

SOCIAL AND PERSONAL HAPPENINGS

of INTEREST to WOMEN

PHONES 10-R AND 88 MRS. A. H. PATTERSON, Editor

ENTERTAIN AT BRIDGE SUPPER

Mr. and Mrs. Paul Neisler entertained at three tables of bridge at their home on Gaston street on Monday evening. Primroses, azaleas and gladioli were effectively arranged in decoration.

An elaborate turkey supper with accessories was served.

Mr. and Mrs. Howard Jackson were winners of high score prizes and Mrs. Paul Mauney and W. J. Fulkerson consolation.

Guests included Mrs. F. E. Finger, Mr. and Mrs. Howard Jackson, Mr. and Mrs. W. J. Fulkerson, Mr. and Mrs. Bill Thomson, Mr. and Mrs. Paul Mauney and Mrs. Robert Miller.

HOSTESS TO BRIDGE CLUB

Mrs. George Lattimore was hostess to her bridge club on Tuesday afternoon. Those playing included Mesdames Hunter Neisler, Joe Neisler, Ed Smith, Paul Neisler, R. H. Webb, Ladd Hamrick, Charles Williams and the hostess.

A sandwich and tea course was served.

DINNER HOSTS

Mr. and Mrs. Paul Neisler entertained the following dinner guests Sunday: Mr. and Mrs. Hunter Mauney, of Lincolnton; Mrs. C. E. Neisler, Mr. and Mrs. W. A. Ridenhour and Miss Helen Ridenhour.

The centerpiece was a lovely epergne filled with fruits and flowers.

A turkey dinner with accessories was served.

CLUB HOSTESS

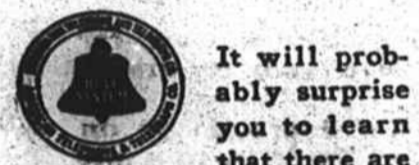
Mrs. B. M. Ormand was hostess to Social Club members guests making up four tables on last Thursday afternoon. A salad and sweet course was served after the game.

Personals

Miss Catherine Peele of Central School faculty is ill at her home at Gibson.

Miss Ruby Burrage is ill at the

BOUNDARIES But No BARRIERS



It will probably surprise you to learn that there are 855 telephone companies serving the nine southern states. The Southern Bell Telephone and Telegraph Company is the largest, it is true. But the other 854 have the important job of serving about 1,400 southern communities which have a total of some 314,300 telephones.

Southern Bell is pleased that its lines connect with the lines of these other southern companies, blanketing the South with a vast network of wires—so that boundaries between companies are not barriers to quick, South-wide telephone service.

Through teamwork and friendly cooperation, these 855 southern telephone companies work together to furnish the South with service that is fast, efficient and dependable.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

home of her sister, Mrs. J. D. Hord, on Gaston street.

Mrs. R. D. Goforth is in New York City on a buying trip for Myers' Ladies Shoppe.

Mr. and Mrs. Jessie Kiser of Charlotte were guests of relatives in Kings Mountain during the week end.

Mr. J. B. Keeter and Miss Martha Frances McGill are in New York City buying spring merchandise for Keeter's Department Store.

Mr. and Mrs. Ladd Hamrick and family attended the 58th wedding anniversary of Mr. Hamrick's parents in Bolling Springs Monday.

Mrs. R. R. Houser, Mrs. Roy Houser and Mrs. Herman Jarris spent last Thursday in town. While here they visited relatives and friends.

Mrs. C. E. Neisler and Mrs. Arthur Hay are expecting to leave this morning for Palm Harbor, Fla., where Mrs. Neisler has a winter home.

Mrs. J. E. Anthony and daughter, Elizabeth, and Miss Frances Stewart left Tuesday morning for Palm Harbor, Florida, where they will spend some at the Anthony winter home.

Survey Shows Public Faith In Business

New York, Jan. 23.—(IPS).—Substantial majority of the public believes that business and industry are the greatest producers of prosperity and that government should control business less and consult businessmen more.

This is reported by the National Association of Manufacturers, on the basis of a special nation-wide survey just completed. The survey was made by a firm famed for the accuracy of its polls.

Of the thousands questioned—men and women in every walk of life—53.3 per cent replied that the most important factors for recovery would be to "increase industrial production" and to "let business alone." Almost 55 per cent contended that "to increase jobs government should control business less," while only 26 per cent advocated more government controls.

Since industry and business are the biggest prosperity producers, 60.4 per cent of those questioned urged that "to increase jobs government should take more advice from businessmen." Only 16.7 per cent favored less advice by business men to government.

Not only did a majority feel that business and industry hold the key to recovery today, but a greater number credited manufacturers and

industrialists with having done more for the country in the last 10 years than any other group. A total of 38.5 per cent said manufacturers and industrialists have "done most good for the country in the last ten years." Other groups were ranked by the public in this order: Labor leaders 8.2 per cent, merchants, 7.9 per cent, social reformers 6.4 per cent, bankers 5.9 and political men 5.1.

Significant, too, was the fact that the general public believed labor unions and government were far more in need of reform than the manufacturing industry. Labor unions, answered 43.8 per cent, are most in need of reform; government follows with 24.1 per cent while only 5.7 per cent say manufacturing needs reform. Housekeepers, farm owners, factory workers, professional men and executives all were in agreement in listing labor as in the greatest need of reform and a selecting government as their second choice.

Cotton Council Reviews Results of 1939

NEW YORK, Jan. 23.—(IPS).—Ward to a program of greatly increased activity on all major fronts in the battle for increased cotton consumption during 1940, officials of the National Cotton Council today reviewed a lengthy list of concrete accomplishments of its 1939 campaign.

Attributing a major portion of the credit for greatly increased favorable publicity for cotton products to the 2,800 newspapers of the Cotton Belt, the Council said that during 1939 Belt editors had devoted almost \$1,000,000 worth of space to cotton and its products. Other favorable publicity came as a result of cotton programs staged by nearly 2,000 civic clubs throughout the Belt, test campaigns involving the use of "Pick Cotton" postage meter plates and the distribution of 500 outdoor posters featuring the 1940 program theme.

Special projects to stimulate the use of cotton products included the co-sponsorship and promotion of the most successful National Cotton Week in the history of the event, the staging of the Cotton Belt's first annual Cotton Christmas, a campaign in which more than 750 newspapers promoted the household re-use of cotton bags, completion of arrangements with a large Southern coffee firm to distribute more than 3,000,000 cotton towels as premiums during 1940, Belt-wide promotion of a new cottonseed hull bran sweeping compound perfected by the Cotton Research Foundation, and successful negotiations with a large flour mill to use cottonseed shortening exclusively in its nationally distributed biscuit mixture. Combating discriminatory taxes

on cottonseed food products, the Council reported the successful defense of these products against 29 state legislative attempts to levy new or increased taxes and license fees.

In the field of scientific research to discover new uses for cotton, the Council adopted the Cotton Research Foundation as its research agency, pledging its financial support to the organization in carrying out projects already under way and new projects to be evolved jointly by the two organizations. During 1939 the Council also initiated the first exhaustive survey of cotton roads.

New Potato Variety To Get Recognition

MEMPHIS, Jan. 23.—Looking for material gains in employment, and production volume in manufacturing industries, and an optimistic outlook for the future, are reflected in a compilation of a "business condition" survey conducted by the National Association of Manufacturers among its more than 6,000 members.

Replying to a questionnaire mailed by the Association to its members, 65.4 percent declared they believed production levels for the next six months would be as good—or even higher—than at present. Only 15.8 per cent felt production might decline in the next half year period, and 18.8 percent expressed no opinion.

The survey showed employment 14.1 percent higher now than at the same time last year. Only one industrial classification—the petroleum and coal industries—reported an employment decrease (6.1 per cent.) The largest gain was reported in the transportation equipment industries, where employment was reported up 33.5 percent. Current production levels in the more than 15 industrial classifications covered by the survey showed a marked increase over the levels for the same period last year.

For the next six months the employment outlook, like that for production, was also seen to be good. Of those replying to the N.A.M. questionnaire 47.3 per cent believed employment would be at least as high as at present; 17 per cent believed employment would be even better, and only 12.3 per cent expressed a belief that the employment level might decline. No opinion was expressed by 23.4 percent.

Myers' HOSE SALE

Two, Three and Four Thread full Fashion First Quality, Pure Thread Silk Hose—

68c pr.

3 FOR \$2.00

Slightly irregular, full fashion, three thread Pure Silk Hose—

48c pr.

Myers' Dept. Store

Your Friendly Merchant

PRESCRIPTIONS

When you want your prescription filled promptly and accurately, bring it to the Kings Mountain Drug Co. You can always depend on us for highest quality ingredients and courteous, efficient service, at most reasonable prices.

Kings Mountain Drug Co.

We Call For and Deliver Prescriptions

We Fill Any Doctors' Prescriptions

Phones 41—81

SUPER SPECIALS

For Last 5 Days

OF OUR BIG

January Clearance Sale

No Lay-Aways — All Sales Final

Felt Base Rugs

Size 9x12

LAST CALL

\$3.88 ea.

Size 81x99

Cannon Sheets

2nd Selection

Will Last 4 Years

68c ea.

BELK'S DEPT. STORE

REMEMBER — You Always Save At BELK'S

STEP-ON

Garbage Containers

With Removable Cans

Green, Red and Black

Regular \$1.00 Values

54c ea.

BELK'S

Manmouth Sheets

Extra Special

50c ea.

CASES TO MATCH 10c each



—TO HAVE SHIRTS DONE THE WAY HE WANTS THEM!

Most men have very definite ideas about their shirts. Some men like a lot of starch, some like their collars semi-starched and others want them without any starch at all! You know from experience how much trouble a shirt (that isn't done the way he wants it done) can cause! You won't have that trouble if you send his shirts to Kings Mountain Laundry with your regular laundry.

Kings Mountain Laundry

Phone 270