



<p>CLEVELAND MOTOR COMPANY</p>  <p>We Repair All Makes of Cars</p>	<p>ALEXANDER GROCERY</p> <p>We Deliver</p> <p>Phone 114 M</p> <p>Fresh Meats</p> <p>Let Us Serve You</p>	<p>SUMMITT'S NU-WAY Groceries and Meats See Us Before You Buy We Save Others Money Why Not You H. L. Summitt, Prop. 221 E. B. Ave.</p> <hr/> <p>KINGS MOUNTAIN ICE AND COAL CO.</p> <p>Phone 124</p> <p>Your Coldest and Warmest Friends</p>	<p>Headquarters For Wood's and Ferry's Garden Seeds</p> <hr/> <p>KINGS MOUNTAIN MFG. CO. STORE</p>	 <p>Ladies— Let us help You Look Your Best VERA'S BEAUTY SHOPPE Phone 88-R</p>
--	---	--	---	--

WHOSE WHO OF KINGS MOUNTAIN BUSINESS MEN

\$ DOLLAR SPENT IN KINGS MOUNTAIN WILL RETURN TO YOU \$

D. F. HORD FURNITURE COMPANY

Buy It For Less At Hord's

Quality Furniture Since 1923

We have a complete Line of Western Branded Steer Meats

Call Us For Prompt Deliveries

WEST END GROCERY


BRIDGES AND HAMRICK HARDWARE

—Quality
—Service
—Satisfaction

PHENIX MILL STORE

For Quality And Service, See Us

PRESENTING



L. L. ALEXANDER
Proprietor
Alexander Grocery

Mr. L. L. Alexander, proprietor of the Alexander grocery store on Piedmont Avenue has become an influential citizen of Kings Mountain, and deserves much credit for having established and directed a business which has been so beneficial to the people of this section and the surrounding territory. Having been a retail dealer in groceries and meats for the past 20 years, Mr. Alexander realizes the necessity of keeping abreast with the times. Therefore, he is endeavoring to serve the public with the best on the market. He is courteous to all who enter his place of business and shows appreciation to all who make inquiries or purchases, no matter how large or small the order might be.

Mr. Alexander is a native of Gaston County. He was born in 1892 to Mr. and Mrs. Julia Alexander. Soon after he received his education at Landers Chapel, he registered for active service in the army. For sixteen months following his enrollment, he filled the position of instructor sergeant in cooking. It was his duty during this time to instruct the mess sergeants and service men in the domestic art of preparing substantial meals. For some time Mr. Alexander was assigned to the 81st division, but he was always ready to answer a call in any camp where he was needed. His position in the army enabled him to make a more thorough analysis of conditions which existed in this department and enabled him to become more familiar with the needs for improved methods of marketing foods. Thus in 1918 he established a grocery business which has continued for the past twenty years.

Mr. Alexander is a member of the board of directors for the Home Building Loan Association, and is very enthusiastic toward the future development and improvement of the city. He is responsive when asked to assist in the public needs of the town and community. For a number of years he has been a member of the town and community. For a number of years he has been a member of the town and community. For a number of years he has been a member of the town and community.

(Cont'd on back page)

The Merchants whose ads appear on this page are your Home Town Citizens, who not only deserve your patronage, but are entitled to it. When you spend your money with these men you are helping to make a bigger and better Kings Mountain.

You, Mr. and Mrs. Citizen of Kings Mountain make your money here, so why not trade at home with your friends and neighbors.

You help yourself when your money money is kept in Kings Mountain—The Best Town In The State.

CITY SERVICE STATION
Otis Falls
Complete Line Of
Esso Products

VICTORY GIN COMPANY, Inc.
Ginners, Dealers In Cotton, Coal, Seed Meal and Hulls
Manufacturers and Distributors of
Rugs, Carpets, Crochet Yarns

CRAWFORD'S
MARKET AND GROCERY


Phone 156 We Deliver

HERALD PUBLISHING HOUSE

Quality Printing

Phone 167

PRESENTING



BYRON KEETER
Manager
Keeter's Dept. Store

Byron Keeter, Manager and Vice-President of Keeter's Department Store, is a native born citizen of Cleveland County, having been born at Grover, N. C., 41 years ago. Mr. Keeter is the eldest son of Mr. and Mrs. D. J. Keeter who still make their home in Grover. He has lived in Kings Mountain since 1926 when Keeter's Department Store was opened here.

In the spring of 1923 the business was moved from Grover to Bessemer City and the first Sunday Mr. Keeter was in town he was elected General Superintendent of the Sunday School of the First Baptist Church of Bessemer City and served in that capacity until his business was moved to Kings Mountain three years later.

Mr. Keeter is a loyal member and a leader in the First Baptist Church and Sunday School. At the present time he is a member of the Board of Deacons, Chairman of the Finance Committee and Treasurer. He is a past Superintendent of the Intermediate Department of the Sunday School.

This outstanding merchant was honored by his club members by being elected to the Presidency of the Men's Club, a position he filled with leadership and ability. Mr. Keeter is a member and past Commander of the local Post of the American Legion. He was recently initiated as a member of the 40-8. Mr. Keeter was aboard ship, New Port News, Va., ready to leave for France when the Armistice was signed.

Besides being a member of the Business Men's Club of Kings Mountain, Mr. Keeter is a member of the Cleveland Springs Golf Club. He is also a Mason.

After his graduation at the Grover High School, Mr. Keeter attended Wake Forest College.

In June 1919 Mr. Keeter married Miss Mary Alston of Powellsville, N. C., and to them have been born two daughters, Eoline and Jo. They live in Kings Mountain.

(Cont'd on back page)

KINGS MOUNTAIN FURNITURE COMPANY

Philco Radios

Easy Terms

Phone 57

BLALOCK'S GROCERY AND MARKET

Phone 58 R

We Deliver

Everything Good To Eat

New Series Opens
February 1st

KINGS MOUNTAIN BUILDING & LOAN ASSOCIATION

J. C. Lackey
Secretary & Treasurer

HERALD PUBLISHING HOUSE

Quality Printing

Phone 167

BELK'S DEPARTMENT STORE

The Home of Better Values

MARGEACE STORE

General Merchandise

Friendly, Courteous Service

ELMER LUMBER COMPANY

Building Materials Of
All Kinds

BUILD NOW

HOME BUILDING & LOAN ASSOCIATION

A. H. Patterson
Secretary & Treasurer

New Series Is Now
Open

KEETER'S DEPARTMENT STORE

Value For Value Never Undersold

G. W. KING'S GARAGE

Wrecker Service

Electric and Acetylene Welding

Phone 60