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 Groceries and Meats
 See Us Before You Buy
 We Save Others Money
 Why Not You
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KINGS MOUNTAIN ICE AND COAL CO.
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 Your Coldest and Warmest Friends

Quality — Fair Prices
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Ladies—
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WHO'S WHO OF KINGS MOUNTAIN BUSINESS MEN

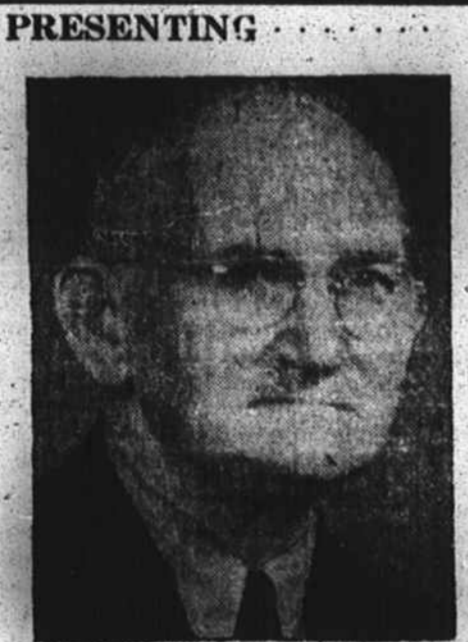
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 For Quality And Service, See Us



J. C. LACKEY
 Secretary-Treasurer
 Kings Mountain B. and L. Association

Mr. J. C. Lackey, Secretary and Treasurer of the Kings Mountain Building and Loan Association, is a native-born citizen of Cleveland county. This well-known business man began his schooling in a log school house near his home in rural Cleveland. Later he attended school at Cherryville and was a student of the late Captain W. T. R. Bell. He then took a business course at Shelby and was a classmate of Mr. D. M. Baker, President of the First National Bank of Kings Mountain. Mr. Lackey moved to Kings Mountain in 1902 and accepted a position with the Southern Railroad, a year later he resigned and became associated with the Kings Mountain Manufacturing Co. This position he held until last December when he resigned to accept the secretary and treasuryship of the Kings Mountain Building and Loan Association.

Mr. Lackey is a member of both St. Matthews Lutheran Church and Sunday School. He served for 25 years as treasurer of the Lutheran Church. At the present time he is Financial Secretary.

Mr. Lackey married Miss Mary Ellen Plenk in 1903 and to them have been born four children, Mrs. G. C. Friddle of Great Falls, S. C., Mrs. Lloyd Turner and John F. Lackey of Kings Mountain and Miss Lillian Lackey who teaches school at Creswell, N. C.

The Kings Mountain Building and Loan Association is one of the oldest associations in this section of the State. This financial institution has helped many citizens of Kings Mountain to own their home.

This association has contributed a great deal to the growth and welfare of Kings Mountain by aiding those who ordinarily would have to rent to become home-owners and better citizens. The building and loan way is the easy and convenient way to acquire that place called home.

Officers of this association are:
 (Cont'd on back page)

The Merchants whose ads appear on this page are your Home Town Citizens, who not only deserve your patronage, but are entitled to it. When you spend your money with these men you are helping to make a bigger and better Kings Mountain.

You, Mr. and Mrs. Citizen of Kings Mountain make your money here, so why not trade at home with your friends and neighbors.

You help yourself when your money is kept in Kings Mountain—The Best Town In The State.

CITY SERVICE STATION
 Otis Falls
 Complete Line Of Esso Products

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 Ginners, Dealers In Cotton, Coal, Seed Meal and Hulls
 Manufacturers and Distributors of Rugs, Carpets, Crochet Yarns

CRAWFORD'S
 MARKET AND GROCERY
 Phone 156 We Deliver

HERALD PUBLISHING HOUSE
 Quality Printing
 Phone 167



HAYWOOD E. LYNCH
 Editor-Publisher
 Kings Mountain Herald

Mr. Haywood E. Lynch, Editor and Publisher of the Kings Mountain Herald was born in Goldsboro, N. C. After completing high school Mr. Lynch attended Duke University.

The local editor has spent practically all his life in newspaper work. He began as a carrier boy on the old Goldsboro Daily Argus at the age of eight and has been connected with some phase of newspapering since.

Mr. Lynch came to Kings Mountain January 13, 1935, when he leased The Herald from G. G. Page who was then owner. In June of the same year Mr. Lynch bought The Herald and has been in active charge of the publishing business since that time.

Since coming to Kings Mountain Editor Lynch has taken an active part in the civic affairs of his chosen "home-town." He is a member of the First Presbyterian Church and an usher. He was elected as a member of the Board of Directors of the Kings Mountain Building and Loan Association. He is also president of the Kings Mountain Soft Ball League. Mr. Lynch is a member of the Business Men's Club.

Editor Lynch and his paper were compelling factors in securing for Kings Mountain a Public Library, which has gained state-wide fame for circulation. Mr. Lynch was the first president of the Kings Mountain Public Library, an office which he still holds.

Mr. and Mrs. Lynch have three girls, Betty, Jean, and Louise, and they live in their attractive new home on Cleveland Avenue.

The Herald Publishing House is now located in its new home on Piedmont Avenue. Besides being equipped to publish a newspaper, first class job printing is handled in a most efficient manner.

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KINGS MOUNTAIN BUILDING & LOAN ASSOCIATION
 J. C. Lackey
 Secretary & Treasurer

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