

## Livestock Controls Dodder In Lespedeza

Pasturing livestock on lespedeza fields in summer is a good way of controlling dodder, or love vine, that infests North Carolina legume fields, said A. C. Kimrey, extension dairy specialist at State College. Dodder is a serious menace, especially where lespedeza is being grown for seed.

When the animals eat this parasite, comparatively few seeds will be produced, but the lespedeza will later produce seeds for harvest or for reseeding another crop on the same land the following year. One dodder plant, allowed to grow, may yield 3,000 seeds, and if harvested with the lespedeza will make the legume unusable to use. Under the State seed law, dodder is classed as a noxious weed.

The surest way to fight this parasite is to plant only lespedeza seed known to be free from dodder, said E. C. Blair, extension agronomist. This means that growers should not harvest seed from fields that are heavily infested with dodder.

Where infestations of dodder and other weeds are heavy, Blair advises that the crop be mowed, raked up, and burned. The blade of the mowing machine should be set so as to leave a four or five inch stubble, or higher if possible. If this is done at once, the lespedeza will continue growing and produce more seeds, but most of the dodder will be gone.

Although dodder starts from a seed, it soon attaches tentacle-like vines to other plants, and thereafter it lives the life of a true parasite, feeding on lespedeza or other plants and drawing some of its nourishment from the air. The pale yellow or orange colored vines are found frequently in North Carolina legume fields in summer.

## Improve Value of Irish Potatoes By Washing

Raleigh, June 21.—Washing commercial Irish potatoes to improve their market value is now being done in North Carolina and "hopes are that the experiment will prove successful. Harry T. Westcott, associate marketing specialist of the State Department of Agriculture, reports. "The potato washing experiment has been conducted extensively by Florida growers in connection with the shipment of "Bliss" variety with the result that their potatoes have enjoyed greater consumer appeal," he said. "Many truck shipments of North Carolina washed cobbler have been reported to arrive at receiving points in good condition and brought some premium price. However, the practicability of washing (cart shipments of potatoes is yet to be determined."

### BRIEF NEWS ITEMS

Demonstrations to determine the value of side applications of nitrate of soda and potash to cotton and corn have been started in Davie County this season.

Practically every farmer in Union County has reported to farm agent Tom Broom that he will try to earn every dollar of his conservation payment this year.

Only one farmer out of 316 attending a recent meeting in Cherokee County said he would not attempt to earn his Conservation payment. More than 100 others have called at the county agent's office and said they are complying to the best of their ability.

## Measles On Increase

Raleigh, June 28.—If measles which has been prevalent in epidemic form this year, with 42,935 cases reported through May, follows the precedent set in 1928, there will be something like 75,000 cases in 1936.

But next year's incidence cannot be forecast, it was pointed out by Dr. J. C. Knox, director of the Division of Epidemiology of the State Board of Health. In other words, measles, according to Dr. Knox, is not predictable. The number of cases reported in 1927 was 32,000. The next year the total jumped to 60,543, making 1928 the peak year for all time.

The peak year during the past 5-year period, as shown on the chart, was reached in 1934 when 55,764 cases were reported in North Carolina. Then, there was a drop. The next year, the number of cases decreased to 10,883, then to 1,395 in 1936, and 7,937 last year. The disease manifested itself in epidemic form early this year, and schools in many sections were closed because of its prevalence.

The greatest incidence occurs in children between 6 and 7 years old, Dr. Knox said, and most fatalities occur among children under 5 years old.

The rise and fall of chickenpox and whooping cough are not, by any

means coincident with the rise and fall of measles. The all time peak for whooping cough was in 1927, when 19,936 cases were reported, while the chickenpox peak was in 1930, with 6,982 cases reported, the chart shows.

With the closing of the schools this year, in May, the incidence of measles took a sharp drop and the epidemic abated.

Reports from County agents indicate that North Carolina farmers will again increase the acreage to alfalfa for hay and soil improvement this fall.

North Carolina, Cleveland County.  
In the Superior Court.  
Paul S. Wright, Plaintiff,  
vs.  
Autumn N. Wright, Defendant.

To Autumn N. Wright, Defendant:  
Take notice that an action as above entitled has been instituted against you to obtain a divorce on the grounds of two years separation, and you are required to appear at the court house in Shelby, N. C., on the 31st day of July, 1936, and answer or demur to the complaint, or the relief therein prayed for will be granted. Given under my hand this the 27th day of June, 1936.

A. M. Hamrick,  
Clerk Superior Court.  
—adv—July 21—BTF

A mixture of one part mercurial ointment and two parts vaseline may be used also. Apply a lump about the size of a garden pea to the skin below the vent and another lump to the base of the tail near the oil gland.

While North Carolina produced a 45 million dollar corn crop in 1937, the state sold only \$3,000,000 worth, reports Chief Statistician W. H. Rhodes of the State Department of Agriculture.

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IT WILTS YOUR WHISKERS - AND HOW!  
Plain—or Menthol-iced for extra coolness

# Review Of Shelby's Progressive Business Firms

## WALDESIAN BAKERY CO.

"Makers of Prize Winner Bread"

313 S. Lafayette St.

Shelby, N. C.

Phone 50

This is one of the well known concerns, not only because they maintain a modern, scientifically equipped plant which is under experienced and expert management but also because the fame of their famous high grade bread has spread far and wide. Of course everyone knows their excellent service in this connection. When the people who handle important articles of food and place in which they are handled, as described above, it is safe to wager that what

they have to offer to their customers is the best that money can buy. So great has been the care in their effort to give the people the most wholesome food that their hosts of customers have learned to refuse goods from other establishments because they have confidence in their products. Those who have never tried the products from this plant are missing one of the accomplishments of the perfect meal as hosts of people are

praising the work of this concern and are demanding that their supply houses carry this excellent line of pure bakery products.

As a consequence they find the business of the institution is spreading far and wide over this section of the state and in this review of our progress we are glad to give commendable mention to their activities and to predict for the place even greater expansion in the future.

## SHELBY SUPPLY CO.

C. G. Morgan, Owner

Dealers in Hardware and Mill Supplies of all descriptions, located 222 N. Lafayette in Shelby, Phone 131.

This section of the country, as a whole, has an added business advantage by having in its midst such a well known establishment as this one whose commendable business methods and products of the better quality have gained for them an ever increasing business that can be noticed by the large daily shipments leaving their extensive establishments. The prosperity of the city is great

ly increased by the extent of their trade which extends for miles around which is their chosen field of endeavor and brings new people to the community. Through the extended trade channels of this active firm many dollars are brought yearly into this section. Good values and reasonable prices have placed their products everywhere.

This well-known firm started its career upon a solid foundation knowing that success in this advancing business could only be gained by selling quality goods upon a fair

margin of profit. Fair and honest business methods at all times, individual service to every patron has established for them a trade that has extended in every direction from Shelby. These business assets have been the reason for their success and with these methods in mind they have always been successful in business.

They receive their supplies daily. Each man in charge of the department is one who has a complete knowledge of this business from a buying and selling standpoint.

## CLEVELAND LUMBER CO.

Shelby, N. C.

Phone 162

This well known concern has become an important factor in the development of this section of the country. The guiding influence of this company has always been a determination to furnish the highest grade of lumber and building materials at a reasonable price, so that the extension and beautification of the community can progress rapidly. By purchasing to an advantage when the market is right and em-

ploying experienced help, they are able to offer at reasonable prices high grade goods and encourage the extension of home and enterprise. Let them serve you with your next order of this and you will get the good, permanent, well seasoned sort that builds for permanency, rather than increase costs that occur when buildings have to be gone over when the structure settles. The management extends to the

people of this community a cordial invitation to call at their yards and any information will be gladly given, no matter whether you wish to buy at this time or not.

We are pleased in this edition to give commendable mention to the Cleveland Lumber Company. It is to your advantage to transact business with them in lumber and builders supply line.

## Shelby Casket Co.

Z. J. Thompson, Jr., Manager

610 N. Washington

Shelby, N. C.

Phone 107,

Night-Phone 712-J

Are manufacturers of high grade caskets which have been a distinct quality of satisfaction with the trade. Request them from your funeral director as they are manufactured by local interests and merit your undivided support.

Their caskets are something more than an article of utility. They are

works of fine art, designed with dignified lines giving just the right tone of impressiveness to the funeral.

Another reason why this casket company is a favorite with funeral directors is that this firm is absolutely prompt in all its orders. If your funeral director orders his casket from this establishment you may be absolutely sure that there will be

no embarrassing delays.

The owner and manager of the Shelby Casket Company are men who command the highest respect in business and civic circles in the community. Their names are synonymous with highest business ethics. The whole concern is a real asset to the community.

## Bessemer City

### Holden's Garage

Bessemer City, N. C.

Phone 67

This firm is official dealer for R. C. A. Radios, Apex Washing Machines, and Westinghouse Electric Refrigerators. They have a repair department for automobile owners and the fact that they render complete service for the automobilist makes their establishment the repair shop of Good Service, in this section of the state.

One of the centers of activity that is visited by motorists from this section of the country is this very popular garage, which by reason of its very accommodating policy has wide

popularity. In the repair department they have in charge able and efficient workmen and being backed by vast facilities which enable them to rebuild, replace or repair any automobile, no matter what the trouble may be in a most satisfactory manner.

We know of no concern more from the point of workmanship fully equipped or better prepared to be able to turn out work of class, for its reasonableness of charges and for getting it done when promised than Holden's Garage.

## Shelby Sausage & Packing Co.

G. B. Kendrick, Mgr.

East Warren, Shelby, N. C.

Phone 247

This is one of the prominent establishments of its kind in the community. Providing as it does only the finest quality of meat at the most reasonable prices.

By buying in large quantities they are able to place the finest quality obtainable at low cost to consumers. This prominent place is strictly modern, clean and sanitary. Purchasing as they do only the finest grades of goods and keep them in their up-to-date method, the public is assured of only the best.

In fact, when any one speaks of sausage the people in this community think of this place.

The sausage are prepared under the most healthful conditions and are then kept clean and sanitary in the place, so you need have no fear of unclean food when buying here.

Daily this well known concern is serving more people. The demand for their products always increasing. They meet with the approbation of the public and there are few families in this vicinity who are not patrons of this store.

In this business review we wish to congratulate the community upon having such wholesome, sanitary establishments, so ably managed, in their midst.

## Sherer & Fogle Body & Paint Shop

"The Bear System" and Chassis Straightened. Cold Process in the Car.

116 N. Morgan St. Shelby, N. C.

Phone 155

This is the only Shop equipped with the "Bear System" between Charlotte and Asheville. This is also equipped with Steam cleaning machine which they use in cleaning all cars before painting, including engine and chassis just like new.

They offer a very complete service in body and fender repairing, auto repair work of all kinds, have equipped their concern with latest of equipment for the complete repair of bodies and fenders. No matter what kind of smashup you might have been in you will find they will be able to take the car or truck and put it in such condition that you would never know it had been in a collision.

This institution has kept many a truck or auto on the road that might

have found its way to the graveyard much sooner if it had not been for their comprehensive and rapid service. Too many people think when something gets wrong with the car that it is done for. No matter what you think it will always pay to take it around here and see what can be done, as often, for a few dollars it will be placed in good condition and will run a long time.

This establishment is under direction of automobile men of very wide experience and is one of the most progressive features of the automobile organization of the community. If your car needs painting, you can do no better than take it to Sherer & Fogle, their prices are very reasonable.

## Ellis' Bicycle Shop

110 W. Marion, Shelby, N. C.

Phone 499

There is no firm more in accord with the advancing and ever changing times than this modern establishment which has come to be recognized as the bicycle headquarters of this section of the country.

With the changing times cycling is gaining in popularity every day and this firm has secured a complete line which includes all models of highest grade cycles manufactured. These are the very cheapest kind of travel for sport and take people to the outdoors.

They are all sold for cash or on an easy payment plan and this en-

ables any to secure a bicycle.

They are authority on bicycle construction, employing men in the service department who understand all features of the machine. No matter what problem you have in the line of service if you will ride around and consult them you will find that they will solve it for you.

In this review we are glad to compliment the Ellis Bicycle Shop upon the past success and the future business which is assured by the development of a line of goods of which promises to come into universal use.

## Bost's Bakery

Shelby, N. C.

Butter Flake Bread

Phone 158

This is a home firm, and merits your support. Call 158 or see them. The business is conducted along progressive lines, and we are proud to say that it is a credit to this part of the state. At this plant the most healthy ingredients are used in the process of manufacture. Their business has increased so rapidly from time to time until today they have a model industry. Everything in the plant is kept sanitary, and clean. Their Butter Flake Bread is very

popular in this section, and the people have found it to be the best the market affords. They make deliveries throughout this territory and we are proud to refer our readers to Bost Bakery Products.

They carry a full line of Cakes, and week-end Specials with all flavors. Butter Flake Bread is wrapped in three different style packages. This sliced in yellow wrapper; thick sliced in red wrapper; open top Toast-master, for toasting.

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