

Contest Extended Until December 15

B&W Portable Televisions Added

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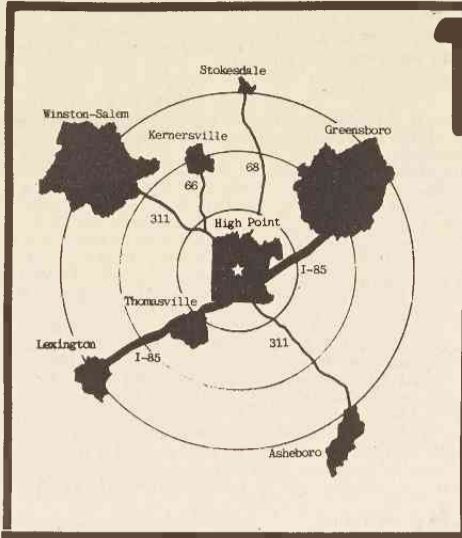
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Recruiter Profile

HE MAKES IT SOUND SO EASY

by
JOI Patricia Gedrin

"My methods are simple: Locate the prospects, present my product and enlist the individual in the Navy." When you hear Chief Machinist's Mate Mike Melvo make this statement, it makes recruiting sound so easy.

Mike became recruiter-in-charge of the West San Antonio Recruiting Station in October 1973 and since then his station has placed number one in competition with other medium stations of the district four times.

Why is Mike so successful? As he puts it, "When I put on my uniform in the morning I become a Navy recruiter until I remove it in the evening. I think, talk and live Navy. At the end of each day I look back to see what I've accomplished."

He finds the most rewarding thing about recruiting is enlisting a person who's sitting around doing nothing, out of a job, living in poverty, and in general just spinning his wheels. Mike feels the individual is being given a second chance at life by going into the Armed Forces.

Where does Chief Melvo find his applicants? He goes to high schools and spends a lot of time talking with the juniors and seniors about their



MMC AND MRS. MELVO display the plaque he received for his selection as Outstanding Non-Commissioned Officer of the Year by the San Antonio Chamber of Commerce.

futures. In addition to visiting schools, Mike seeks young people at the local arcades in his area and he attends every rock concert within a 190 mile radius of his station. "I reach the young people by telling it like it is."

When talking to applicants Mike doesn't use the "big brother" approach. He says the applicant may have 15 big brothers at home and that method might turn him off. Mike becomes close friends to each person he enlists because he treats them as equals.

The first thing the chief tells an applicant is about boot camp and this is where he stresses the point that some people will wash out. He gets the person so mentally psyched up for recruit training they find it easy.

As for recruiting techniques, Chief Melvo points out to be sure the applicant understands everything he signs. On one occasion, an enlistee and his father came into the office to pick up the bonus check "due" the young man for completing boot camp. Mike says from that day on, he started going over each applicant's contract twice to be sure they understood what they were signing.

News and Notes

HIGH POINT -- The YWCA is offering a travel event that will surely engender a feeling of anticipation and hope during the days which face us. The Singing Christmas Tree, December 6th, in Charlotte provides an excellent opportunity for one through the medium of music and dance to escape the hurry and hustle of daily living.

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The "tree" is a 2-1/2 ton pyramidal structure upon which the choral group climbs to perform their program. With faces wrapped in tinsel and greenery and an angel 32 feet above the stage, the choral group performs carols of Christmas from a wide repertoire. The chorus, 107 strong, offers a meaningful Yuletide experience enhanced by lighting and sets.

Call the YWCA, 882-4126, to make a reservation. Reservation includes transportation, box dinner and ticket for the evening performance.

HIGH POINT -- YWCA Events, Fourth Street Branch: December 2nd, Y-Teen Club, 7:00 p.m....December 3rd, Peace Makers Club, 5:00 p.m.; Juanita Hill's Teenage Club, 8:00 p.m....December 4th, Teenage Drop-In, 7:30 p.m....December 5th, Golden Agers Club, 11:00 a.m....December 8th, SUNDAY, "Celebration" Hanging of the Greens, 3:30 p.m. Monday thru Friday, Adult Day Care begins at 7:00 a.m. and After School Care begins at 3:00 p.m.

HIGH POINT - Mrs. Joyce Belo was recently promoted to Branch Operation Co-ordinator for the North Main Street branch of North Carolina National Bank.

Employed with N.C.N.B. for seven years, Mrs. Belo began at the main office on South Main Street. Preparing herself for the banking business, Mrs. Belo has studied several A.I.B. courses as well as Principles of Banking, and is presently attending a Loan School in Greensboro.

Mrs. Belo is married to Larry Belo, and they have one son, Anthony. They live at 503 Runyon Drive.

RALEIGH - The administration of Governor Jim Holshouser has taken a major step to improve the State's performance in the delivery of a wide range of services to children offered through the Department of Human Resources.

Three agencies in the department -- the Governor's Advocacy Council on Children and Youth, the Council on Developmental Disabilities, and the Office of Child Development -- have been merged into a new North Carolina Office for Children.

In announcing the for-

mation of the new agency, Governor Holshouser said its mission will be to "assure the development, support and timely execution of a dynamic and comprehensive plan for meeting the human services needs of all children in the most effective and efficient manner possible."

A major objective of this program, he added, is a better coordination of the various services and programs offered to children.

"While there are a number of fine programs,

there has been a growing concern that our efforts have not been well-coordinated and may be duplicating rather than complementing each other," the Governor said.

"Most agencies of the Department of Human Resources have some direct interest in and responsibility for children. For the most part, however, these various responsibilities are limited to specific handicapping conditions, economic conditions, diseases or other narrowly defined

categories. "These services have been fragmented," Holshouser added. "The needs of children have been dealt with in a piecemeal way, rather than through a comprehensive, unified approach that considers the total child."

Formation of the new Office for Children culminates several months of study by Human Resources Secretary David Flaherty and his staff, the Governor noted. "At the same time," he added, "it marks the beginning of what we believe will be a new era in North Carolina's efforts to meet the special needs of our children."

The office for Children will concentrate its efforts in four primary areas. They

are: --Services for all pre-school children who want or need services, including health services and quality child care.

--Services that are complementary to public school programs with emphasis on support systems for children with special needs and their families.

--Assistance to all children and their families in obtaining services which are available and to which they may be entitled.

--Assistance to consumer, religious, civic and professional organizations, at both the State and local level, in promoting and developing interest and action in behalf of young people.

Holshouser said the

three agencies that have been merged are responsible for spending more than \$13 million this year in state and federal funds and have a payroll of more than 50 people. "By consolidating them," he said, "we will be able to do a better job in all these areas with no additional money and with no additional staff members."

"With this new office," the Governor said, "there now will be one unified agency coordinating the planning of programs for children. There will be one unified agency responsible for coordinating all programs for children within the Department of Human Resources. And there will be one agency responsible for developing a system for monitoring and evaluating all children's services carried out by the department."

Heading the Office for Children is Donald E. Taylor, who since February had been executive director of the Governor's Advocacy Council on Children and Youth.

Taylor has been elevated to assistant secretary and will exercise, for Secretary Flaherty, management au-

Continued on Page 5

fetuses." • Marijuana appears to disrupt the brain's transfer of information from the short-term memory to the long-term memory bank. In this case, information

acquired when someone has smoked marijuana will not be retained as long as that acquired sober.

• Researchers have found that THC (tetrahydrocannabinol), the primary intoxicating agent in marijuana, reduces pressure in the eye, and may be effective in treating glaucoma. They are now looking for other cannabinoids which have the same therapeutic effect but are not intoxicating.

The results of the studies mentioned are preliminary. More testing and examination is necessary before the links between marijuana and the various conditions indicated is definitely established.

Copies of the Post article may be obtained from the VISTA Technical Resources Information Unit, Room M-1001E, 806 Connecticut Ave., N.W., Washington, D.C. 20525.

New Data Found On Pot

The use and possession of marijuana is a major criminal offense. Yet much debate continues over the issue, and many influential and respected organizations such as the Illinois Bar Association are calling for repeal of the laws which make it a major offense.

The results of some recent research, as reported in a June Washington Post article, may help to shed light on the question. According to the article, research on the effects of marijuana use show that:

• Marijuana users have a significantly higher rate of chromosomal breaks in white blood cells. These breaks may increase chances of developing cancer or of bearing a child with birth defects.

• Heavy marijuana use has been linked to a low level of the principal male sex hormone, testosterone. Possible consequences of this condition include potency problems and, in the case of pre-teenage users, impairment of normal sexual development. Pregnant female users may "disrupt sexual differential in male



HIGH POINT -- Mount Vernon Baptist Church, 716 Leonard Avenue, High Point, N.C., will observe "Youth Day", December 8th. The regular Sunday morning service will begin at 11:00 a.m. Speaker for the service will be evangelist Cynthia Deberry. Rev. F.O. Bass, pastor, invites everyone to and come and worship.

Women For Justice Met In Raleigh

By: Mrs. Velma Hopkins, Chairperson Concerned Women for Justice

RALEIGH -- The Concerned Women for Justice, a statewide organization of women, in conjunction with the Southern Christian Leadership Conference and the Commission for Racial Justice, met last week with Mr. Ralph Edwards, Director of N.C. Prisons; his associate, Deputy Director, Mr. Morris Kea; Superintendent of Women's Correctional Center, Mrs. Juanita Baker; and Dr. Grady Davis, a member of the State parole Board. A series of written questions were submitted to them and their responses were open and frank. However, some answers were to our

satisfaction and some answers were quite disturbing. We were taken on a tour of the Correctional Center for Women and were shocked at some of the conditions such as:

1. Open dormitory
2. lack of privacy
3. Deplorable living conditions for safe keepers
4. Slave labor - This grueling labor borders on slave labor and involuntary servitude.

The Executive Committee will seek an audience with the Governor to discuss these conditions.

We call upon the Governor to personally intervene to correct living conditions of safe-keepers at women's prison in Raleigh at once.

WHAT'S INSIDE
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"We must give our children a sense of pride in being black. The glory of our past and the dignity of our present must lead the way to the power of our future."

ADAM CLAYTON POWELL