

Length Of Cotton Staple Increased

Cotton farmers of North Carolina have made substantial progress in improving the staple length of their product since 1928, but little or no improvement was made in the grade. It is revealed by studies recently completed by the North Carolina Agricultural Experiment Station of State College, in cooperation with the U. S. Bureau of Agricultural Economics.

In 1928 the average staple length of cotton grown in the State was 14.69 sixteenths inch; in 1936 it was 16.07 sixteenths inches. Approximately 80 percent of the cotton grown in North Carolina 10 years ago had a staple of less than 15-16 inch, whereas in 1936 only 13 percent of the cotton was this short. On the other hand, in 1928 only 19 percent of the

crop was 15-16 to 1 1-16 inches staple, but in 1936 a total of 85 percent was of the longer staple.

The studies were conducted by Glenn R. Smith and Ralph H. Raper of the N. C. Experiment Station, and W. B. Lanham of the B. A. E. The detailed report of their investigations is included in Experiment Station Bulletin No 323, "Quality of North Carolina Cotton — 1928-1936" which is available for free distribution to interested citizens of North Carolina upon application to the Agricultural Editor of State College, Raleigh.

In summarizing the results of the studies, the research men pointed out that the longer staples make stronger yarns, and for certain fine yarns, the longer staples are required. They also stated that the grade of cotton is important in obtaining premium prices, and in this respect North Carolina is lagging. They strongly endorsed the one-variety cotton communities being organized throughout the State by the North Carolina Agricultural Extension Service to improve the grade of cotton.

QUICK RESULTS — LOW COST HERALD CLASSIFIED ADS

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If error is made, The Herald is responsible for only one incorrect insertion. The customer is responsible for subsequent insertions. The advertiser should notify immediately of any corrections needed.

Want ads are always cash in advance except to business men or concerns having accounts with this newspaper.

FOR SALE — 1931 Chevrolet Coach Good condition. Mrs. T. G. Pollock, 210 King st. 6-29fc

FOR SALE — Wellmore player piano, \$50 cash. Paul Ware, 728 Piedmont Ave. 6-29p

WILL PAY Highest market prices for Wheat, Corn and Oats, or will exchange Flour, Feed, Meal for them. Phone 2-3165. Interstate Milling Co., Charlotte, N. C. —July 27c.

FOR RENT — Two 3-room apartments close in, connecting bath, hot water furnished, 500 West Gold st. See W. F. Logan.

REMEMBER — On Saturday you get one of our delicious Banana Splits for only 10c. Kings Mountain Drug Company.

KEYS MADE, LOCKS, VACUUM Cleaners, Small Electrical Appliances, and Speedometers repaired. C. L. Ramsey, Phone 126-M Sept. 22fc

(Continued Next Week)



TOM AND GEORGE

Tom: "Our colored church was making a drive for funds, and Uncle Rastus refused saying he owed everybody in town; the solicitor asked him if he didn't owe anything to the Lord, and what do you think he said?" George: "I imagine he said he did, but the Lord wasn't pushing him like the other creditors." We are pushing our Wicker Furniture and Parlor Chairs right now. Look 'em over.

D. F. Hord Furniture Co.
Buy It For Less At Hord's

In Freedom's Name



NEW YORK — Prominent in the sculptural adornment of the

four statues dedicated to "The Four Freedoms" — Speech, Religion, Press and Assembly. They are the creation of Leo Friedlander. This figure, "Freedom of the Press," is 30 feet high and, with the others, stands at the intersection of Constitution Mall and Rainbow Avenue

of the Rhododendron Festival. Facts relative to the dedication of the Great Smoky Mountain National Park by president Roosevelt are scarce around here, but someone says its been slated off.

Who can think of a better place to be than neck deep in Lake Monticla, on a day like today?

GUERNSEYS ARE SOLD TO SMITH

Two registered Guernsey cows have recently been sold by P. M. Neisler to H. R. and Ray Smith of Havelo, N. C. These animals are Archdale Prince's Mimosa 578602 and Archdale Prince's Sunflower 578601 according to The American Guernsey Cattle Club, Peterborough, N. H.

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Name _____ Age _____
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Local Representative
P. L. PIERCY,
409 Emerson Ave.
Gastonia, N. C.

COMMISSIONER'S SALE OF REAL ESTATE

Under power of sale contained in order, made December 29, 1938, by the Clerk of Superior Court and approved by the Judge at the March term, 1939, of the Superior Court of Cleveland County, N. C., the undersigned commissioner will offer for sale at public auction, to the highest bidder, for cash, at the Court House door, Shelby, Cleveland County, N. C., at 12 o'clock M. or within legal hours, on Monday, July 24, 1939, the following described property:

Lying in the City of Shelby, Cleveland County, N. C., and BEGINNING at an iron stake on the West edge of South LaFayette Street at the point of the intersection of said street with the North edge of West Graham Street, and runs thence with the West edge of South LaFayette Street in a Northerly direction 46 feet to a stake, corner of Carolina Theatre property; thence a new line West 200 feet to a stake on the East edge of Trade Street; thence South with the East edge of Trade Street 45 feet to a stake on the North edge of West Graham Street at the point of intersection of Trade Street with West Graham Street; thence in an Easterly direction with the North edge of Graham Street 200 feet to the beginning.

The aforesaid property will be sold subject to any and all prior encumbrances.

This the 20th day of June, 1939.
Ray Lutz, Commissioner.
D. Z. Newton, Atty — 7-13-DZM — adv

"Read 'Em and Reap" OUR ADS

VACATION

by Greyhound Super-Coach —
At the lowest fares in history!

You can have the time of your life on your vacation with the money you save going by Greyhound Super-Coach!

Sample Round-Trip Fares

New York	\$14.50	San Fran'co	\$77.50
Charlotte	.90c	Win-Salem	\$3.00
Atlanta	\$5.25	Greensboro	\$3.15

CENTER SERVICE
Phone 62

by GREYHOUND

JOB PRINTING - PHONE 167

SAVES MY FACE!
SAVES MY MONEY!

Treet

4 FOR 10¢

Treet

SINGLE-EDGE
BLADES
For GEM and Ever-Ready Razors

**"I thought I knew
all about automobiles!"**

A LOT of folks have had their eyes opened wide by a ride in a 1939 Ford V-8. They just didn't realize how much more value and how many improvements we've put in this car the last few years.

Today's advanced Ford is a product of progressive engineering, fine materials and honest

construction. It is backed by an experience of building far more cars than anybody else in the world.

One ride in today's Ford — with its smooth 8-cylinder engine, stabilized chassis, hydraulic brakes — will prove it's the modern car in the low-price field.

FORD V-8

EASY TO BUY **EASY TERMS**

See Your FORD Dealer for Generous Trade-in

PLONK MOTOR COMPANY

THE CLANCY KIDS

That's a Good Reason.

By PERCY L. CROSBY

LISTEN, TIMMIE, WE CAN'T HAVE A DUBB LIKE THAT ON THE TEAM

WE GOTTA! HE OWNS THE BAT.