Easter Parade Is A Buying Motive And A Selling Theme

LOVELY

Spun Rayon

39cyd

STOFFELS FINE

Beautiful Quality

White, Navy, Blue, Grey Rose

VALENCIA

## **PRINTS**

**Pretty Patterns** 

6 YARDS \$1.00

POWDER PUFF

MUSLIN

ONE TABLE

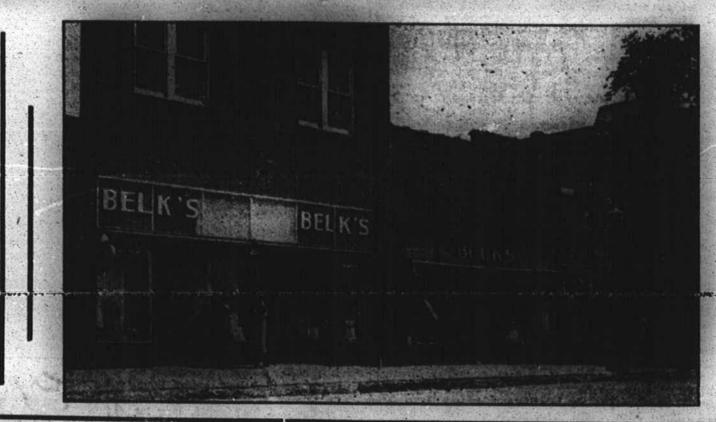
Silk Prints

ONE TABLE

# **PRINTS**

FRIDAY - SATURDAY ONLY

10 Yards for \$1.00



## Select Your Easter Footwear From Belk's Large Selection

CHILDREN'S SHOES

Straps, Ties, and .. Oxfords. White, Tan, black Combination-

97c to \$1.98

Ladies and Misses

SANDALS

Combination colors, in

high and low heels.

Some with heel and toe

97c to \$1.98

Men's Dress

OXFORDS

Crepe and leather soles

in all colors. These

\$1.98 to \$2.98

shoes are made for real

out styles-

service-

LADIES' OXFORDS

Some with the new Barge Toe. All colors and White-

\$1.98

Ladies' and Misses'

OXFORDS

Leather soles and made

for style and wearing

qualities. All colors in

widths from AA to C-

Men's Better

OXFORDS

Made by Weyenberg

both dress and sport

MEN'S DRESS

SHIRTS

Stripes

White Solids

97c

\$3.95 and \$4.85

LADIES OXFORDS

Well made and new styles. See this selection now-

\$1.45

Ladies' and Misses' Crepe Sole OXFORDS In an assortment of col ors. Ideal for this sea-

\$1.45 to \$2.95

Men's Dress

**OXFORDS** 

White, Brown and

Black

\$1.45 Pair

son-

Boys' Dress OXFORDS

Made just like Dad's in black, brown, white and combinations. Dress him up for Eas-

97c to \$2.95

Ladies' Dress

SHOES You would expect to for quality and appear pay more for this qual-ance. All colors for ity. The styles are right ity. The styles are right up to the minute. See this big selection today

\$2.95 and \$3.95

Peter's Velvet-Step DRESS SHOES

For Ladies. Choose your Easter Footwear from this group. Large assortment of all colors and styles-

\$4.85

Men and Boys'

**Pants** 

-Ball and Chain style

\$1.45 to

\$4.85

Colors: Grey Blue, To-

mato Red, Off · colors

and stripes.

-River Cool

-Happy Man

-Happy Youth

CREPES SHANTUNG, WASH SILKS

They Are Smart

-SPECIAL-Men and Boys' WORK SHOES

97c Pair

Men's Sandal OXFORDS

The ideal Shoe for sum mer wear. Perforated,

97c and \$1.45

MEN'S HATS **Emerson and University Club** 

OTHERS 97c

SAVE YOUR SALES SLIPS—THEY ARE VALUABLE

32 Piece Set of Dishes \$5.00 Values for only \$1.98 and \$25.00 worth sales slips. 32 Piece Set of Dishes \$6.95 Value for only \$2.91 and \$25.00 worth of Sales Slips.

MEN'S

Suits

Plain and Sport

Back in all newest styles.

**\$9.95** 

11.95-12.95

14.95

16.50-19.50

**FEATHER** TICKING

8 oz. weight. Regular 25c value-

2 and 3 THREAD

HOSE

3 PAIRS \$2.00

IN LOVELY SHADES

YARD

PARLIN

**PRINTS** 

7 YARDS FOR \$1.00

CELLU PRINT

**Draperies** 

PAIR

2 FOR \$1.00

-SPECIAL

with each 3 yards of material from 19c to 69c, we will give one SIMPLICITY PATTERN