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The New Modess
15c pkg.

2 FOR 29c

Myers' Dress Shoppe

SECOND FLOOR

NOT STRICTLY NEWS

By Those Inseparable Pals
"Red" and "Jackie"

Hello, readers, (if there is any), we are here again!

May we make "amen's" for those typographical errors and misspelled words and say that it was not our fault, but was in the printing and we hope it won't happen in our future columns.

And now for a few lines of gossip from around town:

Wanted at once! ... Any kind of information concerning the "Clemmer Cousins," the Gibson-guy or ... even Mary Lall. Just any little piffle about either.

That certain girl we mentioned about living next door to Jake H. wants her name in this column ... And here it is — Thelma M. ... How does that look, pal. Here's hoping you like it.

Biggest laugh of last week was that grand slam on Professor L. Etters when he went to work in his car so he could hurry home ...

to Gastonia and ... then forgot his car and came home on the bus and had to go back after it ...! and to make matters more coincidental his buddy (Hunter C.) did the same thing, only he left his car up town and came home walking. We wonder what is causing their forgetfulness! ... Could it be love? ... We wonder on ...

Ask Louise P. ("Pitt") and Dwight B. about love ... they seem to know! ...

By the way ... That Jimmie D. we mentioned in our last column is not Jimmie Dickey nor either Jimmie Darracott ... but another Jim W. that we happen to know.

Enough said until next time.

Personals:

Mrs. D. F. Moss had as her guests Sunday Mrs. David Green and daughter, Dorothy of Charlotte.

Mrs. Phillip Houser and daughter Evelyn, are spending several weeks visiting relatives in Gastonia.

Mr. and Mrs. Ivey Randall and Mrs. Levi Randall visited Mr. and Mrs. Theodore Randall of Shelby Sunday.

Mr. and Mrs. Frank Pennington had as their guests Saturday Mr. and Mrs. Fulton Mullinax and daughter of Blacksburg and Mr. Furman Crook of Gastonia.

Mr. and Mrs. Clyde Brakefield had as their guests for the week end, Mr. and Mrs. Woodrow Lynch of Bessemer City.

Miss Julia Price spent Sunday in Gastonia.

Birth Announcements:

Born to Mr. and Mrs. Clyde Brakefield, a son, Sept. 15.

Born to Mr. and Mrs. Lattie Dunn, son, Sept. 28th. Mother and baby are doing nicely.

So ... until next time we'll be thinking of you.

Gotta be gittin'! "Bye!"

Grocers Baking Co. Goes "Streamline"

In 1927, W. J. Carroll opened the Grocers Baking Company in a small one story plant in Gastonia. In 1929, the bakery moved into its new home at 609 West Airline avenue.

Mr. Carroll is a native of North Carolina and was born near Grover. November 14th marks Mr. Carroll's 25th year in the bakery business.

The plant started in 1927 with two routes; in 1936 the new bakery was doubled in size and in 1938 was remodeled and new machinery added. This brought the plant up to the present high standard among Southern bakeries which it enjoys today.

More than 40 families are dependent upon the operation of the Grocers Baking Company, and the plant serves a large area in the Piedmont section of North and South Carolina at the present time ten routes service this large territory.

New the Grocers Baking Company enters into a new phase of operation

For years they have marketed their products under the names of Butter Kist and Old Fashion, but starting Tuesday the name of their products

changed to Holsum. Holsum is a descriptive noun that describes the bread and has been adjudged the finest name ever used to describe a good loaf of bread.

In addition the Grocers Baking Company has taken on the counsel and assistance of the W. E. Long Company, well known counsellors of many of the largest bakery concerns in America. This organization has fine bakery laboratories and services many large food companies with analysis outside of the baking industries. They also are advertising and marketing experts.

The new loaf bread Holsum, in

the streamline wrapper, will be carefully advertised and merchandised and the public will hear of the reasons why Holsum bread is a better loaf.

DYSENTERY!
Don't let it sap your energy! GET REGULAR With Ante-Fermen — an old prescription used for minor stomach disorders for over fifty years.

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Holsum

BREAD

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HOLSUM gives you choice of THICK or THIN SLICES



THICK SLICES
RED-END
Streamline wrapper.



THIN SLICES
BLUE-END
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EASY TO SEE ... EASY TO BUY ... STREAMLINE wrapper!