CHANCE AT JOB, DR. DOW-

DY TELLS NAVY MANAGERS

of one Negro at a particular job

is no excuse for an employer not

to give another Negro a chance.

That was the message pre-

sented last week by Dr. Lewis

Charleston, S. C .- The failure

GIVE NEGRO SECOND

Hospital Sick List

(Conunued from Page 6)

2206 Flint St. Asheboro, N. C.

Mrs. Thelma Sandifer 318 Cottage Grove Ave. Miss Vicky Adams

312 S. High St. Asheboro, N. C. Mr. Marvin Jordan

701 Huff St. Mr. La Bon Pittman

1501 Asheboro St. Mrs. Harriet Ross 702 Tuscaloosa St. Mrs. Emma Gore

318 Asheboro St. Mrs. Goldie Wells 1902 Southside Blvd.

Mrs. Gladys Mann 409 Shaw St. Mrs. Frances Cargill 211 Vale Place

Mr. John Leary 1303 S. Benbow Road Mrs. Muriel Crudup

913-B Bellevue St. Mrs. Linda Butler 2209 Delta Place

Mr. Robert Crandall 620 Granite St.

Mrs. Ruth Lucas 1432 Ardmore Drive Mr. Edward Miles Mrs. Janie Means
2002 Asheboro St.
Mrs. Nannie Chavis
618 Penry Road
Mrs. Louise Jones
1915 Finley St.
Mr. Bernard Harris
309 Bennett St.
Mrs. Annie Holley
1206 Julian St.
Mr. Clifton Frazier
817 Arlington St.

1507 Asheboro St.

805 Bellaire St.

3800 Herbin St.

Miss Shirley Hinnant

Mr. Houston Herbin

Mr. Lindsay L. Davis

2118 Colson St.

STAFF PHOTOGRAPHER

616 Benbow Road

BR 2-4023

808 Warren St.

1206 Julian St.

Mr. Clifton Frazier
817 Arlington St.

Mrs. Ada Nichols
3710 Phillips Ave.

Mrs. Marlene Jeffers

C. Dowdy, president of A&T
State University, to a management institute at the Polaris
Missile Facility of the U. S.
Naval Weapons Station here.

"Equal employment opportu-

Mrs. Marlene Jeffers
2123 Tuscaloosa St.

Mrs. Clifford White
208 Doak St.

Mrs. Floree Thacker
634 Asheboro St.

Mrs. Allie Bullock

"Equal employment opportunity will never be successful if we follow this course of action," said Dr. Dowdy. "What I can't understand is that in the employing of Negro personnel, it is often felt that if one fails, we

Dr. Dowdy said the United States has failed many times in its attempts to reach the moon. "No one," he added, "has suggested that we discontinue our efforts, even though millions of dollars are invested.

cannot employ another."

"The heart transplants were not all successful and even here, no one has suggested that we

discontinue this experiment," said Dr. Dowdy. "Why then should we not pursue equal employment opportunity with the same determination and dedication? I assure you that if this is done, we cannot fail."

B. F. GOODRICH PLANNING FOR GROWTH N IN NEGRO MARKET

AKRON, ORIO — The B. F. for such production of the footwear and a nounced that it has retained the sumer products.

services of D. Parke Gibson Associates, Inc., of New York, a pioneer in the development of marketing plans designed to fit the Negro market.

Dr. Robert V. Yohe, vice president-marketing and materials services for BFG, said a program will be developed to coordinate and strengthen the company's marketing approach for such product lines as tires, footwear and a variety of consumer products.

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