" V f Button 1 48
" " Lace 1 48
" " Congress 1 58
" P f Brogans 1 63
" S f S S 1 63
" Imperial Brogan 1 48
" " H Ties 1 44
" B F Balmorals 1 48
" C Tie 1 75
" Hand Sewed 4 25
" " " 3 75
" Cloutman & Bingham 2 25
" Planter's Brogan 1 00
" Farmer's Friend Brogan 1 00
" Our Best Brogan 1 00
" Kip Boots 1 88
" " " 2 00
" " " 1 95
" " " 2 45
" Scotch Bottom Boots 2 20
" Hand Sewed 3 50
" " " 4 50
Boy's Boots 1 25
" " 1 45
" " 1 75
" V f Brogan 90
" " Balmorals 1 18
" " Lace 1 35
" P F 1 63
" " Bals 1 63
" Cloutman & Bingham 1 85
Misses' Rubber 28
Woman's Rubber 33
Men's Rubber 48 to 75
" " Boots 2 50

GENT'S FURNISHINGS.

SALESMEN:

C. L. LYLES. A. B. YANDLE.

Unlaundried Shirts, 48 and 73c
Laundried " 50, 68, 75, 88, 95, $1 00
Undershirt, cotton, 25 and 30
Merino Undershirt, 43, 48, 55, 68, 98
All wool scarlet and white Undershirt 95 and $1 25
Camels Hair all wool, 2.50, 2 65, 3.00, 3 50 per suit.
Splendid Line
Fancy Balbrigan Shirts, 55c } This is
" " Trousers, 55c } Special
Canton Flannel Drawers, 28, 33, 38c
Cotton Drill " 18, 22, 30, 33c
Boys' and Youths' Merino Vests, 16, 24, 27, 30, 33, 38, 48c
All wool Overshirts 98c and $1.00
We have a full line Collars all styles in standing and turndown, 4 ply Linen 10c
Full line Cuffs complete, 12 to 19c
Gents half hose, 7c to 43c. Our 7c Gent's half hose are good values at 16c.
Complete assortment Scarfs, Ties, and Suspenders
Our Gloves are complete in Assortment Styles and Quality.

We are manufacturing Alamance Shirts and are giving our trade the best Work Shirt, for the money, ever seen, at 25c each.
Big job in 4 ply Linen Collars, 10 cts per dozen

Clothing Department,

T. A. SNIPES, D. DORRIAN

Men's all wool cork screw suits, with nice silk trimmings $15 50.
Men's all wools worsted suits, with silk lining, 9 00 and 12 50.
Men's all wool corkscrew worsted, square cut, nicely finished, 8.00 and 9 50
Brown mixed satinett, 34x42, 3.75 and and 4 50
Men's brown and red mixed check worsted wash goods, 4 50 and 6 50
Men's cotton worsted suits 3 75 and 4.50.

MEN'S BLACK, BLUE AND BROWN CORKSCREW.

Men's fine black borkscrew sack suits 8 75 and 11 50.
Men's fine brown corkscrew sack suits 7.00 and 10.00.
Men's fine blue corkscrew sack suits 7.00 and 10.00.
All the above suits come in assorted sizes.
Men's heavy all wool blue mixed cheviots, 7 00 to 10.50.
Men's fine all wool black bullock suits 8 50
Jobs of fine mixed cassimere suits, heavy, well made, 6.00, 7.00, 8.00, 10.00 and 12.00, all sacks.
Men's 4 button cutaway black cork screw, 10 50, 11 00, 12 00 and 13.00
Boy's piece suits, 4 10, 2.00, 2 25, 2.75 and 3.50.
Men's diagonals and striped all wool pants, assorted sizes, 2.75, 3 00, 3 75 and 4 00, "a bargain."
Home manufactured cassimere pants nicely finished, 1.50, 2.00 and 2 50
Men's cottonade pants fancy stripped, 50c, 65c, 75c and 1 00.
Men's odd vests, assorted colors, 40c, 60c, 75c, 80c and 1 00.
Boy's vests, plain and colored, 35c, 40c, 50c, 60c and 75c.

OVER COAT DEPARTMENT.

Men's cheviot overcoats, assorted colors, 3 25, 3.50, 3.75 and 4.00.
Men's all wool diagonal, with silk linings, 6.50, 7.00, 8.00 and 10.00.
Boy's coats, 4 to 9 years, 2.75, 3 00 and 3 50.

HATS AND CAPS.

SALESMAN:

WALTER FOLSOME.

A Big Job in Men's Stiff Hats, $1.00, cheap at $2.00
With a full line of all the leading styles in HATS and CAPS.
Misses Silk Hats, $2 00
Silk Caps, 38
Luster Caps, 15
Cassimers Caps, 24
Will open one case Men's Crush Hats a big Job at 25c. on Wednesday next.

TIN AND HARDWARE.

SALESMEN:

HARILL AND RUDDOCK.

10 qt. Rinsing Pans, 20
14 qt. " " 25
4 qt. Coffee Pots 15
3 qt " " 13
2 qt " " 11
1 qt " " 9
6 qt Cood Buckets 18
4 qt " " 14
3 qt " " 8
1 qt " " 5
Pie Plates 3 and 4
Jelly Plates 4
Pint Cups, 1 for 5
Quart Cups 5
Half Gallon Cups 8 and 10
Dippers 4 to 7
Sauce Pans 9 to 12
Stew Pans 12 to 18
Half Gallon Oil Can 12
One " " 24
Dinner Bucket 24
Large Spoons and Forks each. 5
Egg Beaters 5
Cocoanut Graters 5 to 7
Cake Pans 7 to 10
Strainers 5 to 10
Bread Toasters 5
Cake Turners 5
Bread Pans 5 to 6
Spittoons 9 to 24
Waiters from 7 to 45
Drip Pans from 12 to 22
Half gal Milk Cans 10
Muffin Rings 10 & 15
Frying Pans 12 to 16
Milk Bucket 18 to 33
Paper Bucket 20
Tea Pots 30c to $1 5
Preserve Dishes 5
Scoops 5 to 30
Wash Pans 5 to 10

Pistols.

British Bull Dog, $3 50
American " 2 50
Blue Jacket, 1 20
Red Cloud, 1 63
Defender, 1 25
Norwich Arms, 1 88

CARTRIDGES.

22 Shorts 15c, 2 for 25
32 " 30
Smith & Weston, 38 " " 50
Playing Cards 9c and upward.
Screw Drivers 3c to 11
Balances 24
Bread Knives 58
Cast Shears 1c an inch.
Steel Shears from 15 to 43
Tooth Picks 5c a box
Pocket Looking Glasses 05
Pipes from 1c to 18
Hand Vice 25
Rules 5c, 9c and 30
Knife and Fork Boxes 14
Tack Claws 04
Mucilage 4c a bottle.
Nippers 09
Tea Bells 04
Dominoes 45c a set.
Gimlets 04
Match Cases 4c to 09
Pepper Boxes 02
Awls 1c to 04
Chisels 24
Hat Racks, 8c and upward
Chair Bottoms 10
Stove Shovels 05
Magnettes 10
Checker Boards 08
Checkers 07
Ink, 4

RACKET STORE.

Moving on with wonderful rapidity speeding the Racket machinery to its utmost, straining every nerve to meet the wants of consumers with the best values for the

Least Money.

Since we came to Charlotte we have lost no opportunity to do what we could to add to its interests in every way possible and we are repeatedly told now that no one business house in the trade brings more business to Charlotte than ours. The reason is we extend to all

Every Inducement

possible to come to Charlotte, and candidly, if we could sell goods to the people of this country cheaper by going to Concord or Matthews or Monroe or Rock Hill, or any railroad station about here, we should go there and do it. We regard the business facilities of Charlotte as far better, and with all its railroads and shipping facilities, it ought to lead as a market for all this country. Evidence comes to us daily, that cotton is bringing more money at points around us than it is here. One gentleman assured us yesterday that over 100 bales was going from his locality to Concord this week, cotton which belonged to the trade of Charlotte. Another that a large part of the cotton east of us was turning to Monroe. Well we admire the pluck of these Monroe and Concord buyers, and we doubly admire the pluck of the man who takes his cotton to where it will bring the most money. Its his due and his right and his duty. We are not versed in even the value of cotton nor in what it ought to bring, but we are interested to the extent of what we have in the success of all the interests of Charlotte, and regret exceedingly to know that for want of buyers to pay the price paid at other points, cotton turns away from us. Every bale of cotton that is brought here adds that much to the business interests of Charlotte, and every bale we miss takes that much away from its business men. Take the cotton from us and we had about as well close our doors.

We take this method of calling the attention of cotton dealers to the fact that the interests of Charlotte depends upon their ability to pay the prices paid for cotton all around us.

Our interests and business are here and its success depends, in a great measure, upon the markets of Charlotte, and we take this method of saying that, in our opinion, every business man and every property owner in the city is interested in what the cotton buyers do for us. If you drive trade away you kill us. If you bring trade here you make and largely increase all our interests.

Additions to our tremendous stock.

LATER.

Since writing the above, four days ago, we are more than pleased to note that through the pluck of our cotton buyers cotton has advanced to successfully meet the prices paid at all competing points, and we gladly return our thanks to the cotton buyers for it.

E. M. DAVIS & CO.

New York Office 466 Broadway.