

MORGAN'S PRE-CHRISTMAS SALE

SEE — SHOP — SAVE

BE SURE TO SHOP AT MORGAN'S PRE-CHRISTMAS SALE... THIS IS NOT A "MAKE BELIEVE ONCE A WEEK SALE." OUR PRICES HAVE BEEN MARKED DOWN FOR THIS SALE. WE ARE PLAYING SANTA CLAUS FOR YOU WITH THESE BIG REDUCTIONS. COME IN OUR STORE AND LOOK OVER OUR NEW AND COMPLETE STOCK. **SHOP EARLY... SAVE!**

USE OUR LAY-AWAY PLAN. A SMALL DEPOSIT WILL HOLD THE ITEM OF YOUR CHOICE.

9 x 12 RUGS

Enameled surface Rugs. Good assortment of styles and colors. All new merchandise. Special for this Sale—

Cash and Carry—\$6.75

FOAM RUBBER PILLOWS

Full size. Zipper cover, washable. No dust, allergy-free. Look at this value—

Special—\$4.75

32-INCH GIANT BEAR

Plush Bear. Movable eyes, assorted colors. Every child wants one. **LIMIT ONE TO EACH CUSTOMER.** Get yours early.

While They Last—\$2.98

THE IDEAL CHRISTMAS GIFT!
A BISSELL SWEEPER



SOFA BEDS

Hardwood frame, large storage compartment. Gives you that "extra bed" in a hurry. New top covers. Choice of colors. Compare the price—

At Only \$59.95

AXMINSTER RUGS

9 x 12 size. Closeouts. Just a few at this **LOW, LOW** price. Get yours early—

Only \$44.50

HELP FIGHT TB...
BUY CHRISTMAS SEALS!

Doll Carriages and Strollers



Good assortment to choose from. All new this year. **PRICED TO SELL—**

\$4.95 up

RUG CUSHION

9 x 12 size. 32-ounce waffle-weave selected hair and fibres. A **HIGH QUALITY RUG CUSHION AT A LOW, LOW PRICE.** These were purchased special for this Sale. **While they last—**

Cash and Carry—\$12.50

METAL WASTE BASKET

All metal. Choice of design and color. Regular 69c value—

Special—49c

ALL PRICES THIS SALE ARE FOR CASH

TERMS CAN BE ARRANGED



SUNBEAM MIXMASTERS
GENERAL ELECTRIC MIXERS
MIRRO-MATIC PRESSURE COOKERS
PRESTO PRESSURE COOKERS
GENERAL ELECTRIC TOASTERS
GENERAL ELECTRIC GRILLS
GENERAL ELECTRIC BLANKETS
FIELDCREST ELECTRIC BLANKETS
ADMIRAL RADIOS
GENERAL ELECTRIC RADIOS
GENERAL ELECTRIC CLOCKS
GENERAL ELECTRIC IRONS
EUREKA VACUUM CLEANERS
CHATHAM BLANKETS
CQSCO STOOLS
CARD TABLE SETS
CARD TABLES
HASSOCKS AND STOOLS
RADIO AND COMBINATIONS
PERCOLATORS
PLATFORM ROCKERS
LOUNGE CHAIRS
FLOOR OR STUDENT LAMPS

Use Our Lay-away Plan
A SMALL DEPOSIT WILL HOLD THE ITEM OF YOUR CHOICE!

OIL HEATER

Made by Perfection. Ideal for two small rooms. New closeout model. Burner guaranteed for 10 years. A real bargain. Regular price \$69.95—

This Sale—\$49.50

LAMPS

Floor Lamps, Table Lamps, Student Lamps, Desk Lamps, Dresser Lamps, Bed Lamps... all types of Lamps. A wide selection to choose from.

All Prices Reduced This Sale!

Solid Mahogany BED ROOM SUITES

Bed Room Suite consisting of Poster Bed, Double Dresser with large mirror, Chest and Night Stand. An outstanding value. Ask to see this—

Special This Sale—\$229.50

Space does not permit us to list all of our items. We have many more beautiful Bed Room Suites to choose from. All are priced at substantial savings to you.

FIGHT TB—BUY CHRISTMAS SEALS!

WINDOW SHADES

Complete with Mattress. Drop side, heavy rollers. Maple finish, only—

Sale Price—\$16.50

LUGGAGE

See our complete line of Cosmetic, Weekend and Tourist Bags for the ladies. We have two suiters, companion case, and Gladstone Bags for the men. **COMPARE OUR PRICES. SEE THE QUALITY. YOU WILL BE CONVINCED.**

SAMPLE SATEEN RUGS

Sizes 27x45 and 36x54. Assorted styles and colors in Axminsters, Wiltons, Velvets, Twists. Some as high as \$14.95 each. Take your pick—

While They Last—\$4.98



Wonderful Assortment

Toss Pillows

Your Choice **\$1**

Usually Would be 2.50

Exactly as illustrated. Accent your furnishings with these Sofa Pillows. Beautiful decorator fabrics.

CHILDREN'S PLATFORM ROCKERS

Covered in heavy plastic. No-sag spring construction. Sturdy-built for hard use. Look at the quality. Compare the price. Choice of colors—

Special—\$9.95

HOTPOINT APPLIANCES

Super-Stor Refrigerators — Freezers
Ranges — Hot Water Heaters
Automatic Washers — Clothes Dryers
Disposals

If you are planning to buy any appliance, it will pay you to shop our store before you buy!
Look To Hotpoint For the Finest First!

LIVING ROOM SUITES

Sofa and matching chair. Good grade of tapestry. Modern styling. Permalator prevents "coil feel." Priced this sale at substantial savings to you—

Sale Price—\$96.50

BOUDOIR CHAIRS

Upholstered in tapestry. Stock-worn. Choice of colors. **PRICED TO MOVE QUICK—**

Sale Price—\$8.50

YOU MUST BE SATISFIED WITH YOUR

EZERA STORM'S MATTRESS

OR YOUR MONEY BACK!

Guaranteed 15 Years

\$69.50

See our line of AIR FOAM outfits, made by Englander and Innerspring Mattresses by SERTA.

GOLD SEAL RUGS

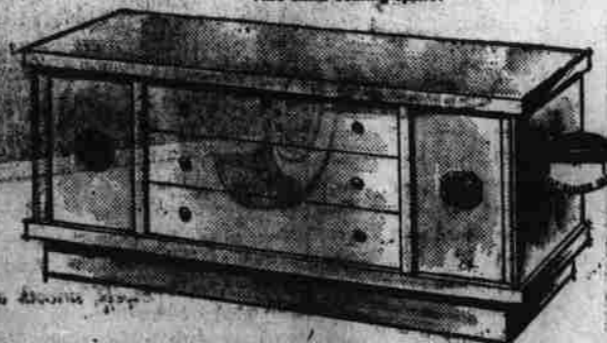
9x12 size, first quality, heavyweight. Assorted patterns. Limited quantity. Drop patterns. Get yours early. They won't last long at this low, low price. Cash and Carry—

Sale Price—\$9.95



LANE GEDAR CHEST

Perfect for teen-ager's room, too... to relieve jammed-up closets, dresser drawers, and provide extra seating space!



This elegant modern design with glossing top trim, striking front panel arrangement, 2200 Mesh Protection Warranty, Equipped with lock and key, self-closing top tray. Your choice of select exterior woods in Sandstone Oak, or genuine Mahogany, in Softwood, Teak, Rose or Cardovan. Fabrics.

\$39.95 up

VINYL PLASTIC TILE

Spatter pattern, first quality, 9x9 blocks. Easy to install, long-wearing. Choice of colors—

Closeout Price—13c

SANTA CLAUS FOR BABY

BABY CARRIAGES — STROLLERS
PLAY PENS — PADS — WALKERS
HIGH CHAIRS — NURSERY CHAIRS
CRIBS — MATTRESSES — CHESTS
BASSINETTS — CRIB BUMPERS
CAR SEATS — BOUNCERS

A GOOD PLACE FOR YOU TO SHOP FOR YOUR CHRISTMAS NEEDS DURING OUR PRE-CHRISTMAS SALE. COMPARE OUR QUALITY — THE PRICES WILL CONVINCE YOU. BE WISE. **SHOP EARLY FOR THESE VALUES!**

use our lay-away plan... shop here where you spend to **SAVE**

HASSOCKS

Ideal for the Kiddies. Well made, plastic covered for easy cleaning—

Sale Price—\$3.95 up

HIGH CHAIRS

Birch wood, adjustable tray. Heavy duty, well made. Look at the price—

During Sale—\$9.95

OIL SPACE HEATERS

All prices reduced on Quaker and Perfection Heaters. Come in, compare the Heaters, then look at the price tag.

TABLES — TABLES

Sturdy good-looking Tables with high class finish. End Tables, Radio Tables, Lamp Tables. See these and buy yours early—

Starting at \$1.98

BUNK BEDS

Ideal for the boy's room. Complete with mattress and spring, side rail and ladder. Converts easily into twin beds. Maple only. This is a **BIG VALUE—**

Sale Price—\$99.50

USED FURNITURE

3-PIECE LIVING ROOM SUITE
SOFA BED — GOOD CONDITION
DINING ROOM TABLE
DINETTE SUITE — SOFA
PLATFORM ROCKER
METAL UTILITY CABINET
WOOD — COAL CIRCULATOR

All Priced To Sell



Kroehler Sofa and Matching Chair
Modern Styling — Cushionized Construction



7-PIECE DINETTE

Large 36x60 Table, chrome apron and legs. Laminated plastic top with 12-inch removable leaf. Resistant to acids, stains, cigarettes. Five side and one Host Chair. Choice of colors. A big smart-looking suite with a price tag to catch the smart buyer's eye. Regular \$125.00 value —

Special This Sale—\$88.50

INNERSPRING MATTRESS BOX SPRINGS

Pre-built border, heavy woven stripe. Plenty of coils for lasting comfort. A regular \$59.50 value. Some Extra-Firm, some regular. A few odd sets, as well as Mattresses. No more of this grade when this supply is exhausted. **LOOK THESE OVER.** Single and double bed sizes. **A MUST IF YOU NEED BEDDING.** While they last—

\$39.50 each

FATIGUE MATS

Foam rubber. Ideal for the kitchen or bath mats. Easy on the feet. Reduces fatigue of household chores—

Only—\$1.98

SOFT PLUSH ANIMALS

Extra fine quality, soft and cuddly. Ideal for crib or play pen. Choose from **FUNNY DOG THAT BARKS; STANDING PANDA; POODLE; LYING DOG and HONEY BEAR.** WE DARE YOU COMPARE **THIS PRICE ANYWHERE.** **LIMIT ONE TO CUSTOMER.** Choice of colors. Get yours early. Ideal gifts. Special purchase for this Sale.



Look at the Price—\$1.69

SAMPLE THROW RUGS

18 x 27 size. Assorted Axminsters, Wiltons, Velvets. Choice while they last. Worth double this amount—

Only 98c

LUXI-FOAM CUSHIONS

Comfortable and Long-wearing.
100% NYLON COVER
Durable...
Easy to Clean!

Plus-Built By the **WORLD'S LARGEST FURNITURE MANUFACTURER**

ASK TO SEE THIS SUITE—

\$194.50

W. M. MORGAN FURNITURE COMPANY

PHONE 2621

1914 — 1956

HERTFORD, N. C.

SALE LASTS ENTIRE MONTH OF DECEMBER

Shop Early and Save

BUY CHRISTMAS SEALS!