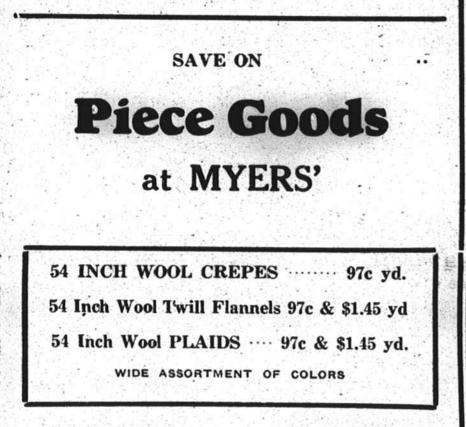


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#### THE KINGS MOUNTAIN HERALD THURSDAY, OCT. 12, 1989.

### Grocers Baking Co. Goes "Streamline"

typographical errors and misspelled words and say that it was not our fault, but was in the printing and we hope it wont happen in our fu-

And now for a few lines of gossip

"Clemmer Cousins," the Gibson guy the present high standard among little piffle about either.

That certain girl we mentioned about flying next door to Jake . H. wants her name in this column .....

And here it is - Thelma M. ..... ing you like it.

that grand slam on Professor L. vice this large territory. Etters when he went to work in his to could burry home and ro had to go back after it ....! and to make matters more coincidential his buddle (Hunter C.) did the same thing, only he left his car up town and came home walking. We wond-

er what is causing their forgetfulness! .... Cculd it be love? .....We wonder on ...

Ask Louise P. ("Pitt") and Dwight B. about love .... they seem to know! ....

By the way .... That Jimmle D. we menticaed in our last column is not Jimmle Dickey nor either Jimmie Darracott .... but another Jim W, that we happen to know. Enough said until neyt time. Personals:

Mrs. D. F. Moss had as her guests. Sunday Mrs. ,David Green and daughter, Dorothy of Charlotte. Mrs. Phillip Houser and daughter Evelyn, are spending several weeks visiting relatives in Gastonia. Mr. and Mrs. Ivey Randall anđ Mrs. Levi Randall visited Mr. and Mrs, Theodore Randall of Shelby Sunday. Mr. and Mrs. Frank Pennington

had as their guests Saturday Mr. enl Mrs. Fulton Mullinax and daughter of Blacksburg and Mr. . Furman Crook of Gastonia. Mr. and Mrs. Clyde Brakefield had

as their guests for the week end, Mr. and Mrs. Woodrow Lynch of Bessemer City.

Miss Julia Price spent Sunday in Gastònia. Birth Announcements: Born to Mr. and Mrs. Clyde Brake

field, a son, Sept. 15. Born to Mr. and Mrs. Lattie Dunn, son, Sept. 28th. Mother and baby are doing nicely. So .... until next time we'll be thinking of you.

Gotta be gittin.'! "Bye'!

In 1927, W. J. Carroll opened the Greeers Haking Company in a small one story plant in Gastonia. in 1929, the bakery moved into its new home at 609 West Airline avenue. Mr. Carroll is a native of North Carolina and was born near Grover.

November 14th marks Mr. Carrolls 25th year in the bakery business. The plant started in 1927 with-

wo routes: in 1936 the new bakery was doubled in size and in 1938 was emodeled and new machinery addof information concerning the ed. This brought the plant up to

or .... even Mary Lail. Just any Southern bakeries which it enjoys Itcday.

More than 40 families are depend ent upon the operation of the Grocers Baking Company, and the plant How does that look, pal. Here's hop serves a large area in the Piedmont

Biggost laugh of last week was At the present time ten routes ser-Now the Grocers Baking Company stors into a new phase of operation to Gastonia and .... then forgot his For years they have marketed their

car and came home on the bus and Hoducts under the names of Butter Kist and Old Fashion, but starting Tuesday the name of their products

bread and has been adjudged the fin and the public will hear of the reaest name ever used to describe a sons why Holsum bread is a better good loaf of bread. loaf.

In addition the Grocers, Baking

Company has taken on the counsel and assistance of the W. E. Long Company, well known counsellors of many of the largest bakery conerns in America. This organization old prescription used for minor stom has fine takery laboratories and services many large food companies with analysis outside of the baking industries. They also are advertising and marketing experts.

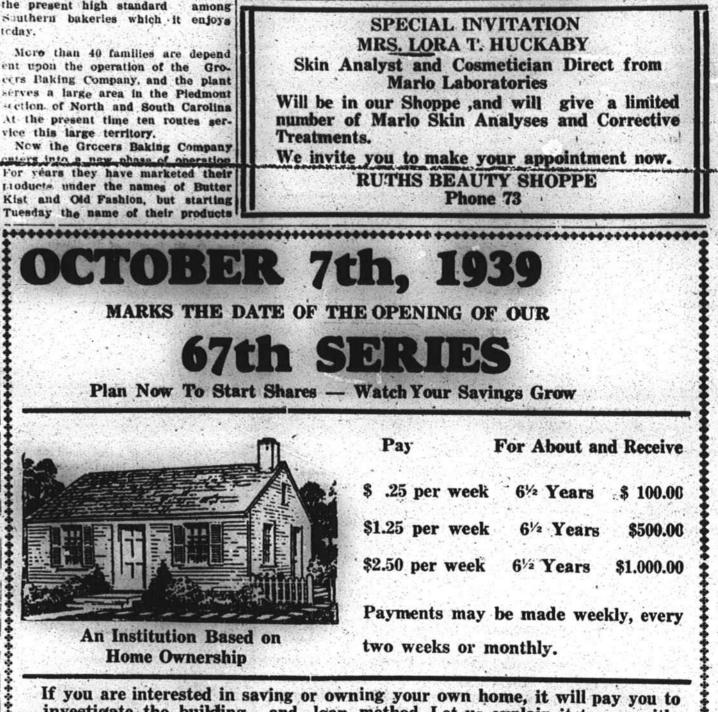
The new loaf bread Holsum, in

s changed to Holsum. Holsum is a the streamline wrapper, will be care descriptive noun that describes the fully advertised and merchandised



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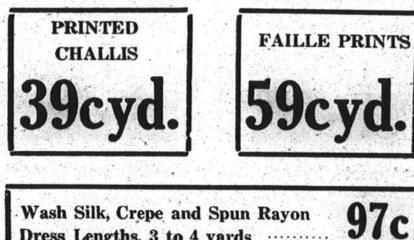




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- -in name -in flavor
- -in freshness

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-

And its mellow-flavored fresh slices are wrapped in a modern streamline wrapper to make your bread buying easier!

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TAKE HOME

BREAD

**Formerly Butter-Kist** 



12