

THE PERQUIMANS WEEKLY

Dream Of New Don Juan Plant Now A Reality



The site of the new Don Juan plant is taking shape despite the inclement weather that has followed the groundbreaking ceremony held last week.

The above picture doesn't show the plant dream too plainly the site will cover a lot of ground and the firm's production facility will be a 77,000 square foot building valued at \$750,000. It is under construction by the Preston H. Haskel Company Engineer Contractors of Jacksonville, Fla.

Construction of the new Don Juan Manufacturing Company plant will enable the company to increase the 235 present employees to 400.

This new groundbreaking ceremony is a dream come true for Everett Ruskay, president of Don Juan Manufacturing Co.

Ruskay at the ceremony said, "if credit goes to anyone it should go to two guys named Sidney Schwartz and Irving Rubenstein of New York City, who started this with eight people in quarters located over the Harris Grocery store on Grubb Street. This dream couldn't have come true without the tremendous efforts of the personnel."

Lester Simpson, Chairman of the Perquimans County Commissioners presented Mr.

Ruskay with a plaque. A large number attended the groundbreaking ceremony and included Rep. Walter B. Jones, State Rep. W.C. Culpepper and M. Hyoge and Y. Kimura, president and secretary of Don Juan Manufacturing an affiliate of Don Juan Sportswear. Mayor Bill Cox and past mayors U.N. Darden and Emmett Landing, plus other county officials.

The Don Juan Manufacturing Co., located in Hertford on Grubb Street and opened on October 23rd, 1946, and started off its first day's operation with only three women working at the machines.

The Company at the time was owned by Irving Rubenstein and Sidney Schwartz of New York City. Rubenstein came to Hertford in October, moved into the second floor of the A.A. Harris Grocery Co., and with Omar McAllister who came to Hertford with Rubenstein to manage the Hertford branch from Salisbury, Md., began employing and training women to work the machines in the local unit. The unit was a branch of the Don Juan Manufacturing Co., of Salisbury, Md., which has been manufacturing shirts since January 1929. Rubenstein started the company in 1929 and contributed tremendously to the growth of the company through his knowledge and experience.

In the plant in Hertford, managed by Omar McAllister, a man with 27 years experience as production man in the shirt business, are employed 35 women at the machines. The local plant was turning out the entire sport shirt, with the exception of the cutting of the material, the shirt was sent here from the Salisbury branch cut in pieces. All of the sewing was done at the Hertford unit, and the shirt was sent here from the Salisbury branch cut in pieces. All of the sewing was done at the Hertford unit, and the shirt was sent here from the Salisbury branch cut in pieces. All of the sewing was done at the Hertford unit, and the shirt was sent here from the Salisbury branch cut in pieces.

The local plant at the start was operating eight hours daily, and was completing more than 900 garments daily, with only the 35 machines in operation, which according to McAllister, was approximately 110 completed garments an hour.

WHY UNIT LOCATED IN HERTFORD

Looking for a place to set up a branch to the Salisbury factory, Rubenstein said that he had made a complete survey of North Carolina, looking for a town not too large nor too small and close enough to a neighboring city. He stated he came through Hertford and was so attracted and impressed by the

Perry Receives Promotion



Mr. and Mrs. Ervin Perry of Virginia Beach, Virginia announce the promotion of their son, Joseph E. Perry, III from 1st Lt. USAF to Capt. Capt. Perry is the grandson of Mrs. May Perry and the late Joseph E. Perry, Sr. of Hertford, and also the grandson of Mrs. C.B. White and the late Mr. C.B. White formerly of Hertford.

Capt. Perry and his wife, the former Murrill Overton, are presently stationed at Patrick Air Force Base, Florida.

Big Gospel Sing For The Youth

A Gospel sing, featuring the "Singing Stairsteps," "The Travelers," "The Daniels," "The Kindred Trio" and others will be held Saturday September 18th at 7:30 p.m. in the auditorium at the Perquimans High School. The program is being sponsored by the Christ's Ambassadors, a Young Peoples Group, who are interested in winning the Youth to Christ.

There is a mighty movement of the Holy Spirit throughout the nation and the world.

The public is invited to attend. All of the singing groups are well known and Hertford is fortunate in being able to see and hear them. The singing will include songs of today as well as all of the old favorites.

Better Late Than Never

The August 15 edition of The State magazine contains a picture of Hertford's new downtown dock facilities along with a few words about it.

Since that particular edition is no longer available on the newsstands, and since there are some people who might want to look at a copy of the magazine, your Chamber of Commerce suggests a trip to the local library.

The picture and paragraphs are on page 21. These new facilities were also publicized in the August edition of Wildlife Magazine.

Information on that came from an earlier Chamber of Commerce release.

Letting others know about the many good things we have in this county is a part of our Chamber job.

Banquet Being Planned

One of the major annual events in Perquimans County is the Chamber of Commerce banquet held each fall.

This year the date has been set for Friday, December 10. The place, once again, will be the Hertford Grammar School.

The speaker for the 1971 banquet is a speaker, indeed. It will be speaker of the House Phil Godwin, Gates County representative and an important man in state politics, helping to give this section of Tarheelia some proper representation.

Entertainment will be provided by Sybil Jean Bateman of Woodville, who recently did a handsome job of representing the area in the Miss North Carolina Teenage American Pageant.

As usual there will be a number of gifts to be given away, courtesy of our generous Chamber of Commerce merchants.

There will be more information later so far as time is concerned, and when ticket sales will begin.

Meanwhile, mark the date on the calendar.

Revival Hertford Assembly Of God

The Hertford Assembly of God will be holding revival services September 12th through September 25th. Services will begin at 7:30 each night with guest evangelist Hubert L. Hatley, who will preach old time gospel messages. Special prayer for the sick nightly and special singing music. Everyone is invited. Remember, there will be no denominations in heaven.

Enters School Of Pharmacy

Michael Miller entered the UNC School of Pharmacy in Chapel Hill, N.C. September 1. Michael is the son of Mr. and Mrs. H.B. Miller of Route 2, Hertford.

Perquimans Officials Entertained By Hertford Lions Club



The Hertford Lions Club played host to Perquimans Officials at a meeting this month held at the Lion's Den.

The program and planning of getting together the officials, representatives of Hertford and Winfall government, the mayors of both towns, and commissioners, the Board of Education, Chamber of Commerce and the Industrial Development Commission was instigated and planned by Lion Claude Brinn.

A first of it's kind, was very informative as the representatives told of their governing body's recent activities. Thirty local government officials attended the dinner meeting.

The delicious dinner of barbecued chicken served at the Lion's dinner was prepared by Lion members. Shown in the above photo are Lion members (Perquimans County Sheriff) Julian H. Broughton, Lloyd Stallings and Cleveland Buck.

Lures Couple From The Sky

The Bethel Fire Departments fish fry was a huge success with the aroma of the delicious rock and bluefish ascending to the sky and luring the helicopter flown by Bob Dunham and wife of Florida from their duties of dusting the crops in Chowan.

The couple landed in the field of Kramer Williams and enjoyed the hospitality of the friendly Firemen and the Auxiliary sponsoring the event to raise funds for the Fire Department.

When Mr. and Mrs. Dunham had enjoyed the supper and returned to their duty in the sky they put on an aerial display of what a helicopter can really do.

Floyd Hurdle also circled with his cub plane over head but finding it unsuitable for approach he flew back to New Hope and returned to the supper by car to obtain his fish plate.

There were many families from Virginia-first timers with Snug Harbor and Holiday Island well represented. They assured the Bethel Fire Department members that they would surely be back for their next "Fish Fry".

Brenda Stallings Dies At 22

Miss Brenda Sue Stallings, 22, daughter of Rountree and Mrs. Ruby Lee Riddick of Route 1, Belvidere, died Thursday morning at 11:25 in the Chowan Hospital following an illness of five days.

A native of Suffolk, Virginia, she was a member of the Sandy Cross Baptist Church and its Young People's Class.

Besides her parents, she is survived by a sister, Mrs. Mark Land; two brothers, Kenneth Stallings and Arden Stallings and her paternal grandmother, Mrs. Alethia Rountree Stallings all of Route 1, Belvidere.

Funeral services were held Saturday at 2:30 in the Chapel of the Swindell Funeral Home in Hertford by the Rev. Thomas Clark, pastor of the Sandy Cross Baptist Church, and the Rev. Wayne Gardner, pastor of the Congregational Christian Church in Sanford.

"Beyond The Sunset" and "Goodnight and Goodmorning" were played during the service by Mrs. Elton Trotman, organist.

The casket pall was made of pink roses, white carnations and ferns.

Pallbearers were Horace Overman, Jr., Jimmy Wiggins, Richard Stallings, Donald Stallings, Henry Lee Joyner, Larry Stallings and Allen Ray Stallings.

Burial was in the Riddick Family Cemetery at Belvidere.

Dr. Sutton Named Outstanding Educator Of America

Dr. Louise N. Sutton, Professor of Mathematics and Chairman of the Department of Physical Sciences and Mathematics at Elizabeth City State University, was named an Outstanding Educator of America for 1971 in recognition of contributions to the advancement of higher education and service to community. She was also selected to appear in the 1971 edition of Personalities of the South in recognition of past achievements, outstanding ability, and service to community and state.

Dr. Sutton is a native and resident of Hertford. She serves as Vice-president of the Board of Directors of the Perquimans County Industrial Development Corporation. Her other affiliations include member of the Board of the Directors, Division of Higher Education of the North Carolina Association of Educators and NAACP Representative on the General

Advisory Committee to the State Board of Social Services. She is a former member of the Perquimans County Good Neighbor Council and the Perquimans County Democratic Convention. She was a delegate to two State Democratic Conventions from Perquimans County. She is a member of St. Paul A.N.E. Zion Church, Delta Sigma Theta Sorority, The National Association of College Women, The National Association of the Professions, The Mathematical Association of America, and the National Association of Mathematicians.

Last summer she co-directed with Dr. Floyd Mattheis of East Carolina University an Institute in Life Science funded by the National Science Foundation. She served the National Science Foundation last summer reading proposals for 1972 Summer Institutes in Mathematics. Dr. Sutton is listed in all editions of Who's Who of American Women, N.C. Lives, The Dictionary of International Biography, and The National Register of Prominent Americans.



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To Preach At Hertford Baptist Revival



He played football at Guilford College and got a tryout with the Minnesota Vikings as a kicking specialist. The pro tryout was "pretty disappointing," he said. But he also doesn't prefer to talk about football "although I loved athletics." Instead, he talks about "what Christ has done for me." He said that he wants his ministry's appeal to be the message of Christ — "not as a football player."

Baird, who is holding services at 7:45 each evening through Friday September 24th (7:30 P.M. on Sunday) at Hertford Baptist said, "I started preaching three days after I got saved. I read (in the Bible) where it said 'go ye.' and I felt compelled to do so. I saw so many people who needed Christ."

His conversion was in a crusade meeting in Greensboro conducted by Harrington, the famed Chaplain of Bourbon Street in New Orleans, La.

"I had searched," he said, "for peace and happiness and I had found success in athletics, in social acceptance and in

business, but it all drifted away. I found that Christ is the answer. "I found myself - great big me - standing there (at the Harrington meeting) crying. But as soon as I took a start (to the altar) the weight was lifted off my shoulders."

He added, "I went back home to Asheboro and the news (of his conversion) beat me home. They couldn't believe it was me. I started telling people about it. I've found that if you get excited about something that others get excited. But some of the preachers come out in a black robe and act like God is sick or something."

"Young people want something they can enjoy, not endure. Three days after I was saved a pastor told me I'd get over it. I told him that I hoped not. And I haven't."

Baird has been on a three-week crusade in South America this summer and also plans another crusade at Appalachian State University at Boone among his several meetings this year.

Several persons have said - even the famed Harrington - that Baird has "come a long way in a short time," but he hopes to do even more. "I can't depend on myself," he said, "if I do, I'll fail. I'm depending on Him. I'm praying that my evangelist association - an grow stronger and gain more support so that more and more can be done."

"What I'm after is getting the church on fire, and when the church gets on fire then will be people won to Christ months and months after I leave a church. I start (evangelism) in each church with the pastor and the deacons. You've got to talk to them before you start preaching to the congregation."

"I don't want to preach in a church for a few days and leave and the meeting is all over and the church settles back into its same old unconcern. If the church gets on fire you are going to see a sweeping revival throughout America and I think we're going to see it."

All in the area are invited to come and share in these services with us.