THE BETTER WE KNOW US

WINSTON-SALEM, title is secretary but my job goes shorthand and far beyond shorthand and typing," says Mrs. Janet Warren, secretary-receptionist in the pastoral counseling office of R. J. Reynolds Tobacco Co.

"The people who come into our office are usually troubled. our office are usually troubled. Their problems may involve grief, marital difficulties, a wayward child, or any number of other things," said Mrs. Warren. "They come seeking professional help and guidance, and very often I am the first person they see. It's up to me to try to help them feel at ease." R. J. Reynolds has had a pastoral counseling program since 1949. counseling program since 1949. At present there are two

ministers, Rodney Brown and Charles Shaw, working full time in the program, counseling employees not only with spiritual problems but personal dilemmas as well. Although the pastoral counseling service is a department of the Tobacco Co., the services are utilized by the services are utilized by employees of all subsidiaries of R. J. Reynolds Industries.

"Our company recognized that personal problems off the job cannot always be left at home," commented Brown. "By having pastoral counselors readily available to employees, we do how only help them but the complish a water by helping the problems that cann affect the problems that cann affect job performance.'

Often the first contact with the troubled employee is the initial telephone call, which is handled by Mrs. Warren.

handled by Mrs. Warren.

"When a call comes in from an employee who is keyed up about a problem, I stop whatever I am doing and listen," she says. "Then I set up an appointment for the caller and refer all the information I receive during the conversation to one of the counselors so that to one of the counselors so that he can be better prepared for the

If the problem is pressing, and additional assistance is needed, the caller may also be referred to the company's medical department, counselors at a local hospital, or perhaps to Contact, a local community

service for crisis situations.

"One of the most important parts of the job is protecting the employees-everything is confidential," says Mrs. Warren.

"Nothing can be left lying on my desk when I'm not there."

No matter what else she may

No matter what else she may be doing, Mrs. Warren's major concern is the person in the

waiting room.

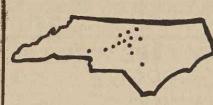
"Everyone is a little hesitant at first," she explains, "If I can make them feel at ease, give them a little encouragement, this reduces the tension.

'I have always I enjoyed

helping people when I can that's why this job is so rewarding for me. I feel the program is really worthwhile,'



BUSY SECRETARY — "When a call comes in from an employee who is keyed up about a problem, I stop whatever I am doing and listen," said Mrs. Janet Warren, secretary in the pastoral counseling office of R. J. Reynolds Tobacco Co.



A VIABLE, VALID REQUIREMENT RESPONDING TO BLACK NORTH CAROLINA

VOLUME III, NO. 25

WEDNESDAY, NOVEMBER 19, 1975

\$5.00 PER YEAR

PRESS RUN 8,500

MEMBER: North Carolina Black Publishers Association - North Carolina Press Association, Inc.

Notes & Reminders

GREENSBORO--Sponsors for both individuals Dance Concert. and teams who will play in the new YBA basketball program at the Hayes-Tayor YMCA are needed now

YBA basketball is a new national program developed by the national basket- different styles and techniball players association and ques of dance. the YMCA. Play is open to boys and girls ages 8 to 12.

Sponsors pay for one child, an entire team or whole league of six or eight teams." said James H. Woodard, Youth and Physical Director.

There is a team fee of quality uniforms for each player, the players/parents/coaches manual, player league membership cards, player recognition certificates and staff resource materials.

individuals and teams is scheduled to begin November and continue into December. Practice will run six weeks. Sewing begin immediately follow- classes will be held begin immediately followregistration, with league play to start in late ember 2nd. Cooking classes December or January and will be held December 9th continue through March at YMCA, according to Wood- Taylor YMCA, 9:00a.m ard.

soon as possible just how much sponsor money is this opportunity to better available so that we may your skills in sewing and provide for every child who cooking. wants to play YBA basketball," he said.

more than just a sports league, according to Paul N.C. Phone 272-0197 or Silas of the Boston Celtics .272-0198. concept is that of a "Values Ohio State Development Program for Players, coaches and par-

boys and girls, we think we Columbus, Ohio. can make a positive impact

Businessmen, chants, corporations or Ohio State for graduate study. individuals interested in 272-0198.

GREENSBORO--On Thursday, November 20, at 8:00 p.m., Bennett College

will present its annual Fall

According to Ms. Ruth Powell, co-ordinator for the event, seven dances will be performed by the student participants. The concert will be varied, featuring

The program will be entirely produced by members of the Dance Club. Choreography, costume design, stage sets, and lighting will all be under the direction of students.

The concert will be held \$90.00 which provides high in the Ida H. Goode Gymnasium on the Bennett campus. The public is invited to attend

GREENSBORO-Let's get ready for the holidays... Hayes-Taylor YMCA and Guilford Technical Institute Registration for both have teamed up to offer sewing and cooking classes for the holidays.

This two in one class will November 18th thru decthru the 16th at Hayesuntil 12:00 noon. Classes "We need to know as will be taught by instructors from GTI.Don't miss

For further information asketball," he said. call or come by Hayes-YBA basketball will be Taylor YMCA, 1101 E. Market Street, Greensboro,

and President of the FSU Students Visit Player's Association. The

FAYETTEVILLE--Four senior honor students from Fayetteville State "By having sponsors get University recently attended the annual behind the program and Ohio State University Annual Graduate provide the resources for School Visitation Day activities at

According to Milton Yarboro, FSU upon the youth of Greens- Placement and Career Office Director, the event was held November 2-4 and the mer- purpose is to attract minority students to

Yarboro, who accompanied five FSU being a YBA basketball students during the trip, said that there sponsor may contact the were some 253 minority students from YMCA at 272-0197 or predominately black institutions at the

> The FSU honor students in attendance were: Clararene Jacobs, senior math major; Patricia Bullock, senior business Continues on Page 6

Atlanta Mayor Jackson To Speak In Durham



MAYOR MAYNARD D. JACKSON

The dinner is scheduled for 8:00 p.m. at the Durham Civic Center and is part of the Durham County Democratic Party's efforts to promote unity

Party's elforts to promote unity for the coming elections.

Jackson, the youngest mayor of a major American city, will deleiver his address to elected state and local officials and other supporters of the Democratic Party. Members of North Carolina's delegation to Congress the North Carolina's Congress, the North Carolina
House and Senate and
individuals and organizations
from various states are expected
to attend.

to attend.

Among the activities on agenda for the event is a cocktail hour at the Downtowner Inn, from 6:30 - 7:30 p.m. on

hour at the Downtowner Inn, from 6:30 - 7:30 p.m. on Friday.

Tickets for the Dinner and cocktail hour are\$25.00, Patron; \$15.00, Contributor; or \$10.00, General Admission.

The popular mayor plans to speak to students at N. C. C. U. Law School during his visit. Jackson received his law degree with honors from Central's Law School and is the founder and former partner of Patterson, Parks and Franklin, Georgia's first and largest black law firm He received his B. A. degree in Political Science from Atlanta's Morehouse College at the age C 18.

Maynard Jackson is married to the former Bunnie He as and is the father of three of dren: Elizabeth, Brooke, and Marnard, HL. The mayor's mother, Dr. Irene Dobbe Jickson, atill resides in Durham ar Teaches at North Carolina Central University. Carolina Central University

He Faces The Challenge

struggles with financial business for himself. But appeals to him.

problems. With headlines Chester Harris of 1485 E. Maynard D. Jackson, In these hard time, we Adayn at the Durham tions go bankrupt, prices County Democratic Party's Soar, and our "big apple" reason a man going into boss is definitely what

On June 6, 1975, Mr. Harris obtained his license for a professional carpet and upholstery cleaning business; and thus was the start of Apex Carpet and Upholstery Cleaners.

The claim-to-fame for Mr. Harris' cleaning business is his use of the famous Von Schrade dry-foam cleaning machines. Using the dry-foam instead of steam, as is usually done, the material does not become water-logged during cleaning; and, therefore, dries faster. Also, no odor develops with the dry-foam method.

Mr. Harris believes that his business will be a success because of the advantages of his methods and the quality of his service--a hard combination

Personality And Service, Business

Washington Street area, streets can tell you that Becky's and Mary's Rest-

aurant is the best around.

moved to finish her high work.

what type of work they into place real easy.' wanted to get into, but while in school.

After days got tight at L

Miller Carter Junior
High Point--If you're known as two of the best their years of experience er in High Point, in the cooks in High Point.

and put them to work The two sisters were towards their own busiand want to find a good born in Anson County, ness. With experience in place to eat--anyone on the where they both attended cooking for a family of 9 public schools before mov- while at home, cooking ing to High Point. Becky for many more people at L moved to High Point about and M, and good credit, the fifteen years ago to find dynamic duo opened their work since work was scarce own business in only two in Anson County. Mary months. Becky comments "We had no trouble school education and to fin opening up because we were known from our years Neither had any idea of at L and M. Everything fell

> Mary commented that found work at the Land M the business is doing fine. cafe, where Becky worked She says "the same people for 13 years as a cook and who came to L and M now for six years, part-time, same people frequently visit Becky's and Mary's

Continued on Page 6



and Mary Ingram offer more than good food--They offer good personality and service.

Problems Not Perilous Kelly Alexander Believes

Published reports indicate that the National Association for the Advancement of Colored People (NAACP) is in financial trouble. The organization may have a budget deficit

Some pranches are reportedly "barely staying alive."
The association is said to be barely meeting its payroles, lax in payments for legal expenses around the country and

Local officials do not seem to think the deficit is serious enough to stalemate the programs of the NAACP

year old organization, Kelly Alexander Jr. said, "What happens when your budget at home is in the red." He indicated that whatever

was necessary to be done to solve the deficit problem

yould be done.
"We don't think it's a prolem we can't lick," said the
ocal branch president.

Alexander said the national
budget is close to \$5 million. His brother Alfred Alexander, national youth work committee member, feels that the dedication of the youth will



Heads state NAACP

prevent the deficit from interfering with youth activities.

A source within the national office was quoted as saying that debts are "reaching a point where it could imperil critical programs that are the life-blood of the organization."

"I should never think that the NAACP will die," he said.

In the recent annual convenion of the State Conference of Branches of the NAACP, Alfred Alexander said the youth group donated about \$65 against the deficit and the conference raised about \$600.

Kelly Alexander Sr., a member of the national board of the NAACP attributed the deficit to the depressed state of the economy. He said an effort is now being made to increase NAACP contributions to ease the deficit pro-

"We're going to be successful with it," he predicted.

The elder Alexander said most local branches are viable and solvent. He said people who have benefited from the NAACP but are not members should make contributions to the organization.

SUPPORT THE ADVERTISING MERCHANTS OF THIS, YOUR NEWSPAPER!