

LET'S BE REASONABLE

On next Tuesday, July 12, you will have the opportunity to vote on the question of establishing an Alcoholic Beverage CONTROL Store in Perquimans County . . . this message is published in the interest of the establishment of the ABC Store System because we, who are interested in seeing ABC Stores established, believe that the control of the sale of Alcoholic Beverages is by far the best method yet devised for handling the sale of these beverages. We have seen with our own eyes that past attempts of prohibiting the sale of alcoholic beverages have led to nothing but lawlessness and untold sale of bad liquor through bootleggers.

Vote For Establishment of A B C Stores

Did You Know

That in counties where ABC Stores operate that records kept by ABC Boards of those counties show that enforcement officers, employed by the ABC Boards, have practically forced the "bootleggers" out of business. One enforcement officer reported just this past week that in his county, which adjoins Perquimans, that the enforcement program there has driven almost every bootlegger from the community.

ABC Stores are prohibited by law from selling alcoholic beverages to persons under 21 years of age, and to habitual drunkards, or even to persons under the influence. Strict adherence to this law is observed in ALL ABC STORES.

ABC Stores provide counties and towns with revenue that they do not receive where liquor is sold by bootleggers, such as is the case in Perquimans County today. This revenue amounts to about one-half of the sales made by each ABC Store.

There are no records to show that establishment of ABC Stores will mean more consumption of alcoholic beverages, for the simple reason that where bootleggers are the retailers of beverages, no records are available to show consumption. It is the general opinion, and court record show that there is less lawlessness and fewer drunken people in communities operating under the ABC System.

By establishing an ABC Store in Perquimans we will all be helping to reduce our own tax rate . . . why continue to help Pasquotank and Chowan to benefit through the sale of Alcoholic Beverages purchased by ourselves. Let's be reasonable and establish our own store for our own benefit.

ABC Stores Mean Lower Taxes

The question has been raised as to the amount of revenue an ABC Store will provide in the event it is established. The following facts have been gathered: Each County that operates under the ABC System retains about one-half of store sales, and from this it pays the operation costs of the store and the enforcement of the law. With these expenditures the County still nets a big profit which enables it to reduce tax levies. Chowan County, for the present year, expects to net at least \$40,000 profit from its ABC Store, and has placed this amount in its budget for the year.

HERE ARE THE TAX RATES FOR COUNTIES Based on \$100 Valuations

PERQUIMANS COUNTY	\$1.65
Bertie County	\$1.00
Chowan County	\$1.27
Martin County	\$1.20
Pasquotank County	\$1.30

The low tax rate enjoyed by the four counties, Bertie, Chowan, Martin and Pasquotank, is due to the fact that profits from ABC Stores in those counties provide funds to help operate the county governments.

Establishment of an ABC Store in Perquimans County will provide additional funds that will probably make it possible for the residents of this County to enjoy a lower tax rate than now existing.

This Means That Your Taxes Will Be Lowered By Approximately ONE-FOURTH.

Let's All Help To Bring The Sale of Alcoholic Beverages Under Control In Perquimans County By Voting For The Establishment of A B C Stores

Your Vote For An ABC Store Is A Vote Against Bootleggers and The Unlawful Sale of Alcohol

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