

Soul Train's Coming Attraction



Meet The +3

Whenever anyone mentions the Isley Brothers, it's always Ronnie, Kelly and Rudolph that spring to mind, but the senior trio has recently gone to great pains to bring the spotlight down on the three junior Isley Brothers, Ernie, Marvin and Chris, whose name is Jasper but who is nevertheless a half-brother to the other Isleys.

Ernie is the lead guitarist with the Isley Brothers, whether they be in the studio or on stage, but he is also the drummer par excellence on that musical masterpiece of theirs, "Live It Up" album. And when it comes to keyboards, Chris is without a peer.

Yet, despite all of this talent, it is only natural for journalists to flock to the three elder Isleys whose recordings have thrilled the world for almost a decade and a half now.

The "Plus Three" - as we will now refer to them - have actually been playing together professionally since 1969, when they used to play little gigs as a trio. Chris would play piano - Chris' sister is actually married to Rudolph Isley - Marvin would play bass and Ernie drums. And it was in 1971 that the trio - whose

ages spread from Chris and Ernie's twenty two to Marvin's twenty one - actually joined the Isley Brothers Revue full time.

Though actually born in Cincinnati, Ohio, the Isley household has been resident in Tea-neck, New Jersey since 1959. The three older brothers actually preceded the family by some three years but once they had made their first fortune, it was spent bringing the family to live near their New York base.

Last year, the Buddah distribution pact ended and T Neck switched to CBS for its worldwide distribution. The initial product was the "3 + 3" album - the original three Isleys plus the new three.

"The move took everybody further into the business," Ernie begins, "because we found ourselves - all of us - under a new and different type of pressure. In all truth, the concept of that album was nonexistent although people have always marvelled over its concept.

"The hit single was "That Lady" - yet Ronald had that idea as long ago as 1964. It needed bringing up to date but that's about all. I think he changed the lyric around, too, to make it more modern



sounding. But I think more thought went into the recording of that album than any previous album that had been recorded." Other disks cut by the Isley brothers are "Live It Up", "Hello It's Me", "Summer Breeze" and of course "It's Your Thing". So what is the future of the 3 + 3 part of the Isley Brothers? "Well as soon as Marvin graduates in two years, I guess we'll give it some

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The world-renowned Supremes kick off Soul Train's new season on television this weekend with a sparkling array of their popular hits.

Completely captivating in sight and sound, trio members Mary Wilson, Cindy Birdsong and Sherrie Payne perform in "supreme" fashion "This Is Why I Believe In You", "Where Is It I Belong", "Early Morning Love" and "He's My Man".

Spectacular in appearance and versatile in song, The Supremes are one of Motown's most celebrated female groups. Don Cornelius also wel-

comes to the spotlight Willie Hutch who is rapidly climbing the ladder to fame as a singer, having gained considerable recognition as a composer-producer for such greats as The Fifth Dimension, The Jackson 5 and the Marvellos. For scoring and performing in his first movie, "The Mack", he won the NAACP Image Award.

For his current appearance, he sings "Love Power" and "Party Down".

Adding to viewers' pleasure is the Soul Train Gang, fancy stepping it down the Soul Train line.



WEAL's Top Ten

by BOB JONES

WHAT'S HAPPENING:

Even though our "top ten" didn't change this week, Betty Wright's "Oo La La" recording is blasting our chart. Her biggest record "Clean Up Woman" a few years back, places her high in the minds of many record buyers. And "Oh La La" should be another tasteful tune for tapping too.

TOP TEN:

1. Dream Merchant New Birth
2. Fight the Power Isley Brothers
3. Glass House Temptations
4. Your Love Graham Central Station
5. Cream Off the Top Eddie Kendricks
6. How Long Pointer Sisters
7. Let Me Make Love To You O'Jays
8. Potential Jimmy Castor Bunch
9. Just A Little Bit of You Michael Jackson
10. Chasing Rainbows Blue Magic

UP AND COMING:

"Do It Any Way You Want To" by the People's Choice is definitely up and coming. Number three on one of the National Charts puts the People's Choice in a position that they have long deserved. Their album, of which the single was taken from, is entitled, "Boogie Down U.S.A." and it's a monster!!!

Always,
Pure Serenity
(Keep on listening)



Local Aggies Enable Success

by Joe Faust

GREENSBORO—While many college football coaches and recruiters are busy traveling across the country searching for football talent, the North Carolina A&T staff is busy screening potential athletes right here in Guilford County.

This effort to recruit local talent has played a major role in the success of the Aggie football program over the years. This year's roster of 60 players includes 11 from Guilford County.

Of the 11 players, six will

most likely be in the starting lineup while two others will see considerable action.

"There are a number of reasons why I make sure to carefully scout in Greensboro before I hit the road to scout," said A&T Head Coach Hornsby Howell. "The primary reason is that the coaches in Greensboro are strong on fundamentals and that makes it a lot easier for the prospective player to make the transition from high school to college football.

"I have found over the

years that the players from the Greensboro area are initially more skilled than athletes we have had from other areas.

"I also can't overlook the recruiting value and gate receipt aspect when recruiting a local player. It certainly helps when you bring in a prospect from out of town and are able to let one of the local fellows show him around.

"In addition, the parents of the local players are usually the biggest supporters

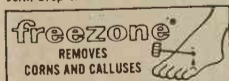
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Tan Topics



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BEECH-NUT TOBACCO
SPITTING 8:00 P.M.
COUNTRY GENTLEMEN 9:00 P.M.

Sept. 11 - JACK KOTCHMAN (Bubble Gum) 6:30 P.M. (Kids Day)

Sept. 12 - CUT GLASS

Sept. 13 - (Kids Day)

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