



<p>CLEVELAND MOTOR COMPANY</p> 	<p>ALEXANDER GROCERY</p> <p>We Deliver</p> <p>Phone 114 M</p>	<p>SUMMITT'S NU-WAY Groceries and Meats</p> <p>See Us Before You Buy We Save Others Money Why Not You</p> <p>H. L. Summitt, Prop. 221 R. R. Ave.</p>	<p>Headquarters For Wood's and Ferry's Garden Seeds</p>	 <p>Ladies— Let us help You Look</p>
<p>We Repair All Makes of Cars</p>	<p>Let Us Serve You</p>	<p>KINGS MOUNTAIN ICE AND COAL CO.</p> <p>Phone 124</p> <p>Your Coldest and Warmest Friends</p>	<p>KINGS MOUNTAIN MFG. CO. STORE</p>	<p>Our Best VERA'S BEAUTY SHOPPE</p> <p>Phone 88-R</p>

WHOSE WHO OF KINGS MOUNTAIN BUSINESS MEN

\$ DOLLAR SPENT IN KINGS MOUNTAIN WILL RETURN TO YOU \$

D. F. HORD FURNITURE COMPANY

Buy It For Less At Hord's Quality Furniture Since 1923

We have a complete Line of Western Branded Steer Meats

Call Us For Prompt Deliveries

WEST END GROCERY


BRIDGES AND HAMRICK HARDWARE

—Quality
—Service
—Satisfaction

PHENIX MILL STORE

For Quality And Service, See Us

PRESENTING



HAROLD COGGINS
Manager
Kings Mtn. Furniture Co.

Mr. Harold Coggins has been the active manager of the Kings Mountain Furniture Company since it was purchased from local interest by the Cooper Furniture Company on April 25, 1935. During the three-year period Mr. Coggins has made his home here he has entered into movements for the betterment of his chosen home-town.

Mr. Coggins is a regular attendant at the First Baptist Church, and a loyal member and assistant teacher of the Berean Bible Class of the First Baptist Sunday School.

Mr. Coggins is a member of the Business Men's Club of Kings Mountain.

Mr. Coggins is a native of South Carolina and made his home in Gaffney before coming to Kings Mountain. He graduated from the Gaffney High School, and entered in the furniture business. He is an experienced furniture man with five years training in his trade.

Mr. Coggins is a salesman and business man of unusual ability. He knows how to make his customers want his merchandise without "high-pressure" methods. Under his leadership the Kings Mountain Furniture Company has enjoyed a wide trade from Kings Mountain and surrounding territory.

The Kings Mountain Furniture Co. carries a very complete line of quality furniture for every room in the home, and at most reasonable prices. To enable their customers to use and enjoy their furniture while they are paying for it easy terms are arranged to suit the buyer.

Mr. Coggins extends a cordial invitation to all from this section to visit his store on West Mountain Street when they are in need of anything in the furniture line. He stated no one is obligated to buy just because they come in and "look-around."

The Merchants whose ads appear on this page are your Home Town Citizens, who not only deserve your patronage, but are entitled to it. When you spend your money with these men you are helping to make a bigger and better Kings Mountain.

You, Mr. and Mrs. Citizen of Kings Mountain make your money here, so why not trade at home with your friends and neighbors.

You help yourself when your money is kept in Kings Mountain—The Best Town In The State.

CITY SERVICE STATION
Otis Falls
Complete Line Of
Esso Products


VICTORY GIN COMPANY, Inc.
Ginners, Dealers In Cotton, Coal, Seed Meal and Hulls
Manufacturers and Distributors of
Rugs, Carpets, Crochet Yarns

CRAWFORD'S
MARKET AND GROCERY

Phone 156 We Deliver

HERALD PUBLISHING HOUSE
Quality Printing
Phone 167

PRESENTING



P. D. HERNDON
Secretary-Treasurer
Victory Gin Company

P. D. Herndon, one of Kings Mountain's best known and most prominent business men is a native-born citizen of Cleveland County, and has been a resident of the Best Town In The State for the past 28 years, having moved here from the country in 1919. Mr. Herndon was born near Bethlehem in Cleveland County, being the son of the late Mr. and Mrs. G. C. Herndon. Mr. Herndon is a devoted member and loyal attendant of both the First Baptist Sunday School and Church.

After completing rural school near his home, Mr. Herndon attended High School in Kings Mountain. Most of his education has come from his contacts with people, and from actual experiences in the realms of business.

Mr. Herndon married Miss Cornelia Floyd on December 8, 1914, and they now have seven children: namely: Allan, who is married and lives in Kannapolis; Martha, who is now Mrs. Howard Ware and lives at the Herndon home-place in the Nebo section; Cora, Julia, Sara, Louann, and P. D., Jr. The Herndons now live at the corner of Gaston and King streets. Mr. Herndon is a member of the Business men's Club, and was a charter member of the Civitan Club. He is a member and past Master of Fairview Lodge, a member of the Knights of Pythias. He is also a member of the Sons of the American Revolution.

Soon after his arrival in Kings Mountain Mr. Herndon accepted a position in the Dilling Mill office; he resigned this position and became associated with the People's Loan and Trust Co. In 1919 he organized a wholesale grocery business which he operated until 1930. At this time he accepted a position with the Victory Gin Co. which had been organized in 1919. Mr. Herndon was elected Secretary and Treasurer and General Manager, the position he now holds. The Victory Gin Co., dealers in cotton products and coal, enjoys a wide trade from both Kings Mountain.

(Cont'd on Editorial page)

KINGS MOUNTAIN FURNITURE COMPANY

Philco Radios
Easy Terms
Phone 57

BLALOCK'S GROCERY AND MARKET

Phone 58 R

We Deliver
Everything Good To Eat

New Series Open

KINGS MOUNTAIN BUILDING & LOAN ASSOCIATION

J. C. Lackey
Secretary & Treasurer

HERALD PUBLISHING HOUSE

Quality Printing
Phone 167

BELK'S DEPARTMENT STORE

The Home of Better Values

MARGRAVE STORE

General Merchandise
Friendly, Courteous Service

ELMER LUMBER COMPANY

Building Materials Of All Kinds

BUILD NOW

HOME BUILDING & LOAN ASSOCIATION

A. H. Patterson
Secretary & Treasurer

New Series Is Now Open

KEETER'S DEPARTMENT STORE

Value For Value Never Undersold

G. W. KING'S GARAGE

Wrecker Service
Electric and Acetylene Welding
Phone 60