



THE ERWIN CHATTER

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Sends Chatter All Over World; Makes Friends For Erwin Mills

Pearl Ewing Writes To Pen-Pals in All States And Many Foreign Lands; Exchanges Cards, Papers



MRS. PEARL EWING and her invalid pen-pal, Beverly Jane Traxler of Michigan. Mrs. Ewing sends The Erwin Chatter to Beverly and other pen-pals all over the world.

Pearl Vickers Ewing, No. 1 Spinning Room, probably has more friends she has never met, than anyone else in our Company. Mrs. Ewing exchanges cards, letters and periodicals with people in all the 48 states as well as many people in far-off lands.

Mails Chatter to Pen-Pals

"I do personal advertising for the Company," says Mrs. Ewing who has worked in No. 1 Spinning Room since May 1948. "I collect copies of THE ERWIN CHATTER from friends of mine who have discarded the paper, and mail them to two people in each of our 48 states, one in Washington, D. C.; and 19 in Australia, 17 in New Zealand, five in England and one person in Greece, Germany, Czechoslovakia, the Philippines, Malta and India. These friends of mine all enjoy our ERWIN CHATTER and they pass it along to their friends."

Started Hobby in 1950

Mrs. Ewing began her hobby of writing to pen-pals in 1950 when she started collecting view cards from each state. A friend in Pennsylvania put her name in a magazine published in New Zealand. Soon she began hearing from people all over the world.

In addition to view cards, Mrs. Ewing and her writing friends exchange calendars, match labels, handkerchiefs, Christmas cards, newspapers, magazines and souvenirs.

What Is Sanitone?

Mrs. Ewing says that occasionally, her friends in foreign countries ask questions concerning America. In a recent letter from Germany, the writer asked "What is Sanitone for clothes?" Mrs. Ewing checked with a Durham dry cleaning establishment and answered him.

From the Gold Coast of Africa,

a writer offered to send her cocoa, coconuts, monkey skins and stamps in exchange for American souvenirs. Her correspondent in Malta is a Catholic school teacher who wrote a very interesting letter telling of a trip to Rome when she was blessed by the Pope.

Saving Stamps for Sons

The letters and cards that pour into the Ewing home at 609 Barnes Avenue bear many beautiful and unusual stamps. The Ewings have six children and Mrs. Ewing is making a fine stamp collection for her youngest sons.

Likes Australia Best

Of all the countries of the world where Mrs. Ewing has friends, she believes that Australia is the one she would like most to visit. She is making a special collection of Australian material and hopes to put it in a book "some day in the future."



IN FAR-OFF AUSTRALIA, Mrs. Irene Nelson and her three daughters enjoy reading The Erwin Chatter sent to them by Mrs. Ewing of No. 1 Spinning Room.

Managers' Offices Move This Month

Remodeling work is almost completed at Erwin Auditorium where the entire office staff for the Durham Erwin Mills is now located. The offices of W. V. Byers, Manager of the Durham Erwin Mills, and E. G. McIver, Assistant Manager, were moved to the Auditorium

during vacation week.

At Erwin, the Cotton Purchasing office, built in 1949, is now headquarters for the Manager and Assistant Manager of our plants in Erwin. Their Payroll Department will also move there, probably within the next thirty days. An older Erwin cotton office is the new home of the Standards Department. These moves give each department more working space.

Denims Perk Up Cotton Industry

Erwin Mills Has Big Job To Keep Ahead Of Newer Denim Manufacturers

Under the heading "Modern Living," Time Magazine, June 29, 1953, reports that the nation's buyers of fabrics have taken to this year's crop of denims as a duck takes to water. Newer cotton textile companies are jumping on the denim bandwagon to compete with Erwin Mills.

The cotton industry, threatened by rayon, nylon, daeron and orlon, has discovered a new lease on life with a fashion trend toward denims.

According to Time, no cloth is selling faster, or in more colorful varieties in the shops and stores throughout the country, than once humble denim.

Erwin Mills Pioneered

The fashion trend started in the 1930's with youngsters wearing "levis." Not long after, the "faded look" became popular and the teenagers dumped bleaches in the family wash to fade their denims. Denim manufacturers decided that "if people preferred light blue denim, they had better start making it. . . . Companies like Erwin Mills, Inc., started experimenting with the idea of denim in new weights and bright colors."

Fashion designers have found unlimited possibilities for using denim. This year, men's oxford grey denim suits are extremely popular. Other new uses for denim include umbrellas, knitting bags, glass cases, men's vests, women's ensembles of belts, purses and shoes.

Other Mills Expanding

Erwin Mills and Cone Mills are the two leading producers of denims today, but Time reports that "Reeves, Avondale, Simatex and other mills are furiously expanding their production to try to narrow Cone's and Erwin's lead."

Of course we are making every effort to maintain the lead we have established. The Erwin Laboratory at Cooleemee is constantly working on new finishes to boost the sale of our denims. See Page 6 of this month's ERWIN CHATTER for a more detailed explanation of the finishing work done in No. 3 Finishing Plant, Cooleemee.



Cooleemee employees and their families beat the heat at the Company's outdoor pool, open Sundays and Mondays of each week.

Summer Is Busy Time For Company Recreation Centers

Swimming Most Popular As Record Heat Hits State

The Erwin Mills swimming pools at Durham, Erwin, and Cooleemee are providing welcome relief from blistering hot July weather. In addition to swimming, Company recreation programs are in full swing this summer at Erwin and Cooleemee where city recreation programs are not available.

Erwin Center Moves

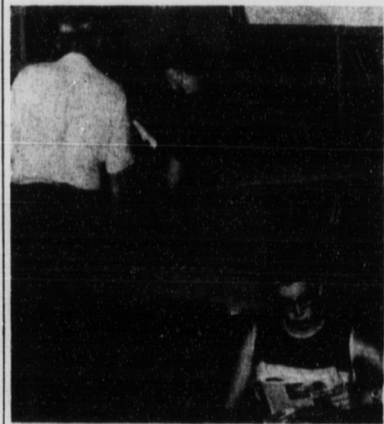
The Recreation Center in Erwin is now in the process of moving from their present building to new quarters in the Park Center where larger rooms are available. Recreation rooms in the Park Center will be used for club meetings, craft classes, teen-age dances, parties, and indoor games such as cards and ping pong.

Outdoors in Erwin Park, the recreation program provides shuffleboard, horseshoes, tennis, badminton, ball games, and of course, the ever-popular swimming pool.

Erwin's recreation program is under the direction of Mrs. Purcell, Community Worker; Mrs. Jeffries, Librarian; Mrs. T. B. Stevens, Girls' Activities; John Pecora and Tommy Patterson, Boys' Activities.

Ball Teams in Leagues

Cooleemee has five active ball



LIBRARY in Erwin has just moved to the Park Center where more space is available.

teams this summer, four of which are entered in leagues. The Men's Baseball team, managed by Bill Shoaf, is entered in the Industrial League. The Girl's Softball team, managed by Earl Stewart, and the Men's Softball team, are members of the Union Grove Softball League. Grimes Parker, Assistant Recreation Director, has a Midget Baseball team and an Intermediate Baseball team. The Midget team is entered in the Yadkin Valley Little League.

Horseshoes and tennis are popular outdoor sports at the Recreation Center in Cooleemee. Plans are made to hold square dances on the tennis court as often as possible throughout the summer.



Durham Pool Open

The Erwin Auditorium swimming pool opened this month under the supervision of Lifeguard David Dean. This year, for the first time, the pool is open from 7 to 9 P.M. for family swimming.

Three Durham Teams

The Durham plants have three ball teams active this summer. The Girl's Softball team, managed by Ed Williamson, has a straight record of victories in the City Girl's Softball League. Erwin Auditorium team, managed by Tommy Wheeler, is entered in the City Commercial Softball League. Ray Utley manages the Erwin Auditorium Nighthawks who play in the City Nighthawk League.



CRAFT CLASS in Erwin weaves baskets for summer projects. Classes are divided into three age groups: 7 to 10 years, 10 to 12 years, and children over 12. They are under the supervision of Mrs. T. B. Stevens.