quartette is under the direction of SOCIAL AND PERSONAL HAPPENINGS Of INTEREST to WOMEN THE WAY IS Y IS THE AVANT

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HOUSE WARMING

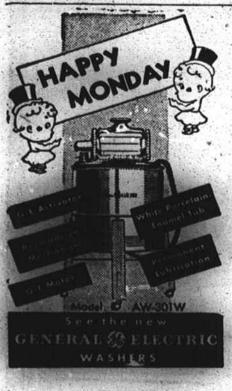
Mrs. Madeline Ligon was honoree ces Goferth, Elizabeth Harris, Irene cently. at a most delightful House-Warming Campbell, Eva Mae Suber, Helen given as a surprise to her by a num- Stewart. Mary Sue McGinnis, Nina Miss Frances Plonk of the Belwent tto Mrs. Ligon's new home in Williams Elmo Bridges, Fred Fing Kings Mountain. the Parton Apartment on Carpenter, er, Earl McGill, Humes Houston, street where they presented the hon Bill Logan. Wilson Crawford, Martin tive gifts for her home.

evening tempting refreshments con- Mountain; Miss Edith Pitts, of Gassisting of sandwiches, cake candy tonia, Misses Jeanette Walker, Beatand tea was served by a group of rice Payne and Lillian Little of College, Raleigh, has been spending guests. Bessemer City.

Those present included Mesdames P. D. Patrick, Ector Harrill, Daisy ed at the Bridges and Fulton cotta-Osment, O. C O'Farrell, Ben .F. ges. Beam, P. C. Elam. H R. Parton, Tim mons Hord, D. Goforth; Miss Mu SHOWER GIVEN FOR sette Jenkins, Mrs. Ligon and two MISS EDELL WILLIFORD daughters.

## STEAK FRY AT LAKE

entertained a number of their lady day night with a miscellaneous as a special compliment to a number to William S. Hogue. who were at home from college for! Multi-hued flowers were used to the spring holidays. Invited guests and members of the



D. F. HORD **Furniture Co.** 'Buy It For Less At Hord's'

| lub present included Misses Fran-, she underwent a minor operation re

ber of her friends. The guests met at Jackson and Margaret Cornwell; mont school faculty is spending the the home of Mrs. D. Goforth and Bruce McDaniel, Billy Weir, Otto spring holidays at her home in

THE EINCH MOUNTAIN BERALD THUSSDAY, MARCH 34, 10

Mr. and Mrs .Howard Ware are oree a shower of useful and attrac- L. Harmon, Hubert Aderholdt, Bill announcing the birth of a daughter, White, James Anthony, Thornton Tuesday night. Mrs. Ware and baby Bingo was played and later in the Harrill and L. M. Logan, all of Kings are at the City Hospital in Gastonia.

Drace' Peeler, student at State the spring holidays at his home in Kings Mountain

Mrs. J. W. McAbee is a patient at the Shelby Hospital where she was carried last week after she suffered a broken hip, in a fall from the steps at her home in East Kings Mountain

Mr. and Mrs. Grady King accompanied by Mr. and Mrs. G. T. King of Lancaster, visited Cypress Gar ton during the past week-end."

Miss Frances Goforth, Martin Luappropriate to St. Patrick and a ther Harmon and George Plonk have bride-to-be were played. Mrs. John returned to Chapel Hill after spend Lang and Mrs. George Patterson ing the spring holidays at their respective homes in Kings Mountain.

Mrs. George Lattimore was called one present wrote an amusing para. to her old home in Portford Sunday graph of advice. As Mrs. Ware read where her aged ,rundmother was "That Old Sweetheart of Mine," Mrs seriously ill from injuries.she sus-Gregor Ulmer, Mrs. Theron Stansell tained in a fall.

Miss Dorothy Patterson, member appeared last, was presented with of the Norwood school factulty, is spending this week at her home in ments, carrying out the color scheme' Kings Mountain. The Norwood of green and white were served by schools have closed on account of an epidemic of measles -0--

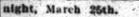
Miss Al Thompson and little son, Billy, of Charlotte, were joined here Tuesday by her mother and sister, Mrs. Lee Harmon and Virgle Harmon for a visit to Mrs. John Markas of Morganton.

Rev. and Mrs. E. C. Cooper of Raleigh, who have been on a recent visit in Kings Mountain were joined Mrs. Vera Bridges of the Dixon by Miss Margaret Cooper, during the week-end. Miss Cooper returned to Lenoir-Rhyne, Monday.

> Buddy Williams, student at Colum has been on a visit to his parents, Mr. and Mrs. Charles Williams at

Mrs. J. G. Hord, Miss Mary Fran-

the public school music teacher, Miss Mary Roddey Edwards. The boys meet for practice on Monday and Wednesday mornings during the assembly period. Miss "dwards is now teaching the boys a few musical numbers which will be used at the County Music Festival. This fes-



The following boys make, up this touble quartette: Hal Olive. Buren Neill, Cecil Crook, Bill Davis, Jones Fortune, Paul Neisler, James Ratteree, and Everette Cloninger.

Say. "I saw it in The Herald."



ADVERTISING ... Does Four Things

> If you conduct a retail store, there are four things you wish to do.

- 1-You wish to HOLD all of your present customers.
- 2-You wish to SELL more goods to YOUR present customers.
- 3-You wish to REPLACE with new customers the old ones who move away.
- 4-You wish to INCREASE THE NUMBER of your customers.

Thus you have four objectives. Not one of these objectives can be reached by doing nothing. None of these objectives can be wholly realized without advertising in the





Palm Harbor, March 14 .-- Mrs.

The young people were entertain-

Moffatt Ware and Mrs. E. L. Campbell entertained a large group of Members of the Young Men's Club friends at the home of the latter, Fri

friends at a steak-fry and party at shower honoring Miss Edell Willi- of Lancaster, visited Cypress Gar Lake Montonia last Friday evening ford, who will be married in Juns dens, Magnolia Gardens and Charles

decorate the party rooms. Games were awarded prizes.

Mrs. Wilford Twyman read a clev. er poem to the honor guest. Each

Mrs. Esten Ulmer, Miss. Pauline Neis ler and Miss Williford represented the sweethearts. Miss Williford who the basket of gifts. Delicious refresh the hosteses, assisted by. Mrs. John Lang. Mrs. C. E. Neisler and Mrs. Emer W Doud .- St. Petersburg Independent.

Personals

Mr. Will Falls spent Saturday norning in Cherryville. -0-

community is visiting her sister, Mrs Julia Smith. -0-

Mrs. Wright Harmon spent Satur day morning with Mrs. Dora Sellers bia Military Academy, in Tennessee, of near Cherryville.

-0-Mr. J. M. Williams of Pageland, their home on North Piedmont aven spent the week-end with his family ue. in Kings Mountain.



**IT'S COMING!** 

The Original Rexall



Watch this space for

**Particulars** 

**Kings Mountain** Drug Co. We Fill Any Doctors'

Prescription

-0--Miss Mikey Barber of Atlanta, Ga., ces Hord, Miss Beulah Stroud, Mr. tes been on a visit to relatives in and Mrs. Jimmy Harris visited Char Kings Mountain. -0--

Miss Mary Frances Gantt of Char end. lotte spent the week-end in Kings Mountain.

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win, Tenn., were recent visitors of al services. Mr. and Mrs. L. A. Hoke.

-0-

Mr Eugene Neisler was a visitor in Charleston and the Magnolia Gar dens during the week-end .

Mrs. Carl Stroup of Mt. Holly was Gill Tuesday.

-0-

was a guest of Dr. and Mrs. J. M. Garrison Monday. -0-

Banana Splits Special 10c Satur day only, if served in store, but in container 20. Kings Mountain Drug Griffin cottage where he spent sev-Company.

GROW CHOICE TOBACCO" IT'S A FACT THAT CAMEL USES COST-LIER TOBACCOS. LAST YEAR I HAD A DANDY CROP AND THE CAMEL PEOPLE BOUGHT ALL MY CHOICE LOTS. MOST PLANTERS SOLD THEIR HIGH GRADES OF TOBACCO TO CAMELS, THE SAME AS I DID. SO YOU CAN SEE WHY CAMEL IS MY CIGARETTE

MR. SMITHER gives the opinion of a great num-ber of tobacco planters when he reports: "For their own smoking — the majority of tobacco growers prefer Camels." Men who knew tobacco from the ground up prefer Camels. They want to enjoy the special treat of smoking Camel's finer, MORE EX-PENSIVE TOBACCOS – Turkish and Domestic.

we know Tobacci

leston, Magnolia Gardens and other places of intrest during the week-

Mr. Howard Jenkins was called to Columbia, S. C., Sunday on account Mr. and Mrs. P. G. Ratterree spent of the critical illness and subsequent Saturday afternoon very pleasantly death of his brother, Thomas Jenat the Kings Mountain Battleground. kins. Mrs. Vera Rawles, Floyd Jenkins and George Barber went to Co-Mr. and Mrs. Joe Goforth of Er- lumbia Tuesday to attend the funer

PALM HARBOR NEWS ITEMS

Mr. E. Farrell White of Concord a guest of her-aunt, Mrs. T. P. Mc. N. C., arrived in Palm Harbor, Fla., on Wednesday of last week to spent a few days with his aunt, Mrs. D. C. Mrs. Dave Garrisan of Gastonia Mauney at her winter home there. Mrs. J. C. Scheider, of New York City, who is spending the winter at the Wigwam Hotel in St. Petersburg Mrs. Pat Tignor is a patient in was the luncheon guest of Mrs. D. the City Hospital, Gastonia, where C. Mauney and Mrs. R. E. Ridenhour on Monday.

Mr. M. A. Ware of Kings Mountain, N. C., joined his family at the eral days. His family will return to Kings Mountain with him.

Mr. and Mrs. R. E Ridenhour of Concord and Mrs. D. C. Mauney were recent guests of Mr. and Mrs. E. E.McDowell at their home in New Port Rickey.

Mrs. R. E. Ridenhour and Mrs. Mauney were luncheon guests of Mrs. John A. Newkummet in St. Petersburg on Thursday.

Mrs. C. E. Neisler and Miss Pauline Neisler left on Tuesday for a tour of Gardens and Southern Homes in Alabania and Mississippi.

Mrs. D. C. Mauney accompanied by Mr. and Mrs. R. E Ridenhour, the latter her sister returned to their respective homes in Kings Mountain and Concord recently, making the trip via Mobile, Alabama, where they visited the Azalea Gardens.

**Double Quartette** Organized

A double quartiete composed of boys of the Junior and Senior class.

\* thin finely tailored Sports frock fash ioned of Lynspun mixture of spun rayon and flas. White chiffon hankie and shirtwaist button. Stick candy stripe of spun reyon. Gay slash pockets and chiffon Nothing gives you the buoyant Spring-like feeling of Spring unless it be a new Georgiana! This season they are even more chic, charming and colorful-if that be possible. They have a style personality and standard of needlecraft all their own-and they're washable. 10 - 90 anforized Cong lawn with town 16 . 44 of Val insertion forming the voke. Beautifully de-Imported linen tailed skirt treat with palm tere "A NATIONAL BUYWORD" pplique effect. ively used in **BELK'SDEPT.STORE** 1 contrasting colors. Virginia Dare \$3.00 Linen Dresses \$1.98