



CELEBRATION OF THE SOUTH — Beginning Sunday, July 16 on Channel 2, UNC-TV presents "Summertime in the South," featuring many people and places in North Carolina: mountain life, revival of the big band sound, Former Senator Sam Ervin, the USS North Carolina, and Chapel Hill native Elizabeth Cotten.

Channel 2 to spotlight South

North Carolina-produced programs are in the spotlight when UNC-TV presents "Summertime in the South," beginning Sunday, July 16 and running through Saturday, July 22 on Channel 2. "Summertime in the South" will showcase a variety of programs featuring people, places, music, history, folklore and politics, all with a Southern flavor.

Sunday's line-up begins at 3 p.m. with the *Scottish Highland Games From Grandfather Mountain*, a special presentation of the 1976 games. Staged on Grandfather Mountain near Linville, N.C., the games include piping, dancing, drumming and all the pageantry. At 5 p.m., *Summer Sounds* presents "Marionettes in Concert," featuring Alene Holdahl's marionettes performing selections from "Carmen" and "Hansel and Gretel." At 6:30, *The South* premieres, a 13-part series exploring public policy issues in the South. At 10 p.m., things really get moving when *The Big Band Is Back* hits the air. Rocky Mount native Bo Thorpe has brought back the big band sound with Bo and Generation II. The program, taped after their triumphant tour of New York City, features music that spans four generations and has made touch dancing the rage again.

Monday at 7 p.m. heralds the premiere of a new bluegrass music series, *Horsepens 40*. The first program features Lester Flatt and the Nashville Grass plus The Country Gentlemen. Some North Carolina bands are featured later in the series.

Tuesday's special line-up begins at 8 p.m. with *Guale*, a story of the Georgia sea islands, and continues at 8:30 with *Me & Stella*, a television portrait of musician Elizabeth Cotten, a Chapel Hill native

who wrote the classic, "Freight Train." Appalachian music is featured at 9:30 as *Where the Twisted Laurel Grows* presents North Carolina's own Red Clay Ramblers. The mountain theme is continued at 10 p.m. when *Appalachia Sounding*, the 200-year history of a mountain family, is presented.

Drama is the theme Wednesday at 9 p.m. when *Great Performances* presents "Secret Service," the story of a Union officer trapped behind Confederate lines.

The Greensboro Museum of History is featured Thursday at 6:30 p.m. when *Antiques* takes a look at "Pottery, Stoneware and Southern Crafts." (This program will repeat Saturday, July 22 at 6:30 p.m.) UNC-TV continues its emphasis on local programming with a documentary on the life of the USS North Carolina when *Showboat: A Battleship At War* airs at 7 p.m. The program features rare film footage of the ship in battle during World War II.

Former Senator Sam Ervin is William Buckley's guest when *Firing Line* airs Friday at 10 p.m. The program was taped before a capacity audience at Memorial Hall on the campus of the University of North Carolina at Chapel Hill.

Closing out the special week of "Summertime in the South" are Saturday programs which lend a rural flavor to the screen. At 9 p.m., *Hometown Almanac* presents the sound of small town America at the turn of the century. At 10 p.m., *Carolina Dwelling* provides an in-depth look at North Carolina architecture from pre-colonial days to the present. At 10:30 p.m., *A Man and His Cabin* demonstrates how to construct a log cabin the traditional way.

Beef prices high, but farmers' loss

It is no secret that the price of beef is on the rise, a fact that any supermarket shopper will confirm.

"What that shopper may not realize, however, is the fact that from 1975 through 1977, the man who raised that beef was doing so at a loss of around \$5 to \$10 per hundred pounds," according to Donald Madre, president of the Perquimans County Farm Bureau.

Madre pointed out that while consumers were enjoying a plentiful supply of beef at very economical prices, cattle producers were caught in a severe

economic squeeze, which caused many to reduce or sell off their entire herds.

The local Farm Bureau Leader explained that in order to cut their losses and attempt to get back on solid financial ground, producers began in 1975 to cut back the size of their herds. This has now reduced beef supplies, which, according to the basic economic law of supply and demand, has resulted in somewhat higher prices to the cattleman and higher beef prices to the consumer.

Madre said this "cattle cycle" will continue as producers now add to their

herds because of the prospect of higher prices. The result will be more beef and the possibility of lower prices to consumers.

"Consumers are not really spending much more for beef, relative to their increasing incomes," Madre said. "The percent of consumers' take-home pay spent for beef has averaged consistently between the current low of 2.1 percent and a high of 2.8 percent since the U.S. Department of Agriculture began keeping statistics on this in 1949. At the same time, the average person's consumption of beef has risen steadily.

People in the news

Mrs. H.A. Whitley returned home Wednesday after spending two weeks at Nags Head with Mrs. L.B. Merrill and her children, Miss Pattie Merrill and Clift Merrill, of Senora, Texas, at the Merrill cottage at Nags Head.

Mr. and Mrs. Julian White, Jr. and daughter, Miss Joann White, of Forest Hill, Md., spent a few days this week with Mr. and Mrs. Julian White Sr.

Mr. and Mrs. W.G. Edwards and Walter Edwards Jr. are spending the July 4 Holidays at their cottage at Nags Head.

Mr. and Mrs. Fred Gregory and family of Raleigh were Holiday guests of Mrs. Elie Vickers.

Mr. and Mrs. Leroy White, Mr. and Mrs. George Winslow, of Hertford, and Mr. and Mrs. Arnold Chappell of Tyner spent the weekend at Natural Bridge, Va.

Dr. and Mrs. Lee Kneebone of State College, Pa. were guests of Mrs. Mattie Shannonhouse on Tuesday.

Royce Vickers Jr. of Virginia Beach, Va. spent the holidays with his mother, Mrs. Elie Vickers.

Miss Louise Chalk has returned home after undergoing oral surgery at Portsmouth General Hospital.

Mr. and Mrs. John Beers, Mary Lindsey Beers, and Mr. and Mrs. Donald Hurdle spent last week in Jamestown, New York with Miss Mary Beers. They also went to Niagara Falls and Toronto, Canada.

Dr. and Mrs. Joe Haskett Jr. and family of Denver, Colo. have returned home after a visit here with their parents, Mr. and Mrs. Ray Haskett and Mr. and Mrs. Elbert Taylor.

James Mertz of Cullowhee spent the weekend with Mr. and Mrs. Broughton Dail. He was accompanied home by his son, Trey, who had spent several weeks here.

Mr. and Mrs. Dilbon Young and son, John, spent the weekend at Myrtle Beach, S.C.

Mr. and Mrs. Harrell Thach have returned home after spending last week at

Holden's Beach with Mr. and Mrs. Lewis McNeill of St. Pauls, Mrs. Thach's parents.

Mr. and Mrs. Karl Wiedemann and family of Clearwater, Fla. are guests of Mr. and Mrs. H.C. Stokes.

Mrs. Marion Swindell spent several days last week at Macon, Ga.

Mrs. Ann Perry of Franklin, N.J. and Miss Catherine McEntee of Old Bridge, N.J. spent several days last week with Mr. and Mrs. Julian White.

Mrs. Fred Matthews returned home last week after a trip to Austria with her son and daughter-in-law, Dr. and Mrs. Robert Matthews, of Lancaster, Pa.

David Williams and John Walker of Vero Beach, Fla. spent a few days with Mr. and Mrs. Marion Swindell and Miss Beth Swindell.

Mr. and Mrs. John Christensen of Charlotte were weekend guests of V.N. Darden.

Mrs. Kelly White, Mrs. J.R. Futrell, Mrs. T.W. Wilson, and Mrs. Jesse Perry spent Wednesday at Nags Head.

Mrs. Robert Johnson has returned home in Nashville, Tenn. after a visit with her parents, Mr. and Mrs. J.E. Newby.

Mr. and Mrs. Glenn Elkins of Dayton, Ohio are guests of Mr. and Mrs. V.N. Darden.

B.L. Gibbs is a patient in the Albemarle Hospital.

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Police report activities

The Hertford Police Department reports the following recent activities:

ARREST

Ercele Daughtry Griffin of 603 Pennsylvania Ave., Hertford was arrested for indecent exposure and public intoxication by Patrolman J.C. Boyce on June 30 at 8:55 p.m. Trial date is July 5 in Perquimans District Court.

CITATIONS

Hubert S. Morris of 1713

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Arlington Ave., Norfolk, Va. was cited for improper passing by Chief Marshall Merritt on June 29, at 12:10 p.m. Trial date is July 19 in Perquimans District Court.

Mildred Johnson of 102-D, Elizabeth Manor, Elizabeth City, was cited for speeding 39 miles per hour in a 25 mph zone by

Patrolman Boyce on June 30 at 6:55 p.m. Trial date is July 19 in Perquimans District Court.

Fred P. Hardy of 4869 Honeygrove Rd., Virginia Beach, Va. was cited for running a stop sign by Chief Merritt on July 2 at 10:35 a.m. Trial date is July 19 in Perquimans District Court.

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NEW FACES AT A NEW PLACE — One of the recently opened businesses in Hertford is B.J.'s Unisex at Harris Shopping Center specializing in hair cutting and styling for men and women. Above, shop owner-operator Barry Jones is shown with operator Marcia Nixon Evans.

New faces, new places:

B.J.'s Unisex to expand

(EDITOR'S NOTE: This is a continuation in a series of weekly articles featuring new businesses and professional people in and around Perquimans County.)

Text & Photos
By KATHY M. NEWBERN

HONOR STUDENT — Terry L. Chappell, son of Mr. and Mrs. O.A. Chappell of Tyner, has been named to the Dean's List at East Carolina University. Chappell has continuously achieved honor student status during his studies at ECU. He is a senior majoring in accounting and graduated from Perquimans County High School in 1974.

Since opening at Harris Shopping Center Nov. 15, B.J.'s Unisex has enjoyed success.

The hair styling center derives its name from owner-operator Barry Jones who was formerly employed at Diane's Hair Styling.

Working with Jones is Marcia Nixon Evans, another hair stylist. The story of how the two

came together in the business venture is rather unique. Both Jones and Ms. Evans were students at College of the Albemarle together. They both graduated from high school together and during their studies at COA, often rode to school together. They said they always thought it might be nice to work in the same shop and with Jones' ownership of B.J.'s, that became a reality.

Ms. Evans came to B.J.'s following two years of work with Betty's Beauty Salon in Edenton. Plans are to add another operator, Ira Lou Hare, who will begin in August. She too has completed study at COA.

Other plans for expansion include the addition of another unit making B.J.'s a three-unit shop.

B.J.'s uses unisex in its name meaning hair styles that can be worn by both men and women. Jones said the shop specializes in haircuts with styling being the current trend. They also have ear piercing offered. Jones said his customers are both men and women usually equaling out.

With the plans for expansion and the list of offerings from nail and skin care to hair specialties, it is understandable how Jones could comment, "Business has been real good."

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