


**CLEVELAND  
MOTOR  
COMPANY**

  
We Repair All Makes  
of Cars

**ALEXANDER GROCERY**

We Deliver

Phone 114 M

Fresh Meats

Let Us Serve You

**SUMMITT'S NU-WAY**  
Groceries and Meats  
See Us Before You Buy  
We Save Others Money  
Why Not You  
H. L. Summitt, Prop.  
221 R. R. Ave.

**KINGS MOUNTAIN ICE AND COAL CO.**

Phone 124

Your Coldest and Warmest Friends

Headquarters For  
Wood's  
and  
Ferry's

Garden Seeds

**KINGS MOUNTAIN  
MFG. CO. STORE**



Ladies—  
Let us help You Look  
Your Best  
**VERA'S BEAUTY  
SHOPPE**  
Phone 88-R

# WHOSE WHO OF KINGS MOUNTAIN BUSINESS MEN

## \$ DOLLAR SPENT IN KINGS MOUNTAIN WILL RETURN TO YOU \$

**D. F. HORD  
FURNITURE  
COMPANY**

Buy It For Less At  
Hord's  
Quality Furniture  
Since 1923

We have a complete  
Line of Western  
Branded Steer Meats

Call Us For Prompt  
Deliveries

**WEST END  
GROCERY**

**BRIDGES  
AND  
HAMRICK  
HARDWARE**

—Quality  
—Service  
—Satisfaction

**PHENIX MILL  
STORE**

For Quality And  
Service, See Us

**PRESENTING**


**Charles E. Blalock**  
Owner and Proprietor  
Blalock's Cash Grocery  
And Market

Charles E. Blalock, 28, proprietor of Blalock's Grocery and Market, located on West Mountain Street, is building a reputation for service which others of his profession, as well as men and women of the town and community can not afford to ignore. The interest and attention which Mr. Blalock gives his patrons attracts men, women, and children from all walks of life, and this trait alone has contributed greatly in enabling him to expand a one-time small business into one which now competes successfully with the best in the community. As Mr. Blalock is ever interested in seeing the people of Kings Mountain enjoy health and happiness, he strives diligently to keep his equipment in such a state as to guarantee freshness and purity in every sale. It has often been said by those who measure honesty with a ruler that Mr. Blalock is all wool and a yard wide.

Mr. Charles Blalock was born in 1909 in the Bethlehem section of Cleveland County. He is a son of Mr. and Mrs. L. G. Blalock who are prominent farmers of this section. As a young boy, Mr. Blalock attended the Grover school, and was outstanding in academic and extra curricular activities.

In 1929 Mr. Blalock moved to Kings Mountain, and since that time he has been connected with the leading grocerymen of the city. Immediately prior to his opening of an independent store, he was connected with Summitt's Nu-Way Grocery and Meats. Here, too, he was active and alert in serving the public—a personality trait which has helped to mold him the self-made man that he now is. In 1936 he became an independent business man, and is now a leader in the retail trade, and the town recognizes him as one of its

(Cont'd on back page)

The Merchants whose ads appear on this page are your Home Town Citizens, who not only deserve your patronage, but are entitled to it. When you spend your money with these men you are helping to make a bigger and better Kings Mountain.

You, Mr. and Mrs. Citizen of Kings Mountain make your money here, so why not trade at home with your friends and neighbors.

You help yourself when your money is kept in Kings Mountain—The Best Town In The State.

**CITY SERVICE STATION**

Otis Falls

Complete Line Of  
Esso Products

**VICTORY GIN COMPANY, Inc.**  
Ginners, Dealers In Cotton, Coal, Seed  
Meal and Hulls

Manufacturers and Distributors of  
Rugs, Carpets, Crochet Yarns

**CRAWFORD'S**

**MARKET AND GROCERY**

Phone 156

We Deliver

**HERALD PUBLISHING HOUSE**

Quality Printing

Phone 167

**PRESENTING**


**Glee A. Bridges**  
President  
Bridges & Hamrick  
Hardware

Mr. Glee A. Bridges, President of Bridges and Hamrick Hardware, was born and reared on a farm about ten miles North of Shelby. After finishing the county school in his home community, he came to Kings Mountain where he attended high school, and has made his home here ever since except for the two-year term he served in the United States Navy and for the time he attended business college in Charlotte. Mr. Bridges, in keeping with his patriotic loyalty to his country, volunteered for navy duty, during the world war.

After the war this outstanding business man returned to Kings Mountain, where he entered business, forming a partnership with R. C. Gold and buying out the W. A. Mauney and Brother Store. The new firm was known as Gold and Bridges later being succeeded by the present firm of Bridges and Hamrick, which enjoys a wide trade throughout the Kings Mountain area. The other member of the firm, David R. Hamrick, will be written up in a later issue of The Herald.

Mr. Bridges' leadership and ability is not confined to his business alone, but extends into other fields. He has been a member of the Board of Directors of the First National Bank of Kings Mountain for ten years, and has served for the past four years as a director of the Home Building and Loan Association.

Mr. Bridges is a loyal member of the First Baptist Church. He finds time to serve the boys of his church as Scoutmaster of the Baptist church. He has also taken a very active part in Scouting in Kings Mountain.

Mr. Bridges is very civic-minded, always a leader in movements for the advancement of Kings Mountain. He was named to serve an unexpired term on the Town Council in 1932. He has been very active in Red Cross work in Kings Mountain, serving as Chapter Chairman for one

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**KINGS  
MOUNTAIN  
FURNITURE  
COMPANY**

Philco Radios  
Easy Terms  
Phone 57

**BLALOCK'S  
GROCERY  
AND  
MARKET**  
Phone 58 R

We Deliver  
Everything  
Good To  
Eat

New Series Opens  
February 1st

**KINGS MOUNTAIN  
BUILDING & LOAN  
ASSOCIATION**

J. C. Lackey  
Secretary & Treasurer

**HERALD  
PUBLISHING  
HOUSE**

Quality Printing

Phone 167

**BELK'S DEPARTMENT STORE**

The Home of Better Values

**MARGRACE STORE**

General Merchandise  
Friendly, Courteous Service

**ELMER LUMBER  
COMPANY**

Building Materials Of  
All Kinds

**BUILD NOW**

**HOME BUILDING &  
LOAN ASSOCIATION**

A. H. Patterson  
Secretary & Treasurer

New Series Is Now

Open

**KEETER'S DEPARTMENT STORE**

Value For Value Never Undersold

**G. W. KING'S GARAGE**

Wrecker Service  
Electric and Acetylene Welding  
Phone 60