More Than 375,000 Visit Welcome Center In 1992

(Continued On Following Page)

Staff members also have greeted students from France and Switzerland who were touring the United

"Sometimes it's hard to understand each other with the language barrier, but somehow you deal with it and get your point across," Hodges said. "Being friendly to them is one of the most important things. They pick up on your hospi-

Many visitors are impressed with the \$1.2 million facility, which was funded by the N.C. Department of Transportation.

"I can't tell you how many times we've heard people say this is the nicest visitors center and cleanest visitors center they've ever been in," Hodges said. "I think that means a lot to the visitors."

Huge glass panels enclose the 1,200-square-foot building, and the 38-foot high ceilings don't go unnoticed. "Everybody really likes the architecture of our building. We get a lot of comments on that," Hodges said.

The welcome center is open seven days a week from 8:30 a.m. until 5 p.m. Restrooms facilities are open around the clock. The center is closed Easter Sunday, Thanksgiving and Christmas.

In addition to Hodges, welcome center staff members include Terri Durham, Rena Giles and Margaret Means. Shelby Rudd and Angela Caison work part time at the center.

Southeastern is one of 12 welcome centers in the state, eight of which are located on interstates.

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1992 WELCOME CENTER **ACTIVITY REPORT**

Month	Vehicles	Visitors
January	N/A	N/A
*February	9,000	27,000
*March	9,000	27,000
*April	12,962	35,000
*May	12,962	35,000
June	15,172	40,964
July	17,558	47,407
August	17,129	46,248
September	13,957	37,684
October	12,768	34,474
November	9,357	25,264
December		21,136

*Electronic counter not in operation. Count kept manually by staff.

"We all have one goal, to promote North Carolina, and we help each other out," Hodges said.

The local facility is operated by Southeastern Welcome Center Inc., a non-profit group that receives funds from Brunswick County, the Wilmington Chamber Commerce and the Cape Fear Coast Convention and Visitors Bureau.



THE FRIENDLY STAFF includes (from left) Terri Durham, Margaret Means, Sabrina Hodges and Rena Giles.

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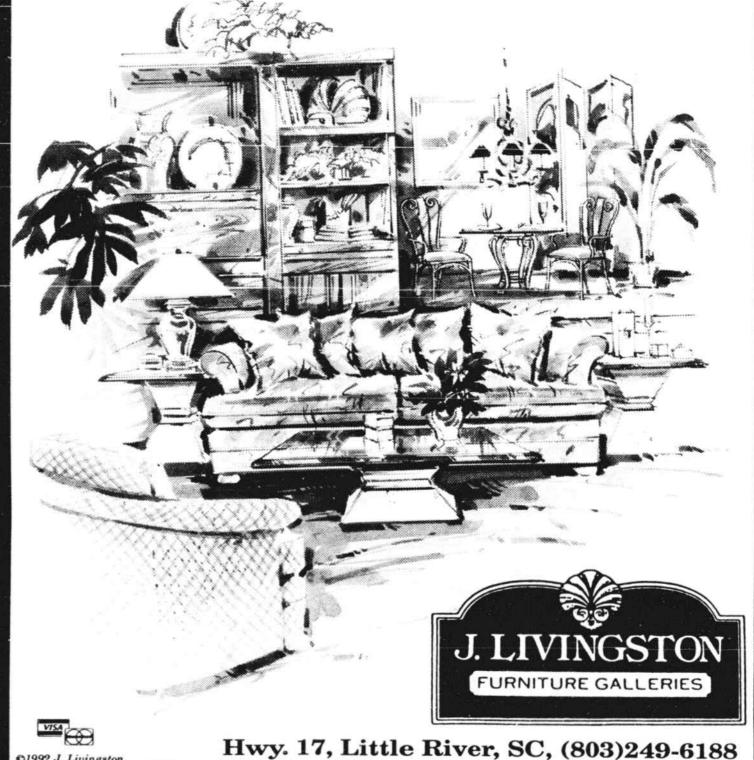
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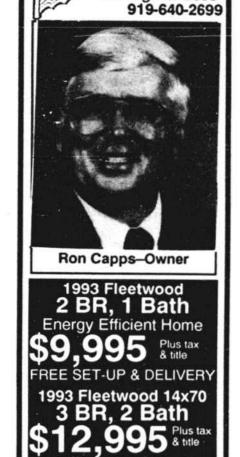
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