

FACTS, FUN and FANCIES

Yes, "George"—another week which means another brainstorm (or two — if you can safely say we do have minds). If you are discontinuing the "Round Up" — we've enjoyed it, and I'm afraid I'll have to admit — you do spill the beans. By the way — don't let that little bird do you dirty — Margaret Ratterree's heart interest is in Charlotte — because he reminds her of someone here!

Clemson tells us he got a letter Tuesday. Bet the Erskine postmaster wears a hole through a certain doorstep.

It's beginning to be too much trouble to even try to keep up with Ralph Griffin. Ask Pat what happened to Clyde when Ralph walked in her house Thursday night!

We wonder why Ben Bridges and M. J. Bellare usually late for band. Couldn't have anything to do with the Prince girls, could it?

Some time we need to hear about you and Roy Miller? Not an embryo romance? And what about Hazel Falls and Bob Baker? Billy Caveny had better not try any more

of that "Andy Hardy" stuff! Many a heart quickened when two newcomers arrived at the dance Saturday night — and many of those same hearts were almost broken when one of the welcomed visitors left early. O. K. — figure it out for yourselves.

After the dance, who would take Fay Moss home? but Ladd Hamrick. That boy does beat all to change his opinions!

Bill White refuses to say just how he's been doing lately. Be good — Bill Fred Wright's green Chevrolet was seen in Shelby Sunday — full to the brim too. Watch it, boys! (And maybe certain girls had better keep their eyes open, too.)

This week you might ask Dot Hoke about the SSS—and E. W. could still supply X (you know, the unknown quantity).

Two of the faces we were missing last week have returned — Gibson and Goforth. A new boy who looks as if he also might be associated

with the old grid is "Johnnie" G. Football prospects certainly look good. Come on out tomorrow and let's support that team. We want to see you win that game, boys!

Business Asks Less Control

New York, Sept. 13.—(IPS).—Free competition and the working of economic laws will control adequately the size of big business, and the government should step in only where monopolistic practices and price-fixing agreements exist, according to a consensus of business executives queried in a recent survey by the economic research division of the National Industrial Conference Board.

The survey revealed that many business men have agreed that large operating units have certain definite advantages. They pointed out that mass marketing with more extensive advertising and advantages in reciprocity, leads to increased sales by big business. Also, the greater stability, mass purchasing power and assembly-line production technique of large companies, it was declared, often result in lower prices to the consumer.

It was generally thought that large operations showed greater price stability with tax economies and more efficient management contributing to substantial profits and a net gain in the national income. Big business finds it easier to obtain capital and also to deal with labor organizations. It was said from the investor's standpoint, large enterprises are often favored because of the diversification represented. Almost all executives agreed that the big business has rendered a definite service to the public in fostering research.

Neisler Herd Given National Recognition

Peterborough, N. H., Sept. 13.—4 cows in the herd of P. M. Neisler of Kings Mountain, N. C., have completed official record in the Herd Improvement Division qualifying them for admission to the Advanced Register of The American Guernsey Cattle Club, according to Karl B. Musser, secretary.

A three and one-half year old cow in the Neisler herd, Actor's Dairy Maid 406571 produced in 365 days 6017.6 pounds of milk and 365.5 pounds of butter fat in class DHI. Another Guernsey Gwindale's Beauty 273846 as a eight and one-half year old cow produced in 365 days 8388.3 pounds of milk and 430.2 lbs. of butter fat in class AHI. Other Guernseys completing official records are six and one-half year old Ona of Upland Farm 328171 producing in 365 days 11053.5 pounds of milk and 521.2 pounds of butter fat in class AHI, and seven year old Royal's Virginia Dare 318640 producing in 365 days 8525.8 pounds of milk and 376.5 pounds of butter fat in class AHI.

Clear Gaston Docket

Gastonia, Sept. 12.—With only one major case, a homicide charge, on the docket, Gaston superior court was busy today clearing minor cases and jail cases off the calendar.

Judge Frank S. Hill of Murphy is presiding, and Charles E. Hamilton, appointed clerk of Gaston superior court last week, today began his duties by officiating at his first superior court term.

The only homicide case on the docket, in which Herbert Oxner of Shelby is charged with manslaughter in the death of Mrs. Coy Sims of Cherryville, fatally injured when Oxner's car, in which she was riding, was wrecked some months ago at High Shoals, may be called later in the week.

A recent survey by Ray E. Blakeley, rural sociologist at Iowa State College, indicated that more than one-half of the rural children of Iowa leave home, and of these one out of five leaves the State.

The ROUND-UP

By "George"

Pahdon by Southahn accent! At last, a lass who objects to being called a gal! It seems incredible that in this age we find a person who doesn't like slang. Or is it merely civil war prejudice? Our apology, Miss Prince. However, what about presenting your case in person next time?

Last week we mentioned that this column might be discontinued. Tuesday we were flattered by having Sarah Finger ask yours truly to please continue it. Now that we've discovered another reader we're one up on Jullie—we have four!

Good-bye to Charles Carpenter this week. He left for Clemson Wednesday morning while most of the folks about town were still abed.

Boy, has this new coaching staff got what it takes or have they...? Gloria was down to the F. B. field trying to get a snapshot of Mr. Moffat Tuesday.

Miss M... put her stamp of approval on a portion thereof... And Mr. Little... He and "Blackie" are going to be the best of friends... Ralph Griffin and W. L. H. seem to be doing bright...

And Miss Cable (from Dobson, N. C. Surry County, twelve miles from M. Airy) isn't lonesome at all these nights... Gals: M. Little plays a wicked game of brimbo... And he just loves to play the game... Miss: You had better learn to play bridge...

No wonder Jim is afraid for Hitler to start a war... With a girl like Maude, who wouldn't be...? And now we suppose that Jim's about the luckiest guy in town... Roman—tically speaking...

Good Breeding Pays With Lay Flocks

The value of good breeding is demonstrated beyond a doubt when pullets start laying in the fall, said C. J. Maupin, extension poultry specialist at State College.

"When you see a flock of large-bodied, healthy pullets that are producing large quantities of eggs," he added, "you can be sure they have good blood. And with proper feeding and management they should continue laying heavily through the winter."

"Then when you look at a flock in which the birds are under weight, of uneven size, and irregular in egg production even though they are fed a good, well balanced ration, it is safe to say that in most cases those birds are of inferior breeding."

Bad breeding, however, is not the only cause of inferior birds and low production, he continued. The flock may be infected with disease or parasites, the birds may not be adequately protected from the weather, and they may be the victims of bad feeding and management.

Successful poultrymen who keep egg production at a high rate and make a fair profit from their flocks take pains to see that everything possible is done to maintain their birds in good condition.

The extension poultry specialists are seeking to raise the average production of North Carolina poultry flocks to 170 eggs a year per hen, a little over 14 eggs per month. Producing eggs at this rate, flocks will return a profit. Later, the standard will be set higher as more flocks give promise of being able to attain it.

Approximately 10 carloads of phosphate will be used by Mitchell County farmers by September 15.

Purchases of cotton and cotton products up to \$250,000 in value for projects to develop new commercial uses for cotton have been authorized by the AAA in a diversion program.

Although the number of exhibitors was doubled last year, officials of the State Fair, to be held at Raleigh October 11-15, expect a further increase this year.

Milk production per cow on Au- State College extension dairyman, gust 1 was about 4 percent larger than a year earlier and only 1 percent less than the peak for August 1 reported in 1929, says John Arrey.



STAR ON SKIS!
Smooth going makes him a star performer on skis. Smooth going across your chin makes you a star performer on your face. Famous since 1880.



STAR BLADES
FOR GEM AND EVER-READY RAZORS



WHERE ARE YOU GOING?

TO BUY A SUPPLY OF LIFEBOUY! I GOT THE IDEA AT THE MOTION PICTURE COOKING SCHOOL

Be sure you see the FREE movie

"STAR IN MY KITCHEN"

WHERE and how does Lifebuoy come into this movie? We'd

price! Star in My Kitchen is full of surprises, and we don't want to spoil your fun.

So all we can tell you here is that Lifebuoy contains an exclusive purifying ingredient: Daily Lifebuoy basis soap. Over 20% milder than many leading "baby" soaps, and Lifebuoy is grand for the complexion.



Approved by Good Housekeeping Bureau

—FOR SALE—

A. B. Falls property corner Sims and Mountain Streets. Lot 12x350 ft. 11-room brick house. Will sacrifice for quick sale to responsible purchaser. Small cash payment. Balance over period of 15 years at 5 per cent interest. Will consider other property as part payment. For further information see Frank R. Angell, Shenandoah Life Ins. Co., Roanoke, Va., or J. R. Davis.

THE HERALD

Invites You To See

"STAR IN MY KITCHEN"

The Talking Motion Picture

Cooking School

Dixie Theatre

Sept. 22-23-24, 10 A. M.

Free Admission - Free Gifts

AUNT JEMIMA

Her MAGIC Saves a Romance!

WHAT DO YOU AND YOUR HUSBAND DIFFER OVER, MRS. BROWN?

OH, HE MAKES AN AWFUL SCENE OVER MY HOME-MADE PANCAKES. SUCH THINGS TO SAY!

JUDGE WHITE

WELL, MRS. BROWN, WE CAN GUARANTEE A HAPPY ENDING TO YOUR CASE. JUST GET YOURSELF SOME OF AUNT JEMIMA'S READY MIX. MAN WHAT A MEAL!

I'LL TRY IT IN THE MORNING, THANKS SO MUCH JUDGE WHITE.

GOSH, THAT MAN OF MINE GOES FOR AUNT JEMIMA'S TENDER, FLUFFY HOT CAKES! EVERYTHING IS HUNKY-DORY AROUND OUR HOUSE NOW!

SOUTHERN PANCAKE BREAKFAST

Chilled Fruit Juice
AUNT JEMIMA'S TENDER HOTCAKES
made from easy directions on the package.
Bacon Strips Syrup
Butter Coffee

See AUNT JEMIMA make these Happifying Hotcakes in the FREE COOKING SCHOOL MOVIE "Star in My Kitchen"

TODAY IS THE 15th . . .

All Water and Light Bills

Must Be Paid on or Before this date or service will be discontinued and charges will be made for re-connections.

Do Your Part - Pay Now

Town Of Kings Mountain
Water and Light Dept.