



DUPONT "LOANED EXECUTIVES" Rudy Beck and Joe Bryant chat with United Way board member LaDane Bullington of Ocean Isle Beach at the kickoff luncheon held Friday for the Brunswick County campaign.

Agencies Help Local People

A minimum of 14,144 Brunswick County residents were served by a United Way agency during the last 12 months, according to statistics compiled by the Cape Fear Area United Way.

Of those, at least 8,885 obtained help through the Volunteer and Information Services office in Bolivia.

Among the more frequently used services were the Cape Fear Substance Abuse Center, 2,072 Brunswick County clients; Boy Scouts, 1,270; Salvation Army, 378; American Red Cross, 365; Girl Scouts, 310; Hospice, 240; YWCA, 201.

Also, Family Services, 169; Information and Referral (in addition to calls received in Brunswick County by VIC), 31; New Hanover Workshop, 9; Senior Aide Program, 10; Stepping Stone Manor, 12; Children's Home Society, 11; Child Development Center, 5; Community Boys' Club, 30; Brigade Boys' Club, 3; Girls' Club, 2; and Elderhaus, 1.

The agencies provide a variety of services. These range from substance abuse treatment to aid for the mentally or physically handicapped; a day program for the elderly; service to the terminally ill and their families; and educational programs for developmentally disabled children. Other programs help burned-out families or families in other types of disaster or emergency situations, offer credit counseling, employment for low income senior citizens and citizenship

building and recreation for children.

During the 1986-87 year four new agencies will become United Way grantees:

•Cued Speech of Wilmington, which offers workshops for the hearing impaired and early detection of hearing impairment in young children;

•Domestic Violence Shelter and Services Inc., which provides emergency assistance to families in need due to domestic violence;

•Families in Crisis, which offers counseling and support to families of offenders; and

•Food Bank of the Lower Cape Fear, which collects, stores and distributes surplus food to non-profit agencies that feed the needy.

In addition to local support of programs in Brunswick, New Hanover and Pender counties, the Cape Fear United Way also supports a number of state and national organizations.

These include the Advocacy Center for Children's Education and Parent Training, American Social Health Association, Children's Home Society, Epilepsy Association, Florence Crittenton Services, Hospice of North Carolina, International Social Services, National Council on Aging, N.C. Society for Autistic Adults and Children, N.C. Coalition on Adolescent Pregnancy, N.C. United Way, United Health Services for Alcohol and Drug Abuse, United Way of America.

'Loaned' Executives To Boost County United Way Campaign

BY SUSAN USHER

For the next six to eight weeks, DuPont employees Rudy Beck of Holden Beach and Joe Bryant of Leland won't report each day to the company's Cape Fear Plant.

Instead they'll report to the Cape Fear Area United Way, to promote United Way giving in Brunswick County. The local campaign was launched Friday with a luncheon at the Brunswick County Government Center and will continue until Nov. 3.

Supporting United Way is a job neither man finds difficult. Both men say that while they've never sought services from a United Way agency, they believe in the united giving concept of meeting human needs.

In his opening remarks Friday, Rev. Paul Townsend of Southport, county campaign captain, reminded workers, "It's not so much about money as it is about people and about

delivering services that people are in need of."

Beck, a native of Bolivia, has worked with DuPont's employee campaign on his shift and in his section since its first year.

"I just appreciate the opportunity to help someone else," he said of his temporary "loan".

Bryant, who said he's "sold" on the United Way, handled publicity as part of the employee committee that developed DuPont's first campaign and has also helped with solicitation.

"No one can convince me it's not good," he said. "It's needed; it's a worthy cause. We want to convince Brunswick County it needs to do a better job of being part of United Way."

Their assignment to the county campaign is one of several "firsts" announced at Friday's kickoff—first organizers hope will result in greater

visibility and greater individual and small business support of United Way in Brunswick County.

Townsend announced a community campaign goal is \$46,000, a record target for the county, and said a major contribution from board member LaDane Bullington of Ocean Isle Beach had helped push the total to one-tenth of last year's local giving.

The goal doesn't include major corporate giving through "pacesetter" industries such as DuPont, Pfizer, Federal Paperboard Co., CP&L and, this year for the first time, Brunswick Hospital.

Combined goals for the area total about \$250,000, according to Bullington, and are part of the \$1.51 million goal for New Hanover, Brunswick and Pender Counties. "That's our minimum goal," said Graf. "We're shooting for \$2 million. I think we'll get it."

The funds are needed, he said, if the United Way is to support its agencies at more than a sustaining level. Increased giving would allow expansion of the range of services Hospice can provide to the terminally ill and their families.

Other expansion projects could include more special education preschool programs at the Child Development Center, service to those on the Elderhaus waiting list, and an additional counselor to work with recovering alcoholics at Stepping Stone Manor and Pathway.

"Loaned" To Serve
Beck and Bryant are two of 19 "loaned executives" from DuPont working on various aspects of the 1986-87 campaign. DuPont continues paying their salaries while loaning their services. Beck has been with DuPont 13 years and works in yar-

dhandling, while Bryant has been with the plant 18 years and is in materials control.

The two will help community volunteers in Brunswick County reach their goal.

"We're working as a team," said Bryant. "You'll see us together and by ourselves, wherever the need is."

They'll work primarily with larger businesses—the school system, county government, utilities, financial institutions; but will also be available to help other campaign volunteers. They'll show films to employee groups, arrange for speakers from member agencies and conduct research needed for the campaign.

United Way Executive A.D. Sawyer said the choice of two county natives for the role was by request, with the idea they would better understand and work with the community.

Townsend said that in five years' time, Brunswick County may well

have a United Way organization of its own, but that it must first build a better campaign record.

"We want it to grow," agreed Bryant. "We'd like to see more Brunswick County agencies (receive funds)."

Last year, no United Way drive was held in Brunswick County. Still, the county was credited with community contributions of \$10,000, in addition to corporate gifts and contributions from the educational community, which were credited to other divisions.

"Brunswick County has not been credited in the past as it should have been. This is the time there's been an effort at reporting it separately," said Graf. "This is the first year we've substantially acknowledged that Brunswick County is a major contributor to the United Way."

In turn, Brunswick County campaign volunteers wanted—and will get in coming weeks—more specific

information to explain to potential contributors how United Way serves local residents and what proportion of campaign funds are actually returned to the county in services rendered.

"How much money stays in Brunswick County?" asked Rev. Stan Smith, campaign chief for the Shallotte area. "It's an issue that has to be addressed at some time. It's a question we get asked all the time."

While the working relationship between the counties must be addressed now, Graf said he would like to see the day "when we see a person helped and not ask where they're from, but what else we can do."

"The bottom line is caring for people... I don't care who they are or where they are."

Programs Set At Library

The West Brunswick Branch Library in Shallotte will offer a presentation on Civil War shipwrecks and a workshop on watercolor painting next week.

Mark Wilde-Ramsing, underwater archaeologist at the Ft. Fisher preservation laboratory, will present a film and slide program on Civil War shipwrecks at 2 p.m. Sept. 18. He

will also discuss his underwater experiences.

At 10 a.m. Sept. 17, Terry Sellers will give instruction in water colors. She held a similar workshop at the library in July and is returning in response to popular demand, according to Edith Bridger, adult services librarian.

Both events are open to the public without admission charge.

Guitar Classes Will Be Offered

A beginners guitar class will be offered this fall, sponsored by the Brunswick County Parks and Recreation Department.

The class will be held from 6:30-7:30 p.m. on Tuesdays for six

weeks, starting Oct. 7 and running till Nov. 11.

There is a \$25 registration fee and registration will be held Sept. 30.

For more information call Erma Thomas at the Brunswick County Parks and Recreation Department.

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