

EASTER FASHIONS

Easter Parade Is A Buying Motive And A Selling Theme

LOVELY
Spun Rayon
39cyd.

STOFFELS FINE
LINEN
Beautiful Quality
69cyd.
White, Navy, Blue, Grey
Rose

VALENCIA
PRINTS
Pretty Patterns
19c
6 YARDS \$1.00

POWDER PUFF
MUSLIN
39cyd.

ONE TABLE
Silk Prints
39cyd.

ONE TABLE
PRINTS
FRIDAY - SATURDAY
ONLY
12½cyd.
10 Yards for \$1.00



Select Your Easter Footwear From Belk's Large Selection

CHILDREN'S SHOES Straps, Ties, and Ox-fords. White, Tan, black Combination— 97c to \$1.98	LADIES' OXFORDS Some with the new Barge Toe. All colors and White— \$1.98	LADIES OXFORDS Well made and new styles. See this selection now— \$1.45	Ladies' and Misses' Crepe Sole OXFORDS In an assortment of colors. Ideal for this season— \$1.45 to \$2.95
Ladies and Misses SANDALS Combination colors, in high and low heels. Some with heel and toe out styles— 97c to \$1.98	Ladies' and Misses' OXFORDS Leather soles and made for style and wearing qualities. All colors in widths from AA to C— \$2.95	Boys' Dress OXFORDS Made just like Dad's in black, brown, white and combinations. Dress him up for Easter— 97c to \$2.95	Men's Dress OXFORDS White, Brown and Black \$1.45 Pair
Men's Dress OXFORDS Crepe and leather soles in all colors. These shoes are made for real service— \$1.98 to \$2.98	Men's Better OXFORDS Made by Weyenberg for quality and appearance. All colors for both dress and sport wear— \$3.95 and \$4.85	Ladies' Dress SHOES You would expect to pay more for this quality. The styles are right up to the minute. See this big selection today \$2.95 and \$3.95	Peter's Velvet-Step DRESS SHOES For Ladies. Choose your Easter Footwear from this group. Large assortment of all colors and styles— \$4.85

Dresses CREPES SHANTUNG, WASH. SILKS They Are Smart **\$1.98**

Men and Boys' Dress Pants —River Cool —Happy Man —Ball and Chain style —Happy Youth \$1.45 to \$4.85 Colors: Grey Blue, Tomato Red, Off-colors and stripes.	MEN'S DRESS SHIRTS Stripes White Solids 97c \$1.45 \$1.94	—SPECIAL— Men and Boys' WORK SHOES 97c Pair Men's Sandal OXFORDS The ideal Shoe for summer wear. Perforated, 97c and \$1.45	MEN'S Suits Plain and Sport Back in all newest styles. \$9.95 11.95-12.95 14.95 16.50-19.50
MEN'S HATS Emerson and University Club \$2.95 to \$3.85 OTHERS 97c		SAVE YOUR SALES SLIPS—THEY ARE VALUABLE 32 Piece Set of Dishes \$5.00 Value for only \$1.98 and \$25.00 worth sales slips. 32 Piece Set of Dishes \$6.95 Value for only \$2.91 and \$25.00 worth of Sales Slips.	

FEATHER TICKING
8 oz. weight. Regular 25c value—
19c yd.

2 and 3 THREAD
HOSE
69c
3 PAIRS \$2.00

CRETONNE
IN LOVELY SHADES
10c
YARD

PARLIN
PRINTS
15c yd.
7 YARDS FOR \$1.00

CELLU PRINT
Draperies
59c PAIR
2 FOR \$1.00

—SPECIAL—
with each 3 yards of material from 19c to 69c, we will give one SIMPLICITY PATTERN
FREE

BELK'S DEPT. STORE