

KEETER'S HOT-WEATHER SPECIALS

Are Money Savers For Every Member Of The Family

Hot Weather Specials for Women

NEW POCKET BOOKS

Just arrived to match your Hot Weather Outfit. White and Colors.—

97c each

SUMMER HATS

All the new straws in a large variety of styles. Three Price ranges to select from—

97c, \$1.45, \$1.94

SUMMER DRESSES

Glenbury Shadow Sheer in a beautiful array of styles and colors. All fast colors—

\$1.94 each

JUST ARRIVED

New Hot Weather Dresses in Laces, Chiffon, and Bamberg Sheers. —Two Big Groups to Choose from—

\$3.95 & \$4.85

Misses' and Ladies'

SLACKS, SHORTS, AND FARMERETTES

Assortment of colors—they are all the style now—

48c and 97c

Misses' and Ladies'

BATHING SUITS

Large selection in all colors, including those made from the new Elastic material—

\$1.00 to \$2.95

Summer Specials for Men

MEN'S HOT WEATHER HATS

Made by Brigham-Hopkins. All styles, extra fine Quality. Special Summer Purchase Only—

97c and \$1.45

Men's and Boys' POLO SHIRTS

Big Table To Select From

Here's the buy of the Season

Values up to \$1.00, but a special purchase enables us to sell them at only—

48c each

Men's And Boys' BATHING SUITS

Wool and Elastic Material

Men's sizes . . . 97c up

Boys, sizes . . . 48c up

Enjoy a swim in one of our Suits

MEN'S WASH PANTS

Sanforized and Vat Dyed

Four large groups to select from and each one a leader in its price—

**97c \$1.49
\$1.94 \$2.95**

MEN'S DRESS SHIRTS

In the new cool thin summer cloths. White, Blue, Green, Tan—

97c each

OTHERS FROM 48c to \$1.94

MEN'S HOT WEATHER UNDERWEAR

Stock up now, and Save

Shirts . . . 121-2c
Shorts . . . 10c

OTHERS FROM 19c to 48c

GOOD QUALITY STRING BROOM

10c each

Limit 1 to a customer
THURS. - FRI. - SAT. ONLY

FELT BASE RUGS

Pretty New Patterns

Sizes 9 x 12

—Extra Special—

\$3.88 each

FELT BASE RUGS

Size 18 x 36 Inches

Assortment of patterns and colors

8c each

TWO FOR 15c
Limit 4 to a customer

EXTRA SPECIAL GALVANIZED TUB With Handle

10c each

With \$1.00 Purchase
THURS. - FRI. - SAT. ONLY

Summer Shoe Savings

MEN'S WORK SANDALS

Ideal for hot weather
Ventilated, with leather soles

\$1.45 pair

MEN'S SPORT OXFORDS

We have the most complete stock of Oxfords in this price group in the history of our store. Leather and crepe soles, all colors and combination

\$2.95 pair

TENNIS SHOES

For Men And Boys
Good Quality and well made
Brown and Blue

49c pair

LADIES' SANDALS

All colors including white and black patent. Low and medium heels—

97c pair

LADIES' DRESS SHOES

Including Japonicas, Gaberdines

All the newest styles and colors. Some better shoes included in these groups.

\$1.94 and \$2.95

LADIES' WHITE SHOES

We bought heavy in the whites for summer, so you will find any style here in your Hot Weather Footwear—

97c to \$4.95

Piece Goods Bargains

Big Table, Prints, Sheers, Broadcloth and Romper Cloth in pretty patterns and solid colors—All fast colors—

10c yd.

CURTAIN GOODS

SHANTUNG

Large Selection. Buy your supply now

5c yd.

COTTON CRASHES and SUITINGS

Special Group, values to 29c yard. Hot Weather Special—

15c yd.

All colors

Big Group

SPUN RAYON and SILKS

in all the newest patterns and colors. Extra good quality—

39c yd.

VOILES - DIMITIES

BATISTE

Pretty Sheers that will keep you cool with our Hot Weather Prices. All colors. Two big groups to select from —

15c & 25c yd.

FITTINGS, BUTTONS, ETC.

In fact, everything to complete your Hot-Weather Dress. Large assortment to select from at—

5c & 10c

KEETER'S DEPARTMENT STORE

VALUE FOR VALUE NEVER UNDERSOLD

KINGS MOUNTAIN, N. C.