# Society News

### BRIDE ELECT HONORED

Miss Grace Fortune, pride-elect, lovely martice since the same ment of her engagement. Last week she was honored by Mrs

W. H. Webster and Miss Clara Web ster who entertained at oubles hearts at their home, Hickory Grove, near Charlotte. Migs Fortune was remembered with a gift

Guests included a number of young men and young women of Charlotte, Miss Grace Fortune and Mr. Bil

Mrs. Harold Crawford of Kings Mountain also complimented Miss Fortune last week when she enter tained at a contract bridge party in ther honor.

Mrs. Crawford's home was arranged with bowle of colorful mixed flowers.

Tempting refreshments were get ed after the game.

High score prize was won by Mrs John Gamble.

Miss Fortune received an honor

gift. The guests were Miss Fortune,

honoree, Misses Octavia Crawford, Frances Plonk, Qzella Kiser; Mes

> Thursday and Friday "Goldwyn Follies" Adolph Menjou

Charley McCarthy

#### Saturday

"The Kid Comes Back" Wayne Morris June Travis

"Stagecoach Days" Jack Luden Monday and Tuesday

"She Married An Artist" John Boles Luli Deste



Logan, Jacob Cooper, Lawrence Lovell of Kings Mountain; P Miss Margaret Philips of Matthews, F Miss Louise Hoover and Miss Mary Parks of Charlotte, Tes guests in r cluded Mrs. D. F. Hord and Miss Mar garet Kendrick. On Monday afternoon of this week

hostess at bridge and bingo, in Miss Fortune's honor, entertaining at the Salley Southern Tea Room. Miss For tune was again the recipient of a

lovely gitt. Guests included the following from Kings Mountain; Miss Fortune, the bration of the third birthday of little

Miss Elizabeth Ware, Mrs. Jacob White and daughter. Mary Fannie, Cooper, Mrs. E. W. Neal and Mrs. Harold Crawford.

#### RHYTHMICS AND PIANO RECITAL

The rhythmics and plano pupils of Mrs. Aubrey Mauney gave a short recital last Saturday afternoon at the Woman's Club. The program was s follows: Clog -Turkey in the Straw-Class I Have A Little Shadow-Steven-- Elinor Myers and Ducky Win son gate (the shadow). Piano solo - Bobble and Babsle

Herman Mauney. Danish Dance of Greeting, and

Shoemakers' Dance - The class Piano solo - Peggy Anne Mauney. Little Girl and Big Brown Bear Barbara Jean Matthews and Elinor Myers. Piano solo - The Waltz-Herman Mauney. Dance - Maldens Flair-Nevin

The class.

#### JUNIOR CLUB TO MEET

The Junior Woman's Club will meet next Monday evening at the lounge of the club house at 8 o'clock home this week. Mrs. Charles Oates, Jr., Mrs. Gene Matthews, and Miss Sara Ramseur will be hostesses. The committee on bia Military School, Columbia, Tenn. International Relations will have arrived home this week. charge of the program and Rev. L. Boyd Hamm will be the speaker of the evening.

#### BIRTHDAY PARTY

Patsy Jean Harmon, daughter of Mr. and Mrs. Dee Harmon, was hos tess to a number of her play-mates and friends celebrating her sixth birthday at her home on West Moun tain street Saturday aftesnoon. 'Games were played after which re freshments were served. The little hostess received many gifts. The guests included Dolores Davidson Betty Hayes, Nancy Parrish, Jean McClain, Jean McRay, Helen Earp, Wanza Yelton, Helen Tidwell, Kg. therine Harmon, Sylvia Blanton, Joe Ann and Sybil Blalock, Norman Mc-Gill, Jimmie Yarboro, Boby Goforth.

BRIDGE CLUB AT PINE KNOT Mrs. Coman Falls entertained mem bers of her bridge club at Pine Knot on last. Thursday evening. gypsophila, larkspur and pink reses. ing. The tables were centered with

Advertising.

dames John Gamble, John McGill fee was served. Prizes were won by Mrs. Page for high score and Miss Finger for low score. Those playing included Mrs.

ry Page, Mrs. Frank Richards, Mrs. Bill Thomson, Misses Mary Mitchel Sara Kate Ormand, Mildred On Monday afternoon of this week Helen Hay: Margaret Smith, Sara Miss Louise Hoover of Charlotte was Allison, Pauline Neigler, Sara Finger and Helen Ridenhour.

ATTEND PARTY

Those attending a party at the he are of Mrs. Carl Lewis in Gostonia

Thursday in honor of the cela

Billy and Sue McDaniel, Hugh Mor-ris Thampkins, Mrs. Andrew Jenkins Ducky Jenkins, Mrs. Bob Robinson

and children, Bobby and Lois, and Mrs. W. F. Styers.

## rersonals

Mrs. W. O. Falls has been serious y ill at her home in Kings Mountain Johnny Houston of Pageland is guest of George Thomasson this week

Mrs. C. P. Elam of Belk's Ladies

Shoppe force, is on her vacation this week. Mr. J. M. Williams of Pageland, S C., spent the week-end with his family in Kings Mountain.

Mr. and Mrs. Robert E. Ransom of High Point were visitors in Kings Mountain during the week end.

-0-Miss Norma Crook, student at Win er points of interest. throp College, Rock Hill, arrived

Buddy Williams, student at Colum

Charles Williams and Fred Finger returned Sunday night after a ten of tulips. days stay in the New England states

Miss Jette Plonk of the East school faculty will leave this week for Gastonia where she will spend the summer.

guests Monday of Mr. and Mrs. S. C. Ratterree. -0-

Miss Irene Dixon, daughter of Mr. and Mrs. B. P. Dixon of Kings Moun tain graduated from Meredith Col- M. L. HARMON, Jr., HONORED lege May 30.

Ms. E. W. Neal will leave Saturday attend summer school at Furman sophomore in the University of Nor-University.

Mrs. Thomas Beatty Goforth is se riously ill in the Shelby Hospital, Decorations consisted of bowls of where she was carried Tuesday even

Sara Mrs. D. W. La n has returned

in Chattand to her he oga, Tean., after spending the past two with relatives in Cleveland county.

Statesville since her return from Texas in the early spring, is visiting Mins Parton has completed a busi her son, Mr. B. S. Neill and family in Kings Mountain.

The Men's class of the Methodist church, J. R. Davis, teacher, enjoyed a fish fry at the home of Mr. Fred was guest speaker.

Mr. and Mrs. L. S. Neill spent the week-end in Raleigh. Miss Elizabeth Neill who has been a student at Mer

edith College, returned home with her parents, for her summer vucition Mrs. Harry Hendricks of Beau

fort was a guest of her parents. Mr. and Mrs. J. M. Williams, last week Mrs. Hendricks was en-route to Dal las, Texas, where she is visiting her son, Harry Hendricks Jr.

Mesdames N. F. Watterson, M. H Biser, Floyd Shuford and Master Grady Watterson, Jr., attended the closing exercises of Charlotte High School where Miss Maxine Watterson graduated.

Miss Mary Mitchell, of Central school faculty, left Wednesday for Hickory, where she is the guest her sister, Mns. John Geitner. Mrs. Geitner will accompany Miss Mitch ell on a trip to Washington and oth-

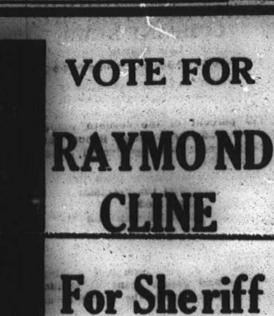
Mr. and Mrs. Luther R. McSwain and family have returned home from a 2,000 mile trip through Tennessee, Arkansas, Mississippi and Alabama, At. Water Valley, Miss., Mr. Mc-Swain made talks before both Garden Clubs on the culture and care

BIBLE SCHOOL OPENS AT A. R. P. CHURCH

Registration for the Vacation Bible School will take place Friday morning at 8:30. All boys and girls Mrs. Walter Moss and daughter, expecting to attend shoull be pres-Miss Addie Moss of Grover, were ent at this time. Regular schedule will be followed Monday. Any boy or girl 4 to 14 is cordially invited to attend. There will be no charge of any kind.

(Special to The Herald) Chapel Hill, June 1 .- Martin Luth Carolina, was recently elected copublicity manager of the University band.

Harmon was elected at the annual meeting of the organization which was held in Hill Music hall Sunday



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His Services Are Known to All

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"MILES APART" says the

map. "Together right now," says the telephone . For two persons ARE together, when their voices meet over the voice-highway that the long distance operator creates so quickly. Keep YOUR precious friendships alive by telephone • "Long Distance" is waiting to take your call at any time . After seven at night and all day Sundays the cost is lower to most points.

## course at Lenoir-Hinne

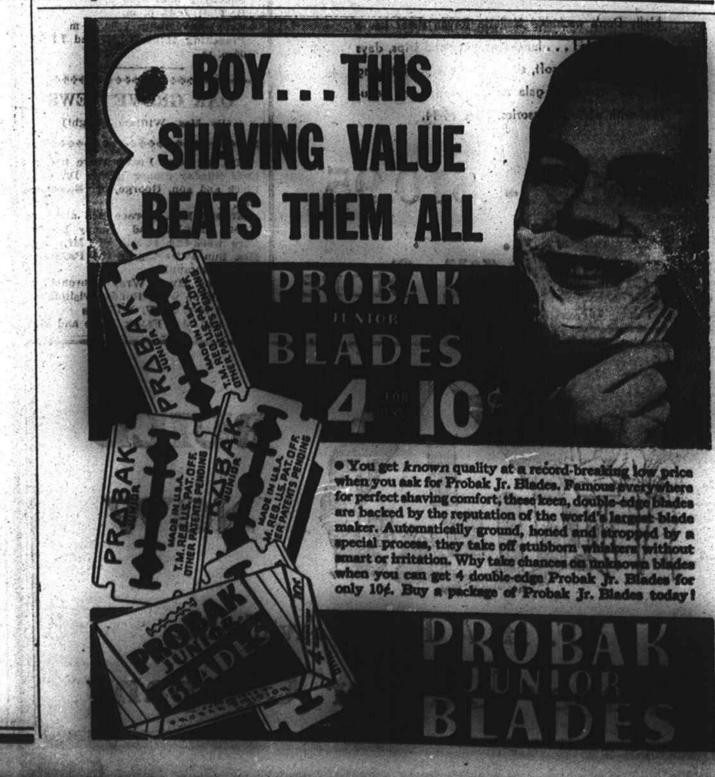
Mrs. Carrie Neill, who has been h Bare

amall bowls. of the same flowers. Miss Salina Parton has arrived A salad and sweet course with collione from Lenoir-Rhyne

College WILDCATS DEFEAT P. O.

> The Old Mill Wildcats soft ball team defeated the Post Office in an all-thrilling game Saturday afternoon 1 to 0. Batteries: Ikey Pruitt, pitcher Everett Sims catcher. Sims got a triple to score Horace Walker to win the game.

SOUTHERN BELL TELEPHONE AND TELEGRAPH CO.



If you conduct a retail store, there are four things you wish to do.

Does Four Things

- 1-You wish to HOLD all of your present custo-
- 2-You wish to SELL more goods to YOUR present customers.
- 3-You wish to REPLACE with new customers the old ones who move away.
- 4-You wish to INCREASE THE NUMBER of your customers.

Thus you have four objectives. Not one of these objectives can be reached by doing nothing. None of these objectives can be wholly realized without advertising in the

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