



# The long-awaited opening of Ocean Aire Market is about to become a reality

Dear Friends and Neighbors:

We will open our store **August 17th**. We would like to invite everyone to come by to see a very unique full line grocery store. Many people say only the big chain type stores can service our people's needs. But for some reasons, our grandparents and parents did okay with locally-owned and locally-operated stores. Maybe we are wrong, but we still think that local people and the visitors who come to see us appreciate friendly, courteous service. We live here, in Brunswick County, not in another part of the state or in another country.

As you enter our store you will find it is not your usual grocery store. In support of our local golf industry, our store will feature a golf theme. Your first department is the produce department, now called **"The Greenskeeper."** Paul Bennick, our produce manager, will have for you only the freshest, U.S. Fancy fruits and vegetables. No seconds, no culls, just the best. He will also have a full line of fresh herbs, grown by families in our local area. Whenever possible he will bring you locally-grown produce also. But watch out. When you hear it thunder and see the lightning in Paul's Garden, it's going to rain!

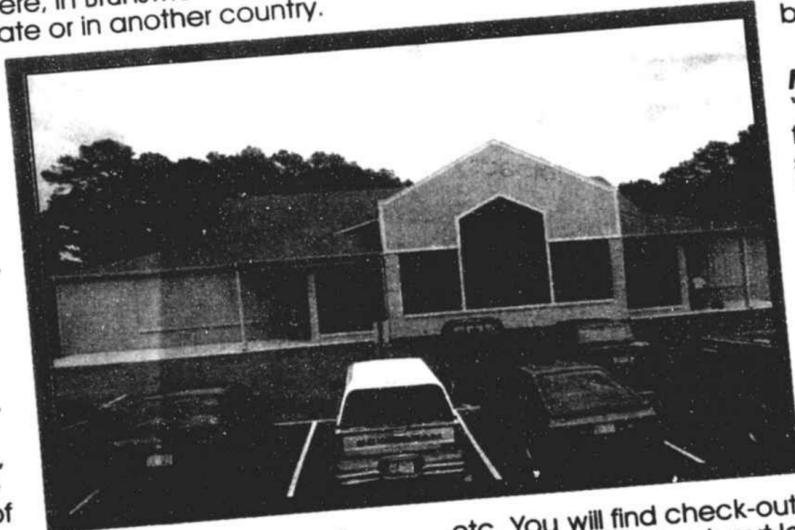
Next you will arrive at **"The Links."** This is our sausage, bacon and cold cuts department. Here you will find everything from corn dogs to black peppered ham. Don't miss it because we have some items in this department that you haven't seen in years.

After **"The Links"** you find yourself in **"The Pro Shop."** Here we have found for you some of the best tasting deli meats and cheeses anywhere. We will also have diet meats and cheeses. For your convenience we will have an expanded line of cheese spreads and seafood dips. In **"The Pro Shop"** we also have a bakery with great tasting cakes, pies, cookies and donuts. Look for our daily special called **"First Cut."**

Next, as you wander through our store, you will observe murals of golf holes found on local golf courses. Aisle markers also mark golf holes, showing water, traps and hazards of various local golf courses. As you shop, you will be able to grind your own specialty coffee beans at our coffee bean station.

You will soon come to the **"Stock Market"** featuring

a daily special called **"The Captain's Choice."** Doug Ritchey, our meat manager, has selected only U.S.D.A. Choice meat for your taste satisfaction. That means you always get tender meat or you don't pay. Our poultry, pork, lamb, veal and beef are selected with you in mind. In addition, Doug will have fresh seafood and, as you have requested, a full line of grain-fed Angus beef. In cooperation with Sterling Silver, a mid-western beef grower, we have for your enjoyment special cuts of beef from filets, N.Y. strip, ribeye, T-bone, sirloin, London broil, etc. We will also cut it to your specifications. By the way, we will also have baby back ribs.



From the **"Stock Market"** you will enter the **"Fairway Freezer"** section for your frozen food selections. Across the aisle you will come to **"The 19th Hole."** That's right, you guessed it, that's where you will find beer and wine. But at our **"19th Hole"** you will also find milk, soft drinks and other thirst-quenching treats.

As you start to check out, you will not find, as in other stores, aisles 1, 2, 3, 4, etc. You will find check-outs named after local golf courses. Each check-out lane will fly the pin flag of the course for which it is named. When it's time to pay, credit card machines are at each check-out, for your convenience. You may even use your A.T.M. card. After your groceries are bagged, one of our courteous caddies will take your parcels to your car.

With the help of I.G.A., Fleming Foods, Scrivner Group, and especially our Ocean Aire staff, we feel you will thoroughly enjoy shopping at our market. We are here to put service back into "customer service." If it's not here, ask us. We will try to get it for you. Stop long enough to talk to us and give us your suggestions. They will always be welcome. After we have been open for a couple of weeks, we will have our "Grand Opening." Watch for it, and our grand opening specials. Also watch for our opening specials in next week's *Beacon*.



KEN PROCTOR

Frank Roberts



FRANK ROBERTS

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