

LADIES' HOSE
Reg. \$1.00
38c
Best knit to customer. 51 gauge. 15 denier. Sizes 9 1/2 to 11.
L. SNYDER
City Hall & Church — Norfolk

Va. Redskin Peanuts
1/2 lb. Reg. 35c
29c (half-pound)
Planters mammoth salted Va. Redskin peanuts at the Peanut Store.
Planters Peanut Store
483 Granby St. — Norfolk

RUGS
Reg. \$4.95
\$3.59
9 x 12 felt base rug. All colors.
Southern Furniture Co.
688 Church St. — Norfolk

TV SET
Reg. \$269.90
\$219.90 with trade
Full 21-inch Magnavox with twin 5-inch speakers; mahogany cabinet.
PRICES, INC.
6 stores Norfolk & Portsmouth

GALLERY TRAY
Reg. \$14.95
\$9.90
Seven inch circular silver plated gallery, delicately pierced border.
E. SPERTNER CO.
14 Southern Shopping Center
487 Granby St. — Norfolk

SPORT COATS
Reg. \$39.50
\$33.00
All wool chevots in rich fall shades, subdued stripe patterns.
THE QUALITY SHOP
309 High St. — Portsmouth

TV SET
Reg. \$299.95
\$129.50
R.C.A. Hi-Fi. Blond. A brand new floor sample.
Sutton Appliance Co.
835 High St. — Portsmouth

GARBAGE CANS
Reg. \$2.75
\$2.19
Heavy duty zinc coated steel with locking cover, 10 gallon size.
Robertson Hardware Co.
700 Crawford St. — Portsmouth

BLANKETS
Reg. \$8.98 each
2 for \$7.00
First quality 80% rayon, 15% nylon, 25% cotton. 68x84. Choice of colors.
W. G. SWARTZ CO.
Bank & Plume — Norfolk

UMBRELLAS
Reg. \$1.95
99c
Chrome shank, plastic handle, assorted colors.
Rogers Jewelry Co.
219 Granby St. — Norfolk — 161 Granby St. — Portsmouth
928 Geo. Wash. Hwy. — Portsmouth

TYPEWRITER
plus tax
\$136.95
Remington quiet-riter, eleven inch carriage, 88 characters miracle tab.
Tidewater Office Equipment Co.
807 Granby St. — Norfolk

SPORTS COUPE
Reg. \$4871.00
\$3395.00
Bonneville (executive car) fully equipped, power steering, brakes.
ROUGHTON PONTIAC
15th and Monticello — Norfolk

TV TABLE
Reg. \$26.50
\$12.95
Mahogany, swivel top. Full size.
Virginia Furniture Co.
441 Church St. — Norfolk

SWEATERS
values to \$16.98
\$8.98
Fur blends. Colorful.
SARAH COHEN, INC.
107 College Pl. — Norfolk

LADIES' HOSE
59c to 69c values
39c
Strictly first quality, all shades; 51 gauge, 15 denier.
THE VOGUE
539 High St. — Portsmouth

SWEATERS
Reg. \$3.98 and \$5.98
\$2.00 and \$3.00
Cardigans, slipovers, novsotop, classics, all colors and sizes.
SEARS Betty & Bob
440 High St. — Portsmouth

DRESSES
Reg. \$5.99
\$3.99
Chemise, one and two-piece dresses. Choice of other styles.
WARNER'S
434 High St. — Portsmouth

MEN'S SUITS
550 on hand
20% off
Fall 1954 styles by America's best-known makers.
SHULMAN & CO.
Granby & Tazewell — Norfolk

ELECTRIC PILLOWS
Reg. \$12.95
\$4.57
Senson vibrating pillows. Relieves nervous tension, relaxes muscles.
F. W. Woolworth Co.
353 Granby St. — Norfolk

SEWING MACHINE
Reg. \$119.95
\$89.50
Singer economy portable, popular top bobbin, brand new in the crate.
Singer Sewing Machine Co.
459 High St. — Portsmouth — Town & Country
788 Granby St. — Norfolk — 415 Granby St.

MIXING BOWL SET
Reg. \$6.50
\$2.99
Stainless steel set. 4 1/2, 3 1/2, 2 1/2, 1 1/2 qt.
SALE'S JEWELERS

VOLKSWAGEN
Reg. \$1295.00
\$1095.00
Nine passenger wagon with roll-back observation top.
Smith Johnson Motor Corp.

FRIDAY and SATURDAY

NORFOLK-PORTSMOUTH

GOOD NEIGHBOR DAYS

SEPTEMBER 26 & 27

IF YOU CAN'T FIND IT AT HOME ...

... you're sure to find it in Norfolk and Portsmouth. Our merchants have prepared 50,000 different bargains (this ad shows only a few) from which to choose at prices that are lower than ever.

See the Good Neighbor Days Football Game (Wake Forest vs. VPI at Foreman Field Saturday night) ... join in the fun ... join in the crowds ... join in the savings.

It's easy to get to Norfolk and Portsmouth. Folks are coming from all over Eastern North Carolina and Virginia. Traffic is no problem and even more parking is available this year.



Mattress - Box Springs
Regular \$139.95
\$99.00
"Coil-O-Pedic" 10-year guarantee. 1,000 coils. Smooth top. 700 air vents.
S. LASTING & BRO.
725 High St. — Portsmouth

PUMPS
Regular \$8.95
\$5.90
Gay-Craft, black suede, black or brown calf, smart pointed toe. High heel.
HOFHEIMER'S
6 stores Norfolk and Portsmouth

BLANKETS
\$7.99 Values
\$4.00
Twin or double sizes. Pastels. Originally woven for electric blankets.
LEGGETT'S DEPT. STORE
221 High St. — Portsmouth

REFRIGERATORS
Regular \$389.95
\$275.00
Westinghouse, completely automatic defrosting. 31-cu. ft. 4 shelves in door.
HESTERS TV
847 E. Little Cr. Rd. — Norfolk
610 W. 35th St. — Norfolk

SLACKS
Regular \$15.95
\$10.95
100% wool worsted flannels in charcoal grey, oxford grey and brown.
LEWIS J. LEITNER
509 High St. — Portsmouth

LINOLEUM RUGS
Regular \$7.95
\$4.95
9 x 18 rugs in many patterns and colors, florals and kitchen designs.
HOME FURNITURE CO.
614 Church St. — Norfolk

FREEZER
9 cu. ft.
\$189.95
Admiral upright, holds 312 pounds frozen food. 1958 model.
LEONARDS TV
1917 Lafayette Blvd. — Norfolk
216 E. Little Cr. Rd. — Norfolk

MEN'S TOPCOATS
Regular \$49.95
\$37.95
Harris tweed, raglan sleeve, slash pocket. Finely tailored.
HOWARD CLOTHES
385 Granby Street — Norfolk
No. 9 Southern Shopping Center

ENGLISH FORDS
Regular \$1639.00
\$1539.00
Anglia 2-door, heater, 25 to 30 miles to gallon, unit body construction.
McCREADY MOTORS
3040 High St. — Portsmouth

WHITE SHIRTS
Regular \$4.50
2 for \$6.00
Dura-Neat collar by America's leading shirt brand.
THE HUB
288 Granby St. — Norfolk
1028 Granby St. — Portsmouth
365 High St. — Portsmouth

MIXER
Regular \$19.95
\$14.88
Portable Waring hand mixer. Ten speeds.
MORRIS COMPANY
208 High St. — Portsmouth

AUTOMOBILES
Regular \$295.00
\$95.00
Transportation special. 1951 models and older.
KLINE CHEVROLET
Monticello & 16th — Norfolk

SPORT SHIRTS
for boys
\$1.22
University style, striped checks, football prints, assorted, washable.
J. C. PENNEY CO.
507 Granby St. — Norfolk

670:15 TIRES
Regular \$15.95 plus tax
with **REPLACEMENT TIRE** **\$12.95**
Good year 3-T super cushioning. Shop-Right tread design.
KRAMER TIRE CO.

SKIRTS
Reg. \$8.98
\$4.00
Ladies' fall skirts. Tweeds, plaids.
THE EVELYN SHOP
1582 Norfolk Ave. — Norfolk
Lynchburg Shopping Center

PLANTERS
Reg. \$1.00
\$1.00
Bress or black and bress. Modern and artistic designs.
ALLADDIN TV
2818 Colonial Ave. — Norfolk

STEAM IRON
Reg. \$17.95
\$9.88
Westinghouse steam and dry iron. 1 year guarantee.
Exchange Furniture Store
201 E. Main St. — Norfolk

LADIES' HOSE
Imperfect 51 quality
50c
Seamless nylon hose in microfilm mesh and plain knit. Sizes 8 1/2-11.
ALTSCHUL'S, INC.
819 Church St. — Norfolk

LAMB JACKETS
Reg. \$65 - \$75 (tax incl.)
\$55 (tax incl.)
Sizes 10 to 16. Excellent workmanship, soft texture, clear color.
THE FAMOUS
High & Court — Portsmouth

SWEATERS
Reg. \$7.95 to \$12.95
1/2 price
One group of Orion and Ban-lons.
BARBER'S
122 W. Freemason — Norfolk

SKIRTS
Values to \$10.98
\$5.99
100% wool tweed skirts. Many desirable fall shades.
THE FAMOUS, JR.
428 Granby St. — Norfolk

SHAVEMASTER
Regularly \$24.95
\$9.88
with trade-in! Sunbeam Model "88". 16-bar armature REAL motor.
BARR'S JEWELERS
288 Granby St. — Norfolk

HOLLYWOOD BEDS
Reg. \$89.50
\$59.50
Smooth top, extra firm Hollywood beds, complete with head boards.
FURNITURE FAIR
589 Military Highway
at Junction Garden Road

PUNCH BOWL SET
26 pieces
\$5.95
Punch bowl, ladle, 12 glasses and 12 holders.
A. BARTLEY & SONS
257 Church St. — Norfolk
317 Granby St. — Norfolk

SWEATERS
Reg. \$10.95 and \$12.95
\$5.95
Pullovers and cardigans. Good Neighbor Days special.
GLAZER'S
318 High St. — Portsmouth

FIREPLACE SET
Reg. \$49.95
\$24.95
Porcelain screen, with open grill work. 2 and 4 piece fire set.
Bonnie's Hardware
818 High St. — Portsmouth

LADIES' SHOES
Reg. \$16.95 and \$18.95
15% off
New fall shoes from regular stock. All colors and leathers.
Goldman's Shoe Salon
104 W. Freemason Av. — Norfolk

LADIES' SLIPS
Reg. \$2.25
\$1.49
Tricot Jersey with nylon lace on bodice. Ruffle flounce, iron free, white. Sizes 32 to 44.
BRADSHAW DIEHL
High & Ellingham — Portsmouth

670:15 TIRES
w/replacable trade-ins
\$51.80 plus tax
Set of 4. Good year 3-T Super cushioning tires.
Good year Service Stores
107 High St. — Portsmouth

WASHER
Reg. \$229.95
\$157.00
Frigidaire fully automatic, all- porcelain tub, underwater suds distributor.
CERTIFIED TV
1876 Va. Beach Blvd. — Norfolk

MINK STOLE
Reg. \$399.00
\$349.00
Autumn hair, pastels and silver-blue. Small denier will hold.
GREEN'S FURS
116 College Pl. — Norfolk

4 BLANKETS
Reg. \$19.98
\$11.88
22 x 46. Nylon, rayon and cotton. Choice of colors. All 4 at sale price.
CROCKIN-LEVY
324 High St. — Portsmouth

WHITE PAINT
Reg. \$4.25
\$4.65
Gleason Craftman high quality oil-aid, self-cleaning, hard coat.
GREENOUGH & CO.
1713 Park Ave. — Norfolk

BREWMASTER
Reg. \$2.98
\$1.99
Makes instant coffee, tea or cocoa. Boils water in 2 1/2 minutes.
M. M. CROCKIN CO.
318 High St. — Portsmouth

BRACELET
Reg. \$14.95
\$8.95
Fossil shell bracelet. White or red. 14K gold tone. Full design.
THE JEWELERS

SWEATERS
Reg. \$4.99
\$3.99
New fall styles. Wool, rayon, cotton. Choice of colors. Full design.
THE JEWELERS