

Opens
Thurs.
Morning
Sept. 21

PHENIX MILL STORE

Closes
Sat.
Night
Sept. 30

GREATEST PRE-INVENTORY SALE EVER

YES, IT'S A FACT! WE WOULD LIKE TO TALK FACE TO FACE PERSONALLY ABOUT THIS BUT, THE TIME IS TOO SHORT! WE SIMPLY ADVISE ALL OUR FRIENDS AND CUSTOMERS THAT RIGHT NOW IS THE TIME TO BUY IF YOU WANT TO SAVE. EVERYBODY IS AWARE OF THE FACT THAT PRICES ARE ADVANCING IN EVERY LINE. THEREFORE, LET US BEG YOU TO NOT MISS THIS OPPORTUNITY TO SAVE.

Ladies, Please!

Let's change the subject for just a minute and talk about these Ladies' Coats, Dresses, Hats, Hosiery, Sweaters, Rain Coats, Skirts, Pajamas, Corsets, Brassieres, Gowns, Slips, Shoes, Cloth, Curtains, Buttons, Ribbon, Lace, Embroidery, Etc., at Prices lower than we paid and lower than we can REPLACE THEM. We Don't Want To Count These Items In Our Inventory.

Hurry

Gentlemen!

If we could just show you our line of Men's Hats, Shirts, Shoes, Underwear, Overalls, Ties, Suspenders, Rain Coats, Socks, OVERCOATS, PANTS, Cotton Blankets, Woolen Blankets, at the Prices we have affixed for the next 9 BIG DAYS, we KNOW YOU WOULD TAKE ADVANTAGE of the Saving and lay in your FALL and WINTER Supply.

You Know As Well As We Know Prices Are Going Up, Up

Hosiery

Ladies and Children's 5c Pair
Humming Bird Hose 90c Pair

Quilts & Spreads

\$3.50 Value Home made Quilts \$2.75
\$1.00 Value Spreads 79c
\$1.50 Value Spreads \$1.15
\$2.95 Value Spreads \$2.15

Sonja Henie Sweaters

\$1.95 Value Sweaters 95c
\$2.75 Value Sweaters \$1.25
\$3.50 Value Sweaters \$1.50

Coats

\$3.95 Values Coats—Only \$1.50
\$10.00 Value Coats, Only \$2.95
\$15.00 Value Coats, Only \$3.95

Blankets

\$1.25 Value Blankets 95c
\$1.75 Value Blankets \$1.35
\$2.50 Value Blankets \$1.75
\$2.75 Value Blankets \$1.95
\$3.75 Value Blankets \$2.95

PILLOW CASES

\$1 val. Hand Embroidery 79c
\$2.50 val. Table Spreads \$1.85

Sugar

10 Pound Cotton Bag 60c

Lard

4 Pounds Jewel or Vegetole 40c

We feel we have done our part to help you. Now it's up to you. Don't make us beg—It's your Gain — OUR LOSS—Come On!!

Dresses

\$1.00 Value Dresses 79c
\$2.95 Value Dresses \$1.95
\$3.95 Value Dresses \$2.79
\$5.95 Value Dresses \$3.95
\$6.50 Value Dresses \$4.45

AND BESIDES THIS
The entire Stock of Ladies' Nelly Don Frocks and Famous Dresses' in the following Price Ranges:

\$7.95 Take Your
\$10.95 Choice
\$14.95
\$16.95 at only

\$6.50

READ ON PLEASE!

\$4.95 val. Rain Coats only \$1.65
\$5.75 val. Rain Coats only \$2.25

LADIES' COATS

\$10.75 value Ladies Coats \$6.95
\$12.75 value Ladies Coats \$8.95
\$16.75 val. Ladies Coats \$10.95

REMNANTS

Yes 'Em, we have 50 Rolls, four yards Each—
\$1.00 Value for only 39c Each

HAND TOWELS

AT 9c and 19c EACH

MANDALAY SLIPS

\$1.95 Value \$1.29

READ ON!

\$1.95 val. Ladies Skirts \$1.35
1 lot 50c value Rayon 20c yd.
1 lot 25c val. Draperies 15c yd
1 lot 25c val. Shirting 15c yd.
1 lot Khaki Cloth 15c yd.
1 lot White Goods 7c yd.
\$1 val. Goldette Gowns 79c
\$1 val. Goldette Slips 79c
\$2.50 val Goldette Pajamas \$1.75
All 10c Buttons 2 Cards for 15c

Men, Get These Today Sure.
Only have 12 of These

Over Coats

\$15 to \$18 Value Only \$7.95
If you miss this it's just too bad. Don't tell us you are "So Cold" this winter.

RUBBER BOOTS

\$1.75 Value Boys Boots \$1.25
\$3.25 Value Men's Boots \$1.95

FEATHER WEIGHT Rain Coats

Boys' \$2.50 Value \$1.75
Men's \$2.75 Value \$1.95

AND TOO, WE HAVE:

85c Value Curtains 65c
15c & 25c Childrens
Anklets 13c
10c Value Rick Rack, 2 for 15c

SHOES & OXFORDS

\$1.25 Val. Childrens Shoes 95c
\$1.50 val. Children's Shoes \$1.25
\$1.75 val. Children's Shoes \$1.35
\$1.95 val. Children's Shoes \$1.65
\$2.75 val. Children's Shoes \$2.25
75c val. Ladies House Shoes 59c
\$1 val. Ladies House Shoes 85c
\$1.35 Value Ladies House Shoes \$1.15
\$1.95 Value Ladies Black & Tan Oxfords \$1.65
\$2.50 Value Ladies Black and Tan Oxfords \$1.85
\$2.95 Value Ladies Black and Tan Oxfords \$2.15
\$1.25 Ladies' Gaiters 65c

MANY OTHER BARGAINS
ALL FOR YOUR GOOD

Boys' Peter Pan DRESS SHIRTS
75c Value Shirts 59c

Yes Sir!

\$4.95 Value Boys Suits \$3.75
\$8.50 Value Boys Suits \$4.95
\$17.50 Value Men's Suits \$9.95

Boys Jump Right in These Old Hickory 220 Weight OVERALLS

Age 2 to 8 65c
Age 9 to 12 75c
Age 13 to 18 85c
Men's \$1.75 Value \$1.40

Men's Rain Coats

\$5.00 and \$6.00 Value Only \$1.95
There will be none left. DON'T WAIT

HOLD 'EM WITH

50c Belts for 35c
50c Suspenders for 35c

MEN'S DRESS SHIRTS

\$1.00 Value Shirts 79c
\$1.50 Value Shirts \$1.20
\$1.75 Value (Silk) Shirts \$1.35

SHOES & OXFORDS

\$3.75 Value Men's Shoes \$2.95
\$2.25 Value Men's Work Shoes \$1.75
\$2.75 Value Men's Work Shoes \$2.35
\$4.50 Value Men's Work Shoes \$3.75
\$2.25 Boys' Work Shoes \$1.75
\$2.95 Value Boys' Work Shoes \$2.35
\$3.50 Value High Top Shoes \$2.75
\$1.35 Value Men's Over Shoes 75c
\$1.00 Value Boys' Over Shoes 65c

OLD HICKORY WORK SHIRTS

75c Value Work Shirt 59c

DRESS CAPS

50c Value Caps 25c

Etchison Hats

\$3.00 Value Hats \$2.25
\$3.50 Value Hats \$2.75
\$1.50 Value Hats \$1.15

HANES UNDERWEAR

25c Value Shirts and Drawers, 19c Ea.
35c Value Shirts and Drawers 25c Ea.
\$1.00 Value B. V. D. 79c
50c Value Boys' Union Suits 35c

FALL IN LINE RIGHT NOW

Never Before -- After This Is Gone -- Let Nothing Stop You!

IT IS FOR YOU

Phenix Mill Store

Kings Mountain, N. C.

DON'T MISS IT